



the compassion to care, the leadership to conquer

****MEDIA ALERT****

Alzheimer's Association's at the Fair

Get your "Puzzles on a Stick"

ATTENTION: PLANNING/ASSIGNMENT DESK

WHAT: The Alzheimer's Association Minnesota-North Dakota is educating thousands of fairgoers at the Alzheimer's Association booth located in the Educating Building at the Minnesota State Fair. Handouts at the booth include "puzzles on a stick" and information on Alzheimer's disease and the services the Association offers. Fairgoers can also participate in the "World's Largest Crossword Puzzle" located at the booth.

The Association is inviting and signing up fairgoers to walk in the 20th Annual Twin Cities Memory Walk, which will be held on September 26 at Hyland Park in Bloomington.

WHEN: August 27 - Labor Day

WHERE: Education Building at the Minnesota State Fair

WHO: Interview opportunities are available:

- Person with Alzheimer's disease (and/or Alzheimer families)
- Chapter spokespeople
- Memory Walk spokespeople
- Memory Walk Honorary Chairperson, **Congressmen Jim Ramstad**

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About the Alzheimer's Association:

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. For more information visit www.alz.org/mnnd.

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