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DEMOE FAMILY RECEIVES ALZHEIMER'S ASSOCIATION CHAMPION AWARD



Alzheimer's Association MN-ND Board Chair Bob Karrick (far left) and Executive Director Mary Birchard (far right) present Gail DeMoe, Karla Hornstein and Lori McIntire (center) with the Champion Award. Photo: One On One Photography

Minneapolis, MN— The Alzheimer's Association Minnesota-North Dakota presented its first ever Champion Award to the DeMoe family from Tioga, North Dakota. The DeMoe family is made up of six children, five of whom carry a gene mutation that has resulted in younger-onset Alzheimer's.

In response to this devastating news, the DeMoes chose to take action, appearing in HBO's "The Alzheimer's Project" and serving as Grand Marshals for the Minot and Fargo Memory Walks this fall. The Champion Award was created to recognize individuals and organizations that help move our cause forward and inspire the community to understand Alzheimer's disease.

The Champion Award was presented at the Alzheimer's Association annual meeting, held on November 10, 2009 at Hotel Sofitel in Bloomington, Minnesota.

About HBO's *The Alzheimer's Project*

HBO's "The Alzheimer's Project" takes a look at the faces behind the disease – and the forces leading us to find a cure. This multi-platform series reveals groundbreaking Alzheimer discoveries and the effects this debilitating and fatal disease has on those with Alzheimer's and their families.

As the leading voluntary health organization in Alzheimer's care, support and research, the Alzheimer's Association has been an active partner in "THE ALZHEIMER'S PROJECT," providing expert insight and leading community engagement.

[Watch "The DeMoe Family: Early-Onset Alzheimer's Genetics"](#)

[Watch all the HBO films online now for free and learn more about the Project](#)

[Purchase the Alzheimer's Project Book and DVD](#)

About the Alzheimer's Association Minnesota-North Dakota Chapter

The Alzheimer's Association is the leading voluntary health organization in Alzheimer care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. For more information, visit www.alz.org/mnnd or call our 24/7 Information Helpline at 1-800-272-3900.

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