



FOR IMMEDIATE RELEASE

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WALK TO END ALZHEIMER'S™

Minneapolis, MN, August 29, 2011 – Join the Alzheimer's Association Walk to End Alzheimer's and unite in a movement to reclaim the future for millions. Since 1989, we've mobilized millions of Americans in the Alzheimer's Associations Memory Walk®; now, we ask you to register for Walk to End Alzheimer's, the nation's largest event to raise awareness and funds for Alzheimer's care, support and research.

Walk to End Alzheimer's is more than a walk. It is an experience for more than 8,000 participants in the Minnesota and North Dakota walks who will learn about Alzheimer's disease and how to get involved with this critical cause, from advocacy opportunities, the latest in Alzheimer's research and clinical trial enrollment to support programs and services. Each walker will also join in a meaningful ceremony to honor those affected by Alzheimer's disease.

Alzheimer's disease is a growing epidemic and is now the nation's sixth-leading cause of death. As baby boomers age, the number of individuals living with Alzheimer's disease will rapidly escalate, increasing well beyond today's estimated 5.4 million Americans living with Alzheimer's. In addition to the .7 or three-mile walk, participants will enjoy live entertainment, free snacks, a children's area, a family tent, and much more. Start or join a team today at alz.org/walk

"There has never been a greater need for Twin Cities' area citizens to join in the fight against Alzheimer's disease by participating in Walk to End Alzheimer's," said Mary Birchard, Executive

Director of the Alzheimer's Association Minnesota-North Dakota Chapter. "Funds raised will provide care and support services to the 97,760 residents of Minnesota living with Alzheimer's, while also contributing to critically needed research."

About the Alzheimer's Association Walk to End Alzheimer's:

The Alzheimer's Association has 16 Walk to End Alzheimer's events in Minnesota and North Dakota.

Sign up or donate by clicking on a Walk below.

Bismarck, ND	Saturday, September 24
Brainerd, MN	Saturday, September 24
Dickinson, ND	Saturday, September 10
Duluth, MN	Saturday, October 1
Grand Forks, ND	Saturday, September 10
Mankato, MN	Tuesday, September 17
Minot, ND	Saturday, September 17
Red Wing, MN	Saturday, October 8
Rochester, MN	Saturday, September 10
St. Cloud, MN	Saturday, September 24
Twin Cities, MN	Saturday, September 24
Warroad, MN	Saturday, September 17
West Fargo, ND	Saturday, September 17
Williston, ND	Saturday, October 1
Willmar, MN	Saturday, October 1
Winona, MN	Saturday, September 24

Start a team or join a team today at www.alz.org/walk or 800-272-3900 for more information.

About the Alzheimer's Association:

The Alzheimer's Association is the leading voluntary health organization in Alzheimer care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; to advocate for policy change; and to reduce the risk of dementia through the promotion of brain health.

For more information visit www.alz.org/mnnd.

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