



the compassion to care, the leadership to conquer

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**LPGA HALL OF FAMER GOLF BAG TO CARRY
ALZHEIMER'S ASSOCIATION LOGO TO GENERATE AWARENESS**

*Juli Inkster's success on the course supports the
Alzheimer's Association ROUND TO REMEMBER™*

CHICAGO (April 26, 2007) –At golf tournaments across the United States and internationally, LPGA Hall of Famer, Juli Inkster, will be the first professional golfer to dedicate prime branding space on her golf bag to a non-profit organization. For the season, Inkster's bag will be emblazoned with the Alzheimer's Association purple logo to raise awareness and funds for Alzheimer's disease care and research.

The Alzheimer's Association logo on Inkster's bag is a continuation of the Alzheimer's Association A ROUND TO REMEMBER™ program she kicked-off last season in honor of LPGA founder and legend Patty Berg who died from Alzheimer's disease.

With the support of Genworth Financial, Inkster's golf bag will not only have the Alzheimer's Association logo on it to create awareness, but for each of her rounds under par this season Genworth will donate \$1,000 to the Alzheimer's Association. Others interested in contributing to the Alzheimer's Association ROUND TO REMEMBER should visit www.aroundtoremember.org. Genworth Financial is a proud sponsor of the Alzheimer's Association and Inkster.

"I am proud to have the Alzheimer's Association logo on my bag, my goal is to help to create awareness about the disease and potentially motivate others to get involved in the fight against Alzheimer's," said Juli Inkster, LPGA Hall of Famer. "This season I hope to have many successes on golf courses that translate into funds to support the Alzheimer's Association mission."

Alzheimer's disease affects five million people in the United States and as the 78 million baby boomers age that number is expected to grow to as many as 16 million by 2050.

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ABOUT THE ALZHEIMER'S ASSOCIATION:

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's research, care and support. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. For more information visit www.alz.org.

ABOUT GENWORTH FINANCIAL:

Genworth Financial is a leading public insurance holding company, serving the lifestyle protection, retirement income, investment and mortgage insurance needs of more than 15 million customers in 22 countries, including the U.S., Canada, Australia, the U.K. and more than a dozen European countries. Long term care insurance is underwritten by General Electric Capital Assurance Company, and in New York, by GE Capital Life Assurance Company of New York. For more information, visit www.genworth.com.

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