

# Corporate Assistance Program

## “help us help your employees”

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### Complimentary Services *(check selections):*

#### Employee Profile Survey

An anonymous electronic survey for internal distribution to all staff, with results tabulated, aggregated, and a de-identified employee profile addressing memory loss issues and caring for aging parents provided to the Human Resource department

#### 1-Hour Consultation

A 1-hour consultation to review the demographics of your company, the impact memory loss issues has on your employee base, and ways to minimize the effect on your workplace today or in the near future

#### CAP toolkit

Provides materials for quick reference and awareness for Human Resource Directors

#### Education for employees held on-site or by telephone conference call. Choose one of the following:

- Balancing Family, Work, and Caregiving
- Healthy Brain Aging / Maintain Your Brain
- Recognizing Memory Loss

#### Emotional support and services for employees

Access to telephone counseling, information, and referral services for employees 24 hours per day / 7 days per week

#### Corporate Health Fairs

The Alzheimer’s Association will participate in one fair annually, materials provided.

#### Company Supported Events

- Cafeteria Events (table tents, healthy menus, healthy tips, activity recruitments)
- Go Purple (purple is the color of Alzheimer’s) - Employee activities such as purple social hour, wear purple to work day, etc., to promote Alzheimer’s awareness (supported by Association staff).

#### Prepackaged media articles

Provided for distribution through company workplace correspondence publications, and web based communications, including: articles on general aging, brain health, and research updates

## Premier Services *(check selections):*

### ■ **Training for supervisors and human resource personnel. Topics include:**

- Sensitivity and Understanding Training for supervisors (1.5 hours)
- Recognizing memory challenges and caregiver stress in the workplace (1.5 hours)

**Cost:** \$500 per program

### ■ **Education programs for employees and supervisors**

- Lunch-n-Learns for employees
  - ~ Healthy Brain Aging / Maintain Your Brain
  - ~ Recognizing Memory Loss
  - ~ Balancing Family, Work, and Caregiving
  - ~ Other customized topics

**Cost:** \$300 per program or 5 programs for \$1,000

### ■ **Healthy Brain Aging / Maintain Your Brain Training Workshop:**

These highly interactive workshops will consist of presentations, games, and information materials. Offered in three 1-hour sessions, the workshops may take place before work, lunch time, or at the end of the workday.

*30 max. attendees.*

**Cost:** \$2,000

■ **Online Counseling:** Employees can log onto the web and have face-to-face video counseling sessions, via web cam, up to 30 minutes. **Cost:** \$100

### ■ **Emotional support and service for employees**

**Support Group** (on-site or by phone): An Alzheimer's Association representative will lead a monthly one hour-long support group, exclusive to the employees and their families. Caregiver support materials will be provided. *15 max. attendees.*

**Cost:**

12 sessions for \$2,500

6 sessions for \$1,500

Individual sessions for \$250

***I am interested in the programs marked above.  
Please contact me:***

**Company Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

call 703-359-4440 or e-mail [CAP@alz.org](mailto:CAP@alz.org) for more information about our **Corporate Assistance Program.**