

This Saturday, March 3, the Hallmark Channel will air “Sacrifices of the Heart,” a made-for-TV movie penned by Patti Davis. The movie stars Melissa Gilbert (“Little House on the Prairie”) and Ken Howard (“The White Shadow”) and is about a high powered attorney who leaves a thriving career to take care of her father who has Alzheimer’s.

Immediately following the show, Hallmark has generously agreed to run an audio PSA directing people to the Alzheimer’s Association for more information on the disease (24/7 Helpline: 1-800-272-3900; [www.alz.org](http://www.alz.org)).

Please check your local listing for air times in your market.