

Alzheimer's Association Memory Walk[®]

The Alzheimer's Association Memory Walk is the nation's largest event to raise funds and awareness for Alzheimer research, care and support. Our National Team Program is designed to promote Memory Walks across the country by building relationships with corporations and organizations that have a national or regional presence.

Why your company should get involved

Build relationships

- Position your company as a leader in the Alzheimer community
- Gain greater visibility with your consumers
- Give back to your communities through your philanthropic support

Motivate employees

- Enhance team-building skills and empower employees in the name of your organization
- Build employee pride and camaraderie

Move on a great cause

- Demonstrate your company's concern for health issues that affect employees, families and communities
- Play a vital role in improving the lives of people living with Alzheimer's, their families and caregivers through team donations

How your company can participate

- Recruit a minimum of 50 teams, each with 10 members
- Have a presence in a minimum of 10 areas with Alzheimer's Association chapters
- Assign a company contact to coordinate your Memory Walk teams
- Ensure executive support
- Record and track team data and fundraising results

Membership levels

Recognition Levels	Number of Teams	Annual Enrollment Fee	Gift Matching	Income Expectations	Benefits
Member	50–74	\$5,000	Preferred	\$100,000– \$150,000	<ul style="list-style-type: none">• Listing on Memory Walk section of www.alz.org• Banner recognition at walks where corporate teams participate*
Gold	75 +	\$2,500	Preferred	\$200,000 +	All above, plus: <ul style="list-style-type: none">• Booth space at walks where teams participate*
Platinum	100 +	Waived	Required	\$400,000 +	All above, plus: <ul style="list-style-type: none">• Logo on T-shirts nationwide• Booth space at all walks• Banner recognition at all walks

Corporate commitment must be made by April 1 to guarantee fulfillment of all benefits for the fall walk season.

*Teams must be registered online by Aug. 1 to guarantee fulfillment in specific locations.

Contact us today

For more information about our National Team Program, please call the Alzheimer's Association Memory Walk office at 312.335.5170 or e-mail memorywalk@alz.org. Additional information on Memory Walk is at www.alz.org/memorywalk.

About the Alzheimer's Association

The Alzheimer's Association is the leading voluntary health organization in Alzheimer research, care and support. Our mission is to eliminate Alzheimer's disease. With your help, we are getting closer every day.

alzheimer's  association®

1.800.272.3900 | www.alz.org