

Business and Community Education Workshops

presented by

The Learning Institute™

The *only* local experts in dementia-specific,
culturally sensitive, caregiver education.



alzheimer's  association®

the compassion to care, the leadership to conquer

Business and Community Education Workshops

Alzheimer's disease is a societal issue – an epidemic with no cure and an approaching baby boomer population. The consequences of this disease reach far beyond the walls of healthcare communities and family homes.

The Learning Institute™ knows this and makes educating the general public a primary objective. There's a world of people not directly affected by the disease, but who deal with the public and who need to know how to interact with diagnosed individuals.

The Learning Institute™ offers interactive workshops, specifically designed for businesses and community organizations: retail, banks, law enforcement and many more.

The workshops enable employees to recognize the signs of Alzheimer's disease and teach them to respond in an appropriate and sensitive manner to the often-challenging behaviors of individuals with Alzheimer's disease.

Cost: \$150/ hour

The Learning Institute™ is the leader in dementia education. As an affiliate of the national Alzheimer's Association, we are able to contribute to and offer the most up-to-date research and resources available.

The Learning Institute™ is the exclusive trademark of the Alzheimer's Association Rochester, NY, and we're proud to be the only provider of such high caliber services in our area.