



**Chief Executive Officer
Alzheimer's Association, Rochester Chapter**

The Alzheimer's Association, Rochester chapter is seeking an experienced, dynamic, visionary nonprofit leader to serve as the CEO of our \$1.7 million organization.

The ideal candidate will be an individual of high personal and professional integrity, able to build trust, engender respect, and inspire confidence among our diverse external and internal stakeholders. With extensive communication skills and significant fund development experience, he or she will catalyze our organization and our mission in the Rochester area. Building on our 29-year history, our next CEO will understand, value, and grow our pool of passionate and diverse supporters across our community. He or she will demonstrate a passion for our work and our constituents and will raise the profile and stature of the organization through increased visibility, funding, and community engagement, advancing our mission and allowing us to serve the growing number of people in New York State affected by Alzheimer's disease. A diplomatic, charismatic and courageous leader, the CEO will also build and manage a highly effective working relationship with the national Alzheimer's Association network, capitalizing on the ability to learn and work with staff at the national level as well as other chapters in New York State and across the country to serve our community's ethnically diverse individuals living with Alzheimer's disease and achieve our shared vision of a world without Alzheimer's.

ABOUT THE ALZHEIMER'S ASSOCIATION, ROCHESTER CHAPTER

The Alzheimer's Association Rochester, New York established in 1981, serves a population of 1.2 million within a nine-county region. Governed by the board of directors, the chapter is a \$1.7 million organization staffed by highly-committed professionals who help provide education, support and resources for those touched by Alzheimer's disease and related dementias. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. The chapter also raises awareness as well as funds for research, outreach, and programming through a variety of strategies, including our annual Memory Walk.

The Rochester chapter is part of the national Alzheimer's Association, one of the nation's ten largest voluntary health organizations, which consists of 77 chapters, a national office based in Chicago, and Washington, D.C.-based public policy office. The Association is linked by our commitment to collaborative fundraising, our common mission and the vision of a world without Alzheimer's.

DESIRED EXPERIENCES, QUALITIES AND COMPETENCIES OF THE SUCCESSFUL CANDIDATE

To fill this role, we seek an individual with proven experiences and abilities. These will include:

STAFF LEADERSHIP: Working closely with the leadership team, the successful candidate will empower staff to succeed in their jobs in pursuit of our mission. With clear communications and a strong understanding of roles, responsibilities and lines of authority, the CEO will build trust by creating and maintaining an organizational climate that attracts, motivates and retains diverse, high quality staff. He or she will also delegate authority and share information appropriately, inspire collaborative fundraising efforts among staff and board, establishing accountability across the organization and cultivating a team environment to serve our mission

EXECUTIVE LEADERSHIP / LEADERSHIP FOR BOARD, CHAIR & COMMITTEES: The ideal candidate will have experience working with, building, and inspiring nonprofit boards to reach their full potential. He or she will foster team relationships, demonstrating the knowledge, expertise and respect for the roles of committees, individual members, and advisors as well as our governing board of directors. Ensuring appropriate input from staff and volunteers, our next CEO will develop strategic operating plans and fiscally responsible budgets in accordance with board direction. Additionally, he or she will also help develop and empower board members, identifying and recruiting new members, and engaging and inspiring current and past board members to help the Association achieve its goals

COMMUNICATION: As the face of the nationwide Alzheimer's Association in our chapter territory, our next CEO will be an effective communicator, raising awareness of the disease, the Association, and our services. The successful candidate will be able to express ideas and facts in a clear and understandable manner to internal and external stakeholders. He or she will have experience delivering organized, structured, and convincing presentations; listening to and understanding others, and will ensure that written and verbal communication are culturally appropriate and consistently reflect the Alzheimer's Association's mission, goals, values, and brand.

FUND DEVELOPMENT: The CEO will position the Rochester chapter of the Alzheimer's Association and its programs to maximize fund development opportunities and will possess knowledge and management experience with all types of fund raising activities, particularly those that drive our work. Focused on the future, she or he will have the ability to make significant asks, foster relationships, and identify, attract, and retain highly qualified development staff. He or she will effectively engage donors of all levels in our work, recognizing and championing the value and potential of our many stakeholders.

FINANCIAL MANAGEMENT AND REGULATORY COMPLIANCE: Possessing a high level of awareness of operational and financial controls, as well as external standards required of nonprofit organizations, he or she will ensure the integrity of the assets of the Rochester chapter in accordance with Alzheimer's Association policies and governmental regulations. Must have experience in managing budgets of a similar or larger size and in meeting the demands of donors, benefit recipients and grantors. The successful candidate will ensure appropriate financial structure, understand accounting principles, oversee use of resources, and adhere to revenue and expense budgets. Utilizing strong analytic skills, he or she will work closely with the board and with staff to ensure accountability and fiscal responsibility as we pursue our mission.

POSITION REQUIREMENTS

In addition to these essential skills and experiences, the board is seeking an individual with at least five years of demonstrated senior management experience in a non-profit or business management position, as well as the ability and willingness to travel to offices and meetings throughout the chapter's territory and to national meetings on behalf of the chapter. A master's degree in public, health or business administration, or equivalent work experience, is preferred.

A complete job description and more information can be found on our website:

<http://www.alz.org/rochesterny/>

TO APPLY

To apply, please send electronic copies of resumes, cover letters, and salary history to ROCHHR@alz.org by October 1, 2009. EOE. No phone calls, please. More information at: <http://www.alz.org/rochesterny/>