

The Learning Institute™

Learning Institute™ Education Programs

The Learning Institute™ offers a variety of ongoing educational programs targeted to specific audiences — health care and social services professionals, individuals with the disease and their families, and the general public — as well as customized speaking engagements and consultative services.

Learning Institute™ programs are held at different locations throughout the Alzheimer's Association's nine county region. The Learning Institute™ also offers online education. Many of the educational programs offer continuing education (CE) credits. All Learning Institute™ educational programs are evaluated against national benchmarks.

Please call or visit us online for a complete listing of all our offerings.

The Learning Institute™ is the leader in dementia education. As an affiliate of the national Alzheimer's Association, we are able to contribute to and offer the most up-to-date research and resources available.

The Learning Institute™ is the exclusive trademark of the Alzheimer's Association Rochester, NY, and we're proud to be the only provider of such high caliber services in our area.

The Leader in Dementia Education

The Learning Institute™

The *only* local experts in dementia-specific, culturally sensitive, caregiver education.



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Rochester, NY 14620

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alzheimer's  association®

the compassion to care, the leadership to conquer

“The Learning Institute™ is leading the way to assure a knowledgeable and qualified workforce in the provision of care to people with Alzheimer’s disease.”

Gail Brocius, R.N., Quality Care Coordinator,
Rohm Services Corporation, Rochester, NY

A National Epidemic

- Alzheimer’s is the 7th leading cause of death in America – more than breast & colon cancers combined.
- Over 5 million Americans currently have Alzheimer’s.
- There are no survivors, and there is no cure.
- After age 65, 1 out of every 8 people will be diagnosed. After age 85, 1 out of every 2.
- Every 72 seconds, another person joins the 5.1 million Americans “living” with the disease, and the first wave of Baby Boomers turning 65 hasn’t even hit yet.
- By 2050, the number of people diagnosed with Alzheimer’s could be as high as 16 million.
- By 2030, spending related to Alzheimer’s alone will be \$400 billion - exceeding today’s entire Medicare budget.

The Learning Institute™: Making Strides Against Alzheimer’s

The Alzheimer’s Association is the world leader in Alzheimer’s research, care and support. In 2000, the Rochester Alzheimer’s Association created an exclusive entity – the Learning Institute™ – to specialize in dementia-specific, culturally sensitive, caregiver education programs and consultative services. The Learning Institute™ offers courses for professional and nonprofessional caregivers and seminars for businesses and the community at large.

While Alzheimer’s research is progressing at an accelerated pace, there is still no cure, and the very few medications available have limited effects on the symptoms of the disease. That is why caregiver education is so crucial to ensure the highest quality of care for individuals suffering from Alzheimer’s disease and related dementias. It is essential that both healthcare professionals and family caregivers have the knowledge and tools to handle the challenges of Alzheimer’s disease throughout its progression.

The Importance of Family Caregiver Education

More than 7 out of 10 people with Alzheimer’s disease live at home, where family and friends provide almost 75 percent of their care. The challenges posed by a family member with Alzheimer’s disease, such as personality and behavioral changes, can overwhelm the unprepared caregiver.

The Learning Institute™ offers educational programs for families and non-professional caregivers giving them strategies to cope with the complexities of caring for a person with the disease. Participants also gain the knowledge and skills necessary to successfully partner with physicians and other health care professionals in order to provide the highest-quality dementia care possible.

The Value of Professional Caregiver Education

The Learning Institute™ professional education programs are designed to bring to health care, residential care and community service agencies specialized training in dementia care. This enables organizations to provide the quality of care that consumers are demanding. Health care administrators



recognize that providing staff with continuing education and with opportunities to refine their skills not only enhances the quality of care provided, but also reduces stress and ensures retention of an invaluable workforce.

Nurses, CNAs, Activities Directors and many other professionals in the field are demanding Alzheimer’s specific training. To be better prepared to respond to the increased challenges of dementia care, healthcare professionals want to learn about the latest standards of care and gain a better understanding of the disease process and its unique clinical challenges.