



Dear Team Captain:

Thank you for your interest in the 2009 Memory Walk! We're grateful for your enthusiasm for the event and for your generous donation of time and leadership.

The Alzheimer's Association is hosting 4 walks on:

- Saturday, September 12, in Canandaigua and Elmira.
- Saturday, September 26, in Rochester and Geneseo.

In 2008, more than 1,200 walkers raised more than \$190,000 to fund vital programs and services provided to families touched by Alzheimer's. This year we'd like to top \$200,000 - and we need your team's help to get there!

We urge all team captains to register their team online. By doing so, you can create your own personalized website, allowing you the freedom to email your page to friends and family to provide a quick and easy way for them to join your team or make a secure, online donation on your behalf. Before you know it, you'll be one of our top fundraisers helping us reach our event goal!

To get started, please go to our website at www.alz.org/rochesterny and click on the Memory Walk in your area. You will be provided with instructions as you move through the process of registering your team and creating your website.

Should you have any questions or need technical assistance, please do not hesitate to contact me at (585) 760-5406.

If you instead prefer to register by mail or fax, please use the enclosed registration forms.

Your dedication will make a difference in the lives of individuals affected by Alzheimer's disease and their families throughout our community. **We are on the MOVE to end Alzheimer's disease!**

Sincerely,

Carolyn Lauber
Special Events Coordinator