

In Celebration of November as Alzheimer's Disease Awareness Month
The Alzheimer's Association is Offering a Special Viewing of

“The Alzheimer’s Project”

The “Alzheimer’s Project” is HBO’s groundbreaking series changing the way America thinks about Alzheimer’s disease. It has recently been honored with a Television Critics Association Award for Outstanding Achievement in News and Information.

Monday, November 2, 2009

**M.M. Ewing Continuing Care Center
350 Parrish Street, Canandaigua**

- **PART 1 THE MEMORY LOSS TAPES 1:00 PM - 2:30 PM**
This 90 minute documentary captures the devastating experience of memory loss from the point of view of the person with the disease.
- **PART 2 GRANDPA, DO YOU KNOW WHO I AM? WITH MARIA SHRIVER
2:45 PM – 3:15 PM**
This portion of the series highlights children and young teens coping with a grandparent’s illness.
- **PART 3 CAREGIVERS 3:30 PM – 4:30 PM**
This is a collection of five family portraits that illustrate caring for those in different stages of Alzheimer’s disease.

**Choose one session or all of the series to view.
Each session is an independent program.**

**Registration is required. To register please contact the Alzheimer’s Association
at 585.760.5400 or 800.272.3900.**

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alzheimer’s  association™

the compassion to care, the leadership to conquer