

In Celebration of November as Alzheimer's Disease Awareness Month  
The Alzheimer's Association is Offering a Special Viewing of

## “The Alzheimer’s Project”

*The “Alzheimer’s Project” is HBO’s groundbreaking series changing the way America thinks about Alzheimer’s disease. It has recently been honored with a Television Critics Association Award for Outstanding Achievement in News and Information.*

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**Friday, November 20, 2009**

**St. Mary’s Church, 224 Franklin Street, Elmira**

- **PART 1 THE MEMORY LOSS TAPES 2:00 PM - 3:30 PM**  
*This 90 minute documentary captures the devastating experience of memory loss from the point of view of the person with the disease.*
- **PART 2 GRANDPA, DO YOU KNOW WHO I AM? WITH MARIA SHRIVER  
3:45 PM – 4:15 PM**  
*This portion of the series highlights children and young teens coping with a grandparent’s illness.*
- **PART 3 CAREGIVERS 4:30 PM – 5:30 PM**  
*This is a collection of five family portraits that illustrate caring for those in different stages of Alzheimer’s disease.*

**Choose one session or all of the series to view.  
Each session is an independent program.**

**Registration is required. To register please contact the Alzheimer’s Association  
at 585.760.5400 or 800.272.3900.**

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**alzheimer’s  association™**

the compassion to care, the leadership to conquer