

alzheimer's association®

Types of Third Party Events

Third party events can take many forms. Here are some examples:

NEIGHBORHOOD GARAGE SALES

One person's trash is another person's treasure! Pull your neighbors together for some fundraising and decluttering!

THROW A PARTY

If you are always looking to have an excuse to entertain, this is the idea for you! Invite your friends, family or co-workers over for a theme party and ask guests to make a donation to the Alzheimer's Association in lieu of bringing food or wine.

RESTAURANT NIGHT

Partner with a local restaurant to donate a portion of the proceeds from the day. It could be a certain menu item—daily specials, desserts or appetizers. Advertise your “restaurant night” to your friends, family and co-workers. Everyone loves to go out to eat especially when they are supporting an excellent cause.

RAFFLES

Everyone who donates \$25 (or some other amount that you decide) gets their name dropped into a box for a prize drawing. The prize could be a gift certificate to a restaurant, tickets to a sporting event or favorite store.

AUCTIONS

Plan your own auction to benefit the Alzheimer's Association. Invite your friends and family to donate antiques, art, gift certificates, gift baskets, sporting equipment, gift cards, cooking classes, etc. An online auction can be organized using www.missionfish.org

BROWN BAG DAYS

Have employees bring a bag lunch and donate the cost of what they would have spent going to a restaurant. Invite someone from the Alzheimer's Association to speak about Alzheimer's during the lunch hour.

How to Host an Event

All Third Party Events must be approved by the local chapter. If you are interested in hosting a Third Party Event, please contact our Development Department with the details at **414.479.8800**. We may even be able to provide some assistance as you plan your event and would be happy to supply information and promotional materials about our programs and services.

Thank you for considering this fun and creative way of supporting the Alzheimer's Association. We look forward to hearing about your plans.