

alzheimer's association®

Workplace education program

Throughout Southeastern Wisconsin, Alzheimer's disease poses significant challenges for the business community.

Almost **11 million** Americans are caring for a person with Alzheimer's disease or another dementia.

Like other caregivers, the majority of Alzheimer's caregivers (**57%**) work full or part time.

The bottom line...

Total cost to employees for full-time employed caregivers is **\$33.6 billion**

The average cost to employers for all full time caregivers is **\$2441**

The Alzheimer's Association, Southeastern Wisconsin created the Workplace Education Program to help businesses of all types and sizes address the growing challenges posed by Alzheimer's disease and other chronic conditions causing individuals to need care.

The following presentations are typically one hour long, however, program lengths can be adjusted to meet specific needs. In order for a program to be most successful, we recommend presentations of an hour or longer.

Program highlights:

The Basics: Memory Loss, Dementia and Alzheimer's Disease



Did you know?

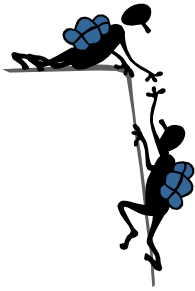
- 13 percent, or one in 8, persons age 65 and over have Alzheimer's disease (AD).
- Nearly half of persons over 85 have AD.
- The Alzheimer's Association estimates there are approximately 500,000 Americans **younger than 65** with AD or another dementia.
- Every 70 seconds someone in America develops AD.

Know the 10 Signs

Did you know?

- Many people have trouble with memory loss, but it does not mean they have Alzheimer's.
- Alzheimer's is the most common form of memory loss.
- The risk for Alzheimer's disease or vascular dementia is increased by trauma to the head.

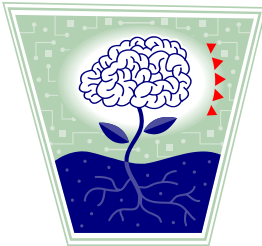
The 3 R's of Caregiving: Resources, Responsibilities and Respite



Did you know?

- Two-thirds of working caregivers report they missed work because of caregiving responsibilities.
- Caregiving has an impact on caregivers' overall well being
- Over 40 percent of caregivers report high levels of emotional stress.
- There is help available; no one has to care on their own.

Nourish Your Noggin



Did you know?

- Brain and memory health ranks as the most important health concerns of Americans aged 55 – 64.
- A brain-healthy diet is one that reduces the risk of heart disease, stroke and diabetes.
- Leisure activities that combine physical, mental and social activity are the most likely to prevent dementia.

Customized workshops on related topics are available upon request.

For more information, contact:

Alzheimer's Association, Southeastern Wisconsin
414.479.8800

The Alzheimer's Association, Southeastern Wisconsin Workplace Education Program is made possible through the generous support of the Northwestern Mutual Foundation.

alzheimer's  association®