

# day at the hill

**Tuesday, February 21, 2012**  
Iowa State Capitol in Des Moines  
10:00 a.m. - 4:00 p.m.

### Featured Speakers:

**Welcome and Introduction** -- John Beals, Alzheimer's Advocate

**Communicating with Legislators** -- Amy Campbell and Craig Patterson, Campbell/Patterson Lobbying & Public Policy Consulting

**Effective Approaches with Legislators** -- Kraig Paulsen, Iowa House Leader

**Overview of Alzheimer's disease in Iowa and 2012 Legislation** -- Emily Garber, Manager of Education and Outreach, Big Sioux Service Area

Join us to become educated about the issues, learn new skills, network with fellow advocates and take our message to our state legislators.

Use your **VOICE** to advocate for Iowans!

- Advocacy training will be provided in the morning at the Wallace Building Auditorium.
- Meetings with Legislators to follow in the afternoon in the State Capitol Building.
- Birthday bash for the baby boomers: A number of legislators are entering the age of greatest risk as the baby boom generation begins to turn 65. Legislators and aides are invited to the Capitol cafeteria for a complimentary cupcake and chat with advocates.
- Attendees are invited to travel on our advocacy bus to Des Moines.

**WEAR PURPLE FOR THE CAUSE**

**REGISTRATION DUE BY FEBRUARY 17, 2012**

Register on-line at  
[advocacyday@kintera.org](mailto:advocacyday@kintera.org)  
or contact Emily Garber at 712.279.5802 or at [emily.garber@alz.org](mailto:emily.garber@alz.org)

