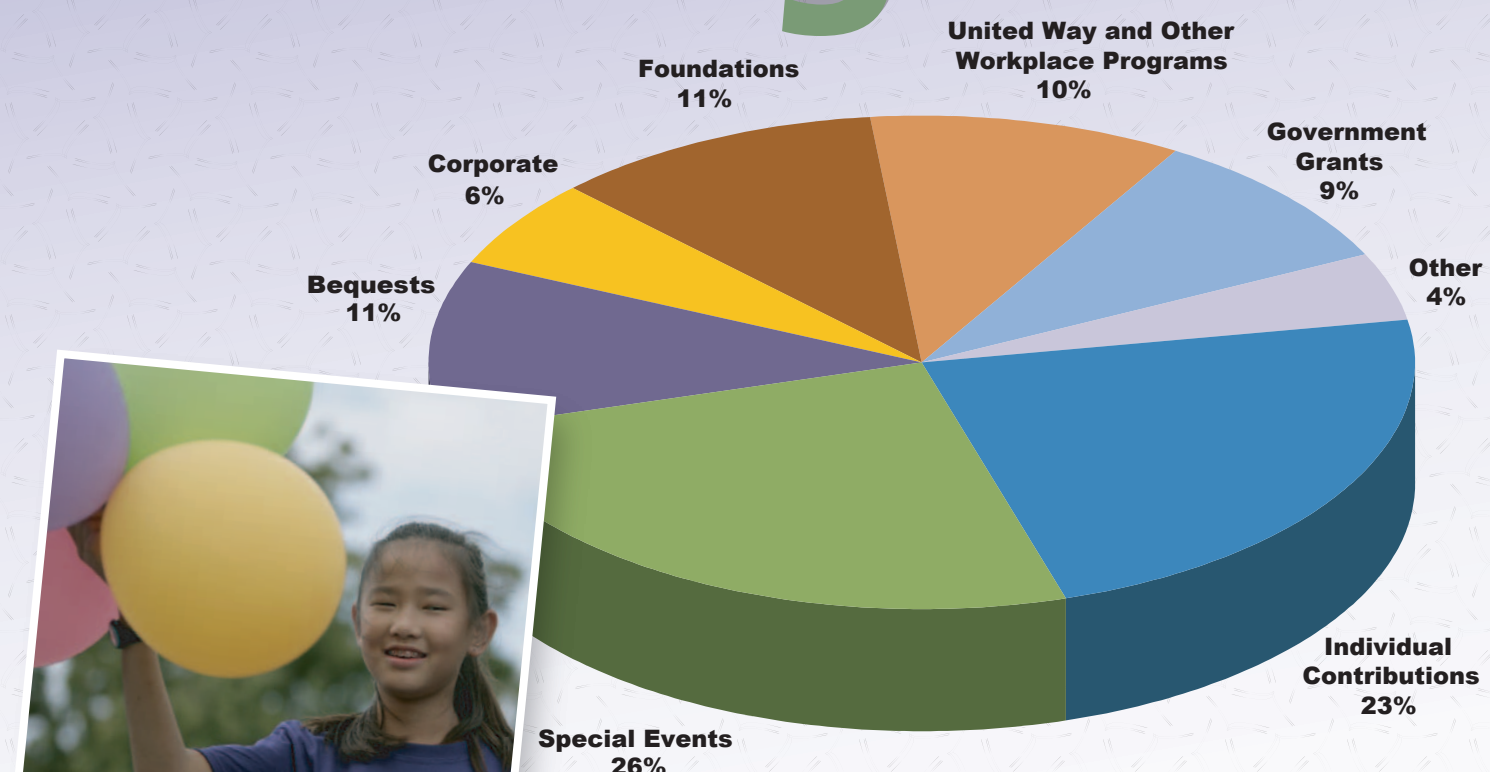
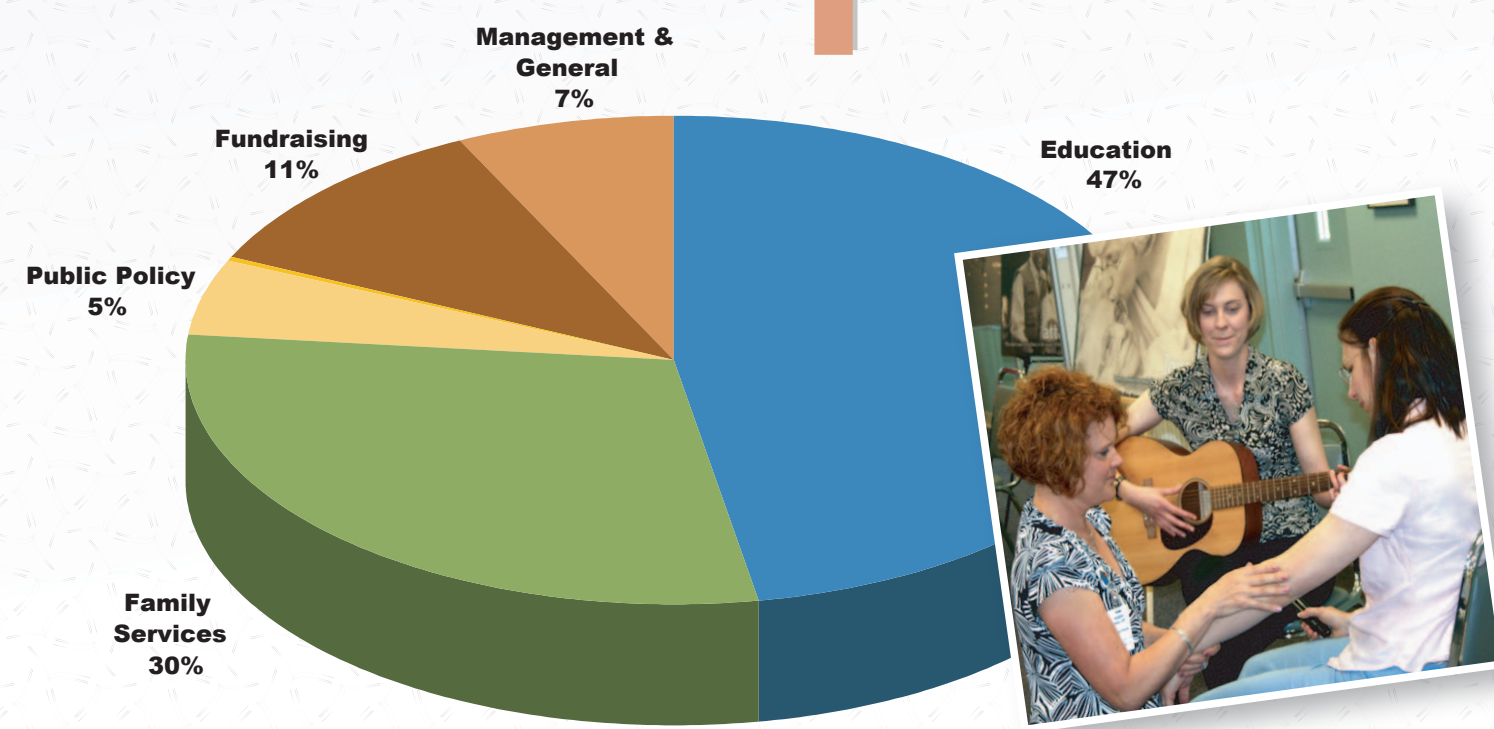


funding



expenses



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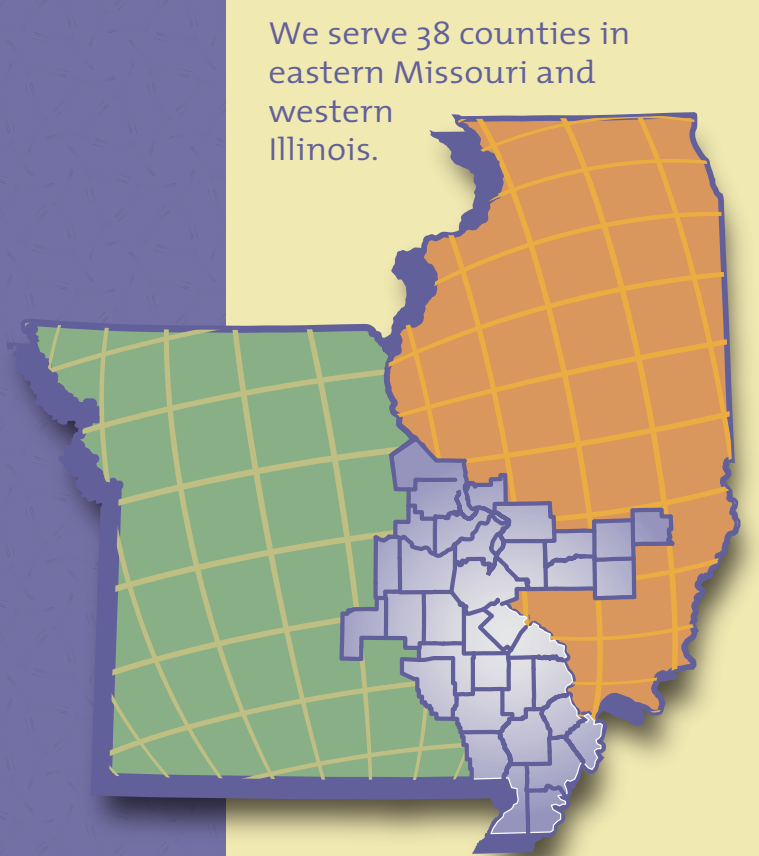
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Mission:
 Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

Vision:
 A World without Alzheimer's.



St. Louis Chapter
 9370 Olive Blvd.
 St. Louis, MO 63132
 314.432.3422



alzheimer's association®

To the Alzheimer Community,
 Each year, the St. Louis Chapter strives to do better than the year before. We're in constant competition with our own results. This ideology often challenges our staff, our resources and our creativity, but we're proud to say we've outdone ourselves, again.

This year we have expanded our services to help those in the earliest stages of the disease, successfully advocated for legislative action in both Missouri and Illinois, met 180% of our hospital initiative goal, and gone to new lengths to expand our services to diverse and underserved communities. And in the midst of all these amazing accomplishments, we moved our entire office into a brand new custom-designed building.

Our early stage program is a highlight of our service repertoire. When we can connect a recently diagnosed person with our program, we know they will be able to find answers and support throughout the uncertain journey with Alzheimer's disease. An 18-month program called Project Learn, funded by an Administration on Aging grant, took early stage support a step further this year by providing specialized care consultations to connect clients with resources they can use during each stage of the disease.

Through our innovative hospital initiative, our Education Institute trained more than 500 acute care staff from five different hospitals on person-centered care. This was nearly twice the number we set out to educate and these numbers go a long way toward ensuring a better quality of life and service for people with dementia receiving professional care.

Alzheimer advocates in Missouri asked legislators to pass HB272, urging the state to develop an Alzheimer State Plan Task Force, and Governor Nixon signed the bill. The task force will study the Alzheimer health crisis and its future implications, then report back to the General Assembly in 2010. This is the first time since 1986 that the state has made an effort to look comprehensively at programs and services for people with dementia and their caregivers.

In Illinois, an Alzheimer's disease State Plan, outlining recommendations from its own task force, has already been presented to the Governor. This is thanks, in part, to Alzheimer advocates. The plan deals with critical issues related to research, direct care staff and services for those with dementia living at home.

We've also moved into a new building, designed specifically for our needs. So not only are we providing better service out in our communities and at the state level, we're doing it even better right here at home with private consultation rooms and an expanded conference area. Thanks to each donor and contributor, we continue to improve support for families living with Alzheimer's. This report reflects the hard work and dedication of all involved.

Sincerely,

 Jan Kraemer
 Chairwoman of the Board



Joan D'Ambrose
 Chapter President



2009
 annual report

*10% of Chapter funding goes to our national office for research.
 The IRS Form 990 and complete audited financial statements of the Alzheimer's Association, St. Louis Chapter, for fiscal year 2009 may be obtained online at www.alzstl.org or by contacting the Chapter at 9370 Olive Boulevard, St. Louis, Missouri 63132, or 314.432.3422.

Helping families right from the start of their journey with Alzheimer's disease

Helping people in the early stages of Alzheimer's disease engage in meaningful activities and stay connected is extremely important. Our unique Early Stage program offers opportunities for both. With classes ranging in topic from theater to Missouri history, support groups for people with dementia and their caregivers, and opportunities for people with dementia to volunteer, the program encourages a focus on the positive aspects of life after a diagnosis. And we're proud to say all areas of our program are growing. Funded by an Administration on Aging grant, Project Learn was an 18-month program that provided specialized care consultations to people in the early stage of the disease and their families, linking them to supportive services they can rely on throughout the disease process.



Urging Missouri and Illinois legislators to address the Alzheimer epidemic

Thanks to the work of hundreds of Alzheimer Advocates, the Missouri General Assembly passed and Governor Nixon signed HB272, calling on the state to establish an Alzheimer's State Plan Task Force. The 19-member task force, comprised of a researcher, a person with dementia, caregivers, elected officials, and professionals with expertise in dementia care, will examine the current and future impact of AD and develop recommendations to respond to this escalating health crisis. The report will go to Governor Nixon and the General Assembly November 2010.



In 2009 an Illinois Alzheimer's disease State Plan was delivered to Governor Pat Quinn and the General Assembly. The multi-year plan outlines recommendations developed through a collaborative effort of researchers, academia, healthcare providers, the Alzheimer's Association, and key stakeholders. The plan addresses critically important issues such as funding for research, enhanced support for home and community based services, and training for direct care staff.

Better meeting community needs from our brand new building

In January 2009, the St. Louis Chapter moved into a newly constructed office building fronting Olive Boulevard. The new office, designed specifically for our needs by the building owners, helps us meet the increased demand for our work and better serve the community. The new building provides private consultation spaces, an expanded conference and training area, and a new volunteer/student center. Our current Naming Rights campaign has already raised more than \$100,000 from donors honoring a loved one.



Improving quality of life and professional care for those with dementia through our Hospital Initiative

Educating health care professionals to use a person-centered approach to caregiving is one of our passions. During fiscal year 2009, our Education Institute taught more than 8,700 direct care staff about dementia and Alzheimer's disease and trained them to offer the best care possible. The newest addition to our program, our Hospital Initiative, has already reached 180% of its training goal by educating multi-disciplinary acute care staff from five hospitals. Thanks to grant funding provided by a The Retirement Research Foundation and Anheuser-Busch Foundation, our Hospital Initiative is improving quality of care when people with dementia are most vulnerable, during hospitalization. In recognition of this work, the Association won a prestigious Practice Change Fellowship funded by The Hartford Foundation and the Atlantic Philanthropies Foundation to continue this effort.



Spreading awareness and extending our services across our 38-county coverage area

Outreach is a large part of our mission. We strive to ensure families have the opportunity to connect with our Chapter right in their own communities through our 24/7 Helpline, education classes and special programs. In 2009, we held our first ever Healthy Brain Initiative aimed at the African American community, which is at a high risk for Alzheimer's. Association staff and local health professionals presented the interactive workshop on how to get – and stay – healthy. We reached more than 138 people through three separate Research Update events in Cape Girardeau and St. Charles, Missouri, and in Belleville, Illinois. Local dementia experts brought the latest in research information directly to these community events. The St. Louis Chapter also partnered with HBO to host a special screening of the Emmy award-winning HBO documentary series "The Alzheimer's Project" in St. Louis at the Missouri History Museum.



Corporate, Community Foundation and Grant Support

- \$170,000+**
Missouri Department of Health and Senior Services
- \$50,000+**
Anheuser-Busch
Retirement Research Foundation
Missouri Foundation for Health
Practice Change Fellows
- \$20,000+**
Delmar Gardens
Emerson
Illinois Department of Public Health
Parc Provence
- \$10,000+**
Ameren UE
American Direct Marketing
Boeing
City of St. Louis, St. Louis Area Agency on Aging
Daughters of Charity
Edward Jones
Lutheran Senior Services
Madison County Mental Health Board
Simmons Charitable Foundation
Scottrade, Inc.
- \$5,000+**
Bank of Washington
Carpenters Local 417
Fleishman-Hillard
Garden View Care Center
Helmkamp Construction
Herman T. & Phenie R. Pott Foundation
International Charitable Foundation
KZIM
KZEK
MY103-3
KFVS
McCarthy Building Companies
Washington University Program on Aging
William T. Kemper Foundation
- Contributor - \$2,500+**
Grant's Farm
Dolan Residential Care
Florissant License Office
Kahn Foundation
MC Industrial, Inc.
Sachs Electric Company
Sunrise Senior Living Services
UMB Bank
Villages of St. Peters
- Supporter - \$1,000+**
Alberici Constructors
Alstom Power, Inc.
American Legion Auxiliary Unit 114
Bethesda Health Group
Bits of Heaven In Home Service
Bloomsdale Excavating Company, Inc.
Brooking Park & The Willows
Brookview Nursing Home
Brownstone Properties
Clinton County Mental Health Board
Cooper Bussmann, Inc.
The Delta Institute
Devereux Murphy, LLC
Ernst and Young
Farmington Hospital
Ferguson Medical Group
FHC Foundation
General Electric Company
General Motors
Granite City Eagles Auxiliary #1126
Homeyer Tool and Die
Human Resource Management Corporation
Karaffa Family Foundation
Jackes Foundation
Life Care Center of Cape Girardeau
Martha's Hands Home Health Care
Merritech Consulting, Inc
Mindshare Capital Management, LLC
Missouri Delta Medical Center
Parkland Health Center
Patients First Health Care
Schupp Company
Siemens Energy, Inc.
Southeast Missouri Hospital
Stonebridge of Maryland Heights
St. Luke's Hospital
St. Louis Service Bureau
Sycamore Village
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UniGroup, Inc.
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VNA TIP Home Care
Visiting Nurse Association of Southeast Missouri
Wal-Mart Stores, Inc.