

Spotlight Volunteer:

Sandy Jaffe



Sandy Jaffe is lifelong St. Louis Resident. He has owned his own business in the book industry for the past 35 years. Mr. Jaffe has three children whom are now running the business while he is in semi-retirement. He currently sits on two non-profit boards and is a member of Innovate VMS, a business mentoring service.

The major factor which made Sandy decide to volunteer at the Alzheimer's Association was due to his wife, Marcia, being diagnosed in 2000. He and his wife were active in Project Esteem for several years until Marcia moved into Parc Provence. Mr. Jaffe is committed to volunteering so that he can help contribute towards the elimination of Alzheimer's. He has volunteered in the respite program by calling caregivers. Sandy then served on the Board of the local Alzheimer's chapter. He also was on the Public Policy Committee for a few years and then was asked serve as its chairman.

When asked what has been the most rewarding experience during his time as a volunteer Sandy responded, "Working the respite calls gave me a much better understanding of how other people dealt with the disease. Every case is unique, and I learned to appreciate what other caregivers had to live with". Mr. Jaffe believes every volunteer at the Alzheimer's Association is an inspiration due to their devotion and sincere desire to eliminate the disease.

When he is not volunteering, Sandy enjoys reading, golfing, spending time with family, traveling, exercising, and watching the Cardinals. He also spends several hours working with his children in his business.