



15 Creative Fundraising Events

1. Jeans or Casual Dress Day

If your school, organization or place of business has a strict dress code, opt for a day when people can donate a small amount (for example, \$5) in exchange for the option to wear jeans or casual dress. For an ongoing fundraiser, make it a regular Friday event. To sign up, please visit www.alz.org/casualforacause.

2. Spaghetti Dinner

Spaghetti is a low-cost meal that's easy to make in large amounts, and everyone loves it! Some other fun, low-cost dinner options are pancakes and hotdogs. Add a twist and have a black-tie pancake supper. You can also make this a hot breakfast, lunch, afternoon tea or brunch event.

3. Dollar Walk

Invite supporters to help pave your "Dollar Walk" with dollar bills. Outline your walk in a hallway or large room with colored tape. Use masking tape (preferably one that isn't sticky enough to tear paper) to tape donated dollar bills as stepping-stones on your walk.

4. Yard Sale

One person's trash is almost always another person's treasure, which is why yard sales are such fun and successful events. Collect items from your team members and sell them to earn money toward your Walk fundraising goal!

5. Trivia or Bingo Night

A bingo or trivia game night is an easy way to raise some funds. Sell bingo cards for a few dollars each and get some prizes donated for the winners. You can host this event at someone's home or at a local bar or restaurant.

6. Super Bowl/NCAA Tourney Grid

A Super Bowl grid is a quick way to score some fundraising dollars for your Walk! Sell squares on your grid. At the end of the game, the person whose name is in the winning square gets a portion of the money collected. Remember to check your state's gambling laws before trying this fundraiser!

7. Silent Auction

Collect items from local retailers, sports teams and restaurants for an auction. Combine a silent auction with a dinner or wine-tasting event.



8. Raffle

Ask a local business to donate goods or a service for a raffle. Some unique ideas include spa days, a GPS system, cooking classes or a weekend getaway. Remember to check your state's gambling laws before trying this fundraiser!

9. Golf Tournament

Everyone loves a little healthy competition! Local businesses can sponsor a hole and teams pay a fee to play.

10. Wine Tasting

Host a wine-tasting event at one of your favorite local restaurants. Guests purchase tickets which allow them to sample wine selections and learn about different varietals. You can add a silent auction or raffle to this event to raise even more money. Remember to check your state's gambling laws before trying this fundraiser!

11. Karaoke Night

Host a karaoke night at a local bar or restaurant. Attendees can donate to sing a song. Spice things up a little and have people donate to get their friends on (or off) stage!

12. Craft Show

Get your team together, show off your artistic skills and make some money toward your goal! This is an especially great idea around the holidays. Sell snacks and treats to combine baked goods with your crafts.

13. Skating Party

Host a party at a roller-skating or ice-skating rink. Many businesses are more than willing to donate their facilities to nonprofit groups, especially at times that are slower for them. You may also be able to get food and drinks donated or a portion of the proceeds from the food sales.

14. Bachelor/Bachelorette OR Service Auction

This event is a live auction and can be held alone or as part of a dinner party or wine-tasting event. Auction off dates with eligible singles, or you can take it in another direction by auctioning off the skills and services of your team members. For example, auction off a gourmet dinner made by a great chef, or foreign language lessons from someone who is bilingual. Discover your teammates' skills and talents and put them to use for a good cause!



15. Car Wash

Everybody's car gets dirty! Many of us hate washing our cars. This is a great way for people to get out of doing the washing themselves and is a great fundraiser. Or, mix it up a little and do a pet wash.