

statement of financial position

ASSETS	As of June 30,	
	2011	2010
Current Assets	\$ 775,431	\$ 727,736
Long-term Unconditional Promises to Give	144,959	24,814
Investments	1,888,442	1,801,930
Property and Equipment	51,948	58,847
Assets Restricted for Permanent Investment	1,255,557	1,111,968
Total Assets	4,116,337	3,725,295
LIABILITIES & NET ASSETS		
Current Liabilities	391,231	247,111
Net Assets		
Unrestricted	1,316,196	1,498,736
Temporarily Restricted	1,153,353	867,480
Permanently Restricted	1,255,557	1,111,968
Total Net Assets	3,725,106	3,478,184
Total Liabilities and Net Assets	\$ 4,116,337	\$ 3,725,295

statement of activities

SUPPORT & REVENUE	As of June 30,	
	2011	2010
Individual Contributions and Bequests	\$ 1,367,010	\$ 1,071,969
Special Events	977,899	881,335
Corporate, Foundation and Other Support	399,642	415,780
Government Grants	78,876	159,113
Other Revenue	100,945	101,455
Less: Shared Fundraising in Lieu of Chapter Dues	(381,883)	(205,862)
Total Support & Revenue	2,542,489	2,423,790
EXPENSES		
Education	1,321,973	1,100,470
Family Services	683,269	654,829
Public Policy	93,789	133,167
Fundraising	338,868	289,409
Management and General	173,936	175,821
Total Expenses	2,611,835	2,353,696
Increase (Decrease) in Net Assets from Operations	(69,346)	70,094
OTHER CHANGES		
Investment Income	172,679	89,227
Change in Value of Beneficial Interest in Perpetual Trust	143,589	43,470
	316,268	132,697
Excess of Support and Revenue Over Expenses	\$ 246,922	\$ 202,791

alzheimer's association® St. Louis Chapter

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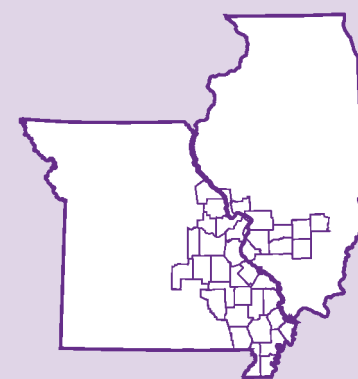
To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

VISION

A world without Alzheimer's.

WE SERVE

38 counties in eastern Missouri and western Illinois.



24/7 Helpline
800.272.3900
www.alz.org/stl

United Way
of Greater St. Louis



ALZHEIMER'S DISEASE
has grown to the

6th

LEADING
CAUSE OF
DEATH IN
THE U.S.

The Alzheimer's Association is **leading the fight**
against the Alzheimer's epidemic

alzheimer's association®
2011 annual report

increasing supportive services

We are the center of hope and help throughout the continuum of care, serving as an early and ongoing source of support, information and guidance. We are here to help, any time, day or night, through our 24/7 Helpline, Care Consultations, Safety programs, Support Groups, Early Stage programs, Respite Care Assistance program and online resources.

As the number of families affected by Alzheimer's disease continues to skyrocket, we will continue to expand services, just as we did in 2011 when we doubled the number of families served through Care Consultations, increased Respite Care Assistance by 20% and increased the number of people served through our 24/7 Helpline by 14%.

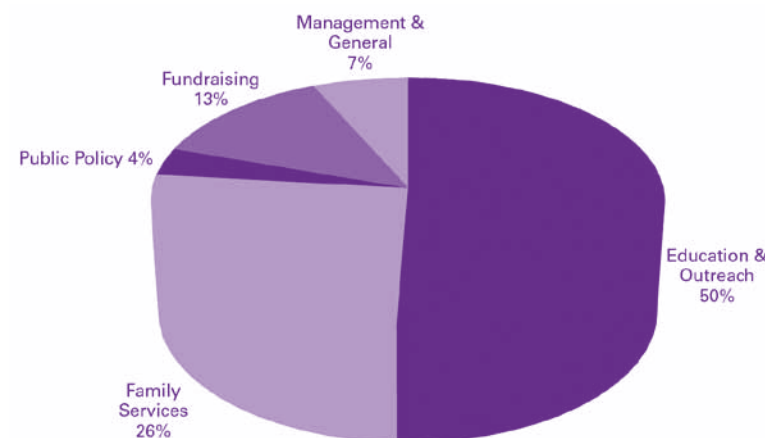
enhancing education

We believe in enhancing quality of life for the growing number of people with dementia by teaching all who may touch their lives. In 2011, we provided education to more than 14,000 professionals, families and community members. To further enhance the delivery of care to people with dementia and their families, we expanded our cutting-edge, Dementia Friendly Hospital Initiative within four additional area hospitals and six other Alzheimer's Association Chapters.

advancing public policy

We continue to be a voice and advocate for the needs of families fighting the Alzheimer's epidemic. In Missouri, we played a leadership role with the development of the Missouri Alzheimer's State Plan that was delivered to the Governor and General Assembly. With the support of thousands of advocates from across our service area, including those involved with the Breakthrough Ride, we made Alzheimer's a national priority by getting the National Alzheimer's Project Act signed into law.

expenses

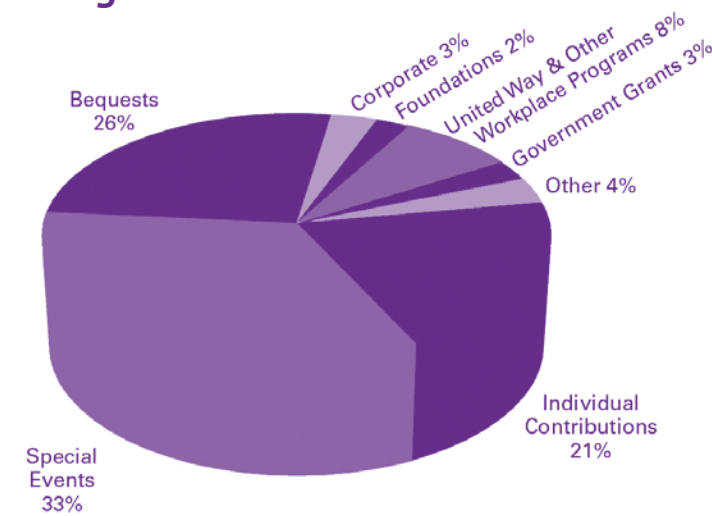


expanding awareness

To meet the growing needs of specific underserved communities, we developed a Diversity Leadership Workgroup. With assistance from the Workgroup, we expanded awareness in the African American community by implementing the Faith Partnership Program with 19 churches, recruiting 30 volunteer ambassadors, delivering awareness programs to more than 500 people and educating 38 physicians on the impact of Alzheimer's on the African American community.



funding*



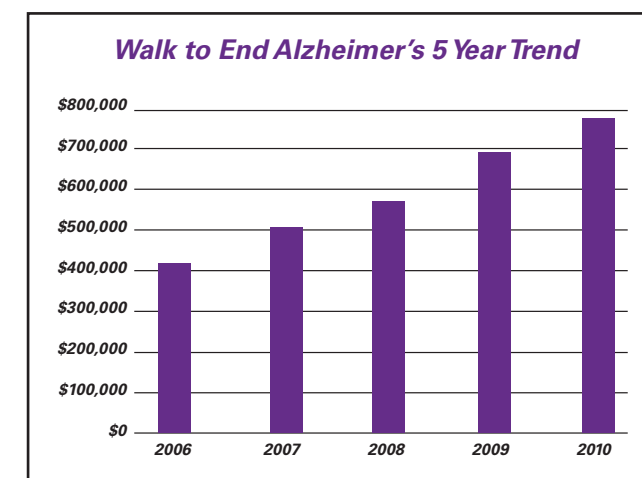
accelerating research

The Alzheimer's Association has been involved in every major advancement in Alzheimer's research since the 1980s and is a leader in the global fight for a world without Alzheimer's. We have awarded more than \$279 million to 1,900-plus best-of-field grant proposals, making the Association the world's largest nonprofit funder of Alzheimer's research.



growing revenue

The Walk to End Alzheimer's is the nation's singular largest platform to raise awareness and funds for Alzheimer's care, support and research. Year after year, participants and sponsors continue to increase their efforts in the fight against the Alzheimer's epidemic.



*Before impact of shared fundraising. See statement of activities.

corporate & community support

\$50,000+
Anheuser-Busch Foundation
Missouri Division of Senior Services

\$20,000+
Emerson
Lutheran Senior Services
Parc Provence
Practice Change Fellows

\$10,000+
Ameren UE
American Direct Marketing Resources
Bank of Washington
Boeing Employees Community Fund
Edward Jones
Garden View Care Center
Herman T. and Phenie R. Pott Foundation
Mildred Herbert & Julian Simon Foundation
Scotttrade, Inc.
Simmons Charitable Foundation

\$5,000 - \$9,999
Boeing Company
Christ Church Cathedral
Daughters of Charity Foundation of St. Louis
Delmar Gardens Enterprises
Helmkamp Construction Company
Mr. Joseph Medley
Missouri Foundation for Health
The International Companies
UMB Bank of St. Louis
William T. Kemper Foundation

\$2,500 - \$4,999
Alan Green 4 Chesed Fund
Assisted Living at the Meadowlands
Barathaven Alzheimer's Special Care Center
Express Scripts, Inc.
Fountain View Manor Memory Care
Midwest Neurosurgeons
Quarters at Des Peres
Stearns Nursing and Rehab Center
Stonebridge of Maryland Heights
Vitas Innovative Hospice Care

top five walk to end alzheimer's teams

Delmar Gardens
Ameren
Lutheran Senior Services
Hoj's Heroes
Scotttrade

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