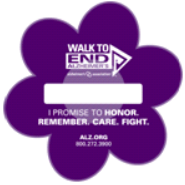




## Team Fundraising Ideas

### Forget-Me-Not Program



Each year, thousands of paper Forget-Me-Not flowers are sold in local stores and banks across the country. Tellers and cashiers can offer the flowers to patrons for a suggested \$1 donation at the point of purchase and then display all of the flowers sold to create a community-driven visual display.

**It's easy to participate!** Flowers are typically sold in the 4-6 weeks leading up to Walk but can be sold year-round. At the end of the promotion, the business will submit proceeds to the team captain or the Alzheimer's Association so recognition may be given appropriately.

The Alzheimer's Association will provide you with as many paper flowers as you need, as well as any additional promotional materials to make the program a success. We are also happy to attend manager or staff meetings to provide further training and explanation of the program.

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### Grocery Store Collection

Select a grocery store in your local community to schedule your team collection day(s). Contact the store manager to schedule a few hours to stand outside of the grocery store during a busy shopping time. Rally your team members to join you in collecting donations for your team and raising Walk and disease awareness in your local community.

Grocery Store Collection Kit contents:

- Collection canister
- Save the date stickers
- Event fliers and brochures
- Alzheimer's Association information
- Team Captain Envelope

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### Workplace Fundraising: Casual for a Cause

Go Casual for a Cause at your workplace to raise funds and awareness. Encourage employees to dress down or wear jeans in exchange for a small donation (usually \$5) to the Alzheimer's Association. Donations collected at your workplace can be credited to your team!

**To order forget-me-not flowers, a grocery store collection kit or casual for a cause stickers, please complete and return the supply order form enclosed in your team captain kit.**

For more information regarding fundraising ideas, visit [www.alz.org/stl](http://www.alz.org/stl) or contact Rachel Lugge, Walk Team Manager, at 314.801.0461 or [rachel.lugge@alzstl.org](mailto:rachel.lugge@alzstl.org).