

Alzheimer's Association Memory Walk[®]

The Alzheimer's Association Memory Walk is the nation's largest event to raise funds and awareness for Alzheimer research, care and support. Our Corporate Team Program is designed to promote Memory Walks across the country by building relationships with corporations and organizations.

Why your company should get involved

Build relationships

- Position your company as a leader in the Alzheimer community
- Gain greater visibility with your consumers
- Give back to your communities through your philanthropic support

Motivate employees

- Enhance team-building skills and empower employees in the name of your organization
- Build employee pride and camaraderie

Move on a great cause

- Demonstrate your company's concern for health issues that affect employees, families and communities
- Play a vital role in improving the lives of people living with Alzheimer's, their families and caregivers through team donations

How your company can participate

- Assign a company contact to coordinate your Memory Walk team
- Ensure executive support
- Record and track team data and fundraising results

Create your corporate team today at www.alztex.org/walk.

About the Alzheimer's Association

The Alzheimer's Association is the leading voluntary health organization in Alzheimer research, care and support. Our mission is to eliminate Alzheimer's disease. With your help, we are getting closer every day.