



2009 sponsorship levels and benefits

Baytown • Beaumont • Brazos Valley • Galveston County • Katy
• N.Harris/Montgomery County

Chapter Wide Sponsors <i>Benefits apply to all 11 walks</i>			Individual Walk Sponsor <i>Benefits apply to one walk location</i>				
Presenting Sponsor \$25,000	Champions Sponsor \$15,000	Volunteer Sponsor \$10,000	Event Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,500	Bronze Sponsor \$500	Venue Sponsor \$250

WEB PRESENCE								
Recognition in Post-MW E-Newsletter	Logo	Logo	Name	Name	Name	Name	Name	Name
MW Website until December 2009	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo	Name		
Recognition in monthly emails to MW participants	Logo	Logo	Logo	Logo				
MEMORY WALK PRESENCE								
Your company 4' by 8' banner at walk	X	X	X	X	X	X	X	
Sponsor Table at walk	X	X	X	X	X	X	X	
Recognition from stage	X	X	X	X	X			
A 10 by 10 tent at Houston and Fort Bend walks	X	X						
VISIBILITY								
Sign on walk route	Logo	Logo	Logo	Logo	Logo	Name	Name	Name
Acknowledgement of company support on Walk Day press release	X	X	X	X	X			
MW Save-the-date postcard	Logo	Logo	Logo	Logo	Name			
MW walker t-shirt	Logo	Logo		Logo	Logo	Name		
MW volunteer t-shirt			Logo					
Recognition on MW Banner	Logo	Logo						
MW Poster	Logo	Logo						
ADDITIONAL BENEFITS								
Invitation to sponsor appreciation party	X	X	X	X	X	X	X	X
MW t-shirts	8	6	5	4	3	2	1	
Plaque	X	X	X	X	X	X	X	
EXCLUSIVE BENEFITS								
Photo with VIPs at Houston Walk	X	X	X					
Educational program for employees	X	X	X	X				
Article in chapter wide e-newsletter	X	X						
Logo on main MW page (alztex.org/walk)	X							
Logo on all team captain kits	X							
Official starter for Houston Walk	X							

Please note that sponsorship dollars will not be reflected in team dollars raised.

Print Deadline: 6/1/09
T-Shirt Deadline: 8/1/09



2009 sponsorship commitment form

Instructions

Please fill out the form below. By submitting the form, you are committing to your chosen sponsorship level and walk location. Checks can be made payable to the Alzheimer's Association. Questions? Contact 713.314.1343.

WALK SITE (circle one):

Baytown | Beaumont | Brazos Valley | Galveston County | Katy | N. Harris/Montgomery County

Organization Information:

Contact Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Individual or Corporate name under which you would like to be acknowledged in printed materials:

Please acknowledge my sponsorship as anonymous.

Memory Walk Opportunities:

CHAPTER SPONSORSHIP

Presenting (\$25,000)

Champions (\$15,000)

Volunteer (\$10,000)

WALK SPONSORSHIP

Event (\$5,000)

Gold (\$2,500)

Silver (\$1,500)

Bronze (\$500)

Venue (\$250)

I am interested in learning more about how to form a Memory Walk team. Please contact me to discuss this.

Payment Information:

Check Enclosed

Please Invoice

Please Charge my: Visa | MasterCard | AMEX | Discover

Card number _____ Expiration _____

Name as it appears on the card _____

Signature _____

Return this form to:

Alzheimer's Association Houston & Southeast Texas Chapter

2242 W. Holcombe Blvd., Houston, TX 77030

Phone: (713) 314-1343 • Fax: (713) 314-1312 • E-mail: jessica.abadmaz@alz.org