

*Spread the Word...*  
*This Sunday is*  
**Alzheimer's Awareness  
Sunday**

Please help us spread the word during church services this Sunday that November is National Alzheimer's Awareness Month.

Members of the community need to be reminded about this disease that steals both memory and dignity — and they need to hear from those whom they depend on and trust.

- In 2009 there are as many as 5.3 million people living with Alzheimer's, including more than 100,000 people in East Tennessee.
- Alzheimer's disease is the 7th leading cause of death for people in the U.S. Every 70 seconds, someone develops Alzheimer's.
- African-Americans are among the hardest hit by Alzheimer's disease. Heart disease may be a powerful factor in the prevalence of Alzheimer's.
- African-Americans tend to be diagnosed at a later stage of the disease – limiting the effectiveness of treatments that depend upon early intervention.
- Recent studies indicate that persons with a history of high blood pressure or high cholesterol levels are twice as likely to get Alzheimer's. Those with both risk factors are four times as likely to have Alzheimer's.



**alzheimer's**   
**association**<sup>®</sup>

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