



## INVITATION TO EXHIBIT ON NOVEMBER 16, 2009

The **Wasatch Area Dementia Care Conference** on “*The Essential Tools for Dementia Care*” will be November 16, 2009, at the Davis Conference Center. If you exhibited at last year’s conference at the Salt Palace, you will remember a powerful learning experience with meaningful client cultivating opportunities. Please join us this year! The cost is \$100. All net proceeds from the conference will support respite care, Helpline services, Safe Return™ enrollments and local evidence-based research intervention with families coping with Alzheimer’s disease and related dementias.

Each year, the Wasatch Area Conference will rotate around the Wasatch Front (This year in Davis/Weber Counties, next year in Utah/Wasatch/Summit Counties and then back again to Salt Lake County). Benefits of exhibiting include:

- Opportunity to talk to 200 family caregivers
- Full attendance at the conference and luncheon (\$25 for the second exhibitor team member)
- Every Exhibitor will be allowed to briefly address a general session of the conference
- Each Exhibitor will have handouts, PDF’s and their web link on the conference CD-Rom
- The conference CD-Rom goes to all conferees and an additional 300 goes to caregivers along the Wasatch Front over the next 60 days after the conference
- Opportunity to learn about and support the latest on Alzheimer’s research

Please respond *early or no later than Thursday, November 6*, by contacting me at 801-265-1944. In addition to calling me, please print the enclosed invoice to process your exhibitor contribution directly to the Alzheimer’s Association Utah Chapter. Let me know of questions you may have. This will be a premium marketing opportunity for your company.

Kent Sorensen  
Alzheimer’s Association Utah Chapter  
Quality Care Coordinator