



## **The Alzheimer's Association – Utah Chapter**

Today, Alzheimer's disease affects more than five million people in the United States and 30,000 in Utah alone. With the second fastest growth rate in the country, Utah will see a 45% increase in Alzheimer's cases from 2000 – 2010. The Utah Chapter collaborates with health care professionals and providers to improve care and support for individuals and their caregivers coping with Alzheimer's and related dementias.

The Utah Chapter offers a grouping of services to assist persons with Alzheimer's disease and related dementias and/or their families in planning and dealing with all aspects of the disease experience. These core services are: Information and Referral, Care Consultation, Support Groups, Consumer Education, Safe Return, and Early Stage Programs. Chapter Care Consultants can assist in the transitions from detection and diagnosis to home and personal care to late-stage and residential Care.

There is hope...and the Utah Chapter can help.

## **About Memory Walk**

Alzheimer's Association Memory Walk™ is the nation's largest event to raise awareness and funds for Alzheimer care, support and research. Held annually in hundreds of communities across the country, this inspiring event calls on volunteers of all ages to become champions in the fight against Alzheimer's. Champions include people living with the disease, friends, families, caregivers, and business and community leaders.

## **What Does Memory Walk Support?**

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care support and research. Memory Walk supports our mission to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's.



[www.alz.org](http://www.alz.org)

# 2009 Memory Walk Schedule



**Wasatch Front Memory Walk** – Saturday, September 19, 2009

8:30 a.m.

Salt Lake City, UT

Murray High School

<http://memorywalk09.kintera.org/slc>

**Southern Utah Memory Walk** – Saturday, November 7, 2009

8:30 a.m.

St. George, UT

TBA

<http://memorywalk09.kintera.org/southernutah>

# 2009 Sponsorship Guide



## **Maintain Your Brain Sponsor.....\$10,000**

- 50 Memory Walk t-shirts
- Company logo on the front of Memory Walk t-shirts
- Company logo and link on event website for 12 months.
- 1 Exhibit booth at the Northern and Southern Utah Memory Walks
- One free “Maintain Your Brain” educational in-service for your employees
- Company signage at water station along walk route and walker registration
- ¼ page advertisement in chapter newsletter (**approximately 5,000**)

## **Forget-Me-Not Sponsor.....\$5,000**

- 25 Memory Walk t-shirts
- Company logo on the back of Memory Walk t-shirts
- 1 Exhibit booth at the Northern Utah Memory Walk
- Company logo and link on event website for 6 months.
- Company signage at walker registration
- Business card size advertisement in chapter newsletter (**approximately 5,000**)

## **Platinum Sponsor.....\$2,500**

- 15 Memory Walk t-shirts
- Company name on the back of Memory Walk t-shirts
- 1 Exhibit booth at the Northern Utah Memory Walk
- Company logo and link on event website for 3 months.
- Company name listed in chapter newsletter (**approximately 5,000**)

## **Gold Sponsor.....\$1,000**

- 8 Memory Walk t-shirts
- Company name listed on the back of Memory Walk t-shirts
- 1 Exhibit booth at the Northern Utah Memory Walk
- Company name listed in chapter newsletter (**approximately 5,000**)

## **Exhibitor .....\$100**

- 1 Exhibit booth at the Northern Utah Memory Walk  
(must provide own equipment, table, banners, and/or 10 X 10 canopy, etc).

# 2009 Sponsorship Registration



**Yes,** I am interested in participating in the 2009 Memory Walk Season

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Yes, I am interested in being a sponsor**

Level of sponsorship: \_\_\_\_\_

- My check in enclosed or will be mailed
- Please invoice me
- Please charge my Visa or MasterCard (Please circle)

Name on card: \_\_\_\_\_ Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ CCV # \_\_\_\_\_

**I am interested in forming a team**

- Please sign my team up:

Team name: \_\_\_\_\_

Team captain name: \_\_\_\_\_ Team captain phone: \_\_\_\_\_

Team captain email: \_\_\_\_\_ Team fundraising goal: \_\_\_\_\_

- Please contact me with more information about starting a team

**For additional information, please contact Tamisa Burns at 801-265-1944 or e-mail [tamisa.burns@alz.org](mailto:tamisa.burns@alz.org). To show your support for this initiative and our community, please complete this form and Fax to 801-269-1226 or mail to 855 East 4800 South, Suite 100, Salt Lake City, UT 84107 Attn: Tamisa Burns.**