

**ALZHEIMER'S ASSOCIATION
MEMORY WALK - NETWORK/CABLE TELEVISION PROGRAM GRID**

	Monday, August 6	Tuesday, August 7	Wednesday, August 8	Thursday, August 9	Friday, August 10
NBC	NBC- Today Show 7A-9A	NBC- Today Show 7A-9A NBC-Today II - 9-10A	NBC- Today Show 7A-9A NBC-Today II - 9-10A	NBC-Today II - 9-10A	
ABC				ABC - Good Morning America 7A-9A	ABC - Good Morning America 7A-9A
FOOD NETWORK	Daytime Rotation 9:30A - 3P (7x) Barefoot Contessa 3P-6P 2 Unit Sponsorship In the Kitchen 2 - 3P-6P (1X) 30 Minute Meals - 6-7P - 2 Unit Sponsorship Emeril Live 7P-8P (1x) Good Eats - 8P-8:30P - 2 Unit Sponsorship Prime Rotation** - 9P-12A (9x)				
**Units can run Monday - Sunday					
BBC AMERICA	BBC Favorities 5P-6P (5x) BBC Favorities 6P-7P (5x)				
				Big Thursday 8P-10P	
				Big Thursday 11P-1A	
	Homestyle - 3P-4P (5x) Homestyle - 4P-5P (5x)				
	Murder Monday 8P-10P (2x)	Tuesday Nitro 8P-10P			
	Murder Monday 11P-1A (2x)	Tuesday Nitro 11P-1A			
FOX NEWS	Fox Report 7-8P (4x)				
FINE LIVING	All That's Fit 7A-4P (8x-Sponsorships) Daytime Rotation -7A-4P (6x) Daytime Essentials Adj. 7A-4P (5x) Early Fringe Rotation - 6P-8P (3x) Early Fringe Essentials Adj 6P-8P Prime Access Rotation 6P-8P (3x) Prime Access Essentials Adj, 6P-8P (2x) Prime Rotation - 8P-3A** (25x) Prime Time Essentials Adj. 8P-3A (5x) We Live Here 8P-3A -Sponsor - (4x)				
**Units can run Monday - Sunday					
AMC	Prime Rotation 6P-1A (7x)				
CNN	Situation Room - 4-6P (3x) Situation Room - 7-8P (2x) Paula Zahn 8-9P (2x) Larry King Live 9-10P (3x)**				
**Units can run Monday - Sunday					
HGTV	Designer's Challenge 3-6P (2x) Early Fringe Rotation - 3-6P (2x) Prime Access Rotation 6P-8P (2x)**				
**Units can run Monday - Sunday					
		Divine Design 9-9:30P (2x-Sponsor)			Design Star 9-10P

HISTORY CHANNEL			Modern Marvels 7-8P	Dog Fights 9-10P
-----------------	--	--	---------------------	------------------

**ALZHEIMERS ASSOCIATION
MEMORY WALK - NETWORK/CABLE TELEVISION PROGRAM GRID**

TG MADISON

	Saturday, August 11	Sunday, August 12
NBC	Saturday Today - 8A-10A	Sunday Today - 9-10A
FOOD NETWORK	Weekend Rotation 7A-8P (5x) Healthy Appetite - 2 Unit Sponsorship 7A-2P In the Kitchen 7A-2P (3x)	
BBC AMERICA	Supernatural Saturday 8P-10P (2X) Supernatural Saturday 11P-1a (2X)	BBCA Reveals - 1A-2A BBCA Reveals - 10P-11P Brit Movie 8P-9:30P (2X) Sponsorship Brit Movie 11P-12:30A (2X) -Sponsorship Sunday Adventure -6-7P
FOX NEWS	Big Story 10P-11P The Lineup 9P-10P Fox News Live 10A-12P (2x) Fox News Sunday 6-7P Fox Weekend Morning 12-7P (3x)	
FINE LIVING	Weekend Rotation 7A-8P (23x)	
AMC	Weekend Rotation 6A-6P (5x)	
CNN	Sanjay Gupta 8:30A-9A	Sanjay Gupta 8:30-9A
HGTV	Weekend Rotation 7A-1P (2x) Color Splash 1P-6P	
HISTORY CHANNEL	Need to Know 9P-12A	Time Machine 7-8P Ice Road Truckers 1-7P