

alzheimer's  association

**West Virginia Chapter
Annual Education Conference
1111 Lee Street, East
Charleston, WV 25301
www.alz.org/wv**

Corporate Partner



Genesis HealthCareSM

**NON-PROFIT ORG.
U.S. POSTAGE
PAID
PERMIT NO. 2518
CHAS., WV 25301**

***ACCREDITATION STATEMENT** This activity has been planned and implemented in accordance with the essentials and standards of the Accreditation Council for Continuing Medical Education through the joint sponsorship of CAMC Health Education and Research Institute and the Alzheimer's Association, WV Chapter. The CAMC Health Education and Research Institute is accredited by the ACCME to provide continuing medical education for physicians.

***DISCLOSURE:** It is the policy of the CAMC Health Education and Research Institute that any faculty (speaker) who makes a presentation at a program designated for AMA Physician's Recognition Award (PRA) Category I or II must disclose any financial interest or other relationship; (i.e. grants, research support, consultant, honoraria) that faculty member has with the manufacturer(s) of any commercial product(s) that may be disclosed in the educational presentation. Program Planning Committee Members must also disclose any financial interest or relationship with commercial industry that may influence their participation in this conference. All faculty and planning committee members have disclosed that no relationships exist.

alzheimer's  association®

A Portrait of Alzheimer's:

Insight & Strategy for Healthcare Professionals

2009 Annual Education Conference



Self Portrait by Bill Peery

November 19 & 20, 2009
Charleston Civic Center
Charleston, WV

Corporate Partner
Genesis Healthcare
Cosponsored By:

CAMC Health Education and Research Institute

2009 EDUCATION CONFERENCE

The Annual Alzheimer's Education Conference is the only comprehensive, educational venue dedicated to Alzheimer's disease and caregiving. Please take a few moments to review the information in this brochure. Registration and conference information can also be found on our website at www.alz.org/wv.

Location:

Charleston Civic Center
200 Civic Center Drive
Charleston, WV 25301

Accommodations:

Holiday Inn Express
100 Civic Center Drive
Charleston, WV 25301
1.304.345.0600
\$89/night, reserve before October 28

Hampton Inn
1 Virginia St West
Charleston, WV 25302
1.304.343.9300
\$105/night, reserve before November 5

How to Register:

Please register by November 13. The last day to request a refund is November 13. You can register by mail, fax or online at www.alz.org/wv. To register by mail or fax, please fill out the attached registration form and send to:

Alzheimer's Association, Education Conference
1218 Market Street • Parkersburg, WV 26101
fax: 1.304.865.6776 • phone: 1.304.865.6775

Exhibit Space or Sponsorship Available:

Feature your company and support the Alzheimer's Association, WV Chapter! Contact Laurel Kirksey at 1.800.491.2717 or laurel.kirksey@alz.org to register your organization for display space.

For more information contact:

The Alzheimer's Association, West Virginia Chapter at 1.800.491.2717 or visit www.alz.org/wv.

Continuing Education Units:

CEU's for Social Work, Nursing and Domestic Violence Certification are provided by the West Virginia Coalition Against Domestic Violence.

Social Work (#490098): 11 Hours

Nursing (WVBRN#WV2001-0385RN): 11 Hours

Domestic Violence Certification:

Health, Mental Health & Substance Abuse: 9 hours

Collaboration & System Advocacy: 2 hours

Occupational Therapists: conference approved for CEUs

Activities Professionals: 9 hours

Physicians: The CAMC Health Education and Research Institute designates this educational activity for a maximum of 2 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity. (for Dr. Thies presentation only)*

CONFERENCE SCHEDULE

Thursday, November 19

- 8:00 am Registration, exhibits open
- 9:00 am Welcome
- 9:15 am *Creating Moments of Joy*, Jolene Brackey
- 10:30 am Break
- 10:45 am *cont. Creating Moments of Joy*
- Noon Lunch & Special Guest Speaker
- 1:15 pm **Breakout Session 1 (1 h 15 m)**
A. *Enhanced Dining*, Jolene Brackey
B. *Stress Busting Your Life*, Aila Accad, RN, MSN
C. *A Picture of Movement: Maintaining Functionality Throughout the Disease*, Ester Jones, CS/PM/OTR/L
D. *Enhancing Your Memory: Creative Aging & The Brain*, Eric VanVlymen, MSW
- 2:30 pm Break
- 2:45 pm **Breakout Session 2 (1 h 15 m)**
A. *Enhanced Dining*, Jolene Brackey
B. *Stress Busting Your Life*, Aila Accad, RN, MSN
C. *A Picture of Movement: Maintaining Functionality Throughout the Disease*, Ester Jones, CS/PM/OTR/L
D. *VA Benefits: The Big Picture*, Elizabeth Ladow, MSW, LGSW
- 4:30 pm to 6:30 pm *Painting the Future of Alzheimer's Disease: The Latest in Research*, Dr. William H. Thies
*This workshop is FREE & open to the public
* Continuing Medical Education credits available

Friday, November 20

- 8:00 am Registration, exhibits open
- 8:15 am Breakfast & Speaker: *Creating Your Ethical Will*, Susan Turnbull
- 9:30 am **Breakout Session 3 (1 h 15 m)**
A. *Pharmacotherapy of Dementia & Related Behaviors*, Dr. A.G. Lorenzo
B. *The Boomers Are Coming: Bingo Won't Cut It Anymore*: Jane Marks & Melissa Gandee, LSW
C. *Eating & Swallowing Problems in the Person With Dementia*, Erin Ball, MA, CCC/SLP
- 10:45 am Break
- 11:15 am *Enhancing Your Memory*, Jolene Brackey

2009 EDUCATION CONFERENCE

About the Key Note Speakers:

Jolene Brackey



Jolene is back again after a rave performance with more insights to share! Author of *Creating Moments of Joy* and founder of *Enhanced Moments*, Ms. Brackey will once again enlighten attendees with her vast knowledge of dementia care. She will share practical verbal and nonverbal communication skills to help individuals feel heard and supported, as well as discuss how to creatively and effectively turn challenging situations into moments of joy. Her passion to change society's attitude towards aging by inspiring minds, rejuvenating spirits and empowering people will be invigorating.

Dr. William H. Thies



Dr. William H. Thies is the Vice President of Medical & Scientific Relations for the national Alzheimer's Association. He is a senior scientist and distinguished educator. Dr. Thies will present on the latest Alzheimer's research, including diagnosis and treatments, as well as his take on the future of Alzheimer's and dementia research. His workshop is open to the public and will also provide physician CMEs. Learning objectives for this presentation include: able to list at least three new advances for the treatment of Alzheimer's disease; understand the rationale for modern

drug development in Alzheimer's; and be able to list at least two new potential diagnostics for Alzheimer's disease.

Other Speakers:

Aila Accad is a registered nurse and a Certified Well-Being Coach, EFT-Advanced Practitioner, Reiki Master and founder of *LifeQuest International, LLC*.

Erin Ball, MA, CCC/SLP is a Speech Language Pathologist for Genesis Rehabilitation Services at Pocahontas Continuous Care. She holds a Masters Degree in Communication Disorders from Marshall University.

Melissa Gandee, LSW currently serves as Program Director for the Alzheimer's Association, WV Chapter. She is a popular speaker and dementia care trainer. Her background includes work in the mental health field and director of a distinct Alzheimer's long term care unit.

Ester Jones, CS/PM/OTR/L is a licensed Occupational Therapist and serves as Vice President of Operations for West Virginia Therapy Services.

Elizabeth Ladow, MSW, LGSW has been with the Department of Veterans Affairs since October of 2007 and currently serves as a Field Director for the Huntington Regional Office.

Dr. Anita G. Lorenzo holds a doctorate degree in Pharmacy. She currently serves as Consultant Coordinator for Omnicare.

Jane Marks has worked in the nonprofit arena for 18 years and has been the Executive Director of the Alzheimer's Association, WV Chapter since 2001. Jane has presented at both regional and national conferences. She is a sought after speaker on topics including aging and fundraising.

Susan Turnbull is the founder of Personal Legacy Advisors and author of *The Wealth of Your Life: A Step-by-Step Guide for Creating Your Ethical Will*. A former journalist, she is a nationally known advocate for the creation of personal legacy documents as an integral part of estate.

Eric VanVlymen, MSW currently serves as the Associate Director of the Alzheimer's Association, Miami Valley Chapter where he oversees and conducts programming and educational services.

REGISTRATION FORM

Please fill out the following information to register for the 2009 Annual Education Conference. Refer back to the conference schedule to choose your workshops. **You can also register online at www.alz.org/wv and follow the link to the Education Conference.**

Name: _____

Organization: _____

Address: _____

City/State/Zip: _____

Daytime phone: _____ Email: _____

Fees: Professional: _____ \$175 Conference Registration
_____ \$105 Thursday only
_____ \$250 Conference Registration + Exhibit Space

Family Caregiver/Student _____ \$85 Total Conference
_____ \$55 Thursday only

Payment: _____ Enclosed is my check. Make checks payable to:
Alzheimer's Association, West Virginia Chapter

_____ Please bill me at the above address. Invoices are due upon receipt

_____ Please charge my credit card:

NAME ON CARD _____

CARD NUMBER _____ EXP. DATE _____

SIGNATURE _____

Please indicate 1st and 2nd choices for each breakout session:

Breakout Session 1

____ Workshop A ____ Workshop B ____ Workshop C ____ Workshop D

Breakout Session 2

____ Workshop A ____ Workshop B ____ Workshop C ____ Workshop D

Breakout Session 3

____ Workshop A ____ Workshop B ____ Workshop C