

Don't wait! Plan today for a successful team!

2-4 months before the Walk

- Register your team online or submit forms
- Set your team goals
- Begin recruiting team members
- Find out about your company's matching gift program
- Begin collecting donations—it's never too early!

2-3 months before the Walk

- Hold a team kick-off party
- Continue recruiting team members
- E-mail your team with important Walk to End Alzheimer's updates

1-2 months before the Walk

- Host a team fundraiser—cook-off, garage sale, etc.
- E-mail your team with weekly updates
- Be sure your team members are registered

1-2 weeks before the Walk

- Be sure you have all the walk details from the Alzheimer's Association
- Let your team know what time and where to meet you at the walk
- Collect team pledges and turn them in to the Alzheimer's Association at Bank Night the Wednesday before the walk.

Walk day

- Meet your team at the assigned location
- Turn in additional pledges
- Take a team picture
- Sign up as an advocate
- Enjoy the day and celebrate the difference you are making with your team!

After the Walk

- Collect and turn in additional pledges
- Congratulate and thank team members for their hard work
- Host a thank you wrap-up party and recognize top team members
- Start planning for next year!

Awards are given for Top Fundraising Team, Team with the Most Walkers, and many more!



All participants who raise at least \$100 will receive a Walk to End Alzheimer's T-shirt!

Incentive prizes are available for the top 5 fundraisers statewide! Last year's prizes included:

- ♦ Teeth whitening
- ♦ Overnight packages
- ♦ Gift Cards



Register Online! It's fun and easy to:

- Join or start a team
- Create a webpage
- Send e-mails to friends and family to **rally** support
- Keep track of your fundraising goals and view your success
- Email statistics
- Recruit team members



For more information, please contact your Walk Coordinator at 800.272.3900

