

10th ANNUAL
ALZHEIMER'S ASSOCIATION
VISION GALA

2024 SPONSORSHIP
OPPORTUNITIES

For more information about our sponsorship packages or custom sponsorship opportunities, please contact Evan Riggs | edriggs@alz.org or 703.766.9006

	PRESENTING SPONSOR*	GOLD SPONSOR*	SILVER SPONSOR	STERLING SPONSOR	BRONZE SPONSOR	FRIEND SPONSOR
	\$75,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
PRE-EVENT						
Social media post(s) before the gala	3	2	2	1 (Bundled)	1 (Bundled)	
Mention in select press release(s)	✓	✓	✓			
Recognition on gala digital invitation	Logo	Logo	Logo	Logo		
Announcement in Chapter e-news	Stand alone	Stand alone	Stand alone	Bundled	Bundled	
Recognition on all event collateral as "Presenting Sponsor"	✓					
DURING EVENT						
Premium tables (10 seats per table)	4 Tables 40 seats	3 Tables 30 seats	2 Table 20 seats	1 Table 10 seats	1 Table 10 seats	4 Priority reserved seats
Valet Parking Passes	15 passes	10 passes	5 passes	3 passes	2 passes	1 pass
Opportunity to speak during program	✓	✓				
Distinctive signage and recognition at event, including organization logo featured prominently in sponsor presentation	✓	✓				
Ad in printed gala program (Due March 1, 2024)	Full page inside cover	Full page	Full page	Half page		
Organization logo featured in video sponsor presentation	✓	✓	✓	✓		
Formal recognition of sponsor from event stage	✓	✓	✓			
Recognition in the printed event program (Due March 1, 2024)	Letter from sponsor	Logo	Logo	Name	Name	Name
Name recognition in sponsor video presentation					Name	Name
POST-EVENT						
Social media posts after the event	1	1	1 (Bundled)	1 (Bundled)		

CUSTOM SPONSOR OPPORTUNITIES

Cocktail Reception Sponsor \$15,000
Post-Party Sponsor \$10,000
Presenting Sponsor \$75,000

*Customizable benefits packages available.

TICKETS: \$550 Individual \$1,000 Couple