

The Judy Fund: *A history of success and impact*



2003

- The Judy Fund is established and raises almost \$1.3 million in its first year.
- Sponsors inaugural research grant: Dr. Edward Koo at the University of California at San Diego, studying the genetics of Alzheimer's disease.

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2004

- Sponsors the Association's \$1 million Pioneer Research Award, presented to Philip Sloane, University of North Carolina at Chapel Hill, to support his study: Improving Medical Care of Assisted Living Residents with Dementia.
- Supports the Alzheimer's Association California Southland Chapter's involvement in the Memory Assessment Center at Eisenhower Medical Center.



2005

- Reaches \$2.2 million!
- The Judy Fund and the Gelfand family become lifetime members of the Association's Zenith Society, its highest and most involved level of philanthropy.
- Sigma Alpha Mu (ΣAM) Fraternity names The Judy Fund its national charity of choice.

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2006

- As a Zenith Society member, The Judy Fund sponsors Dr. Ramon Diaz-Arrastia, University of Texas Southwestern Medical Center, studying elevated homocysteine as a risk factor for progression from mild cognitive impairment (MCI) to Alzheimer's disease.



2007

- Sponsors Dr. George Perry, Case Western Reserve University, with a Zenith grant to study mitochondrial abnormalities in Alzheimer's disease.



2008

- Reaches over \$3 million!
- Through the Zenith Society, sponsors Dr. William Jagust, University of California at Berkeley, studying the detection of Alzheimer's disease in people who have no signs of cognitive impairment or dementia.

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2009

- Sponsors several initiatives within the Association's public policy division: the Grass Tops Leadership Corp.; the Dartmouth Cost of Alzheimer's Disease Study; the Lewis Cost of Impact Study and the Alzheimer's Study Group.



2010

- Reaches over \$4 million!
- Invests in the pilot Alzheimer's Association Ambassador Program, creating a network of advocates to maintain year-round conversations with their legislators.
- Sponsors the publication *Changing the Trajectory of Alzheimer's Disease: A National Imperative* and the last leg of the Alzheimer's Breakthrough Ride in Washington, D.C.



2011

- Sponsors Dr. Randy Bateman, Washington University in St. Louis, with a Zenith grant to study a blood isotope test for Alzheimer's disease.



2012

- Through a Zenith grant, sponsors Dr. Mark Tuszynski, the University of California at San Diego, to study MRI guidance for brain-derived neurotrophic factor (BDNF) gene delivery in Alzheimer's disease.
- Ella Stearns and Sophie Gelfand lead The Judy Fund Walk to End Alzheimer's team to a record year, raising over \$11,000.



2013

- Continues support of the Ambassador program, with more than 370 volunteer Ambassadors deployed across the country.
- The Judy Fund Mind & Heart Salon Series begins in Los Angeles and New York City.



2014

- Exceeds \$5 million raised with over 1,600 donors!
- The Judy Fund, Marshall Gelfand and Elizabeth Gelfand Stearns receive the Association's Sargent and Eunice Shriver Profiles in Dignity Award at the National Alzheimer's Dinner.
- ΣAM has record-breaking year, raising over \$70,000 and launching No Shave November.

