

alzheimer's  association®

DEADLINE:  
FEBRUARY 2, 2018

# DESIGN CONTEST

THE ALZHEIMER'S ASSOCIATION ROCHESTER AND FINGER LAKES REGION IS IN SEARCH OF A DESIGN FOR ITS CULINARY CLASH EVENT

## THE WINNING DESIGNER WILL RECEIVE:

- Recognition at event and on social media platforms
- 2 Complimentary Tickets to the Alzheimer's Association's Culinary Clash (May 2, 2018)
- Local Prize Pack

FOR  
OFFICIAL RULES  
& GUIDELINES,  
PLEASE VISIT US AT  
[ALZ.ORG/ROCHESTERNY](http://ALZ.ORG/ROCHESTERNY)  
OR EMAIL  
[AWILLMARTH@ALZ.ORG](mailto:AWILLMARTH@ALZ.ORG)

# 2018 Culinary Clash Design Contest Official Entry Form

All Submissions should be sent to: [awillmarth@alz.org](mailto:awillmarth@alz.org)  
by February 2, 2018

Artist Name: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

I have read, fully understand and will comply with the rules and conditions of this contest.

I understand that if my entry is selected as the winner I relinquish all claims to any and all copyrights, royalties and other benefits derived from the sale or reproduction of this work, other than the prize awarded the winning entry.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Artist Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Parent/Guardian Signature (If under 18 years of age)

All entries must be signed above. Artists under 18 years of age must have parent/guardian signature.

This form must accompany all artwork submitted in the 2018 Culinary Clash Design Competition

# Official Contest Rules and Conditions

## Submission Guidelines and How to Enter

The contest is open from 12:01 a.m. on January 2, 2018 (EST) until 11:59 p.m. on February 2, 2018 (EST). Late submissions will not be considered. The winner will be selected and notified by the end of February 2018. All entries must be submitted electronically to the Alzheimer's Association Rochester and Finger Lakes Region to [awillmarth@alz.org](mailto:awillmarth@alz.org). Submissions must include the full name(s) of the person(s) who designed the logo, email address, postal address, and telephone number. One or more submissions per person is acceptable. Each submission must be sent in a separate email. Entrants may be required to provide official proof of their age in the form of a copy of their passport or identification card. There is no fee to enter the contest.

## Logo Design Guidelines and Parameters

The purpose of this contest is to create a design for the Alzheimer's Association's Culinary Clash. The design should reflect a student and professional chef cooking competition. Entries must be submitted as InDesign, PNG, EPS or JPEG files. The design must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales.

## Intellectual Property

Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity. Submissions become the sole property of the Alzheimer's Association Rochester and Finger Lakes Region and may be used for any purpose, including, but not limited to, display on websites, posters, event signage, and other materials.

The Alzheimer's Association Rochester and Finger Lakes Region shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate. The Alzheimer's Association Rochester and Finger Lakes Region reserves the right to choose not to use the winning entry as described in these contest guidelines. The Alzheimer's Association Rochester and Finger Lakes Region reserves the right to use any other entry for promotional or business purposes in the future. If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

## Determination of Winner and Prize

The winning entry will be selected by a panel comprised of officials and employees of the Alzheimer's Association Rochester and Finger Lakes Region. Their decision will be final and no further correspondence shall be entered into. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above. The prize for the winning entry is recognition at the event and on social media platforms, 2 complimentary tickets to the Alzheimer's Association's Culinary Clash (May 2, 2018) and a local prize pack. This prize remains the same regardless of the size of the team submitting the winning entry. The prize cannot be exchanged for cash. The winner will be notified via email or phone call and announced on the Alzheimer's Association Rochester and Finger Lakes Region's Facebook page.

The Alzheimer's Association Rochester and Finger Lakes Region is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems. The Alzheimer's Association Rochester and Finger Lakes Region reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time by Alzheimer's Association Rochester and Finger Lakes Region, including after the submission window has closed. The Alzheimer's Association Rochester and Finger Lakes Region is not liable, for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.