



THE BRAINS BEHIND SAVING YOURS.™

STATEMENT:

RE: RONALD REAGAN MOVIE

APRIL 29, 2016

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You can attribute this text to Harry Johns, Alzheimer's Association president and CEO.

“The Alzheimer's Association is appalled that anyone would plan to develop a film that satirizes an individual living with Alzheimer's or another dementia. Would filmmakers consider using a fatal form of cancer or another deadly disease for comedy? It's time to stop this forever.

“The idea that a film depicting President Ronald Reagan's Alzheimer's, or anyone with dementia, as a comedic device is offensive. More than 5 million Americans are living with the disease, and their 15 million family caregivers provide support every day. This disease is not a joke. In addition to its devastating impact, it is fatal. The Alzheimer's Association will rally against anyone who marginalizes the devastating and deadly impact of Alzheimer's disease.

“President Reagan and his family were champions in raising awareness about Alzheimer's disease and the need to fund research for its cure. The Alzheimer's Association and our advocates will continue to work to ensure all those living with this disease have the care and support they need while striving toward our vision of a world without Alzheimer's.”

About the Alzheimer's Association®

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research, to provide and enhance care and support for all affected, and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. For more information, visit the Alzheimer's Association at alz.org or call the 24/7 helpline at 800-272-3900.

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