

FOR IMMEDIATE RELEASE

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**ALZHEIMER'S ASSOCIATION MOURNS DEATH OF LEGENDARY
FOOTBALL COACH AND ALZHEIMER'S ADVOCATE FRANK BROYLES**

CHICAGO, August 14, 2017 - The Alzheimer's Association extends sincere condolences to the family of Coach Frank Broyles following his death due to complications of Alzheimer's.

Coach Broyles was a legendary leader on the field, and the Alzheimer's Association saw that leadership translate off the field as he became a dedicated Alzheimer's advocate later in life. He bravely shared his personal experience as a caregiver for his wife, Barbara, who battled Alzheimer's disease.

His candor about being a caregiver helped countless families facing Alzheimer's, and he even created a relatable caregiver book titled [*Coach Broyles' Playbook for Alzheimer's Caregivers*](#). Through his work, Coach Broyles offered Alzheimer's caregivers a compassionate voice, guidance and most importantly, the comfort that they were not alone in their fight.

The Alzheimer's Association is grateful to Coach Broyles for the lasting impact he made on behalf of this cause.

About the Alzheimer's Association®

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research, to provide and enhance care and support for all affected, and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. For more information, visit the Alzheimer's Association at alz.org or call the 24/7 helpline at 800-272-3900.

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