CHICAGO RITA HAYWORTH GALA

EVENING’S PROGRAM

GREETINGS FROM GALA CHAIRS
ALLIE & JON HARRIS

2018 CAREGIVER AWARD
NATALIE MORALES & JOSEPH RHODES

GREETINGS FROM GENERAL CHAIR & FOUNDER
PRINCESS YASMIN AGA KHAN

2018 PURE IMAGINATION AWARD
KAREN WILDER & JORDAN WALKER-PEARLMAN

MISSION MOMENT

LIVE AUCTION
RAFFLE DRAWING

ENTERTAINMENT
KEN ARLEN EVOLUTION ORCHESTRA

2018 CHICAGO RITA HAYWORTH GALA - “PURE IMAGINATION”
A Message from the Alzheimer’s Association
President & CEO and Board Chair

HARRY JOHNS
PRESIDENT & CEO
ALZHEIMER’S ASSOCIATION

CHRISTOPHER BINKLEY
CHAIR, BOARD OF DIRECTORS
ALZHEIMER’S ASSOCIATION

Welcome to the 31st annual Alzheimer’s Association Chicago Rita Hayworth Gala. Thank you for your generous support, which allows us to raise awareness, advance public policy, ensure access and support, and accelerate research to ultimately end Alzheimer’s disease — the nation’s sixth leading cause of death and the only one among the top 10 that cannot be cured, prevented or even slowed.

The Alzheimer’s Association® is the leading voluntary health organization in Alzheimer’s care, support and research. Since the inception of the Rita Hayworth Gala in New York in 1994, guests like you have raised more than $74 million to enable the Association to continue our work.

Today, more than 5 million Americans are living with Alzheimer’s and the number is expected to skyrocket to as many as 16 million by 2050. Your presence tonight and continued commitment to the Association helps us work tirelessly to ensure that those living with the disease, their families and their caregivers have access to the resources and services they need as we move toward our vision of a world without Alzheimer’s.

We would like to recognize those who have been instrumental in making this event a success. We give a special thanks to our Chairs, Allie and Jon Harris, for their enthusiasm and devotion. To the dedicated Steering Committee, thank you for your continued commitment and hard work.

Lastly, we are especially thankful for Gala General Chair and Founder Princess Yasmin Aga Khan, whose steadfast support makes the Rita Hayworth Gala possible.

This evening we are proud to honor Natalie Morales and Joseph Rhodes, Carnegie Award recipients, and Karen Wilder and Jordan Walter Pearlman, Pure Imagination Award recipients. Through their outstanding contributions, advocacy, and leadership, these individuals are combatting Alzheimer’s every day.

We thank you all for your dedication and inspiring support of the Association.

Finally, we thank each of you for joining us on this special evening and for your continued commitment to the Alzheimer’s Association and our cause.

A MESSAGE FROM THE GALA CHAIRS

ALLIE & JON HARRIS

Time is a precious thing. Never waste it.
— WILLY WONKA

Welcome to the 31st annual Alzheimer’s Association Chicago Rita Hayworth Gala. We are so proud to chair this special event and are deeply grateful for your support of the Alzheimer’s Association.

Allie and I both imagine a day without Alzheimer’s and thanks to your support, we are advancing the fight in meaningful ways. Recently, we estimated 5.7 million Americans are living with Alzheimer’s dementia, including more than 200,000 individuals under the age of 65.

Today, someone in the United States develops Alzheimer’s every 65 seconds. By mid-century, it is estimated that a new person in this country will contract the disease every 35 seconds. Your support is critical to finding a cure and developing better treatments for this disease. To help us in this fight, we asked the incredible members of our Steering Committee whose hard work and steadfast guidance have made this night of Pure Imagination. Thank you to our past Gala Chairs for their continued support, guidance and unwavering determination.

None of this would be possible without Princess Yasmin Aga Khan, founder of the Rita Hayworth Gala, who has raised more than $74 million. In addition, we acknowledge the founding President of the Association, Harry Johns, President and CEO of the Alzheimer’s Association whose leadership ensures that our vision is new and better heights.

This year, we are delighted to honor the following individuals:

— NBC Access Hollywood host Natalie Morales, husband Joseph Rhodes and mother, Kay Rhodes, with the 2018 Carnegie Award. The family has served as Kompas for the Association in honor of Joseph’s mother, Kay Rhodes, who passed away in 2006 after a 16-year battle with early onset Alzheimer’s.

— Karen Wilder, widow of the late iconic actor Gene Wilder, and Jordan Walter Pearlman, American film maker and Mr. Wilder’s son—one of the 2018 Gala’s honorees. Mr. Wilder passed away in August 2016 at the age of 83 after a lengthy battle with the disease.

Anything you want to do, do it. Want to change the world? There’s nothing to it. — WILLY WONKA

This year’s honorees are true advocates and exemplary supporters of the Association who continue to use their influence to share their personal stories to raise awareness of funds to find a cure for the disease. Allie and I are grateful to join the past and present leaders, Gala Steering Committee members, honorees, sponsors and supporters who fearlessly lead and show us how magnificent it is to be an Alzheimer’s survivor.

Thank you for joining us this evening for a night of Pure Imagination, with your help we are changing the world.

2018 CHICAGO RITA HAYWORTH GALA — “PURE IMAGINATION”
A message from the Corporate Underwriter

PRINCESS YASMIN AGA KHAN

Good evening! This year the Chicago Rita Hayworth Gala celebrates "Pure Imagination," a wonderful homage to the wondrous imagination we have lost to Alzheimer’s disease and those who fight every day to find a cure for it. This year also marks what would have been my mother’s 100th birthday. In her honor on this special evening, I invite you to imagine what we can do together to find that golden ticket— an end to Alzheimer’s.

Through the years, we have celebrated advancements in the cause, met new friends and sponsors, danced the night away and most importantly, supported each other through the painful journey of Alzheimer’s disease. More than anything, I hope that the legacy of this event is the visual representation that you are not alone in this fight.

Thank you to the year’s Gala Chair, Alie & Jon Harris, who led the event and the committee with unparalleled imagination and passion for the cause. I send my appreciation to our Gala Steering Committee who worked all year long to bring us this beautiful evening and fabulous auction. As always, I must recognize and thank, Harry Johnson, the President & CEO of the Alzheimer’s Association, and Christopher Bickley, Board Chairman, for their outstanding leadership and vision.

Tonight, it is a joy to recognize Gene Wilder’s family. Karen Wilder and Jordan Walker Pfeilman with the Pure Imagination Award. Karen and Jordan experienced first-hand the loss of Gene Wilder’s incredible imagination to this devastating disease. They have channeled this experience into action, advocating for the millions of families affected. I am also thrilled to present the Caregiver Award to our celebrity champions, Natalie Morales and her family, Joseph Rhodes and Jo Rhodes, who use their influential voice to shine a light on the disease and on our caregivers—the true champions.

We’ve come a long way since the first Chicago Rita Hayworth Gala. Because of the people in this ballroom and everyone who has supported the Gala over the last 31 years, the Rita Hayworth Gala has been able to procure $74 million to the Alzheimer’s Association. These funds help families living with the disease today and also give hope to us all that one day we will find the first survivor.

Enjoy the evening and thank you for your support.

Good evening and welcome to the Alzheimer’s Association Chicago Rita Hayworth Gala. For more than a decade, Rolex has been a corporate underwriter of the New York Rita Hayworth Gala. This year we are proud to expand our support and strengthen our commitment to this important cause by supporting this incredible event in the home of the Alzheimer’s Association.

We stand united with Princess Yasmin Aga Khan, the Gala Steering Committee and tonight’s honorees as we come to imagine a world without Alzheimer’s disease.

The number of Americans living with Alzheimer’s disease is growing — and growing fast. An estimated 5.7 million Americans are living with the disease, and that number could grow to as many as 14 million by 2050.

This disease is one of the great public health crises of our time, and on behalf of everyone affected, their families and their caregivers, Rolex is committed to remaining a passionate contributor to this movement.

More than anything, we are grateful to Princess Yasmin Aga Khan, who is a shining example of the difference one person can make. Her imagination has grown this cause and brought hope and importance to millions for over 30 years. May we all be inspired by her passion and commitment to making Alzheimer’s a thing of the past.

Thank you all for being here tonight. I hope you enjoy the evening.
Natalie Morales and Joseph Rhodes receive the 2018 Alzheimer’s Association Caregiver Award this evening for their extraordinary contributions to the Alzheimer’s Association. This award recognizes individuals who go above and beyond as advocates, supporters and volunteer leaders. Natalie and her husband Joseph are more than deserving of this honor and an inspiration to the Caregiver committee. They share this award with Joseph’s father, Joe Rhodes, who could not attend the gala this evening.

A Celebrity Champion for the Alzheimer’s Association, Natalie has used her voice to raise awareness and funding to help find a cure. Joe Rhodes, Natalie’s mother-in-law was diagnosed with early-onset Alzheimer’s in her mid-50’s and suffered more than 15 years with the disease. On the “Today Show” Natalie featured segments on the Alzheimer’s Association and the role of caregivers, the true champions—and spoke openly about her family’s personal experience.

Natalie Morales is the West Coast anchor of NBC’s “Today Show,” co-host of NBC’s “Access” and co-host of “Access Live.” She previously served as news anchor of “Today” and was co-host of the show’s third hour. She joined “Today” in 2006 as a national correspondent and reports for all NBC News platforms including “NBC Nightly News,” “Today Show” and MSNBC. She hosts “Today Live” in syndication, which is widely distributed. Natalie continues to advocate for brain health through her recently released book, “At Home with Natalie: Simple Recipes for Healthy Living from My Family’s Kitchen to Yours,” sharing her favorite recipes, memories and tips for a healthy lifestyle. She is also an avid runner and has completed the NYC half-marathon on the “Athletes to End Alzheimer’s” team.

In addition to being the proud husband of Natalie and proud father to their two young boys, Joseph Rhodes is the founder of Stockton Road Capital, a private equity practice focused on the consumer products sector and currently serves as the Managing Partner of Hummingbird Brands and the President of Lenny & Larry’s, a leading protein snack company. Before founding Stockton Road, Joseph was an investment banker focused on Mergers & Acquisitions with the Union Bank of Switzerland and Kidder, Peabody & Co. Joseph attended college at the University of Colorado, Boulder and has an MBA from Columbia University.

The Alzheimer’s Association is honored to recognize Karen Wilder and Jordan Walker-Pearlman with the 2018 Pure Imagination Award for their extraordinary contributions to the Alzheimer’s Association and the Chicago Rita Hayworth Gala. This award recognizes the creative power of individuals who reach out advocate and support our vision for a world without Alzheimer’s.

Karen Wilder took on the role of caregiver for her husband, legendary actor Gene Wilder, when he was diagnosed with Alzheimer’s until his passing in 2016. Karen was instrumental in the creation and launch of the “Pure Imagination Project,” a digital campaign created pro-bono by advertising firm MullenLowe with the Alzheimer’s Association and launched in November 2017. The campaign encourages all to lend their imagination to the fight and support efforts aimed at ending this devastating disease. To bring greater awareness to the campaign and cause, Karen penned a poignant and candid essay for ABC News, also included in this program book, that shared her caregiving experience, as well as the startling statistics around Alzheimer’s disease and caregiving. The essay received an overwhelming response, and was shared thousands of times on social media. The “Pure Imagination Project,” which Karen Wilder made possible, is the inspiration for this evening’s theme and today we honor her for sharing her story and providing a voice to the more than 15 million Alzheimer’s caregivers across the country.

Jordan Walker-Pearlman is an American Film Maker and political fundraiser and the nephew of Gene Wilder, who cared for him from an early age. The two collaborated on the recorded version of the actor’s last novel, “Even Dogs Learn How To Swim,” which was released in February 2018. Since Gene’s death, Jordan has spoken around the country in support of research and awareness, and raises funds to contribute to the cost of care for families that could otherwise not afford it.

Jordan is currently directing the feature motion picture “Ghetto Plasticsman,” and is at work on a childhood memoir, “Harlem, Hollywood,” detailing stories from his experiences growing up between his Uncle and his Grandmother.

Please join us in congratulating & thanking Natalie Morales, Joseph Rhodes & Joe Rhodes!

Please join us in congratulating & thanking Karen Wilder & Jordan Walker-Pearlman!
The CoverGirls Violin Show

Rockstar Glamour Girls, the winners of The CoverGirls Violin Show, combine beauty, charisma, and talent with their signature purple electric violins, colorful costumes, choreographed movement, and the greatest hits of Rock and Pop for an unforgettable musical reunion. Led by Captain Glee Glee, The CoverGirls Violin Show has been inspiring audiences in Chicago and across the country since 2009 and they are quickly becoming one of the country’s top female rock violin groups, performing nearly 100 dates a year.

The CoverGirls violinists are among Chicago’s most versatile and accomplished full-time professional string artists with an impressive resume of individual and group accolades. More importantly to the group, however, is its mission to see the walls between musical genres come tumbling down, and through its joyful expression, to blend the merits of both young and old toward a new modern concept of the violin.

SPECIAL PERFORMANCES

Ken Arlen Evolution Orchestra

Winner of the Bushbook Entertainment Act of the Year and voted the Best Classic Rock Band by Chicago Magazine, the Ken Arlen Evolution Orchestra has played thousands of special events with its unique style, stage presence, and contemporary music selection. Evolution features incredible vocals, the Sexen rock violin, soaring horns, and the tightest rhythm section in the country.

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We apologize for any omissions due to printing deadlines.

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10 Warning Signs of Alzheimer’s disease

1. Memory loss that disrupts daily life
2. Challenges in planning or solving problems
3. Difficulty completing familiar tasks
4. Confusion with time or place
5. Trouble understanding visual images and spatial relationships
6. New problems with words in speaking or writing
7. Misplacing things and losing the ability to retrace steps
8. Decreased or poor judgment
9. Withdrawal from work or social activities
10. Changes in mood and personality

If you or anyone you know experiences any of these warning signs, please see a doctor.
For more information, call 800.272.3900 or visit als.org/10signs.
The Forgotten Caregiver
By Karen B. Wilder

I never pictured myself earning a nursing degree. I also never saw myself spending evenings by the lake taking care of one. But I've done both. Love was the reason for the first. Alzheimer's was the second.

Seven years ago in 2013, he was preparing to shoot a movie. I called him to say, "Look at that lake. Have you noticed it's so calm today?" Though I grew up on very small towns in Illinois, where we had lake-life-going-on, I had never noticed a New York City lake twenty years before that point. As a specialty psychologist and writer with the hearing impaired, it was all about what we can see and sense, so I never expected to understand his character. He showed up at my office one day in search of any professional advice.

We formed a personal bond. At the time, Gene was married to Gail, a former nurse, who was a resident of a nearby nursing home. But after Gail's death, Gene sought me out again. We met a year later, and for nearly three years, we were one of the happiest couples there. He traveled to France and played tennis together. Gail was in a wheel chair and when he jumped the tennis barrier. Gene provided bike rides. The story we told..."What a great experience. Let's do it again and again!"

The first sign of trouble was subtle. At the time, the worst thing I could imagine was a stroke, because he was a smoker. Gail's death came as a shock. I thought his perception of objects and their distance from him was so faint. But his reaction to the news he was going through had a different character. He needed to go on the lake and take his boat out, to breathe it all in. But then, he needed to go down to the street and walk a bit.

When we finally got him tested and the diagnosis came back, it was Alzheimer's. We never really recovered from it, but our love for the lake and the boat still remained. The lake was a place where we could connect and vent our feelings. It was also the place where I could observe his progress:

My husband took the news very well, of course. But also my grandmother, who was later diagnosed with Alzheimer's the same year. Her symptoms of the disease were apparent, but not in a way that made her unrecognizable to family members. She was able to continue to work and enjoy her hobbies as usual.

One day, he told me that he would take a break from the lake and go for a walk. The next day, he didn't return. I was worried he might have been injured, or that something had happened to him. I went to look for him, but he was nowhere to be found.

I saw him on the side of the road, walking slowly. He was wearing a pair of white sneakers, and he had a stick in his hand. I called out to him, but he didn't respond. I walked closer, and he looked at me with a sad, empty expression. He didn't recognize me, or anyone else around him.

It was then that I realized the severity of the situation. I was in shock, but I knew I had to act. I called the police, and they arrived quickly. They found him safe and sound, but he wouldn't talk to anyone.

That day, he was like a child. He was lost in his own world, and he didn't respond to anyone's calls. I was heartbroken, but I knew I had to do something. I called the Alzheimer's Association, and they provided me with the necessary resources to deal with the situation.

Gene died a few months later. I was at the lake one day to help him clean up. He had a lot of items to sort through, but he was happy to do it. I thought he was doing fine, but he was really struggling. He needed more help, and I knew I had to step in. I convinced him that he needed to go to a nursing home, and he finally agreed.

I was surprised at how much it helped him. He was able to learn new things, and he was able to communicate better. He was finally getting the help he needed.

But there's another parallel thread to the disease of Alzheimer's, because it's also about recognizing it. It's not just about losing the power to care for its victims. It's not just about losing the memory. It's about losing the ability to see the beauty in the world around us. It's about losing the ability to see the wonder of it all. It's about losing the ability to see the beauty in the world around us. It's about losing the ability to see the wonder of it all.

I'm grateful to have a friend like Gene. He taught me about Alzheimer's. He taught me about love. He taught me about life. He taught me about the beauty in the world around us. He taught me about the wonder of it all. He taught me about the beauty in the world around us. He taught me about the wonder of it all.

About the Alzheimer's Association

The Alzheimer's Association® is the leading voluntary health organization in Alzheimer's care, support and research.

Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's.

FOR MORE INFORMATION, VISIT ALZ.ORG.

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2018 CHICAGO RITA HAYWORTH GALA "PURE IMAGINATION"
ROLEX IS PROUD TO SUPPORT
PRINCESS YASMIN AGA KHAN
AND THE ALZHEIMER'S ASSOCIATION
alzheimer's association

CHICAGO RITA HAYWORTH GALA
SATURDAY, MAY 12, 2018
HILTON CHICAGO

PURE IMAGINATION

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ROLEX IS PROUD TO SUPPORT PRINCESS YASMIN AGA KHAN AND THE ALZHEIMER'S ASSOCIATION
THANK YOU!

THANK YOU ALLIE & JON HARRIS
FOR YOUR HARD WORK AS EVENT CHAIRS
AND FOR GETTING US ONE STEP CLOSER TO A CURE!

WE CONGRATULATE NATALIE MORALES,
JOSEPH RHODES & JOE RHODES
ON RECEIVING THE CAREGIVER AWARD,
AND KAREN WILDER & JORDAN WALKER-PEARLMAN
ON RECEIVING THE PURE IMAGINATION AWARD.

BEST WISHES,
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IN LOVING MEMORY OF

Nancy Murphy

JULY 25, 1934
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To all those who give their time and energy to support the ongoing efforts to eradicate Alzheimer’s disease, Thank You.

THE DAVE AND BETSY GRAY GOLTERMANN FAMILY
In Memory of
Mrs. Hilda Abrahams

This Mother's Day we remember and celebrate Hilda Abrahams, a wonderful wife, mother, mother-in-law, and grandmother. Her love and support inspires us still.

Dr. Jerome Abrahams
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We applaud your leadership in the global fight for a world without Alzheimer’s disease.
IMAGINE A WORLD WITHOUT ALZHEIMER’S DISEASE!

Harry B. & Donna McDonald Trust
IBF Holdings and Raheel Bhai salute Princess Yasmin Aga Khan, the Gala Steering Committee and the Young Champions Committee for their dedication to finding a cure for Alzheimer’s disease!
Congratulations to

ALLIE AND JON

Your leadership on the Steering Committee and dedication to the cause is an inspiration to us all.

FIFI AND RON LEVIN
IN LOVING MEMORY OF OUR MOTHER AND GRANDMOTHER

Libbie Weinstein

TO RESEARCHERS HERE AND AROUND THE WORLD, WHO CONTINUE TO HAVE HOPE

LINDA AND BOB MENDELSON & FAMILY
In honor of our Loving Parents

MARCY & MIKE RAFTENBERG

Their strength and courage to withstand the many years of living with Alzheimer’s disease remains a true testament to their deep commitment and love for one another.

We remember and celebrate their legacy each and every day.

Wendy & Glen Miller
We are proud to support the Alzheimer’s Association in their quest for a cure as well as those who care for their loved ones battling this disease daily.

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William Blair is proud to support the Alzheimer's Association and its commitment to the advancement of research and providing enhanced care and support to all affected.

William Blair
We are proud to support the Alzheimer’s Association in their research efforts and in their mission to eliminate Alzheimer’s and dementia.
In Loving Memory of Our Parents

Iris and Sidney Taylor...

....whose legacy of leadership and generosity we are proud to continue

The Taylor and Robinson Families
We applaud the vision of the Alzheimer’s Association to see a world without Alzheimer’s disease.

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CDW is proud to support the Alzheimer’s Foundation and their mission to create a world free from Alzheimer’s disease.

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Juell Kadet

Our beautiful, talented & loving mother.

We are who we are today because of her strength & dreams.

Love,

THE STERN FAMILY
Continental is proud to support the Rita Hayworth Gala and the mission of the Alzheimer’s Association in their continued fight against Alzheimer’s.

Grant Thornton congratulates you.

We are proud to recognize Alzheimer’s Association on their accomplishments.
Grateful for the opportunity to support the **ALZHEIMER’S ASSOCIATION** and all of their noble endeavors

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A healthy dose of thank you for all you do.

KPMG is proud to support Alzheimer’s Association for their outstanding service and dedication. We share your commitment to caring and appreciate all that you do to make a difference in the lives of others in our community.

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MJM is proud to support the Alzheimer’s Association and its mission to end Alzheimer’s.

We honor Jon & Allie Harris for their relentless commitment to the cause.

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Congratulations
Princess Yasmin Aga Khan
for your dedication and leadership.

Sadruddin Noorani and Family
Steering Committee Member
of the Alzheimer’s Association
Chicago Rita Hayworth Gala

In loving memory of a beautiful
woman and a wonderful mother.

Annette Peacock
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