The Alzheimer’s Association’s 29th annual Chicago Rita Hayworth Gala, themed “Time Is of the Essence,” brought out more than 800 guests for its annual black-tie event. Held at Hilton Chicago, the cocktail reception was fueled by a high-energy violin performance by CoverGirls before a three-course dinner, auctions and live music by Orchestra 33. Princess Yasmin Aga Khan, Rita Hayworth’s daughter, once again served as general chair of the event, and the Rita Hayworth Award was presented to Dr. Lisa Genova, the New York Times best-selling author of *Still Alice*, for her contribution to Alzheimer’s disease awareness. More than $1 million was raised for the Alzheimer’s Association’s care, care support and research programs. –Elise Hofer Shaw