passion purpose progress

alzheimer's association

rita hayworth gala

ROLEX
CONGRATULATIONS NINA

Hearst is proud to join the Alzheimer’s Association in honoring our own Nina Garcia. Nina’s commitment to fighting Alzheimer’s and spreading awareness is helping to pave the way for an Alzheimer’s-free world.

rita hayworth gala
Underwritten by Rolex

emcee
WILLIE GEIST
Host of NBC’s Sunday TODAY and MSNBC’s Morning Joe

presenters
General Chair and Founder
PRINCESS YASMIN AGA KHAN

Gala Co-Chairs
KARYN KORNFELD
ROBIN MELTZER
DARYL SIMON

honoring
Champion Award Honoree
NINA GARCIA
Editor-in-Chief, ELLE

special guest
ROBERT VERDI
Entrepreneur and Television Personality

music by
MUDDY MAGNOLIAS
ANDREW ANDREW

TUESDAY, OCTOBER 24, 2017
Cipriani 42nd Street, New York City
It is an honor to welcome you to the 34th annual Alzheimer’s Association Rita Hayworth Gala. The theme of this year’s gala reflects three key points that are essential right now in the race to end Alzheimer’s disease: Passion. Purpose. Progress. By sharpening our focus with this in mind, I know we will one day live in a world without Alzheimer’s disease.

I am grateful to be surrounded by individuals who share my strong passion for this cause and who have given their all to make tonight possible. Thanks go to this year’s Gala Co-Chairs, Karyn Kornfeld, Robin Meltzer and Daryl Simon, who acknowledge the important progress that is being made and are confident in the work we are doing. I am eternally grateful to our Underwriting Chair, Stewart Wicht and Rolex, whose continued generosity and friendship have made tonight’s gala possible.

In addition, I send my appreciation to our Gala Steering Committee and Advisory Committee who worked all year long to bring us this elegant evening. Special thanks go to the auction committee, who put together an unbelievable collection of experiences and items! I hope everyone will do a little shopping this evening. As always, I must recognize and thank Harry Johns, the President and CEO of the Alzheimer’s Association, and Christopher Binkley, Board Chairman, for their outstanding leadership and vision.

Tonight, it is a joy to present Nina Garcia, editor-in-chief of ELLE, with the Champion Award. Nina has been a member of the Gala Steering Committee for eight years and has helped in both elevating our cause and moving us forward in the fight against Alzheimer’s.

We held the first Rita Hayworth Gala here in New York in 1984. Since that time, we’ve accomplished so much for the cause. Through the fundraising efforts, hard work and dedication of all you here tonight, we can proudly share that more than $73 million has been raised for the Alzheimer’s Association!

Because of your support, we have been able to provide help and hope to families facing this devastating disease. We have advanced the most promising Alzheimer’s research in laboratories across the world, accelerating investigations into treatment and ultimately a cure. And we have advocated for and achieved historic increases in federal funding for Alzheimer’s disease research. I thank you all for being here and I urge you to continue to stand together until we end Alzheimer’s disease once and for all!

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NINA

I am so grateful for your unwavering support of and devotion to the fight against Alzheimer’s. You are an incredible role model and inspirational leader.

DARYL, KARYN & ROBIN

Your visions have taken this event to a new level and I am so proud to stand with you in this quest to find a cure for this devastating disease. Your dedication, energy and compassion to this cause are truly unmatched.

GALA STEERING COMMITTEE

Congratulations to all of you for your hard work and dedication to another unbelievably successful Gala. You are simply the best!

WITH LOVE & ADMIRATION

YASMIN

Good evening and thank you for joining us for the 34th annual Alzheimer’s Association Rita Hayworth Gala. We are honored to serve as Co-Chairs and proudly stand beside our gala founder, Princess Yasmin Aga Khan, who has worked so tirelessly over the past 37 years to raise awareness for Alzheimer’s disease. Thank you for your continued support and unwavering leadership.

Alzheimer’s disease has impacted all of our families and is a cause very close to our hearts. Our loved ones were among the over 5 million Americans living with this disease and treatments for a cure were not available, so we vowed to take action in hopes that other families would not have to go through the same pain and loss. Many would be surprised to know that Alzheimer’s is the only disease among the top 10 causes of death in America that cannot be prevented, cured or even slowed. However, our communities and legislators are taking notice and the grassroots movement is building momentum. Alzheimer’s research recently received a historic increase in federal funding, but while progress has been made, there is still a lot of work that has to be done. Just this past summer, thousands of dementia investigators and clinicians gathered in London for the annual Alzheimer’s Association International Conference (one of the largest ever!) where exciting news and developments were discussed that could help change the future of Alzheimer’s.

This year’s Gala theme, Passion. Purpose. Progress., signifies this moment of change and hope. When Yasmin’s mother, the legendary Rita Hayworth passed away, Yasmin had a vision of bringing Alzheimer’s to the forefront and helping families that had nowhere to turn. Since its inception, the Rita Hayworth Galas have raised over $73 million dollars. These funds allow the Association to provide care for those living with the disease today and fund innovative treatments and diagnostics that can help delay the onset of symptoms and ultimately cure Alzheimer’s. This work cannot be accomplished without the many people who are committed to fighting for an end to Alzheimer’s. At this time, we would like to thank the women on the Gala Committees for their commitment to this event and the cause. And thanks to our Young Leaders who have shown such passion and continue to bring a fresh perspective to the Committee. We would also like to thank Harry Johns, President and CEO of the Alzheimer’s Association, as well as Christopher Brinkley, Board Chairman for the Alzheimer’s Association, for their support and phenomenal leadership.

As Co-Chairs, we have the honor of welcoming our amazing Champion Award recipient, Nina Garcia, Editor-in-Chief of ELLE. Nina exudes glamour and grace and has been a voice for millions who have been impacted by Alzheimer’s. We are extremely grateful for her partnership and willingness to share her personal story. Nina, congratulations and thank you for being with us tonight.

We feel so lucky to have a wonderful lineup this year and are thrilled to welcome back our master of ceremonies, Willie Geist. Thank you for sharing your time and talent with us once again. And I hope you all are as excited as we are about our featured entertainment this evening: the soulful, Nashville rock band Muddy Magnolias and the dynamic DJ duo Andrew Andrew. Also, a very special thanks to Robert Verdi for his generosity.

Finally, a big thank you to our families and friends for lending their support. It means a great deal to us and we could not have done it without you.

Thank you ALL for being with us tonight as we continue to fight for and support the Association’s mission to end Alzheimer’s once and for all. We hope you enjoy your evening!

KARYN KORNFELD, ROBIN MELTZER and DARYL SIMON

Gala Co-Chairs
“Do things here and now, not after you’re gone. If you have some money, share it. And if you have some time, do something worthwhile.”

— Jerome H. Stone
Alzheimer’s Association
Founding President

In Loving Memory
Jim Stone, Ellen Stone Belic and Cynthia Raskin

Welcome to the 34th annual Alzheimer’s Association Rita Hayworth Gala. Thank you for your generous support, which allows us to raise awareness, advance public policy, ensure care and support, and accelerate research to ultimately end Alzheimer’s disease – the nation’s sixth-leading cause of death and the only cause among the top 10 that cannot be cured, prevented or even slowed.

The Alzheimer’s Association® is the leading voluntary health organization in Alzheimer’s care, support and research. Since the inception of the Rita Hayworth Gala in 1984, guests like you have raised more than $73 million to enable the Association to continue our work.

Today, more than five million Americans are living with Alzheimer’s and this number is expected to skyrocket to as many as 16 million by 2050. Your presence tonight and continued commitment to the Association helps us work tirelessly to ensure that those living with the disease, their families and their caregivers have access to the resources and services they need as we move toward our vision of a world without Alzheimer’s.

We would like to recognize those who have been instrumental in making this event a success. We give a special thanks to our Gala Co-Chairs, Karyn Kornfeld, Robin Meltzer and Daryl Simon, for their enthusiasm and devotion. To the dedicated Steering Committee, thank you for your continued commitment and hard work. Lastly, we are especially thankful for Gala Founder and General Chair Princess Yasmin Aga Khan, whose steadfast support makes the Rita Hayworth Gala possible.

This evening, we are proud to honor Nina Garcia, editor-in-chief at ELLE, with the esteemed Champion Award. Through her outstanding contributions, Nina is combating Alzheimer’s every day. We thank you for your dedication and inspiring support of the Association.

Finally, we thank each of you for joining us this evening and for your continued commitment to the Alzheimer’s Association and our cause.
CONGRATULATIONS TO THIS YEAR’S HONOREE

NINA GARCIA

Her commitment, dedication and generosity to finding a cure for Alzheimer’s disease is never ending.

The Kornfeld & Kobre Families

a message from the Corporate Underwriter

Good evening and welcome to the Alzheimer’s Association Rita Hayworth Gala.

I am proud that Rolex has been a corporate underwriter of this event for more than a decade and remain deeply dedicated to the cause in honor of the Rita Hayworths in all of our lives who inspire us to make a difference. We stand united with Princess Yasmin Aga Khan, the Gala Steering Committee and tonight’s honoree in their vision of a world without Alzheimer’s disease.

The number of Americans living with Alzheimer’s disease is growing – and growing fast. An estimated 5.5 million Americans are living with the disease, and that number could grow to as many as 16 million by 2050. This disease is one of the great public health crises of our time, and on behalf of everyone affected, their families and their caregivers, Rolex is committed to remaining a passionate leader in the movement to end Alzheimer’s.

We applaud Gala Co-Chairs Karyn Kornfeld, Robin Meltzer and Daryl Simon for their leadership and vision to make tonight’s event such a powerful experience and for their steadfast commitment to the cause. We thank Nina Garcia, the Champion Award recipient, for her work to raise awareness and inspire others to join the fight. We celebrate the work of the Gala Steering Committee who we have had the pleasure of getting to know personally over the past decade.

More than anything, we are grateful to Princess Yasmin Aga Khan, who is a shining example of the difference one person can make. Her persistence has grown this cause and brought hope and inspiration to millions for over 30 years. May we all be inspired by her passion and commitment to making Alzheimer’s a thing of the past.

Thank you all for being here tonight and I hope you enjoy the evening.

STEWART WICHT
President & CEO
Rolex Watch USA
IN HONOR OF MY MOTHER
CECILIA GARCIA
I KNOW YOU ARE STILL WATCHING OUT FOR ME
NINA
The music of Muddy Magnolias, live and on record, comes from a place where the Mississippi meets the A-Train by way of Nashville. Muddy Magnolias are collaboration without boundaries, musical healing in a landscape of the heart, and all of us who treasure creative energy, honest art and the possibilities of love and unity, are better for their arrival.

With the release of their debut album, Broken People, Jessy Wilson and Kallie North take us on an 11-song journey with its origins in two widely divergent backgrounds that came together in a friendship and creative partnership with world-changing resonance.

We salute the Alzheimer’s Association for its unwavering commitment to eliminating Alzheimer’s disease by advancing research, providing care and support to those affected, and promoting brain health.

The Simon Family

WILLIE GEIST
Host of NBC’s Sunday TODAY and MSNBC’s Morning Joe

Willie Geist is the host of NBC News’ Sunday TODAY with Willie Geist. He is also a co-host of MSNBC’s Morning Joe and a regular host and contributor to TODAY, as well as to NBC Nightly News with Lester Holt and Meet the Press.

Geist also contributes to the NBC Sports Group, where he hosted coverage of several Olympic Games.

Geist is the author of three books, including the New York Times best-sellers Good Talk, Dad and American Freak Show.

He lives in New York with his wife and their two children.

Geist is on Twitter at @WillieGeist

MUDDY MAGNOLIAS

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ANDREWANDREW

AndrewAndrew is a New York-based creativity team working behind the scenes and in front of large crowds since 1999. Whether DJing parties, designing fashion and home decor, reviewing theatre and restaurants, or consulting with one of their many clients, AndrewAndrew challenges pre-conceptions with their unique perspective and unexpected methods.

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ALZHEIMER’S ASSOCIATION

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With admiration for the Alzheimer’s Association’s ceaseless efforts on behalf of patients and families, and with gratitude for the dedicated leadership of

my dear friend

YASMIN AGA KHAN

LILY SAFRA
THE EDMOND J. SAFRA FOUNDATION
In memory of our mothers

Gloria Hirtz

&

Billie Meltzer

With love,
Robin, Roger, Justin, Martin,
Lizzie and Paul
Jon, Amy, Alexa and Matthew
Donald, Shelley, Julia,
Connie, Ryan and Aiden

Kobre & Kim is proud to support THE RITA HAYWORTH GALA

Congratulations to KARYN KORNFELD, ROBIN MELTZER and DARYL SIMON for leading this amazing evening as co-chairs. We also salute LOUISE KORNFELD for her hard work and dedication in support of the Alzheimer’s Association over the years.

Congratulations to NINA GARCIA for her commitment to this noble cause.
CONGRATULATIONS, DARYL!

WITH LOVE,
ALAN, BETH AND EVA BILLIE
The End of Alzheimer’s Starts with All of Us!

A Healthier Way of Life™
www.hain.com

For those of us who pray for a cure each and every day

THANK YOU YASMIN for your strength and spirit

THANK YOU NINA for your unwavering support of the Alzheimer’s Association

THANK YOU DARYL, KARYN & ROBIN for putting it all together

JOHN, MARGO, ANDREA AND JOHN, JR. CATSIMATIDIS
Celebrating an organization that makes a difference

Finding a purposeful way to assist one another, turning belief into action, and working toward this ideal — these are the driving forces that lift up humanity and make a difference, one person at a time.

Wells Fargo Middle Market Banking salutes the Alzheimer’s Association and its work to raise awareness and funds for Alzheimer’s care, support, and research. We are proud to sponsor the 34th Annual Rita Hayworth Gala.

KARYN, ROBIN, DARYL + YASMIN = SUCCESS

Thank you ladies for all you do

The Kornfeld Family
LEND A HAND.

DLA Piper proudly supports the hard work of the Alzheimer’s Association in its efforts to eradicate this debilitating disease and its tenacity in advocating for those suffering with Alzheimer’s and their caregivers fighting this critical battle.

We’re proud to lend a hand to those that are making a difference.

THE TORONTO MAPLE LEAF HOCKEY CLUB IS PROUD TO SUPPORT:

THE 2017 ALZHEIMER’S ASSOCIATION RITA HAYWORTH GALA
KUDOS TO
NICOLE SEXTON
NEW CEO OF
THE ENTERTAINMENT
INDUSTRY FOUNDATION

BRAVA!

MUCH LOVE,
CHELE & THE COMMITTEE
LILIANA CAVENDISH
Art Advisory
SALUTES
YASMIN AGA KHAN
KARYN KORNFELD
ROBIN MELTZER
DARYL SIMON
NINA GARCIA
and
THE ALZHEIMER’S
ASSOCIATION
FOR BRINGING US
CLOSER TO A CURE

Our thanks to Yasi and all those who work tirelessly to find the cure for Alzheimer’s.
Martha and Peter Webster
robertocoin.com
Maison-de-Mode.com salutes the great work THE ALZHEIMER’S COMMITTEE does every year!

WITH TREMENDOUS ADMIRATION FOR THE ALzheimer’S STEERING COMMITTEE AND 2017 HONOREE NINA GARCIA

NINA, YOU ARE TRULY DESERVING OF THIS RECOGNITION

SOMERS AND JONATHAN FARKAS
“Your own personal humidifier. My new multi-action formula pulls moisture from the atmosphere and locks it in to keep you continuously hydrated. Brilliant!”

- PETER THOMAS ROTH

Win a family Reportage Photo Shoot with an award winning photographer on location or at your home plus $1000 creative credit. Screen the images and get creative at the McKay Williamson TriBeCa studio.

Lightweight oil-free moisturizer with a silky soft finish.

Three molecular sizes of Hyaluronic Acid continuously draw up to 1,000 times their weight in water from atmospheric vapor in the clouds. Helps replenish moisture for more youthful-looking skin while smoothing the appearance of fine lines.

AVAILABLE AT SEPHORA, ULTA, QVC, BEAUTY BRANDS, SELECT MACY’S & PETERTHOMASROTH.COM

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Up to 72 Hours

OF HYDRATION

MOISTURIZE YOUR SKIN WITH PURE WATER VAPOR DRAWN FROM THE CLOUDS

Lightweight oil-free moisturizer with a silky soft finish.

Three molecular sizes of Hyaluronic Acid continuously draw up to 1,000 times their weight in water from atmospheric vapor in the clouds.

Helps replenish moisture for more youthful-looking skin while smoothing the appearance of fine lines.

AVAILABLE AT SEPHORA, ULTA, QVC, BEAUTY BRANDS, SELECT MACY’S & PETERTHOMASROTH.COM

#WaterDrench
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LATIN HISTORY FOR MORONS
Directed by TONY TACCONE
LATINHISTORYBROADWAY.COM
CONGRATULATIONS TO
NINA GARCIA.
YOU’RE ONE ELLE OF A WOMAN.

YOUR FRIENDS AT
M. BUTTERFLY

IS PROUD TO SUPPORT
THE ALZHEIMER’S ASSOCIATION
2017 GALA
And congratulate their Chairpersons & Honoree

We are so proud of people like you who take the time to make a difference
Our Family Salutes You!

Your Friends at
Modell’s Sporting Goods
The Alzheimer’s Association® is the leading voluntary health organization in Alzheimer’s care, support and research. 

**Our mission** is to eliminate Alzheimer’s disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

**Our vision** is a world without Alzheimer’s®. For more information, visit alz.org.
10 Warning Signs of Alzheimer’s disease

1. Memory loss that disrupts daily life
2. Challenges in planning or solving problems
3. Difficulty completing familiar tasks
4. Confusion with time or place
5. Trouble understanding visual images and spatial relationships
6. New problems with words in speaking or writing
7. Misplacing things and losing the ability to retrace steps
8. Decreased or poor judgment
9. Withdrawal from work or social activities
10. Changes in mood and personality

If you or anyone you know experiences any of these warning signs, please see a doctor.
For more information, call 800.272.3900 or visit alz.org/10signs.
Phillips celebrates Princess Yasmin Aga Khan on the occasion of the 2017 Rita Hayworth Gala in New York and wishes much success to the Alzheimer’s Association on this special evening.

Pablo Picasso
Portrait de femme endormie. III
(Françoise Gilot), 1946

Phillips is an international auction house specialising in contemporary art, editions, design, watches and jewels. We run auctions across three continents and have specialists in many more. To explore further, visit Phillips.com
The role of the Alzheimer’s Association as a catalyst for breakthrough dementia research is exemplified by our commitment to funding world-class research and providing knowledge-sharing forums for leading dementia researchers around the globe. Since 1982, the Alzheimer’s Association has invested more than $405 million in more than 2,600 scientific investigations through the International Research Grant Program. As the world’s largest nonprofit funder of Alzheimer’s research, the Alzheimer’s Association is currently investing more than $110 million in nearly 400 field active projects in 18 countries. In 2017, the Alzheimer’s Association made investments totaling more than $28 million in more than 129 scientific investigations. These include grant awards to 112 projects funded through its International Research Grant Program (IRGP), representing proposals ranked highest by a peer-reviewed process in an extremely competitive field of over 486 applications that were submitted from more than 1005 letters of intent.

Research on Alzheimer’s disease prevention and prevalence took center stage at the Alzheimer’s Association International Conference® (AAIC®) held July 16-20th, 2017 in London, England. The world’s largest gathering of Alzheimer’s and dementia professionals, AAIC drew a record 5,600+ researchers, physicians, and other health care professionals from nearly 70 countries. Participants had hundreds of sessions from which to choose over the five-day conference, including 2,333 poster presentations, 59 oral sessions, 26 featured research sessions, and 19 symposia, plenary and focused topic sessions. The AAIC 2017 program included a record-breaking 3,337 abstracts that summarized the breadth and depth of the research presented at the conference. This year had 4 Emerging Concepts series conducted to specifically highlight promising areas of scientific discovery that will help advance our understanding of the fundamental mechanisms of Alzheimer’s disease. The 2018 Alzheimer’s Association International Conference® (AAIC®) will be held July 22-26, 2018 in Chicago, Illinois.

The mission of the Alzheimer’s Association Research Roundtable (AARR) is to advance the research, development and management of new treatments for Alzheimer’s disease, as well as identify gaps and barriers in the field. The AARR is a consortium of senior scientists from the pharmaceutical, biotechnology, diagnostics, imaging and cognitive testing industries, senior staff and advisors from the Association, and appropriate academic and government scientists. On May 23-24, 2017, AARR took place in Washington, D.C. to discuss the developing range of digital technologies and their potential application to advance our understanding of Alzheimer’s disease and to revolutionize clinical trials. Technologies such as wearable devices can collect massive amounts of near real-time data in a patient’s daily activities, which could provide insights into brain function and behavior. Data collected passively (e.g., content of emails, driving patterns and web-searches) or actively (e.g., phone apps or video games) can now be analyzed to provide insights into impending cognitive decline and may aid in determining if a drug candidate is effective. At the same time, issues related to medical ethics and privacy in the use of digital technologies were explored. Details of the meeting will be published in an upcoming Alzheimer’s Association Update. Also, for the first time, the AARR meeting included the voice of the patient and care partner with the participation of two members of the Alzheimer’s Association Early Stage Advisory Group participating on a panel.

Launched in 2016, the four-year Imaging Dementia—Evidence for Amyloid Scanning (IDEAS) study is evaluating the impact of brain amyloid PET scans on the management and health outcomes of individuals living with mild cognitive impairment or Alzheimer’s disease. Participants will include more than 18,000 Medicare beneficiaries age 65+ with MCI or atypical dementia who meet published Appropriate Use Criteria (AUC) for clinical amyloid PET. Before brain amyloid PET scans— which detect amyloid plaques, a core feature of Alzheimer’s disease – amyloid plaques could be seen only during autopsies, making it much harder to give living patients a definitive diagnosis. At the 2017 AAIC in London, interim results (approximately 20% of the final enrollment) from the IDEAS study showed that amyloid PET scans led to changes in medical management for more than 65 percent of the patients examined (only a 30% change was hypothesized). The researchers measured the rate of change between pre- and post-PET medical management, including one or more of: Alzheimer’s disease drug therapy, other drug therapy and counseling about safety and future planning. Amyloid PET scans also reduced the need for additional diagnostic testing such as neuropsychological testing and spinal fluid testing. These results show the great value of amyloid PET imaging in making a better diagnosis, as well as treating and caring for individuals with this disease. We are awaiting the data from all participants to be compiled in the next year or so.

The Alzheimer’s Association made an exciting announcement regarding the launch of a large $20 million study in the United States called P-ONeT through a lifestyle INTERvention to Reduce risk (US POINTER), which the Association will be leading. This is a two-year clinical trial to test the ability of a multi-dimensional lifestyle intervention to prevent cognitive decline and dementia in 2,500 older adults with no current cognitive symptoms, but who are at increased risk for later cognitive decline. The announcement was made at AAIC17 in London. US POINTER will include physical exercise, nutritional counseling and modification, cognitive and social stimulation, and improved self-management of medical conditions. Recruiting for the 2,500 study participants, 60-79 years old, will begin in 2018 by identifying individuals using a medical record search to select those with medical conditions that have been linked to an increased risk for dementia (e.g., hypertension and other cardiovascular events, elevated blood sugar). Information about family history of Alzheimer’s, physical activity level, and current cognitive status and mood will be collected in follow-up interviews to further identify eligible participants. Local Alzheimer’s Association offices nationwide will participate in intervention delivery. National partnerships will be developed with community-based organizations to deliver the exercise, nutrition, social and medical aspects of the intervention. US POINTER will complement three other similar international prevention studies, FINGER (Finland), SINGER (Singapore), and Maintain Your Brain (Australia). This global effort, collectively referred to as WW-FINGER (WorldWide-FINGERS), supports a collaborative network of trials and experienced investigators to facilitate harmonization of research methods, and sharing of experiences and data for maximum global scientific impact.
ALZHEIMER'S ASSOCIATION.

celebrity champions

The Association's Celebrity Champions enthusiastically embrace our vision of a world without Alzheimer's disease. Together, we continue to advance scientific discoveries and care services to aid those with the disease now and in the future.

PRINCESS YASMIN AGA KHAN
Philanthropist

TREVOR ALBERT
Producer, "Deadpool:ampo; 1, ll Be Me,"
"Groundhog Day," "The League of Extraordinary Gentlemen"

JASON ALEXANDER
Actor, Nick's "Sanford," "Pretty Woman," "Shallow Hal"

ANTHONY ANDERSON
Actor, comedien, NBC's "Black-ish"

JUDD APATOW
Director, producer, HBO's "Vice," "Trainwreck," "This Is 40," "Knocked Up"

KATIE ARMIGER
Country music artist

CREED BRATTON
Actor, composer, NBC's "The Office"

JACK FORD
Journalist, legal analyst

VIVICA A. FOX
Actress, HBO's "Curb Your Enthusiasm," "The New Normal"

MATT HANER
Actor, writer, director, "Forgetting Sarah Marshall"

MICHAEL SHANKS
Actor, "Stargate SG-1," "Stargate Universe"

JELLY ROLL
Singer, model, "Django Unchained"

KAREEM ABDUL JABBAR
Former NBA player, "Kareem: The Legend"

WILLIAM POSEY
Actor, "The Lying Game"

ALZHEIMER'S ASSOCIATION

rita hayworth gala

ALZHEIMER'S ASSOCIATION

celebrity champions

50 / ALZHEIMER'S ASSOCIATION • rita hayworth gala

51 / ALZHEIMER'S ASSOCIATION • rita hayworth gala
ALZHEIMER'S ASSOCIATION

**celebrity champions cont.**

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<thead>
<tr>
<th>Name</th>
<th>Film/TV Role</th>
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<tbody>
<tr>
<td>KIMBERLY WILLIAMS-PAISLEY</td>
<td>Actress, author, director, producer, Where the Light Gets In (Father of the Bride), ABC's Nashville</td>
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<tr>
<td>JOSH RADNOR</td>
<td>Actor, CBS's How I Met Your Mother, Afternoon Delight, Liberal Arts</td>
</tr>
<tr>
<td>SARAH RAFFERTY</td>
<td>Actress, USA Network's Suits</td>
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<tr>
<td>AHMAD RASHéD</td>
<td>Sportscaster &amp; former NFL player</td>
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<tr>
<td>RON RIFKIN</td>
<td>Actor, NBC's Law &amp; Order: Special Victims Unit</td>
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<tr>
<td>nICOLETTE ROBINSON</td>
<td>Actress, NBC's Perfect Couples</td>
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<tr>
<td>LAUREN MILLER ROGEN</td>
<td>Actress, producer, writer, Superbad, Observe and Report, For a Good Time, Call</td>
</tr>
<tr>
<td>SETH ROGEN</td>
<td>Actor, comedian, writer, producer, director, Squaresauce Party, Neighbors, Pineapple Express, Knocked Up</td>
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<tr>
<td>ELISABETH ROHM</td>
<td>Actress, NBC's Law &amp; Order, CBS's Angel</td>
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<td>JON RUNYAN</td>
<td>Former NFL tackle, Philadelphia Eagles, U.S. Representative</td>
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<td>REX RYAN</td>
<td>Former NFL Head Coach</td>
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<td>LEA THOMPSON</td>
<td>Actress, back to the future, NBC's Caroline in the City, ABC Family's Switched at Birth</td>
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<tr>
<td>DARYL AND IRWIN SIMON</td>
<td>Country music band, Country music band</td>
</tr>
<tr>
<td>ANNA WILSON</td>
<td>Jazz music artist</td>
</tr>
<tr>
<td>SAM WITWER</td>
<td>Actor, Styx's &quot;Being Human,&quot; The CW's &quot;Smilfyle&quot;</td>
</tr>
<tr>
<td>PARKER YOUNG</td>
<td>Actor, ABC's &quot;Suburgatory&quot;</td>
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The Steven B. Sands Foundation supports the fight against Alzheimer’s and the search to find a cure.

The Foundation would like to acknowledge and thank

DARYL AND IRWIN SIMON for their tireless efforts and support for the Alzheimer’s Association.

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THANK YOU FOR BRINGING US ONE STEP CLOSER
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Congratulations to Honoree 
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for their dedication to finding a cure 
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A sincere thank you to our dear friends

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Thank you to Daryl and Irwin Simon for always being strong

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gucci is pleased to support the alzheimer's association and congratulates champion award honoree Nina Garcia
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LIFETIME® PROUDLY SALUTES OUR FRIEND NINA GARCIA AND HER MEANINGFUL COMMITMENT TO THE ALZHEIMER’S ASSOCIATION.

Your Mom Cares congratulates the Alzheimer's Association on the 34th Annual Rita Hayworth Gala, and Nina Garcia on receiving the 2017 Champion Award.

www.yourmomcares.org
We are delighted to support Princess Yasmin Aga Khan by honoring her mother, Rita Hayworth. We hope that her leadership will continue to inspire others to get involved and eliminate Alzheimer’s disease.

Congratulations to this year’s Champion Award recipient Nina Garcia.

**ALWAYS REMEMBER TO:**
Accept your loved one.
Embrace your new lifestyle.
Surround yourself with a good team.

**TEAM:**
Together Everyone Achieves More

We look forward to supporting this initiative for years to come.

#Passion #Purpose #Progress

Al & Naz Dhalla
**10 WAYS TO LOVE YOUR BRAIN**

**START NOW.** It’s never too late or too early to incorporate healthy habits.

- **BREAK A SWEAT**
  Engage in regular cardiovascular exercise that elevates heart rate and increases blood flow. Studies have found that physical activity reduces risk of cognitive decline.

- **HIT THE BOOKS**
  Formal education will help reduce risk of cognitive decline and dementia. Take a class at a local college, community center or online.

- **STUMP YOURSELF**
  Challenge your mind. Build a piece of furniture. Play games of strategy, like bridge.

- **FUEL UP RIGHT**
  Eat a balanced diet that is higher in vegetables and fruit to help reduce the risk of cognitive decline.

- **BUDDY UP**
  Staying socially engaged may support brain health. Find ways to be part of your local community or share activities with friends and family.

- **BREAK A SWEAT**
  Engage in regular cardiovascular exercise that elevates heart rate and increases blood flow. Studies have found that physical activity reduces risk of cognitive decline.

- **FUEL UP RIGHT**
  Eat a balanced diet that is higher in vegetables and fruit to help reduce the risk of cognitive decline.

- **HEADS UP!**
  Brain injury can raise risk of cognitive decline and dementia. Wear a seat belt and use a helmet when playing contact sports or riding a bike.

- **TAKE CARE OF YOUR MENTAL HEALTH**
  Some studies link depression with cognitive decline, so seek treatment if you have depression, anxiety or stress.

- **CATCH SOME ZZZ’S**
  Not getting enough sleep may result in problems with memory and thinking.

Growing evidence indicates that people can reduce their risk of cognitive decline by adopting key lifestyle habits. When possible, combine these habits to achieve maximum benefit for the brain and body.

Visit alz.org/10ways to learn more.
1. Olympic Gold Medalist Laurie Hernandez watched a Yankees win with friends and family during the 2017 Alzheimer’s Awareness night at Yankee Stadium in June. / 2. Alzheimer’s Awareness Night at Yankee Stadium, where the Yankees helped to paint the stadium purple. / 3. President & CEO Harry Johns, New York City Chapter Executive Ciera Smith, Edward Jones Partner John Beuerlein, Yankees Manager Joe Girardi, and Olympic Gold Medalist Laurie Hernandez with her parents Anthony and Wanda are recognized during the Yankees Home Plate Ceremony. / 4. Over 200 New York community members parade on the warning track in their purple ENDALZ shirts during a pre-game ceremony.
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AT ASHGROVE FARM
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2016 rita hayworth gala

"THE TIME IS NOW"
Photography by Billy Farrell Agency
Congratulations to Yasmin, Daryl, Karyn, Robin and the Committee on another successful Gala!

Marlene Brown
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In Memory of Howard Cooper
Our loved ones who valiantly fought Alzheimer's disease continue to inspire us to support funding for a cure.

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Together, we will find a cure.

Touching lives with hope and commitment. We are honored to support the Alzheimer's Association Annual Rita Hayworth Gala and this year’s Gala Co-Chair, Daryl Simon. Congratulations to honoree Nina Garcia on your well-deserved recognition.

Thank you Alzheimer's Association, Princess Yasmin Aga Khan and Daryl Simon, for your extraordinary leadership in taking us another step closer to a world without Alzheimer's.

Goldman Sachs is proud to support the Alzheimer's Association Rita Hayworth Gala

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In honor of Karyn and Louise Kornfeld and their extended families

The Baum Investment Group would like to congratulate Karyn Kornfeld in her role as Gala Co-Chair and Louise Kornfeld in her role on the Gala Steering Committee. It is through the Kornfelds’ great efforts and vision that the Alzheimer’s Association continues to make a difference in the lives of those affected and their families. May you continue to prosper in your critically important work and unwavering dedication to finding a cure for Alzheimer’s.

Jamie A. Baum
Managing Director–Wealth Management
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