

DANCE PARTY TO END ALZ

HOSTED BY
KIMBERLY WILLIAMS-PAISLEY
AND BLAIR GARNER

WITH PERFORMANCES BY
BRAD PAISLEY & FRIENDS

SUNDAY, JUNE 3, 2018
WILDHORSE SALOON

80s PARTY

OVERVIEW OF SPONSORSHIP OPPORTUNITIES

On Sunday, June 3, 2018, Kimberly Williams-Paisley and Blair Garner will host the 2nd Annual Dance Party to End Alz, and this year, we're going '80s! Taking on a new twist to raise awareness in the fight to end Alzheimer's disease, Brad Paisley and top country artists will perform their favorite hits from the 1980s. Complete with food, drinks and '80s-themed performances, we invite you to consider an 80's Party sponsorship.

THE FACTS:

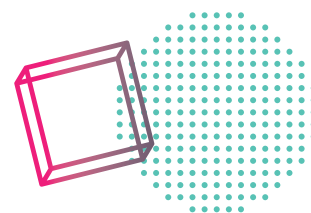
- Alzheimer's disease is the nation's sixth-leading cause of death in the United States.
- It is the only disease among the top 10 causes of death in America that cannot be prevented, cured or even slowed.
- More than 5.5 million Americans are living with Alzheimer's disease — approximately 200,000 of which are age 65 or younger.
- Unless something is done, in 2050, Alzheimer's is projected to cost more than \$1.1 trillion.

HOW YOU CAN BE INVOLVED:

As an 80's Party sponsor, the event will provide you, or your company, a platform for your brand to be exposed to a wide range of philanthropic music lovers in Nashville, while at the same time being associated with a worthy and important cause. You will find opportunities for involvement detailed on the following page. We would be pleased to discuss the below in greater detail and to learn your thoughts or additional suggestions pertaining to your participation.

COMMITTEE:

- Kimberly Williams-Paisley
- John Shomby
- Blair & Eric Garner



"The Alzheimer's cause is important to our family. After we lost my mom to this devastating disease in 2016, we wanted to help raise more awareness and funds for research. What better way to do that than to harness the amazing talent here in Nashville. In addition to Brad's performance, we are looking forward to revealing other artists who will be supporting the cause. It'll be a one-of-a-kind event that fans and generous supporters of the cause will not be able to experience anywhere else."

– Kimberly Williams-Paisley

For more information, please visit alz.org/galas/nashville or contact DanceParty@mtaevents.com or 615.924.8800



alzheimer's  association®

THE BRAINS BEHIND SAVING YOURS™

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SPONSORSHIP OPPORTUNITIES

DANCE PARTY CHAMPION **\$25,000 INCLUDING:**

- One (1) Prime table of ten (10) on the main floor with table service including an open bar and food
- Meet & Greet with a Dance Party performer at the event
- Logo/Listing on the Dance Party website and on screens at the event
- Opportunity to have branded product placement/distribution at the event

DIAMOND SPONSOR **\$10,000 INCLUDING:**

- One (1) Premiere table of ten (10) on the main floor with table service including an open bar and food
- Logo/Listing on the Dance Party website and on screens at the event
- Opportunity to have branded product placement/distribution at the event

PLATINUM SPONSOR **\$5,000 INCLUDING:**

- One (1) Preferred table of six (6) on the main floor with table service including an open bar and food
- Logo/Listing on the Dance Party website and on screens at the event

GOLD SPONSOR **\$2,500 INCLUDING:**

- One (1) table of four (4) on the main floor with table service including beer, wine and food
- Listing on the Dance Party website and on screens at the event

GENERAL ADMISSION TABLES AND
TICKETS GO ON SALE MID-APRIL

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RESERVATIONS FOR '80s PARTY SPONSORSHIPS

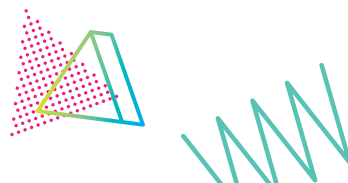
Thank you for checking the boxes below with your contribution selection. All sponsorship opportunities subject to availability.

☐ DANCE PARTY CHAMPION \$25,000

☐ DIAMOND SPONSOR \$10,000

☐ PLATINUM SPONSOR \$5,000

☐ GOLD SPONSOR \$2,500



TO PURCHASE INDIVIDUAL GENERAL ADMISSION TICKETS STARTING IN MID-APRIL, PLEASE VISIT ALZ.ORG/GALAS/NASHVILLE

☐ I/We are unable to attend, but would like to make a 100% tax-deductible donation in the amount of \$.....

NAME (as it will appear on listing materials)

COMPANY/ORGANIZATION

ADDRESS

CITY STATE ZIP

PHONE

EMAIL

METHOD OF PAYMENT

☐ Please send an invoice. I understand payment is requested prior to the event.

☐ A check is enclosed. Please make checks payable to Alzheimer's Association.

☐ Please charge my credit card: ☐ American Express ☐ Visa
☐ MasterCard ☐ Discover

Amount to be charged: \$.....

Card Number:

Expiration Date: Security Code:

NAME (as it appears on card)

CARDHOLDER SIGNATURE

BILLING ADDRESS

☐ Billing Address same as listed

ADDRESS:

CITY STATE ZIP

MAIL PAYMENTS TO: DANCE PARTY TO END ALZ

Alzheimer's Association | 225 N. Michigan Avenue, 17th FL | Chicago, IL 60601
PHONE: 615-924-8800 | E-MAIL: DanceParty@mtaevents.com

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