Hello again,

It seems time is going by much too fast these days. Since we last talked we have approved a new budget and have begun implementing our new Strategic Plan that will lead us through 2011. I’m happy to say that both our plan and the national Association plan fit together nicely.

In this time of economic unevenness I want to assure everyone we are in constant touch with our budget. We are, and will continue to be, making strategic moves to keep our services at the forefront of our priorities, and make it a priority for our association to maintain the great quality and standards we have always been known for statewide.

I’m excited to see the increase of Alzheimer’s awareness on television as well as in printed publications. I think we are at the point of what will be an avalanche of support for our organization in our battle to fight this horrible disease.

I’m sure most of you have noticed football is in the air and that can only mean one thing for us: It’s Memory Walk time again. I urge each person who reads this to do two things this year. One: Form a Memory Walk team. Two: Ask one friend to form a separate team. The association faces two: Ask one friend to form a separate team. The association faces two things this year—now more than ever. With your support we will always be there it possible for us to provide those services that are so critical to families that need us. Memory Walk is our signature fundraiser and makes it possible for us to provide those services that are so critical to families being ravaged by Alzheimer’s. We must have everyone’s support this year—now more than ever. With your support we will always be there for families that need us. Memory Walk is our signature fundraiser and makes it possible to provide full-time care to families—before Alzheimer’s affected our lives, we lived about 30 minutes away from one another and probably would only see each other six times a year – pathetic; I know.

The diagnosis of Alzheimer’s caused us to make some major life changes as a family. I sold my home, Mom and Dad sold theirs, and we moved next door to one another. This was HUGE for our family—before Alzheimer’s affected our lives, we lived about 30 minutes away from one another and probably would only see each other six times a year – pathetic; I know. The diagnosis of Alzheimer’s caused us to make some major life changes as a family. I sold my home, Mom and Dad sold theirs, and we moved next door to one another. This was HUGE for our family—before Alzheimer’s affected our lives, we lived about 30 minutes away from one another and probably would only see each other six times a year – pathetic; I know.

I am so thankful my father was diagnosed with Alzheimer’s. I’m sure this statement shocks you, but it’s true. Please, let me explain…

I grew up being somewhat disconnected from my family. My parents provided a wonderful life for me, but at the cost of valuable time together. Both of my parents worked full-time jobs. My dad, Bill Dotson, was an executive with Piedmont Hospital for 25 years – a job which required many hours away from the family. My mom had a full-time job as well as being a full-time mom to my brother and me – which means she was tired a lot of the time.

I remember when I was growing up my father always telling me, “Please don’t put me in a nursing home when I get old.” I’m not sure if he was really serious, but it stuck in my mind as something I would never do. So here we are many years later, I have three children of my own, ages six, seven and 17, and in 2005 we were told that Daddy has Alzheimer’s. We all were in shock. I knew immediately what needed to be done and I remembered my dad’s request so long ago, so I remain committed to provide full-time care to Daddy as long as possible.

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I was so proud of my daughter right then. She was 17 years old and is currently in the early stages of the disease. I am so impressed with all the things she does, from raising her children to training for triathlons and most of all, caring for her father through the stages of Alzheimer’s disease.

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Denise Novicki

CAREGIVER SPOTLIGHT

Gray Cloud of Alzheimer’s Has Silver Lining

AD Diagnosis Brings Family Back Together

By Denise Novicki

Caregivers & Tri2Remember Founder

I have been an avid tri-athlete (swim, bike and run) for several years—I absolutely love the sport and the triathlon community. This year I have formed a local triathlon club called Tri2remember, where like-minded athletes train together and have fun. We are also coordinating our inaugural sprint triathlon, Tri2Remember, at Laurel Park in Gainesville. All the proceeds of Tri2Remember will benefit the Alzheimer’s Association, Georgia Chapter. I am so excited that I can turn my passion for triathlons into a greater purpose by raising awareness and funds for this terrible disease. We are very confident we can raise a significant amount of money and help spread awareness about Alzheimer’s and, hopefully one day soon, find a cure.

Although I am grateful that this disease has forced our family to lock arms together and support one another, I don’t wish this disease on anybody – including Daddy. By raising funds and awareness, my hope is that in the not-so-distant future, other people will not have to face this diagnosis.

Now I’m off to have a cup of coffee with my dad…

Denise Novicki lives in Jefferson, Georgia with her husband, Scott, and their children, 17-year-old KC, 7-year-old Twin and 6-year-old Kcye. Denise’s father was diagnosed with Alzheimer’s at age 62 and is currently in the early stages of the disease. Denise is passionate about anything the don, from raising her children to training for triathlons and most of all, caring for her father through the stages of Alzheimer’s disease.

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I am so thankful for this disease. You may ask, “Why?” Because even though Alzheimer’s is a devastating diagnosis, it has brought a disconnected family together. I no longer anticipate tomorrow, but instead appreciate today. I’m learning to live in the moment, taking time out of my busy schedule just to get to know my dad over a cup of coffee. I want my children to know their “Papa” better than I knew him growing up and I want them to have wonderful memories of him that will remain with them long after he cannot recognize them.

This will be a difficult process to endure, but I’m a firm believer that it’s not the circumstances that make you successful—it’s what you choose to do with those circumstances that defines you. I have been an avid tri-athlete (swim, bike and run) for several years—I absolutely love the sport and the triathlon community. This year I have formed a local triathlon club called Tri2remember, where like-minded athletes train together and have fun. We are also coordinating our inaugural sprint triathlon, Tri2Remember, at Laurel Park in Gainesville. All the proceeds of Tri2Remember will benefit the Alzheimer’s Association, Georgia Chapter. I am so excited that I can turn my passion for triathlons into a greater purpose by raising awareness and funds for this terrible disease. We are very confident we can raise a significant amount of money and help spread awareness about Alzheimer’s and, hopefully one day soon, find a cure.

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### Research Studies

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<thead>
<tr>
<th>Research Study</th>
<th>Eligibility</th>
<th>Contact Person</th>
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</thead>
<tbody>
<tr>
<td>Vaccine Trials</td>
<td>• Diagnosis of mild to moderate Alzheimer’s disease</td>
<td>Deborah Stout</td>
</tr>
<tr>
<td></td>
<td>• Age 50 and older</td>
<td>404-728-4936</td>
</tr>
<tr>
<td></td>
<td>• Stable on medications for Alzheimer’s for three months</td>
<td><a href="mailto:dstout@emory.edu">dstout@emory.edu</a></td>
</tr>
<tr>
<td></td>
<td>• Study partner available to accompany to all visits</td>
<td></td>
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<tr>
<td>ELND005 in Patients with Mild to Moderate Alzheimer’s Disease</td>
<td>• Stable on medications</td>
<td>Deborah Stout</td>
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<tr>
<td></td>
<td>• Study partner available to participate in all study visits</td>
<td>404-728-4936</td>
</tr>
<tr>
<td></td>
<td>• 18 month study</td>
<td><a href="mailto:dstout@emory.edu">dstout@emory.edu</a></td>
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<tr>
<td></td>
<td>• Willing to undergo lumbar puncture</td>
<td></td>
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<tr>
<td>RAGE Inhibitor Study (RAGE = Receptor for Advanced Glycation Endproducts)</td>
<td>• Diagnosis of mild to moderate Alzheimer’s Disease</td>
<td>Ann Snider</td>
</tr>
<tr>
<td></td>
<td>• Stable on Alzheimer’s medication for 4 months</td>
<td>404-728-6541</td>
</tr>
<tr>
<td></td>
<td>• Study partner available for all visits</td>
<td><a href="mailto:snider@emory.edu">snider@emory.edu</a></td>
</tr>
<tr>
<td></td>
<td>• 21 month study</td>
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<tr>
<td>High Dose Aripit Sustained Release Study</td>
<td>• Moderate to severe Alzheimer’s disease</td>
<td>Ann Snider</td>
</tr>
<tr>
<td></td>
<td>• Stable on 10 mg of Aripit for at least 3 months</td>
<td>404-728-6541</td>
</tr>
<tr>
<td></td>
<td>• Age 45 – 90</td>
<td><a href="mailto:snider@emory.edu">snider@emory.edu</a></td>
</tr>
<tr>
<td></td>
<td>• Study Partner available for all visits</td>
<td></td>
</tr>
<tr>
<td>Neuroimaging study</td>
<td>• Diagnosis of Alzheimer’s disease</td>
<td>Andrea Kippels</td>
</tr>
<tr>
<td></td>
<td>• Or no memory or thinking problems</td>
<td>404-728-6443</td>
</tr>
<tr>
<td></td>
<td>• Age 50 years and older</td>
<td><a href="mailto:gkippels@emory.edu">gkippels@emory.edu</a></td>
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<tr>
<td></td>
<td>• Right handed</td>
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<tr>
<td>Emory ADRC Honor Research Registry</td>
<td>• Aging people over 65 with no memory problems</td>
<td>Katelyn Perkins</td>
</tr>
<tr>
<td>Longitudinal study of changes in memory and thinking skills</td>
<td>• People of any age with mild cognitive impairment, Alzheimer’s disease or other forms of dementia</td>
<td>404-728-6590</td>
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<tr>
<td></td>
<td>• Enthusiastic about participating in additional research studies at the Emory ADRC</td>
<td><a href="mailto:kaperk11@emory.edu">kaperk11@emory.edu</a></td>
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<tr>
<td></td>
<td>• Study partner available to participate in visits</td>
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<tr>
<td>Lewy Body Disease</td>
<td>• Diagnosis of probable or possible Lewy Body Dementia</td>
<td>Donald Blinvas, Ph.D.</td>
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<tr>
<td></td>
<td>• Stable on medications</td>
<td>404-728-4751</td>
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<tr>
<td></td>
<td>• Willing to spend 72 hours in a sleep research lab</td>
<td></td>
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<tr>
<td></td>
<td>• Willing to undergo lumbar puncture</td>
<td></td>
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<tr>
<td>Memory Rehabilitation Intervention in Amnestic Mild Cognitive Impairment</td>
<td>• Diagnosed with amnestic mild cognitive impairment</td>
<td>Noah Duncan</td>
</tr>
<tr>
<td></td>
<td>• Study partner who can attend all cognitive rehabilitation sessions</td>
<td>404-728-6544</td>
</tr>
<tr>
<td></td>
<td>• Lives within 45-driving minutes of Wesley Woods Health Center at Emory University and/or will commit to come to all training sessions</td>
<td><a href="mailto:nduncan@emory.edu">nduncan@emory.edu</a></td>
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<tr>
<td>Cognitive Rehabilitation in Mild Cognitive Impairment</td>
<td>• Diagnosed with mild cognitive impairment</td>
<td>Ben Hampstead, Ph.D.</td>
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<tr>
<td></td>
<td>• Total of 7 visits</td>
<td>404-728-5667</td>
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<tr>
<td></td>
<td>• Willing to undergo MRI scan</td>
<td><a href="mailto:bhampst@emory.edu">bhampst@emory.edu</a></td>
</tr>
</tbody>
</table>

### 2008 International Alzheimer’s Conference

What mechanisms underlie the development of plaques and tangles? Can a vaccine or other type of treatment alter the course of Alzheimer’s disease (AD)? Is there a way to see if a medication being tested has an effect on the brain? These and many other research questions were addressed at the Alzheimer’s Association’s 2008 International Conference on Alzheimer’s Disease (ICAD) held in Chicago July 26 – 31 as researchers gathered from around the world.

New approaches to treating AD are generating tremendous excitement and optimism. Currently available treatments—Aricept, Razadyne, Exelon, and Namenda—modestly improve the symptoms of AD but cannot prevent worsening of memory loss. Results from research studies of new treatments designed to slow the course of the disease were discussed at the ICAD.

Vaccines hold hope for both slowing and possibly preventing the disease. They are designed to clear beta amyloid protein from the brain. Beta-amyloid causes sticky clumps of protein (senile plaques) to accumulate in the brain and this is believed to interfere with communication between cells and contribute to the death of neurons.

The vaccine studies listed below will be enrolling people with early to middle stage Alzheimer’s disease. Every new clinical trial brings new hope for a future without Alzheimer’s disease.

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### Additional Information

Researchers are hunting for an objective method to identify brain changes in an individual. Many studies have an imaging (CT, MRI or PET, etc.), blood and spinal fluid component. These are very important to advancing knowledge about the effect of medication or vaccines and for testing new ways to detect disease.

The long-term goal in the Alzheimer’s field is to identify Alzheimer’s before symptoms of memory loss appear, or to stop progression to avoid the devastation of late stages of disease. Researchers in the field are increasingly optimistic that we will reach this goal by combining new methods for early detection and diagnosis with treatments to slow or prevent disease.

Contact the Emory ADRC at 404-728-6950 or email speter2@emory.edu for information on clinical trials in Georgia.
Why Participate in Memory Walk?

One Walker's Personal Story

By Alissa Schor, Contributing Writer

Start a team

Choosing a Walk Near You

<table>
<thead>
<tr>
<th>Walk</th>
<th>Date</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>Albany</td>
<td>November 8</td>
<td>Darton College</td>
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<tr>
<td>Apple Valley</td>
<td>September 6</td>
<td>Lions Club Park, Ellijay</td>
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<tr>
<td>Athens</td>
<td>November 15</td>
<td>Sandy Creek Park</td>
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<td>Atlanta/Chastain</td>
<td>October 18</td>
<td>Chastain Park</td>
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<td>Augusta</td>
<td>November 1</td>
<td>Lake Olmstead</td>
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<tr>
<td>Calhoun</td>
<td>October 25</td>
<td>BB&amp;T Park, Downtown Calhoun</td>
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<tr>
<td>Central Georgia</td>
<td>October 25</td>
<td>Shrine Park, Macon</td>
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<tr>
<td>Columbus</td>
<td>November 8</td>
<td>Brookstone School</td>
</tr>
<tr>
<td>Coosa Valley</td>
<td>September 20</td>
<td>Berry College, Rome</td>
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<td>Georgia Mountain</td>
<td>October 11</td>
<td>Blue Ridge Pavillion, Fannin County</td>
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<td>Georgia National</td>
<td>November 1</td>
<td>Georgia National Fairgrounds, Perry</td>
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<tr>
<td>Moultrie</td>
<td>October 24</td>
<td>Moultrie Technical College</td>
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<tr>
<td>North Fulton-Gwinnett</td>
<td>October 25</td>
<td>Duluth Town Square, Duluth</td>
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<td>North Georgia</td>
<td>September 27</td>
<td>Dalton State College Campus, Dalton</td>
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<td>Northwest Metro</td>
<td>October 4</td>
<td>Kennesaw State University, Kennesaw</td>
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<td>Savannah</td>
<td>September 27</td>
<td>Johnson Square, Historic Downtown</td>
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<td>Southern Crescent</td>
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<td>Frederick Brown Jr. Amp., Peachtree City</td>
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<td>Statesboro</td>
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<td>Boluswick Academy Track</td>
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<td>Thomasville</td>
<td>November 15</td>
<td>Southwest Georgia Technical College</td>
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<tr>
<td>Valdosta</td>
<td>November 1</td>
<td>Valdosta Middle School</td>
</tr>
<tr>
<td>West Georgia</td>
<td>October 11</td>
<td>Lakeshore Park Track, Carrolton</td>
</tr>
</tbody>
</table>

Forming a team for the Memory Walk can enhance your experience and multiply your impact on the fight against Alzheimer’s. Together, as a team, you are a force much greater than what you can accomplish alone.

One Walker's Personal Story

By Alissa Schor, Contributing Writer

**Stroke, Stroke, Stroke:**

On Friday, April 23, 2003, I convinced myself that if I prayed hard enough for and said it enough times in my head, then when my dad called to tell me the doctor’s explanation for my mom’s once perfect penmanship now looking like chicken scratch… for all the bills that were sent to the wrong address... for the reason my mom couldn’t surf the internet after four classes... and for all the race-ups with her friends…was because she had a stroke while she was sleeping. I never thought I’d find myself praying for a stroke, but there I was, on my hands and knees, praying my beloved mom simply had high blood pressure and had a stroke while she was sleeping. Monday, April 25th, 2003, was my 22 years old, sitting at my desk. It was my first job out of college when I got the call, “Alissa, we just met with Dr. Levey at Emory, and it turns out Mom didn’t have a stroke, she has just been diagnosed with MCI-a precursor to Alzheimer’s disease.” At that moment, at 11:35am on that very day, my perfect Bucky Bunch would shatter down. Alzheimer’s? Impossible, Mom’s only 53. I felt robbed. I felt robbed of my best friend. I felt robbed of my number one fan, supporter and teammate. I felt robbed of the one person who really understood me and robbed of memories yet to come—of my wedding, of my needing advice on how to cook a Thanksgiving turkey, of help in starting a family, of my first born baby, of having a grandmother. As many of you may feel right now, or may have once felt, I felt powerless, lost and had no idea what my next steps should be. I sat with the diagnosis for months, not knowing who to turn to, what to say or what I should do. I was completely lost. Like many of you, the day after Mom was diagnosed, I spent hours on the internet and immediately signed up for each and every mailing the Georgia Alzheimer’s Association offered. Emails came, mailings came and the more I learned about the disease, the more I felt sorry for my mom, my dad and even for myself. Then, one day it all changed. I got the famous purple flyer about the Alzheimer’s walk, Memory Walk. Being a competitive person who had raised over $6,000 to run a marathon, a half marathon, and even a triathlon for leukemia, my curiosity was piqued. The first year I walked in Memory Walk was a strange year. I was trying to raise money for a disease that my mom and dad couldn’t even discuss with their friends or family about. They wanted to keep it secret and pretend life was normal. So, I randomly sent emails to friends and family asking for a general donation to the Alzheimer’s Association. I mentioned nothing about Mom’s diagnosis. I raised $500 that year and as I walked up to the starting line, side by side with hundreds of other Atlantans, I realized I was not alone. As I heard local celebrities talk about their experience with the disease, I realized this disease did not discriminate. As I saw individuals of all ages, all colors, all shapes and sizes walking toward the starting line, I realized that this disease affected everyone, just my small family of four. So, that was it. I tried it. I committed to myself that I would walk EVERY year, each year increasing my personal goal by $1,000 and raising money for Alzheimer’s and why you are doing the Memory Walk, Accept checks/cash right on the spot. If someone tells you they don’t have any money on them, but they are going to donate, send them an email reminding them. Let them know you take cash, credit cards and check. Corporate sponsors and matching donations.

Each year that I have walked, my company has matched my personal donation two-to-one. If I donate $1,000, they give $2,000, and I’m at a total of $3,000. Many companies will also match whatever amount you can collect via employer donations. Ask your manager, your human resource department, or go on your company’s intranet to find out the company policy on donations. If your company’s policy is that the employee doesn’t donate, tell them, “so instead of giving an amount to your boss, my husband once received a $1,000 donation just by telling his boss what he was raising money for and why.”

6. DO NOT TAKE NO FOR AN ANSWER. I’m in sales, so this one may be easier for me, but to me, “no” means, “not right now, try again later.” If you catch someone at an off time and they say they can’t donate, give them some time and ask again in a few weeks. Let them know that you are close to your goal and any little bit helps. I repeat: any little bit helps. Ten $10 donations and you are at $100. Big donations are great, but small ones add up quickly.

The money raised helps the Alzheimer’s Association provide important services to families like mine and yours. Please take the time to register and to walk—I have found it to be such a rewarding experience.

To register to walk visit www.georgiamemorywalk.org or call 800-272-3900.

Alissa Schor will walk in her 6th Memory Walk this year. She is on the Atlanta/Chastain Memory Walk team development committee. Alissa’s mom was diagnosed with early onset Alzheimer’s and recently moved into an assisted living facility in Atlanta. Alissa’s commitment to the Alzheimer’s Association and to Memory Walk make her a true champion for the cause!
How to Pay for Nursing Home Care

By Christina Fraté Bennett, Esq.

Often families facing Alzheimer's find the best way to care for a loved one is placement in a nursing home. One of the things that concerns people most about nursing home care is how to pay for that care. There are basically four ways that you can pay the cost of a nursing home:

1. **Long Term Care Insurance** - If you are fortunate enough to have this type of coverage, it may go a long way toward paying the cost of the nursing home. Unfortunately, long term care insurance has only started to become popular in the last few years and most people facing a nursing home stay do not have this coverage. Still others that have Long Term Care Insurance have coverage that is limited to a specific period of time or to a specific dollar amount which may not be sufficient to cover an entire stay in a nursing home.

2. **Pay with Your Own Funds** - This is the method many people are required to use at first. Quite simply, it means paying for the cost of a nursing home out of your own pocket. Unfortunately, with nursing home bills averaging between $5,500 and $6,000 per month in the Metro Atlanta area, few people can afford a long-term stay in a nursing home. Spouses of nursing home residents with Alzheimer's disease are often not only afraid they will run out of money to pay the nursing home but will also not have enough funds to meet their own financial needs. While they are dealing with the devastating Alzheimer's diagnosis of their loved one, they are also facing the potential of dramatic lifestyle changes due to the impending cost of their loved one's long term care.

3. **Medicare** - This is the national health insurance program primarily for people 65 years of age and older, certain younger disabled people, and people with kidney failure. Medicare provides short-term assistance with nursing home costs, but only if you meet the strict qualification rules.

4. **Medicaid** - This is a federal and state funded, and state administered, medical benefit program which can pay for the cost of the nursing home if certain asset and income tests are met. Unlike Medicare, which is an entitlement program that is not based on your financial condition, Medicaid is a needs-based program for which you must financially qualify.

Since the first two methods of private pay (i.e. using your own funds) and long term care insurance are self-explanatory, our discussion will concentrate on Medicare and Medicaid.

There is a great deal of confusion about the difference between Medicare and Medicaid.

Medicare is the federally-funded health insurance program primarily designed for older individuals (i.e., those over age 65).

There is a limited long-term care component to Medicare. In general, if you've had a hospital stay of at least three days, and then you need to go into a skilled nursing facility (often for long-term care). Medicare which only pays for skilled nursing, the Medicaid program will pay for long term custodial care in a nursing home.

Medicaid refers to assistance with the activities of daily living (i.e., activities like dressing, bathing, toileting, preparing meals and so on). The inability of some older persons to manage these activities on their own often results in the need to move to a nursing home.

In addition to requiring custodial care, nursing home residents must meet other criteria in order to qualify for Medicaid. As previously mentioned, Medicaid is a needs-based program for which you must financially qualify.

We will discuss the financial requirements to qualify for Nursing Home Medicaid in our next issue.

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Unlike Medicare, which is an entitlement program that is not based on your financial condition, Medicaid is a needs-based program for which you must financially qualify.

The Hunt for Redfish, benefiting the Alzheimer's Association, is in its 7th year and each year the event grows. Hunt for Redfish is a four-day FUN-draising trip in the charming town of New Smyrna Beach, on Florida's northeast coast. Whether you're an experienced angler, a novice, or you just want to tie on the beach while a loved one fishes, the Hunt is a great way to spread awareness and raise much-needed funds for Alzheimer's.

The Hunt, started by anglers Doug Brady and Rob Stroupe, began in 2002 and the event has gained steam every year. "Our first hunt in 2002 had six of us from the Atlanta Fly Fishing Club inaugurate the event and begin the tradition. Last year's hunt had more than 35 anglers, hailing from the Southeast, Northeast and even Calgary and Quebec, Canada. This year we are pleased to extend a special welcome to our first ladies' club, members of the Georgia Women's Fly Fishing Club," said Brady.

The Hunt for Redfish is November 6-9 and, as previous years have shown, will be a fun event for a good cause. "We are all anglers, both spin and fly; ladies and gentlemen, gathering each fall to enjoy the subtle beauty of New Smyrna Beach's Mosquito Lagoon. We come together for the excitement of the Hunt, the thrill of running lines, to reconnect with old friends and to make new ones. We share laughter and fellowship. Most importantly, we raise money in support of the Alzheimer's Association, which leads the way in compassion and research in this devastating disease," Brady added.

Thursday, November 6th kicks off the Hunt with Captain's Night at JB's Fish Camp. Professional guides have donated their time and expertise for the weekend; they will give a brief lesson on the lagoon and the fishing conditions, as well as sponsoring a raffle. Each day participants may fish on their own, with one of the guides, or go on a sortie—a custom designed fishing excursion hosted by members of the Mid Coast Fly Fishing Club. There are wading, kayaking, surf or boat outings, from which to choose. Dinners will be as a group and take place at some favorite local spots.

Lodging for the Hunt is donated by individual owners in the Hacienda del Sol II condominiums. The condos are located directly on the Atlantic Ocean and have beautiful views, a new pool and beach access. The condominiums are fully equipped with everything you may need. There is also ample boat parking, if you choose to bring your boat.

All are welcomed to join the Hunt. You will enjoy a terrific outing in beautiful surroundings and experience fellowship unequalled on most adventures. You will also be raising awareness and money for a fatal disease that forever changes the families and individuals it touches.

To register for the Hunt for Redfish, go to www.huntforredfish.kintera.org or visit www.alz.org/georgia.
Rendezvous in the Old West

An art program for individuals with Alzheimer’s and their caregivers

By Diane Parks
Assistant Museum Educator, Booth Western Art Museum

“Explore the West! Without Leaving The South,” is the invitation extended to all visitors by the Booth Western Art Museum in Cartersville. Who isn’t fascinated by the cowboys, Indians, settlers, and soldiers of the American West?

The mission of the Booth is to educate, entertain and inspire guests through the exploration of Western art, popular culture, and American heritage in a welcoming environment. Providing a special program for individuals with Alzheimer’s and their caregivers seemed a natural addition to the museum’s community outreach opportunities.

Based on Meet Me at MoMA, a program launched by the Museum of Modern Art in New York in 2006, Rendezvous provides visitors with Alzheimer’s disease an opportunity to visit the Booth under the guidance of trained docents, or instructors. It is designed to be simply a visit to the museum, which includes conversation about art, hands-on props and an art activity. It is not a clinical or therapeutic treatment program, although it is certainly considered to be beneficial to participants.

The MoMA Alzheimer’s Project is a nationwide expansion of Meet Me at MoMA. The goal of this project is to develop a program model that can be adapted by museums, assisted-living facilities, nursing homes and Alzheimer’s Association chapters across the country. In addition, MoMA provides a training manual designed to equip museum professionals with methods for developing similar programs.

After learning of the MoMA program, Booth staff members expressed an interest in exploring the possibility of offering a similar program to the surrounding community as a public service. Staff members Bruce Linde, Director of Programs for the Education Department; and Diane Parks, Assistant Museum Educator, along with Barbara Newton, a docent, visited the Morris Museum of Art in Augusta, to learn first-hand about Connections with Art, their version of the MoMA model.

To say Booth personnel came away from that visit inspired is an understatement. The Morris staff members and docents were beyond enthusiastic and totally devoted to the Connections with Art program. One docent stated, “I plan my calendar so I will be available for Connections.” The conversation on the return trip was full of ideas and a sense of urgency to get the Booth program rolling.

With incredible support from Laurie Parker, Programs and Services Director for the North Georgia regional office of the Alzheimer’s Association, Georgia Chapter and Larry Russell, Cartersville Medical Center Chaplain and facilitator of the Cartersville Medical Center Alzheimer’s family support group, Rendezvous came to life. Booth staff members chose appropriate artwork and selected props to enhance the connection with the subject matter to be discussed. Art activities deemed suitable for different levels of ability were selected. Booth staff members worked with Parker and Russell to train docents, volunteers and additional staff members. Booth staff members, Lisa Wheeler, Director of Education; Marcia Dillard, Volunteer of Education; and Diane Parks, Assistant Museum Educator visited Russell’s Support Group to explain Rendezvous and issue a personal invitation to group members.

The response was exciting; group members were eager to sign up that very night. In fact, rather than the once a month visit initially proposed, three consecutive Mondays were designated just for Russell’s group. Rendezvous was ready to go.

There are no words to adequately describe the first experience with our delightful visitors and their devoted caregivers. Docents, Cindy Eaton, Peggy Fritz, Roberta Lanford and Barbara Newton guided their visitors through the world of cattle drives, Indian encampments and buffalo hunts, Buffalo soldiers, cowgirls on horseback, famous cowboy movie stars of old and so much more. The expressions on faces and comments heard throughout the galleries left no doubt about the joy of the participants.

After viewing selected pieces of art, the art activity gave visitors a time to socialize with each other and the docents, as well as create their own art to take home. One gentleman figured it had been about 60 years since he had colored a picture, but his eye for detail was in good form. With a little gentle encouragement, self-spoken Myrna began to sketch a portrait with the skill still apparent from her days as an artist. Staff members entering the room were struck by the instant camaraderie between the participants and the joy that was clearly indicated by laughter and lively conversation.

Subsequent groups reinforced the belief that Rendezvous is accomplishing just what it is designed to. A lovely lady named May said, “When I got up this morning, I never knew it was going to be such a great day.” “I’m so glad I moved over here,” Henry told his daughter once they returned home after their visit. Henry recently moved from another community to live with his daughter. Mr. Russell shared that he had not seen one gentleman from his group talk so much in all the time he had known him.

When it is time to leave, docents and visitors alike seem hesitant to let go of the moment, and that is just what Rendezvous is all about…a moment in time for those living in the world of Alzheimer’s and those special individuals who care for them.

Rendezvous is offered free of charge on the 2nd Monday of each month at 10:00am. Reservations are required and will be honored on a first come, first served basis. For more information on the Rendezvous program or to schedule a visit, please contact:

Marcia Dillard
marciad@boothmuseum.org

2008 Rendezvous Dates
October 13, 2008
November 10, 2008
December 9, 2008

Booth Western Art Museum
501 Museum Drive
Cartersville, Georgia

Connections with Art

Join the Morris Museum of Art for a specially designed experience for individuals with Alzheimer’s disease or related dementia, and their caregivers. Presented bimonthly, this free program includes an exhibition tour with a trained docent and an art project. Scheduled during nonpublic hours, Connections affords participants a relaxing, nonthreatening museum experience.

Advance registration is required; no walk-ins please. Connections is free and open to individual families and assisted living communities. Caregivers must accompany participants during the program.

To register, call 706-828-3867.

For more information regarding the program, contact Michelle Schulte at 706-828-3865 or michelle.schulte@thomorris.org.

The Morris Museum of Art is located in Augusta, Georgia, on the Riverwalk.

Upcoming 2008/2009 dates:

- September 8
  - Registration required by September 1
- November 10
  - Registration required by November 3
- January 12
  - Registration required by January 5
- March 9
  - Registration required by March 2

*Other dates can be scheduled upon request.

Morris Museum of Art
1 Tenth Street
Augusta, Georgia 30901
www.themorris.org

Alzheimer’s Association Georgia Chapter
10 Alzheimer’s Association Georgia Chapter
11 Alzheimer’s Association Georgia Chapter 11
The Alzheimer’s Association, Georgia Chapter continues to grow to meet the needs of Georgia’s families dealing with Alzheimer’s disease. We are pleased to announce five new staff members around the state.

**WELCOME NEW STAFF**

**Rainie Cowart Gassen**

Rainie joined the Georgia Chapter family in July and is the Administrator in Savannah’s Coastal Georgia regional office. Before coming to the Georgia Chapter, Rainie spent five years as Administrative Assistant in the Patient & Guest Relations department of a Savannah hospital, where she handled complaints and grievances.

A Savannah native, Rainie and her husband, Mark, have a three-year-old daughter, a four-month-old son and a dog named Abby.

Rainie said what drew her to the Association was the programs and services we offer to families. She said she wants to be able to help families in need.

“T’m thrilled to be part of this wonderful growing organization and happy to be here to do my part,” she said.

**Rebecca Hedrick**

Rebecca Hedrick also joined the Georgia Chapter in July. She is the Administrator of our Southwest Georgia office in Albany. Rebecca is an artist and worked in customer service before coming to the Association.

Rebecca graduated from the College of Charleston with Bachelor’s degrees in Studio Art and Art History.

Rebecca now loves to paint landscapes and pet portraits. She also loves to top-water bass fish and has two rescued dogs, Pickles and Tela.

Rebecca is excited to be a part of the Georgia Chapter. She said she is learning so much about familial caregivers and the dedication they have. She looks forward to using her skills to work with families. “I look forward to becoming a better employee and utilizing my artistic skills to help the community.”

**Jennifer Nogle**

Jennifer Nogle is Director of Programs for the Lower Chattahoochee Valley regional office in Columbus. Jennifer came to the Association in July.

Jennifer has degrees in Human Development and Criminal Justice. Prior to coming to the Association, she was a social worker in nursing homes, where she worked closely with people who had Alzheimer’s and related dementias.

A native of upstate New York, Jennifer has lived in Columbus three years. Jennifer is a fitness buff and in her spare time, teaches Body Pump fitness classes at a Columbus gym.

Jennifer said her social work background has been helpful in the transition to her new position. “I hope to be able to help increase public awareness about Alzheimer’s and I hope to get out in the community and help the general public better understand the disease,” she said.

**Jeanne Hastings**

Jeanne Hastings is the state’s E-Philanthropy Coordinator. She works out of the state office in Atlanta and joined the Georgia Chapter in August.

Jeanne is a recent graduate of Clemson University, with a Bachelor of Science degree in Psychology, and was interested specifically in working for a not-for-profit organization. “After speaking with members of the Georgia Chapter, I felt that everyone was genuinely dedicated to this cause, which was something I wanted to be a part of,” Jeanne said.

Born and raised in Atlanta, Jeanne says she is glad to be able to come back home to the city to work. Jeanne loves sports, music, meeting new people and spending time with friends and family. Jeanne has one “child”—a one-year-old miniature poodle named Ted.

Jeanne said, as E-Philanthropy Coordinator, she hopes to provide a fresh, new approach to Development, as well as renewing established donor relations, and opening new doors for donor relations, through the monthly giving program and web-based initiatives.

“I am really excited to take this new position and make it my own. I really feel like the Georgia Chapter will pave the way for other chapters, as well as other non-profits, with this new method of fundraising,” she said.

**Deborah Fairhurst**

Deborah Fairhurst is the Metro Atlanta Regional Development Assistant. She came to the Georgia Chapter in May after relocating to Atlanta from Florida. Before coming to the Association, Deborah was Chief Aide to a Florida State Senator.

Deborah earned a Bachelor of Science degree in Political Science from Florida State University and is a die-hard Seminoles fan. Deborah also loves to follow sports, especially NASCAR and college football. A self-proclaimed Army brat who spent most of her childhood overseas, Deborah loves to travel. The non-profit world is quite different from the political world, but Deborah said she is transitioning easily and she’s eager to serve others. “I hope my work at the Alzheimer’s Association will help provide services and programs to more individuals and families dealing with Alzheimer’s disease throughout the state. I am touched daily by the stories from family members and individuals dealing with Alzheimer’s disease. My grandmother was diagnosed with Alzheimer’s several years ago and I have seen how hard it is for my family to care for her. I am glad to be part of an organization that brings comfort and services to those who need it the most. It is an honor to be a part of the Alzheimer’s Association.”
Passion for Helping Others Never Stops

By Danielle Hubbard
Family Services Coordinator

There are no words to fully describe Elizabeth Strait's years of devotion to helping families and professionals facing Alzheimer's disease. Elizabeth has led an Alzheimer's Support Group in her Habersham County community for the past 20 years. Elizabeth said she fell in love with the topic of Alzheimer's disease after attending a conference in Tennessee. At the time, she was working as a Registered Nurse in a long term care facility and saw that no one was helping families struggling with Alzheimer's disease. This did not sit well with Elizabeth. Once she changed jobs, the new facility gave her the green light to start a support group and she hasn't stopped since. After 34 years of full time nursing, Elizabeth retired in 2002, but retirement has not stopped her from helping families affected by Alzheimer's disease. "I can't give up my Alzheimer's disease, it's a part of me!" she said.

In addition to facilitating a support group, Elizabeth educates both families and professional in the community. Over the years, she has spoken to a myriad of groups and anyone who wants to learn more about Alzheimer's disease and how to help. Her specialty is in assisting long term care facilities with challenging issues such as eating and bathing. In addition, Elizabeth has an extensive library of information she shares with anyone needing help. The most amazing part of all this is she has never charged anyone for her expertise or materials. "I've seen so many people suffer. I want as much money as possible to go to research to end this disease," Elizabeth said.

Elizabeth's tireless efforts to inform her community made the Georgia Chapter's Dementia Care Training in the Georgia Mountain region one of the most successful of the year. She was able to get this event advertised in newspapers, on the radio, and the local television network, reaching a broad spectrum of the community. Over the years, the Alzheimer's Association could not have reached as many families and professionals in the region without Elizabeth Starit. Thank you Elizabeth!

Retirement Doesn't Slow Elizabeth Strait's Efforts

As we told you in the Summer issue of this newsletter, Michael White, a recent graduate of the Westminster Schools, spearheaded a huge video production with the intention of donating the proceeds to the Alzheimer's Association, Georgia Chapter. Michael wrote, produced and directed a trilogy called "24", based on the popular Fox television series. Sales of "24" were brisk and in August Michael presented the Georgia Chapter with a check for $6,000. Georgia Chapter CEO, Leslie Anderson, accepted the check on behalf of the Association. The ceremony was held at Westminster. Michael is the son of Board of Governors member Lee White and his wife Lynn.

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Budget Delays Will Impact Alzheimer Research Funding

The halls of Capitol Hill have been quiet as members of Congress were on summer break through September 8th. While Congress is getting back to business this month, they’re facing a busy agenda and a shortened work schedule. Debate on energy issues (including oil drilling) and work on the unfinished budget bills are on the agenda. In late September, Congress will pass temporary budget legislation, known as “Continuing Resolution”, in order to keep federal agencies operating after adjournment for the upcoming elections.

Given the tight schedule, Congress is not expected to take action on the bills passed in July by the Appropriations Committees that would increase funding for the National Institutes of Health (NIH) and boost funding for Alzheimer research to approximately $662 million – a $20 million increase over current funding. These same bills would also continue funding for critical programs that support people living with Alzheimer’s and their caregivers (see chart below).

Funding increases proposed by the Appropriations Committees will serve as placeholders and help drive discussions in early 2009 when Congress is expected to pass the bill. After the next few months, we at the Alzheimer’s Association will keep the heat on our elected officials so that the proposed research funding increase becomes a reality.

### Federal Funding Chart

<table>
<thead>
<tr>
<th>Alzheimer Funding</th>
<th>2008 Budget (current)</th>
<th>2009 Budget (Proposed Increase)</th>
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</thead>
<tbody>
<tr>
<td>Research (NIH)</td>
<td>$644 million</td>
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<tr>
<td>State Matching Grants</td>
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<td>24/7 Helpline</td>
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<tr>
<td>CDC Brain Health Initiative</td>
<td>$1.6 million</td>
<td>$1.8 million</td>
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### What Can I Do NOW?

Recruit others to become advocates. As part of our advocacy and awareness initiatives for World Alzheimer’s Day (September 21, 2009) we are recruiting 50,000 new advocates through a special action.

Help this recruitment effort by asking your friends and family to sign the Alzheimer’s Association Proclamation to the next President! The signatures of these new advocates supporting Alzheimer care and research will be delivered to the new president in January.

Pass on the Proclamation url: [http://www.alz.org/takeaction](http://www.alz.org/takeaction)

### DVOCACY UPDATE

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### SEPTEMBER

#### Sept. 23, 2008
- **Alzheimer’s Disease – End Stage Care**
  - **Speaker:** Kathy Tuckey
  - **Non Professionals and Professionals**
  - **Elmcroft Assisted Living, 515 The Pass, Martinez**
  - **7:00pm**
  - **Free**
  - **Contact:** Kathy Tuckey 706-731-9060

#### Sept. 26, 2008
- **Family Education: Early Stage Series**
  - **Gillijay**
  - **Call for more information:** 706-629-6499

#### Sept. 27, 2008
- **Cars, Country & Rock & Roll**
  - **North Georgia National Bank Calhoun, GA**
  - **12 noon till good**
  - **Call Larry Gaines at 706-629-6499 for information.**

#### Sept. 30, 2008
- **Alzheimer’s Association Caregiver Series**
  - **Non Professional and Professional**
  - **Jud C. Hickey Day Center for Alzheimer’s Care, 1901 Central Avenue, Augusta**
  - **4:30pm-5:30pm**
  - **Free**
  - **Contact:** Kathy Tuckey 706-731-9060

#### OCTOBER

#### October 14, 2008
- **Lunch & Learn for the Alzheimer’s Caregiver**
  - **“Driving: Alzheimer’s and Dementia”**
  - **Speaker:** Kathy Tuckey
  - **Non Professionals and Professionals**
  - **Alumni Center, Medical College of Georgia, Walton Way, Augusta**
  - **Please register by noon November 10th**
  - **12:00pm-1:30pm**
  - **Lunch provided**
  - **Contact:** Dr. Shirley Poduslo to register by noon 706-721-0609

#### November 12th
- **Alzheimer’s Association Caregiver Series**
  - **“Holiday Stress – Getting Ready”**
  - **Non Professional and Professional**
  - **Courtyard Marriott, Medical College of Georgia, Walton Way, Augusta**
  - **Please register by noon November 10th**
  - **1:00pm-3:00pm**
  - **Lunch provided**
  - **Contact:** Dr. Shirley Poduslo to register by noon 706-721-0609

#### November 10, 2008
- **“Confessions with Art”**
  - **Designed for individuals with Alzheimer’s disease or related dementia and their caregivers**
  - **Morris Museum of Art, 1 Tenth Street, Augusta**
  - **10:00am-12:00pm**
  - **Free**
  - **Contact:** Sarah Alexander to register by November 3rd at 706-829-3867

#### November 11, 2008
- **Lunch & Learn for the Alzheimer’s Caregiver**
  - **“Spirituality and Health” Speaker: Dr. Dan Berry**
  - **Non Professionals and Professionals**
  - **Alumni Center, Medical College of Georgia, Walton Way, Augusta**
  - **Please register by noon November 10th**
  - **12:00pm-1:30pm**
  - **Lunch provided**
  - **Contact:** Dr. Shirley Poduslo to register by noon 706-721-0609

#### November 9, 2008
- **Dementia Training for the Family Caregiver**
  - **Jefferson County Hospital, Cartersville, GA**
  - **8:00 a.m. till goods are gone**
  - **6th annual Sweet Memories Bake Sale**
  - **Bryman’s Plaza N. Dalton, GA**
  - **Call Marlon Harris for information**

#### November 15, 2008
- **“Shooting for a Cure”**
  - **Skeet Shooting at its Best**
  - **Cherokee Town & Country Club**
  - **Atlanta’s Grand Hyatt Hotel, Buckhead**
  - **Tournament, auction and party**
  - **9th annual James A. Kaufmann golf tournament, auction and party**
  - **9:00am-3:00pm**

#### November 18, 2008
- **ATI: Stress Management**
  - **1:00-3:00**
  - **$20**
  - **Atlanta Chapter Office**
  - **Rsvp to Misa Chester 404-728-6050**

#### November 21, 2008
- **ATI: Dignity Care**
  - **9:30-11:30**
  - **$20**
  - **Atlanta Chapter Office**
  - **Rsvp to Misa Chester 404-728-6050**

#### November 8-9
- **ATI: Nutrition**
  - **9:00-12:00**
  - **$30**
  - **Atlanta Chapter Office**
  - **Rsvp to Misa Chester 404-728-6050**

#### NOVEMBER

#### November 5, 2008
- **Dementia Training for the Family Caregiver**
  - **Jefferson County Hospital, 1087 Peachtree Street, Louisville**
  - **8:00am-3:00pm**
  - **Free**
  - **Registration Required**
  - **Contact:** Kathy Tuckey 706-731-9060 or 800-272-3900

#### November 6-10
- **Hunt for Redfish**
  - **New Smyrna Beach, FL**
  - **Join new & experienced anglers from all over the US in a fun-filled fishing weekend to raise money for the Alzheimer’s Association.**
  - **To register call the Georgia Chapter: 404-728-1181.**
**Regional News**

**EAST CENTRAL GEORGIA (Augusta)**

**Augusta Board Member Named Gold Medalist by NBC**

By Kathy Tuckey, 
Programs Director, East Central Georgia regional office

Bruce Flechter, Board Chair of the Alzheimer’s Association, East Central Georgia region and Treasurer for the Board of Governors, has been recognized by NBC Augusta for his outstanding volunteer support of the Alzheimer’s Association. As part of NBC’s coverage of the Olympics in Beijing our local NBC affiliate aired an interview with Bruce who was selected as NBC Augusta’s Gold Medal winner! Bridgett Williams, NBC Augusta interviewer Gold Medalist Bruce at his home. The segment aired on NBC during its Olympic coverage and on local newscasts. Bruce has been a moving force with the Alzheimer’s Association, Georgia Chapter. He has moved the community with his dedication and commitment to the vision of the Alzheimer’s Association – A World without Alzheimer’s. Congratulations to our Gold Medal Bruce Flechter and thank you to NBC Augusta for recognizing Bruce and bringing Alzheimer’s awareness to the CSRA.

To see the NBC story on Bruce Flechter, go to www.alz.org/georgia and click on Local News.

**NORTH GEORGIA (Dalton)**

**An Evening with Gordon County Songwriters**

The 2nd annual “An Evening with Gordon County Songwriters” event was held in Calhoun this spring. The event was hosted by Joy Powell and Larry Ganes. The event, held at The Street Trading in Calhoun, features songwriting talent from Gordon County. The event raised over $1,200 this year and Calhoun’s own Monty Powell was present to support his hometown heroes. Monty drove down from his home in Nashville to support the community; his daughter, Rebecca, also performed at the event.

**Jasper Mid Day Café**

The North Georgia regional office staff held a Mid Day Café in Jasper, the county seat of Pickens County, for the first time. It was held at Stamp Mountain Grill and Susan Greene, GNP was the guest speaker. Greene gave a short overview of Alzheimer’s disease and took questions from the group. Dick Sammet from Response Link spoke about home safety and everyone received a copy of the Got4 Alzheimer’s Brochure. This successful program is funded in part by the Cassa Valley Regional Development Center/AgAge on Aging.

**better start livin’ Benefit**

Better start livin’ is a performance-based fundraising initiative in the fight against Alzheimer’s disease. It was hosted by the Georgia Blues Brothers with special guests Erica Ray and Whitepatch, a North Georgia Bluegrass Band. Better start livin’ is a performance-based fundraising initiative in the fight against Alzheimer’s disease. It was hosted by the Georgia Blues Brothers with special guests Erica Ray and Whitepatch, a North Georgia Bluegrass Band. Better start livin’ is a performance-based fundraising initiative in the fight against Alzheimer’s disease. It was hosted by the Georgia Blues Brothers with special guests Erica Ray and Whitepatch, a North Georgia Bluegrass Band. Better start livin’ is a performance-based fundraising initiative in the fight against Alzheimer’s disease. It was hosted by the Georgia Blues Brothers with special guests Erica Ray and Whitepatch, a North Georgia Bluegrass Band.
COASTAL GEORGIA (Savannah)

Southwire Memory Walk

More than 40 team captains and volunteers joined Alzheimer’s Association, Georgia Chapter’s Coastal Georgia Region for the Memory Walk. Team Captain Kick-off event in June! The Outback Steakhouse on Greenbrier hosted the luncheon and provided a delicious meal and excellent service! Team Captains learned about the Alzheimer’s Association’s programs and services, FUNdraising activities, Memory Walk event details and much more! The Coastal Georgia region’s Memory Walk goal is $155,000. Team Captains are excited and already on the MOVE! in Coastal Georgia! Teams in our area are pulling out all the stops and hosting campouts, yard sales, bake sales, raffles and more—all in an effort to raise awareness and funds in the fight against Alzheimer’s! We also held a team captain ice cream social at River’s Edge in August and more than 25 team captains and potential team captains enjoyed Cold Stone Creamery ice cream provided by United Hospital! We want to thank all of our team captains and volunteers who are working tirelessly in support of Memory Walk! Since our kick-off event in July, 20 more teams have joined the walk. We now have 62 Teams and 375 registered participants on the MOVE! Memory Walk will be held in Savannah on September 27 in Johnson Square in Historic Downtown. Memory Walk Stateboro will be held on November 1 at Bullock Academy in Statesboro. Become a Champion, call 912-920-2231 for more information or visit www.georgiamemorywalk.org to register your team for Memory Walk today!

More Programs and Services
We finalized our Programs and Services plan and we have hit the ground running. Our P&S committee met and we are all excited about the educational opportunities we will offer in the upcoming year.

Alzheimer’s Association Night at the Ballpark
In Savannah, Memory Walk volunteers and team captains gathered on the Savannah Sand Gnats at Grayson Stadium on August 8 for a double header ballgame, fun and fireworks! Volunteers sold over 150 tickets to the game in support of the Alzheimer’s Association’s Coastal Georgia Region! Jenny House, Programs Director, and Stacy Neff (7th from right) stepped down as Board chair to Coastal Georgia. A tree was planted in his honor and the Board acknowledged his many accomplishments. Next on the list is the new Board chair for the Coastal Georgia region.

Family Night at Heritage Hills

The Lower Chattahoochee Valley regional office in Columbus recently participated in Family Night at Heritage Hills, a residential Alzheimer’s center. Families joined their loved ones for dinner which was followed by an impromptu piano sing-a-long. Residents, loved ones and staff sang church hymns while accompanied by one of the resident’s sons on the piano. While many of the residents have severe memory loss and impaired cognitive function, they remembered every word of their favorite songs! Families also visited with the Alzheimer’s Association staff to learn more about programs and services which may benefit them.

After several years of distinguished service, Al Rosenbauer (4th from right) stepped down as Board chair to Coastal Georgia. A tree was planted in his honor and the Board acknowledged his many accomplishments. Next on the list is the new Board chair for the Coastal Georgia region.
The Alzheimer’s Association, Georgia Chapter strives to meet the needs of the people we serve. In an effort to provide you, our newsletter readers, with the information and stories most useful to you, we ask you to take this brief survey. You may mail it to us, drop it off at your local office, or fax it to us. Please mail it to: Attn: Leslie Tripp, 1925 Century Blvd, Suite 10, Atlanta, GA 30345. Or you may fax it to: 404-636-9768. Thank you for taking the time to give us your input.

**NEWSLETTER SURVEY**

1. I have family/friends with Alzheimer’s disease
2. I am a donor to the Alzheimer’s Association, Georgia Chapter
3. I am a volunteer of the Georgia Chapter
4. I am an advocate for Alzheimer’s
5. I am a professional who works with persons with Alzheimer’s disease
6. I am a vendor to the Georgia Chapter.

**What do you like best about the quarterly newsletter? (Please circle all that apply)**
- Caregiving Advice and Support
- Information about Chapter fundraising activities
- Information about research updates and medical breakthroughs
- State & federal advocacy updates
- Activities happening in my area
- Other (please explain):

**What has the newsletter prompted you to do? (Please circle all that apply)**
- Make a donation
- Volunteer
- Attend educational classes
- Attend special events
- Call the Helpline
- Attend a support group
- Register as an Advocate
- Register as a Champion
- Other (please explain):

**What would you change about the quarterly newsletter?**

**In efforts to help the Georgia Chapter cut down on publishing costs, would you prefer to receive your quarterly newsletter via email? Please circle:**
- YES, please change my subscription to a quarterly email
- NO, I like to receive the quarterly newsletter via mail
- NO, I would like to receive it through the mail, but I do think you should offer it via e-mail to others.

If you circled YES above, please print your email address below:

**Please give us your opinion on the following items. Rate 1 for Strongly Dislike and 5 for Strongly Like:**
- Size of the newsletter:
- Content of the newsletter:
- Appearance of the newsletter:
- Number of times per year of publication:
- Value of information:
- There is a clear call to action:

**In your opinion, what is the purpose of this publication? (Please circle all that apply)**
- To educate the public about the Association and the disease
- To support families
- To solicit help
- To encourage donations
- To encourage involvement

**In your opinion, how efficient is this publication?**
- Very Efficient
- Very Inefficient
Our printing and postage costs continue to rise. Please let us know if you receive more than one copy of this newsletter or if you no longer wish to receive a copy.

**Georgia Chapter**

1925 Century Boulevard  
Suite 10  
Atlanta, GA 30345  

Address Service Requested

**9th Annual JAMES A. KAUFMANN Party**

*featuring silent auction & golf tournament*

Benefiting the Georgia Chapter of the Alzheimer's Association

**Party & auction at Grand Hyatt Atlanta in Buckhead:** Sunday, Oct. 26, 2008-7-11pm  
**Golf tournament at Cherokee Town & Country Club:** Monday, Oct. 27, 2008 12:30pm shotgun start