LEADERSHIP BOARD

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VISIT US ONLINE AT
ALZ.ORG/CWVA

24/7 HELPLINE:
800.272.3900
We have all faced a multitude of challenges caused by the COVID-19 pandemic. Thanks to you, our service to families facing dementia has not wavered. Our staff has been working remotely since March. While we are committed to returning to our communities once it is safe, transitioning programs and services to a virtual format suggests we have an opportunity to reach more families.

In fiscal year 2020, the Alzheimer’s Association Central and Western Virginia Chapter provided care and support services at no cost to over 2,700 individuals who have been impacted by Alzheimer’s disease or another dementia.

- 599 individuals received personalized care planning or found a compassionate specialist by calling 800.272.3900—our 24/7 Helpline.
- 457 individuals with early stage dementia, care partners, and/or family members participated in a support network for encouragement, advice, and social connections through the 30 support groups in our area.
- 1,421 individuals attended an Alzheimer’s Association education program through early stage, family caregivers or public awareness programs, our Annual Dementia Conference, or professional dementia training provided to enhance the quality of care in residential care facilities and at home.
- The Alzheimer’s Association helps to fund independent researchers worldwide through our International Research Grant Program. As of November 2020, the Alzheimer’s Association is funding more than $208 million in 590 active best-of-field projects in 31 countries.

Alzheimer’s disease is one of the most critical public health issues in America. This is why we are unrelentingly advocating for public policies that increase critical research funding and support all those affected.

While we are proud to have provided care and support services to over 2,700 individuals this year, there are many individuals in the Central and Western Virginia Chapter area that are living with Alzheimer’s disease. We need your continued financial support to expand our care and support services to more individuals who need us. With your help—no one will face Alzheimer’s alone.

Jeanne F. Snyder
Community Executive
Financial Statement for Year Ended June 30, 2020

**REVENUE**

- CONTRIBUTIONS: 36%
- EVENTS: 50%
- ORGANIZATIONAL AND CORPORATE GIVING: 6%
- NON-CONTRIBUTED REVENUE: 8%

**EXPENSES**

- PROGRAMS: 83%
- FUNDRAISING: 15%
- ADMINISTRATION: 2%

**TOTAL RAISED:** $826,707

WALK TO END ALZHEIMER’S®
OUR VISION
A world without Alzheimer’s and all other dementia®.

OUR MISSION
The Alzheimer’s Association leads the way to end Alzheimer’s and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

OUR CORE VALUES
The Alzheimer’s Association’s core values are forged by our commitment to the highest ethical standards and drive our priorities, commitments and organizational decisions. Our reputation is the ultimate asset, and these core values guide our behaviors, judgments and how we accomplish our mission:

INTEGRITY
We assure and maintain transparency in our relationships with each other and with our various constituencies.

COMMITMENT TO EXCELLENCE
We lead through innovation, maximize technology to its fullest and relentlessly increase our knowledge.

INCLUSIVENESS
We operate in a spirit of inclusiveness by providing opportunities and forums for our many stakeholders to be represented and heard across activities throughout the Association.

DIVERSITY
We vigorously encourage and welcome the power of diversity especially those who have been underserved or under-represented.

CONSUMER FOCUS
We seek to understand, learn from and meet the needs of individuals with Alzheimer’s disease, their families and caregivers.

ACCOUNTABILITY
We keep our commitments and make measurable progress to achieve our mission.
No one should have to face Alzheimer’s alone. As the only voluntary health organization that provides care and support services and funds Alzheimer’s research, we are uniquely qualified to ensure that everyone who has been impacted by Alzheimer’s disease or another dementia, has access to our Care and Support Services.