Alzheimer's Association Greater Richmond Chapter

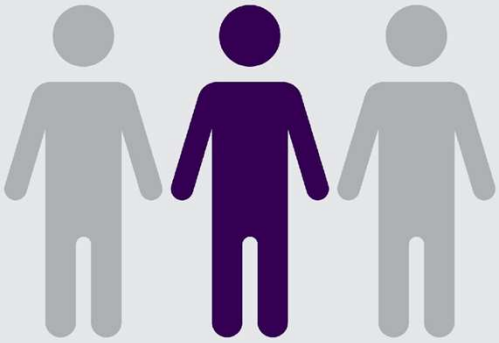
Who We Are & What We Do

ALZHEIMER'S ASSOCIATION®

More than **6 million** Americans are **living with Alzheimer's.**

By 2050, this number is expected to rise to nearly **13 million.**

ALZHEIMER'S ASSOCIATION®



1 in 3 seniors dies with **Alzheimer's** or another dementia.

ALZHEIMER'S ASSOCIATION®

Vision: A world without **Alzheimer's and all other dementia®.**

ALZHEIMER'S ASSOCIATION®

Mission:

The Alzheimer's Association leads the way to **end Alzheimer's and all other dementia** — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

ALZHEIMER'S ASSOCIATION

HELP FOR **TODAY.**

Because no one should face Alzheimer's alone.

The Alzheimer's Association® is the leading voluntary health organization in Alzheimer's care, support and research.

CARE & SUPPORT
We work on a national and local level to provide care and support for all those affected by Alzheimer's and other dementias.

RESEARCH
As the largest nonprofit funder of Alzheimer's research, we are committed to advancing vital research toward methods of treatment, prevention and, ultimately, a cure.

ADVOCACY
We are the driving voice for Alzheimer's disease advocacy, ensuring that the need for Alzheimer's care, education and research is heard at every level of government.

ALZHEIMER'S ASSOCIATION

Advancing public policy.

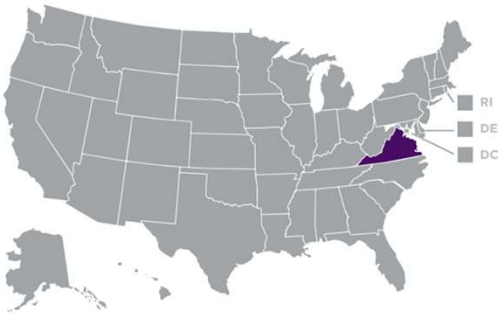
ALZHEIMER'S ASSOCIATION

Virginia

At a Glance

Alzheimer's is a growing crisis in Virginia and across the nation. Learn how AIM is working in Virginia with advocates and policymakers to implement policies that are making a difference.

Explore More



150,000
people living with Alzheimer's in Virginia

351,000
Virginians are providing unpaid care

$1 Billion
Medicaid cost of caring for people living with Alzheimer's (2020)

ALZHEIMER'S ASSOCIATION

Advancing Public Policy

The Alzheimer's Association and the Alzheimer's Impact Movement will advance our mission for all communities through the pursuit of federal and state policy to provide broad, timely, and equitable access to effective treatment, comprehensive education, care, services and support, and research funding to meet the growing needs of all affected.

Strategic Objectives:

- Recruit, train, and mobilize increasingly effective volunteer advocates.
- Develop and implement effective government relations campaigns at the federal and state levels.
- Advance the growth of the Alzheimer's Impact Movement, the public policy arm of the Association.

ALZHEIMER'S ASSOCIATION

AIM
ALZHEIMER'S IMPACT MOVEMENT
ALZHEIMER'S ASSOCIATION

The **Alzheimer's Impact Movement (AIM)**, a separately incorporated advocacy affiliate of the Association, recruits a nationwide network of advocates to ensure our message about care, support and research is heard at every level of government.
alzimpact.org

ALZHEIMER'S ASSOCIATION

Increasing revenue.

ALZHEIMER'S ASSOCIATION

WALK TO END ALZHEIMER'S

ALZHEIMER'S ASSOCIATION

Held annually in more than 600 communities nationwide, the **Alzheimer's Association Walk to End Alzheimer's®** is the world's largest fundraiser for Alzheimer's care, support and research.

alz.org/walk

ALZHEIMER'S ASSOCIATION

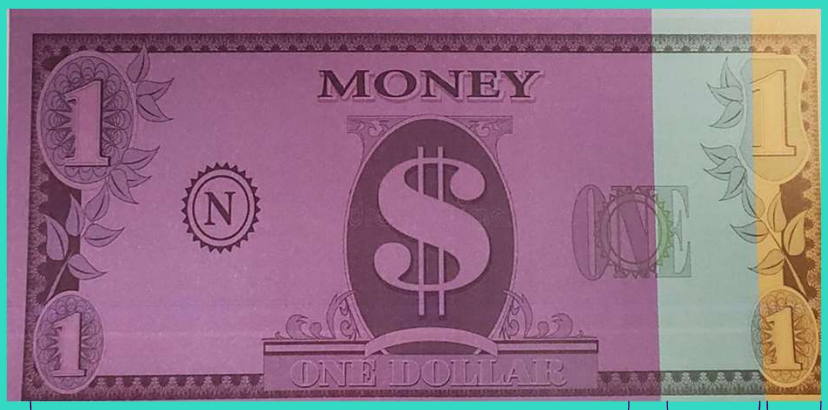
THE LONGEST DAY
ALZHEIMER'S ASSOCIATION

The Longest Day® is the day with the most light — the summer solstice. On June 21, thousands of participants from across the world come together to fight the darkness of Alzheimer's through an activity of their choice. Together, they use their creativity and passion to raise funds and awareness for the care, support and research efforts of the Alzheimer's Association®.

alz.org/thelongestday

ALZHEIMER'S ASSOCIATION

Where does the money go?



Programs 90%

Fundraising 6%

Admin 4%

ALZHEIMER'S ASSOCIATION

Increasing concern and awareness.

E-News

Every Wednesday, you'll receive the latest information on Alzheimer's care and support, advances in research, as well as inspirational stories and resources for people living with the disease and their caregivers.

Sign up for our free e-newsletter

ALZHEIMER'S ASSOCIATION

Strengthening diversity, equity and inclusion.

Populations at higher risk

Hispanics are about 1.5 times as likely as whites to develop Alzheimer's and other dementias.

African Americans are about twice as likely to develop the disease as whites.

Almost two-thirds of Americans living with Alzheimer's are women.

DISCRIMINATION

is a barrier to Alzheimer's and dementia care.
These populations reported discrimination when seeking health care:

50% of Black Americans

42% of Native Americans

34% of Asian Americans

33% of Hispanic Americans

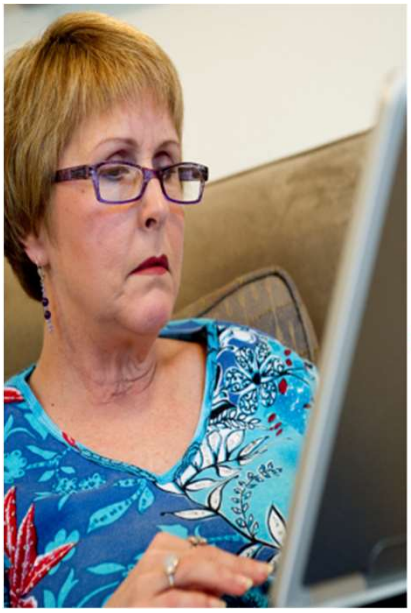
ALZHEIMER'S ASSOCIATION®

At the Alzheimer's Association®, we believe that diverse perspectives are critical to achieving health equity — meaning that all communities have a fair and just opportunity for early diagnosis and access to risk reduction and quality care.

The Association is committed to engaging underrepresented and underserved communities and responding with resources and education to address the disproportionate impact of Alzheimer's and dementia.

Learn more at alz.org/DEI

ALZHEIMER'S ASSOCIATION®



ASSOCIATION SUPPORT

24/7 HELPLINE 1.800.272.3900

- Information and Referral
- Care Consultation
- Language Line allows translation services to support 200+ languages

ALZ.ORG

- Information/resources for every stage, multi-language
- Free online education programs
- ALZConnected, online community with Spanish-language and LGBT and Allies forum
- Alzheimer's Navigator
- Community Resource Finder

IN THE COMMUNITY

- Care Consultation/resource referrals (200 languages)
- Education programs, support groups, early stage programs
- Culturally and linguistically appropriate materials, including Spanish-language & LGBT-focused brochures
- Language Line allows translation services to support 200+ languages

ALZHEIMER'S ASSOCIATION

Volunteer Opportunities

Community Educator

Community Representative

Faith Outreach Representative

Support Group Facilitator

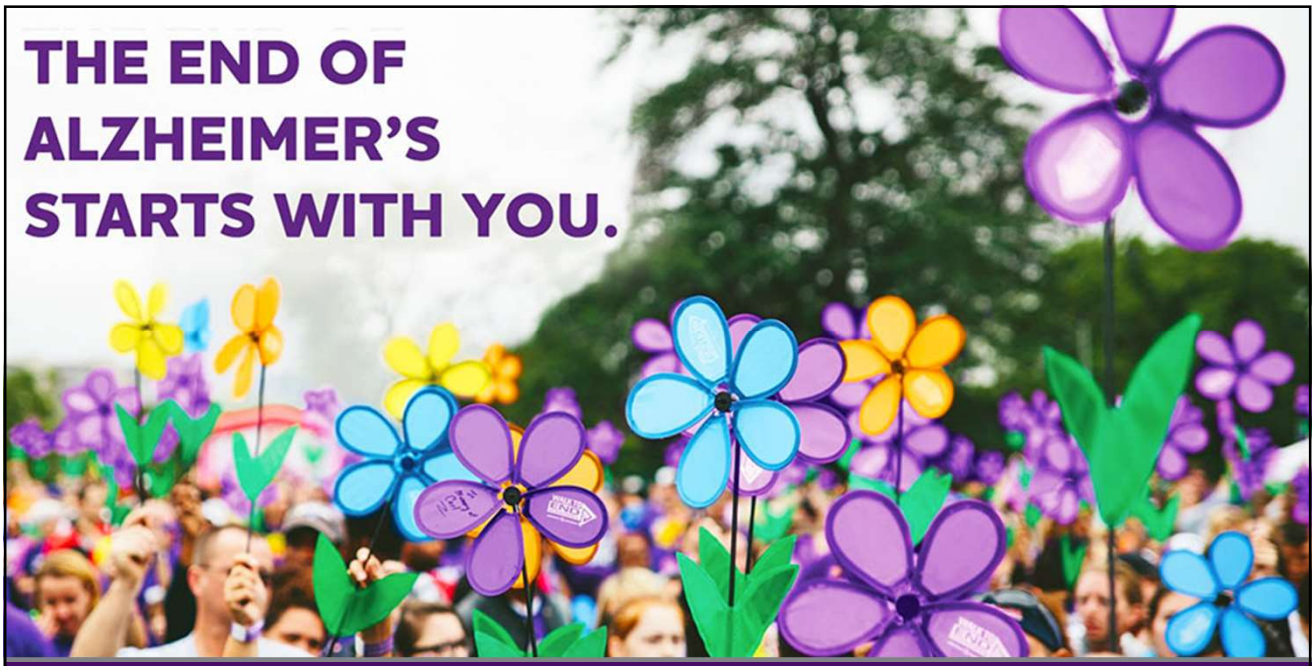
Early Stage Engagement

ALZHEIMER'S ASSOCIATION

What's Your WHY?

What Can You Do?

ALZHEIMER'S ASSOCIATION



ALZHEIMER'S ASSOCIATION