

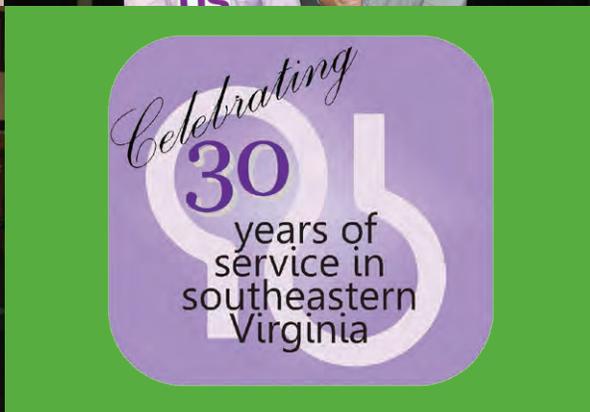
Annual Report

July 1, 2011 - June 30, 2012
Southeastern Virginia Chapter

2012

alzheimer's association®

the compassion to care, the leadership to conquer®



Vision

A world without Alzheimer's disease.

Mission

To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care for all affected; and to reduce the risk of dementia through the promotion of brain health.

Staff

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President & CEO

Patricia Farish Lacey, MBA
Chief Operating Officer

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Family Program Manager

Jennifer Crabtree
Development Manager

Barbara Monteith
Development Associate

Kristy Wyngaarden, MA
Communications Coordinator

Douglas Panto
Education and Family Services
Coordinator

Mary Catherine Dzedziak, MS
Family Services Specialist

Alan Ibarra, MPA
Information Technology Manager

Patricia Woodis
Finance Manager

Sherry Warren
Office Operations Specialist

Marianna Price
Master Trainer

Bob Fanning
Resource Specialist/Volunteer



Staff and volunteers on Alzheimer's Action Day

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Celebrating 30 Years of Service

This year marked the chapter's 30th anniversary of serving those in southeastern Virginia affected by Alzheimer's disease and related disorders. It all began in 1981 with the formation of a support group with eight members. Thanks to the leadership and vision of our founding members, Lucille Cartwright, Terry Jenkins and Joan Rothrauff, our chapter was incorporated in 1982 and has grown to serve 7,400 square miles.

Over the past 30 years, the incidence of Alzheimer's has increased. The Helpline questions have become more complicated. The day to day caregiving challenges have become more complex.

Throughout these years, the Alzheimer's Association has been there to provide support, education, guidance and an empathetic presence to affected families, while leading the way to change the trajectory of the disease through the advancement of research.

The number of people living with Alzheimer's will continue to escalate. Every 68 seconds someone in the United States develops Alzheimer's disease. One in eight Americans age 65 and older and nearly one out of two individuals age 85 and older have Alzheimer's disease. There is no other chronic disease that affects so many without a way to cure, prevent or even slow its progression.

If we don't stop this disease through our relentless and aggressive research efforts, it won't be every 68 seconds that someone develops Alzheimer's...it will be every 33 seconds. If we don't continue to sustain and enhance support programs and services, many will go unserved. The choice is ours. **Alzheimer's families cannot wait.** It is in our hands.

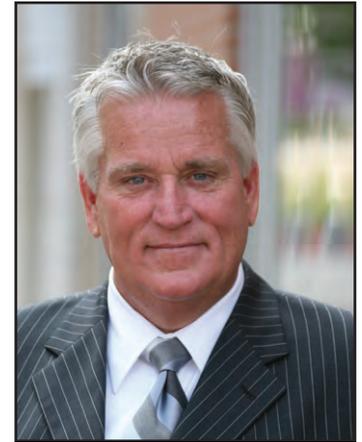
As you read through our Annual Report, you will note the significant impact of your support and advocacy. On this, our 30th anniversary, know that each and every day you play a critical role in moving us closer to the day when no man or woman, wife or husband, son or daughter hears the words, "You have Alzheimer's disease."

You are the solution. You are a champion in the global fight against Alzheimer's disease.

In gratitude, we are

David R. Stephens
Board Chair

Gino V. Colombara
President & CEO



David R. Stephens



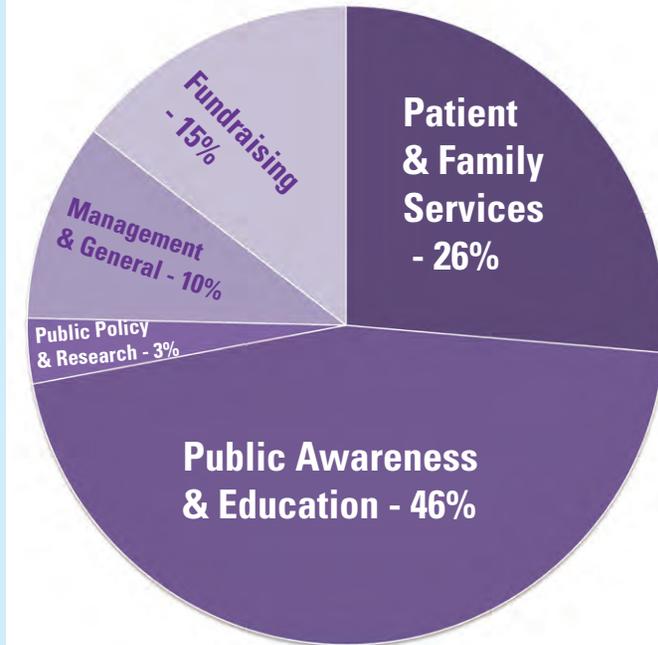
Gino V. Colombara

"One in eight Americans age 65 and older have Alzheimer's disease."

Financial Management July 1, 2011 - June 30, 2012

REVENUES:	2012	% of Revenue	2011	% of Revenue
Special Events				
Revenue	\$75,129		\$58,029	
Expense	<u>(19,422)</u>		<u>(21,448)</u>	
Net Profit*	55,707	9.2%	36,581	1.9%
Direct Public Support				
Memorials & Tributes	51,196	8.4%	53,730	2.9%
Corporations*	136,194	22.4%	129,656	6.9%
Individuals*	439,526	72.4%	1,341,259	71.4%
Foundations	55,084	9.0%	65,435	3.4%
Donated Services, Materials & Rent*	99,880	16.4%	91,311	4.9%
Indirect Public Support				
United Way	3,913	0.6%	4,019	0.2%
Community Health Charities	38,284	6.3%	47,552	2.5%
Other	12,543	2.1%	12,666	0.7%
Government Grants	13,995	2.3%	42,865	2.3%
Program Services and Workshops	22,180	3.7%	49,862	2.7%
Other Revenue	7,800	1.3%	3,443	0.2%
Change in Value of Trust Receivable **	<u>(328,853)</u>	<u>-54.1%</u>	<u>-</u>	<u>0.0%</u>
Total Revenue	607,449	100%	1,878,378	100%
		% of Expense		% of Expense
EXPENSES:				
Program Services	697,28	75%	689,752	75%
Management and General	93,192	10%	95,803	10%
Fund-raising	<u>134,791</u>	<u>15%</u>	<u>138,366</u>	<u>15%</u>
Total Expense	925,311	100%	923,921	100%
Change in Net Assets, Gain/(Loss)	<u>\$(317,862)</u>		<u>\$954,457</u>	
Net Assets, Beginning of Year	<u>1,515,092</u>		<u>560,635</u>	
Net Assets, End of Year	\$1,197,230		\$1,515,092	

Allocation of Chapter Expenses
For the year ended June 30, 2012



75% Programs and Services

25% Management, General & Fundraising

Audit performed by
Wall, Einhorn & Chernitzer, P.C.

*Since the Walk to End Alzheimer's is an ongoing major activity, the fiscal year 2011 revenue was reclassified from special events to direct public support to comply with the American Institute of CPA's guidance.

**The fiscal year 2012 net assets loss was principally due to adjusting the original value of a large charitable trust receivable.

Research

The Alzheimer's Association is the largest, private funder of Alzheimer's disease research – the International Research Grant Program (IRGP).

Since awarding its first grants in 1982, the Association has grown into the largest private, nonprofit funder of Alzheimer's research, awarding more than \$300 million to over 2,100 best-of-field grant proposals. During the fiscal year ending June 30, 2012, the Association spent more than \$29 million on research.

The Association has been involved in nearly every major breakthrough and advancement in Alzheimer's research. No other nonprofit organization has a grant program specific to Alzheimer's disease and related dementias that measures the scope and longevity of our IRGP.

Areas of study include:

- Biology of disease related molecules;
- Social/behavioral and cognitive/functional;
- Pathology and genetics of Alzheimer's disease;
- Dementia risk factors and prevention;
- Diagnosis and detection of Alzheimer's disease;
- Clinical and pre-clinical drug development and clinical interventions.



We connect and convene by providing global forums to advance the field:

- The Alzheimer's Association International Conference (AAIC) – the world's largest conference of its kind, brings together researchers from around the world to report and discuss groundbreaking research and information on the cause, diagnosis, treatment and prevention of Alzheimer's disease and related disorders. As a part of the Alzheimer's Association's research program, AAIC serves as a catalyst for generating new knowledge about dementia and fostering a vital, collegial research community.
- The Alzheimer's Association's Research Roundtable – is a consortium of scientists from the pharmaceutical, biotechnology, diagnostics, imaging and cognitive testing industries with involvement from the FDA. The Association convenes this Research Roundtable twice each year in Washington, DC.
- The Alzheimer's Association's Scientific Journal – founded and launched in 2005, *Alzheimer's & Dementia: The Journal of the Alzheimer's Association*, provides a single publication for the global scientific community to share diverse knowledge about Alzheimer's science. This bimonthly publication is an influential journal in the field of Alzheimer's and dementia research and is indexed by MEDLINE.
- The Alzheimer's Association's *International Society to Advance Alzheimer's Research and Treatment (ISTAART)* – embraces all areas of Alzheimer's research and welcomes members from fields including biochemistry, genetics, geriatrics, neurology, neuroscience, pathology, pharmacology, psychiatry, psychology, radiology, molecular and cell biology, and the social sciences.

Education, Support and

The chapter responded to 2,042 calls on our 24/7 Helpline. We received 116 referrals from professionals via our Memory Loss Referral program. 168 families needed more in-depth assistance and received a Care Consultation, focusing on an action plan designed specifically for them.

Our 35 support groups held 334 (27 early stage) total meetings. 113 diagnosed and 1,141 caregivers attended these meetings.

“People need each other to share what works, to lift each other up.” - Bob Fanning

The chapter presented 210 hours of professional dementia care training, reaching 1,801 individuals. 16 training programs were held for first responders reaching an additional 608 individuals.

136 family and community education programs, such as our Family Caregiver Series, Family Orientation, Speaker’s Bureau Presentations, Reaching Out in Faith and other specialty programs, reached 3,456 individuals this year. This includes 5 EASE (Early Alzheimer’s Support and Education) programs that were attended by 55 individuals, including the diagnosed.

“Meeting other folks with the same disease as yourself has been a gift from God for me... I’ve had to miss one or two meetings due to appointments. I have to admit, I was lonely without the group around me, and blown away when one or two of them called to see if I was OK. That left me with chills running down my spine. Our many thanks to the staff members running the EASE program.” - Lettie Groshel

Our launch of the *Living with Alzheimer’s* education series (25 hours of multi-media programming) was attended by 405 family members.

Our community outreach programs, *Know the 10 Signs* and *The Basics of Alzheimer’s* reached 310 community members this fiscal year. Another major outreach effort was *A Day of Caring*, a day-long educational event in Western Tidewater attracting 87 community members.

\$15,845 of respite care subsidy assistance was provided to 59 individuals with dementia to help defray the cost of 2044.75 hours of in-home respite and 180.5 days of adult day care.



EASE group outing.

Outreach Highlights

The Reminder, our chapter newsletter which keeps the community up-to-date on chapter events and news, reached 4,718 community members via print and 2,059 via email three times a year. Email list recipients now receive a monthly update with current event information.

TrialMatch® matches individuals with appropriate Alzheimer's and dementia related research studies without having to navigate complicated government and medical websites. 113 individuals, including healthy volunteers, diagnosed and caregivers, signed up for clinical trials with TrialMatch.

Advocacy



The chapter was ably served by two Ambassadors for our assigned Congressional Districts. In Congressional District VA1, G. Richard Jackson, MPA, CSA, was our Ambassador to Representative Robert Wittman. In Congressional District VA2, Terry Jenkins, PhD, was our Ambassador to Representative Scott Rigell. Nine Ambassador visits were conducted during the year to keep our elected representatives informed on Alzheimer's public policy issues.

In April, the chapter was well represented at the Alzheimer's Association Advocacy Forum in Washington, D.C. with three staff, one Ambassador and three volunteers – and met with Representative Scott Rigell, Senator Mark Warner and a staff member from Representative Robert Wittman's office.

Fund Development

Events such as the Walk to End Alzheimer's, Sweet Memories Champagne Brunch, YAAA! Black Tie Bowling, YAAA! Kickball Tournament and Parrot Head Beach Ball raised over **\$451,867** during the fiscal year to support the advancement of national research and local chapter programs and services. The success of these events is directly tied to the dedication, enthusiasm and passionate support of our volunteer committees. They are Champions of Hope!

WALK TO END ALZHEIMER'S



4TH ANNUAL SWEET MEMORIES CHAMPAGNE BRUNCH



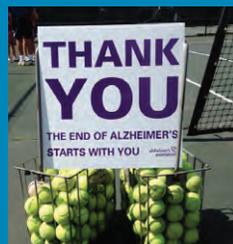
YAAA!'s 2ND ANNUAL BLACK-TIE BOWLING



BONNIE HARRELL 15TH ANNUAL PARROT HEAD BEACH BALL



THE LONGEST DAY



YAAA!'s 1ST ANNUAL KICKBALL TOURNAMENT



Sponsors

Through the support of community-minded businesses, organizations and individuals, the Alzheimer's Association is committed to providing materials, support, and services to those battling this disease, while teams of dedicated scientists search for a cure. Our sincere gratitude is extended to each for their generous support this past fiscal year. Acknowledged below are the FY2012 event sponsors of \$1,000 and above (in-kind included):



Walk to End Alzheimer's® 2011

Proud Regional Sponsor



Outstanding Sponsor: Peninsula Honda

Presenting Sponsor: Riverside Lifelong Health

Promise Garden Sponsors: Chambrel of Williamsburg, Eagle Medical Transports, and Stephens & LaRoche Financial Partners

T-Shirt Sponsors: Riverside Lifelong Health, Print Cottage, Sentara, The Center for Excellence in Aging and Geriatric Health, TowneBank

Refreshment Sponsors: Coca Cola Refreshments, Hampton Family Practice

Gold Sponsors: The Altschuler Family, The Chamberlin, Cheeseburger in Paradise, Morningside Assisted Living and Memory Care, Our Lady of Perpetual Help, Pacifica Senior Living, QVC, Sentara, Susan I. Jean & Associates, Wild Birds Unlimited Nature Shop

Silver Sponsors: Commonwealth Assisted Living, Harbourway at Atlantic Shores, Smithfield Foods, Inc., TowneBank, Zaremba Center for Estate Planning & Elder Law

Media Partners: Max Media Radio Stations, WVEC-13 News

Major Corporate Sponsors

Gold



Silver



Sweet Memories

Atlantic Shores,
Our Lady of Perpetual Help,
Stephens & LaRoche Financial Partners,
The Royal Chocolate

Black Tie Bowling

Monarch Bank & Mortgage
Davenport & Company

Grants

Local community Foundations play an essential role in supporting critical programs such as respite care subsidy assistance, educational outreach, and care consultations. Our sincere appreciation is extended to the following granting agencies that have awarded grants totaling **\$55,345** combined:

Grants \$10,000 and above

Portsmouth General Hospital Foundation (\$18,500)
Altria Companies Employee Community Fund (\$10,000)
Camp Family Foundations (\$10,000)
Franklin Southampton Charities (\$10,000)

Grants \$1,000 - \$9,999

J.L. Camp Foundation (\$4,000)
United Way of Virginia's Eastern Shore (\$2,845)



The Alzheimer's Association Southeastern Virginia Chapter is a proud member of Community Health Charities.



Champions of Hope



Betty Rose Facer

Betty Rose lost her mother, Natalie Rose Facer, after a ten year struggle with Alzheimer's disease. Instead of making travel plans together, Betty Rose and Natalie were deciding what crafts and activities to do at the nursing home. Betty Rose decided to share her personal experience as a caregiver at the Walk to End Alzheimer's because she knows one day there will be a cure.

"Because I love her so much, this was excruciating to experience. (But) She handled everything with grace and Alzheimer's was no exception. Making videos of our visits together over the years provided much needed laughter and reminded me that she was still the good-humored woman I knew and loved. There was a part of her that Alzheimer's could not take away."



Jim and Karen Garner

Jim, 50, is a retired Senior Master Sargent in the United States Air Force who has been diagnosed with early onset Alzheimer's. His mother passed away at age 61 with the disease and his brother passed away at age 52.

Jim and Karen have two children ages 11 and 8. Their passion stems from the genetic risk that can come with early onset Alzheimer's. They worry that their children may inherit the disease and want the federal government to invest more money in research. They have been passionate advocates, speaking out locally and in Washington, D.C.

"A lot of it is so subtle you'd only notice in your immediate family..it slowly comes out that it's not this, this, and this. I knew before the doctors did."



Tysheka Finney

Tysheka lost her grandfather, Lynwood Beach, to dementia. With little exposure to business acumen or academia, he taught himself to read and write. He became an entrepreneur, owning the once wildly successful Beach's Garage. Four years ago he was working on a friend's car and could not remember where parts went or what tool he needed. He would forget words to songs he had been singing for 50 years. After her grandfather died, Tysheka dedicated herself to becoming an Alzheimer's advocate

"As a family, we knew Pop had Alzheimer's. Slowly but surely, Pop's healthy, intricate brain became a molecular sticky dead clump. Dementia is a devastating disease that begins with a complete person, but (ends with) a wreckage of a person."

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