



Massachusetts/New Hampshire Chapter



# 2024 YEAR IN REVIEW



# DEAR FRIENDS,

We are proud to present our 2024 *Year in Review*, highlighting the significant progress we've made in the fight against Alzheimer's disease and all other dementia over the past year. Together, our dedicated volunteers, board members, community partners, public policy advocates and staff have provided invaluable support for the nearly 162,000 individuals living with this disease across Massachusetts and New Hampshire.

With the FDA's approval of Kisunla (donanemab) in July, we now have two groundbreaking drugs that can slow the progression of the disease in its early stages, with more promising treatments on the horizon. Researchers continue to make progress in the areas of prevention and diagnostics, with many new advances in the pipeline. By sharing your time and resources, you have brought us to this pivotal moment. We continue to fuel critical progress in dementia science, investing in promising research that is tackling the disease from multiple angles – including over \$24 million in active funding awarded to local researchers. At the same time, we are empowering and mobilizing our community to give all people access to early diagnosis, treatment, and quality care throughout their journey.

Over the past year, we have served more than 24,000 individuals who have accessed our breadth of education programs, support groups, and early-stage social engagement programs both in-person and online, and

Dementia Care Coordination support, all at no cost to families. We continue to expand the range of programs and services we offer to ensure care and support for individuals living with Alzheimer's disease and dementia, their families, and healthcare professionals.

Thanks to the generosity of our supporters, this year we have raised over \$16 million to continue funding research and care and support programs in local communities across our two states. Our advocacy efforts resulted in increased federal resources for research and caregiver support, plus additional local funding to expand awareness initiatives and our Dementia Care Coordination program (DCC).

We continue to grow our diversity and inclusion initiatives, reaching new communities and strengthening our volunteer network. This year, we expanded our outreach to underserved areas, forming new partnerships with community leaders and grassroots organizations, with a focus on the Black, Latinx and Haitian communities.

None of this would be possible without your unwavering support, and we are deeply grateful for your continued commitment.

Joe Salerno, *Chair, MA/NH Chapter Board of Directors*  
James Wessler, *CEO, MA/NH Chapter and New England Regional Leader*

## MA/NH CHAPTER BOARD OF DIRECTORS

Rob Baldassarre, *Vice Chair*  
Kerry Dennis  
Marty Donohue  
Amber Evans  
Betsy Groves  
Edmarie Guzman-Velez, PhD  
Doug Hano  
Kathy Harvard  
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Deb Mazza-Scanlon  
Stuart McLeod  
Michael McManama  
Kim Memmesheimer  
Hector Montesino  
Joe Montminy  
Crista Martinez Padua, *Clerk*  
Jeremy Perisho

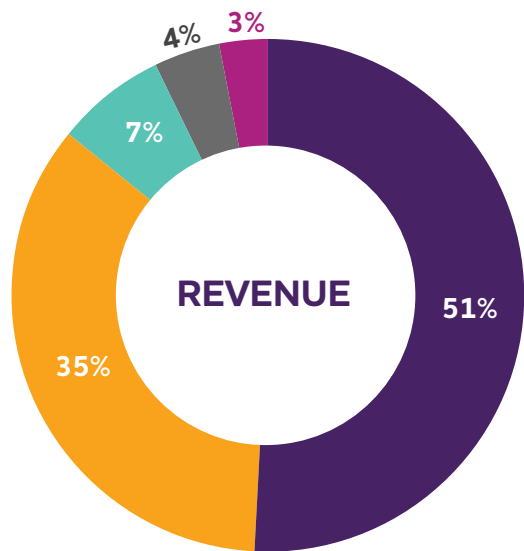
Dan Press, MD  
Kevin Reynolds  
Julie Rivers  
Joe Salerno, *Chair*  
Carleton Simpson  
Judith Thermidor  
Romina Wilmot

# FINANCIALS

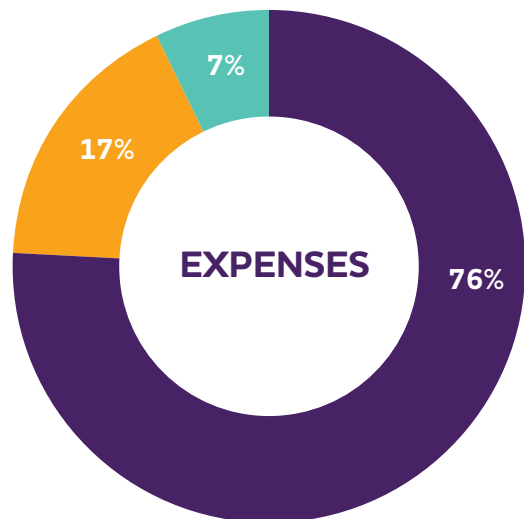
Our local Massachusetts/New Hampshire Chapter total revenues for FY24 (July 1, 2023 through June 30, 2024) were **\$17,358,160**. Total expenditures were **\$17,501,991** with 76% going directly to Alzheimer’s care, support, research, awareness and advocacy.

## BBB WISE GIVING ALLIANCE

The Alzheimer’s Association exceeds relevant watchdog standards in its allocation of donor dollars. According to the **Better Business Bureau Wise Giving Alliance**, nonprofit organizations should spend at least 65% of total expenses directly on program activities, with remaining funds going to administrative and fundraising expenses.



- Special Events
- Individual & Corporate Contributions
- Corporate & Foundation Support
- Educational Programs, Training Fees & Government Grants
- Memorials & Tributes



- Alzheimer’s Care, Support, Research, Awareness & Advocacy
- Fundraising
- Management & General

*The Massachusetts/New Hampshire Chapter was proud to merge with other chapters across the United States to form one unified and nationwide organization effective July 1, 2016. Due to the merger, audited financials are now released on a consolidated basis for the entire merged organization only. These most recent audited financial statements are available at [www.alz.org/about/annual-report](http://www.alz.org/about/annual-report). Local results are unaudited.*

# MISSION METRICS

As the world's leading voluntary health organization in Alzheimer's care, support and research, we are committed to serving the 156,000 people living with Alzheimer's in Massachusetts and New Hampshire. We also offer care and support services for more than 338,000 family and friends caring for someone with Alzheimer's or another dementia. This year, we were in every community through education programs, support groups, and our 24/7 Helpline. No one should face this disease alone—help is just a phone call away.

## DURING THE PAST YEAR...

**Over 24,000**  
People reached through  
education programs, conferences  
and community outreach



**1.19 MILLION**  
Lives affected by our engagement  
with Health Systems to effect  
systems change



**128**  
Association-trained  
support groups



**2,992**  
Direct referrals from  
healthcare providers



**7,511**  
Calls to the  
24/7 Helpline



**2,655**  
Local advocates  
taking action



**3,218**  
Care Consultations provided  
to families at no cost



**\$23.6 MILLION**  
In active research funding, awarded to  
local researchers through our  
International Research Grants program



# CARE AND SUPPORT

The Alzheimer's Association's vision is a world without Alzheimer's and all other dementia. Until that day, we are dedicated to ensuring that people living with dementia, and their caregivers, have the information and support they need to successfully navigate their journey. The Alzheimer's Association offers a range of services, virtually and in-person.

They include:

- 24/7 Helpline (800.272.3900), available around-the-clock, 365 days a year
- Care Consultations with master's-level clinicians offering confidential support, resources and information

- Support Groups, in which peers share their feelings and experiences in a confidential and supportive environment with a trained facilitator
- Education programs for people living with dementia, family caregivers, healthcare professionals, and the general public

By the end of the fiscal year, we served over 24,000 people through education programs, conferences and community outreach, with over 16,500 of them unduplicated. We are deeply grateful for the work of our dedicated volunteers in helping to expand the reach of our programs and meeting the growing need for services and support. Close to 1,000 people registered for our annual two-day Alzheimer's Association

New England Family Conference, with one day dedicated to people living with dementia and the second day dedicated to caregivers, with live simultaneous Spanish translation.

Over 230 professionals participated in the New England Conference for Dementia-Care Professionals, and we trained over 150 healthcare professionals in our Person-Centered Dementia Care program. We provided our First Responder Training for emergency responders across Massachusetts and at the New Hampshire Police Academies. We observed Alzheimer's and Brain Awareness month in June with a series of programs including *Ask the Alzheimer's Expert: A Conversation with Dr. Andrew Budson About Normal Aging and Dementia*. We continued our weekly series with sessions including *Healthy Cooking on a Budget*, *Preventing Brain Injury is a Life-Long Endeavor*, *Sleep Hygiene: Tips for a Better Night's Sleep* and *Movement to Support Your Brain and Body*, all featuring subject matter experts and presented in partnership with AARP.

Our Early-Stage Advisory Council, comprised of people living with Alzheimer's and other dementia, participated in panel discussions for our conferences, advocated for public policy initiatives at our annual Advocacy Days at the Massachusetts and New Hampshire State Houses, shared their stories with the media, participated in our Walks to End Alzheimer's, and so much more.



## DIVERSITY, EQUITY & INCLUSION

There are disparities in Alzheimer's and dementia prevalence: older Black Americans are twice as likely to develop Alzheimer's or dementia as compared to older whites, while older Hispanic Americans are one-and-a-half times as likely. Almost two-thirds of Americans living with Alzheimer's or dementia are women, and underserved communities are at risk of not receiving the education, support, treatments and services they need. The Alzheimer's Association continues to grow our efforts to support underserved populations by collaborating with trusted organizations and community leaders with shared goals.

This year we worked with 85 organizations representing underserved populations. Our collaborations are too numerous to list, but some of our highlighted activities included a special event entitled *"Twice the Risk: Dementia's Impact on Communities of Color"* at Codman Square Health Center in Boston (Dorchester). Panelists included Bisola Ojikutu, MD, MPH, Executive Director of the Boston Public Health Commission; Rev. Dr. Gregory Groover, Charles Street AME Church; Tia Hall, BS, Project Manager at the Center for Alzheimer Research and Treatment; Lisa Mitchell, Care Partner; and Carl V. Hill, PhD, Chief Diversity, Equity & Inclusion Officer at the Alzheimer's Association. Over 80 local residents participated in a vibrant discussion

and enjoyed lunch provided by a local small business. Partnering organizations included the Age Strong Commission, Black Ministerial Alliance 10 Point, the Boston Public Health Commission, Boston Senior Home Care, Dementia Friends MA, MADRC out of Mass General Hospital, the Boston University Alzheimer's Disease Center, Senior Whole Health (Molina Healthcare), and the Center for Alzheimer's Research and Treatment.

In collaboration with Age Strong, Careforth, and the MA Alzheimer's

Disease Research Center, we hosted a Community Forum in Spanish for the Latinx community at the East Boston Senior Center for about 50 attendees; we continued our ongoing collaboration with MyHealthFair.com, an online platform for English and Spanish-speaking audiences, connecting the community to healthcare providers and subject-matter experts; and so much more. We continued our annual participation in Portsmouth (NH) Pride and enjoyed connecting event attendees to our services.



# 24/7 HELPLINE

The Alzheimer's Association 24/7 Helpline is a lifeline for people living with Alzheimer's or dementia and their families. The 24/7 Helpline is staffed with experts who provide free, confidential information and support about anything related to Alzheimer's and dementia. Common topics include:

- What to do after you or someone you know receives a diagnosis
- Treatment options
- Care planning, including finding quality care providers
- Respite care and funding options
- Managing caregiver stress
- Addressing behavioral and safety challenges
- Housing options and moving into residential care

The 24/7 Helpline can also help find education programs and support groups in your community and connect you to staff at the Alzheimer's Association MA/NH Chapter.

If you're living with Alzheimer's or dementia, or care about someone who has been diagnosed, the Alzheimer's Association 24/7 Helpline is only a phone call or click away. You can call us or send us an email or live chat us on our website anytime, day or night.

It does not have to be a crisis: we're here whenever you want to talk. With our interpreter service, we can help you in more than 200 languages.

In 2024, the 24/7 Helpline responded to 7,511 calls, emails, and live chats from families living in Massachusetts and New Hampshire. A recent study found that even a single call to the 24/7 Helpline results in improved mental health, access to resources, and action planning by caregivers. Here is how one caregiver from Massachusetts described the impact of the 24/7 Helpline:

*"I'd like to express my deep thanks for the 24/7 Helpline staff at the Alzheimer's Association MA/NH Chapter who have guided and comforted me as my father's dementia has progressed over the past two years. Their knowledge, caring, and support have been invaluable to me as I travel this very difficult road."*

**One call really does make a difference.**





# DEMENTIA CARE COORDINATION

Dementia Care Coordination is an innovative approach to supporting people living with dementia and their caregivers by establishing partnerships with healthcare providers and payers. The Alzheimer's Association MA/NH Chapter based the development of Dementia Care Coordination on a successful study conducted in partnership with the United States Department of Veterans Affairs.

Dementia Care Coordination allows partners to make referrals for caregivers to the Alzheimer's Association. This year, Dementia Care Coordination received nearly 3,000 referrals. Caregivers receive a proactive call from a highly trained and experienced Dementia Care Consultant to offer a telephonic, in-person, or video care consultation free of charge. During the care consultation, Dementia Care Consultants offer expert support and advice tailored to caregiver needs. Care consultations can include general emotional support, education about dementia, strategies for communicating with dementia patients, and connections to services from the Alzheimer's Association and other community resources. Caregivers are offered follow-up for six months following the initial care consultation and all referring partners receive a summary of the care consultant's recommendations for discussion with the family and inclusion in the medical record.

More than 40 organizations across New England now actively participate in Dementia Care Coordination. Long-standing partners include Blue Cross Blue Shield of Massachusetts, Beth Israel Deaconess Medical Center, Brigham and Women's Hospital, University of Massachusetts Memorial Hospital, Baystate Medical Center, and Point32Health. In 2024, Codman Square Community Health Center, Dimock Community Health Center, Littleton Regional Healthcare, Neuro Center of New England, Tufts Medicine, and United Health became partners in Dementia Care Coordination.

Thanks to funding that focused on increasing the diversity of those served by the Dementia Care

Coordination program, the program continues to grow partnerships with organizations that primarily serve people of diverse or socioeconomically disadvantaged backgrounds. These partners include:

- Four Senior Care Options plans that serve individuals dually eligible for Medicare and Medicaid in Massachusetts
- Three PACE programs (Program of All-Inclusive Care for the Elderly) which individuals who qualify for MassHealth
- Seven Federally Qualified Health Centers that provide primary care in medically underserved areas regardless of ability to pay
- The House Calls program at Cambridge Health Alliance, which exclusively serves homebound elders who are dually eligible for Medicare and Medicaid

In order to better serve caregivers referred by these partners, the MA/NH Chapter has two bilingual Dementia Care Consultants: one who is a native Spanish speaker and the other who is a native Haitian Creole speaker. Additionally, an interpreter service accommodates more than 200 languages. In this last year, Dementia Care Coordination saw a steady increase in referrals for caregivers who speak Spanish and Haitian Creole.

In recognition of the vital role that the Dementia Care Coordination Program plays within the dementia care sector, the Commonwealth of Massachusetts has continued to fund the program for \$300,000 per year. At the same time, a partnership with the Boston Public Health Commission made possible by federal BOLD (Building Our Largest Dementia Infrastructure) Act funding will increase the number of Boston-based Federally Qualified Health Centers that can refer patients to the Dementia Care Coordination Program. All of these developments have been made possible by the generous support of donors to a program that has now served nearly 20,000 New England families since 2013.

# RESEARCH

In July 2024, the Food and Drug Administration (FDA) granted traditional approval of Kisunla (donanemab) for the treatment of people with mild cognitive impairment or mild dementia symptoms due to Alzheimer's disease and confirmation of amyloid beta. Although not a cure, this treatment changes the underlying course of Alzheimer's disease. The approval of this treatment follows last year's approval of Leqembi, which means there are now two disease-modifying treatment options for appropriate candidates. As the largest nonprofit funder of Alzheimer's and dementia research in the world, the Alzheimer's Association celebrates this progress.

Multiple sessions highlighted modifiable risk factors, including a session that provided an overview of US POINTER, the Alzheimer's Association's clinical trial examining whether a combination of lifestyle interventions may prevent or slow the onset of cognitive decline for those at risk. Initial results of the two-year trial will be shared at AAIC in 2025. The MA/NH Chapter continues to support the New England/Rhode Island site of US POINTER with staff Navigators leading the multi-domain lifestyle intervention for almost 400 study participants, and the coordination between the clinic site and intervention team led by the Chapter Intervention Manager.



The Alzheimer's Association hosted its most well attended in-person AAIC (Alzheimer's Association International Conference) to date, with more than 8,500 scientists convened in Philadelphia and more than 4,800 participating remotely. The brightest minds in Alzheimer's and dementia science came together to share ideas and forge collaborations from basic science, emerging research, innovative practice techniques, prevention, detection and more. For the first time, we hosted *AAIC for All*, a no-cost, single-day event in which clinicians and community members learned about the latest research findings reported at the multi-day conference.

We are grateful for the ongoing support and dedication from the researchers and clinicians who make up the Chapter's Medical and Scientific Advisory Committee. The priority of the Committee continues to focus on the administration of monoclonal antibody Alzheimer's treatments, Leqembi and Kisunla.

Our Chapter staff presented over 20 research-focused programs in the community. We hosted a special virtual program last fall to over 250 registrants, focusing on research highlights reported at AAIC and featuring Board member Joe Montminy.

# HEALTH SYSTEMS

Fiscal year 2024 was the fifth year for the Association's Health Systems strategy, focused on working with Health Systems at an enterprise level to implement sustainable policies and processes to improve access to high quality dementia care. We work with leadership at key health systems to identify barriers, address care disruptors, increase clinician knowledge, and improve access to care. We do this with a portfolio of products, some of which include:

- Guidance on implementing or creating a Dementia Care Navigation Model
- Providing dementia education to primary care practices through our 12-session Alzheimer's and Dementia ECHO (Extension for Community Healthcare Outcomes) Program, a learning and guided practice model
- Assisting hospitals in the implementation of Dementia Operations Plans, designed to improve inpatient care for People Living with Dementia
- Adopting the Dementia Care Coordination caregiver support model
- Consulting on implementation of the new Medicare payment and coordinated care models such as GUIDE (Guiding an Improved Dementia Experience) model
- Guidance on treatment implementation

In FY24, there were 1.2 million unduplicated lives impacted by our work in New England, including 850,000 lives through Dementia Care Coordination (DCC) and 725,000 through hospital Dementia Operations Plans/Systems Change.

Health Systems in Massachusetts and New Hampshire with which we have worked closely this year include:

- Mass General Brigham Health
- Baystate Health
- Blue Cross Blue Shield of MA
- Hebrew Senior Life
- UMass Memorial Health
- Beth Israel Lahey Health
- DH (Dartmouth Hitchcock) Health
- Elliot Health
- Concord (NH) Regional Health



# CORPORATE & FOUNDATIONAL SUPPORT

We'd like to thank the many companies and private foundations that contribute so generously to our mission and share our vision of a world without Alzheimer's and all other dementia.

## **\$250,000+**

Commonwealth of Massachusetts  
Essex County Community  
Foundation  
Harvard Pilgrim Health Care and  
Tufts Health Plan,  
Point32Health companies

## **\$100,000 - \$249,999**

Biogen  
Blue Cross Blue Shield of  
Massachusetts  
M.P.G Corporation  
Norfolk County  
Commissioners Office  
The TJX Foundation, Inc.  
The White Companies Charitable  
Trust

## **\$50,000 - \$99,999**

Blue Cross Blue Shield Of  
Rhode Island  
Eisai Inc.  
The Herb Chambers Companies

## **\$25,000 - \$49,999**

Benchmark Senior Living LLC  
BlackRock Inc.  
Charitable Adult Rides & Services  
(CARS)  
Empower Retirement, LLC  
Ipswich Bay Charters LLC  
Lyon-Waugh Auto Group  
JacBel Foundation  
Lantheus Cerveau  
LCB Senior Living, LLC  
MFS Investment Management  
New Balance Foundation  
Turkey Trot for the Memory

## **\$10,000 - \$24,999**

Aging, Inc.  
Alnylam US, Inc.  
American Century Investments  
American Endowment Foundation  
Arbella Insurance Foundation, Inc.  
Bank Of America Charitable  
Gift Fund  
Brightview Senior Living  
Broadridge Financial  
Capital Group  
Central Mass Agency on Aging  
Cognito Therapeutics  
Community Foundation of  
New Jersey  
Community Foundation of  
Western Massachusetts  
Cushman & Wakefield  
CVS Pharmacy, Inc.  
Eastern Bank  
Embrace Home Health Care  
EyeMed Vision Care  
Faber Daeufer & Itrato, PC  
Franklin Templeton  
Full Contact  
Hebrew SeniorLife  
Janssen Cares Contribution Fund  
JPS Fund Inc.  
KPMG, LLP  
LC Anderson Inc.  
National Philanthropic Trust  
New Hampshire Charitable  
Foundation  
NewPower Worldwide  
Optum Insight Inc.  
Parexel International  
Plymouth Rock Assurance  
Foundation  
PriceWaterhouseCoopers LLP

Safety Insurance Charitable  
Foundation Inc.  
Sage Therapeutics, Inc.  
Spagnolo Gisness & Associates, Inc.  
Syneos Health  
The Baupost Group, L.L.C.  
The Charlesview Foundation  
The Molina Healthcare Charitable  
Foundation  
T. Rowe Price  
UBS Financial Services, Inc.  
UKG  
UnitedHealthcare  
Vanguard Charitable

## **\$5,000 - \$9,999**

A A A Northeast  
AARP  
AbbVie Inc.  
Adams Community Bank  
Alzheimer's Clinical & Translational  
Research Unit  
Amica Companies Foundation  
Bald Hill Builders  
Bridges by EPOCH  
Brooksby Village  
Burns & Levinson LLP  
Cambridge Savings Bank  
Cape Cod Aggregates  
Carlat Publishing LLC  
Chandler Foundation  
Chinburg Properties, Inc.  
Commonwealth Care Alliance  
Computershare Inc.  
Connexus Credit Union  
Consigli Construction Co. Inc.  
Core-Mark International Inc  
Deloitte Consulting  
Demoulas Foundation



Digital Federal Credit Union  
E. Joseph Evans Trust  
Emcor Services Northeast  
eternalHealth, Inc.  
Everbrook Senior Living, LLC  
Federated Hermes  
Gilbane Building Company  
Grantham, Mayo, Van Otterloo &  
Co. LLC  
Grimes-King Foundation For The  
Elderly, Inc.  
Hillsbrook Village at Allentown  
Independent Pipe & Supply Corp  
Invicro LLC  
J. Calnan & Associates, Inc.  
John Hancock Life Insurance  
Company  
Keyes and Donnellan, PC  
L.E.K. Consulting LLC

Linden Ponds Assisted Living  
Louisian Central Net  
Lundbeck  
Mass General Brigham Healthplan  
Mini of Bedford  
Morgan Stanley  
Needham Bank  
New England Clean Energy Inc.  
Northbridge Companies  
Paul Macrina Electrical  
Pentucket Bank  
PeoplesBank  
Polar Beverages  
Prudential  
Quanterix Corporation  
RiverWoods Durham  
SBLI  
Seacoast VW  
Seniorlink Inc. DBA Careforth

Sentinel Group  
Spark Fitness & Tennis Club  
State Street Foundation  
Sunnyside Ford  
Sunrise Senior Living  
Ten Fingers Foundation  
The Club At Rockland Trust  
The Grossman Companies  
The New York Community Trust  
The Waldwin Group, Inc.  
TON of BOSTON, LLC  
Truist Bank  
Uncommon Giving/Tito's  
Handmade Vodka  
Vendetti Motors Inc.  
Welch Senior Living  
White Mountains Capital LLC  
Woodstock Research



## PURPLE PUMP-UP FOR ALZHEIMER'S

Seventeen Rapid Refill convenience and Garrett's Family Market locations throughout Massachusetts, New Hampshire, and Rhode Island held a seven-week campaign where customers made donations in the stores and at the gas pumps. In addition, Volta Oil made a matching gift, and on The Longest Day five cents for every gallon of gas pumped was donated to the Association. Now in its 13th year, Purple Pump-Up for Alzheimer's is the largest convenience store cause-marketing campaign for the Alzheimer's Association nationwide, raising \$168,247 in 2024!

# CONCERN & AWARENESS

Our Communications team worked hard in FY24 to bring the Alzheimer's Association's messaging to cities and towns across Massachusetts and New Hampshire. Utilizing both traditional and social media, we help educate the public about Alzheimer's and dementia while increasing awareness of the Association and our mission.

## EARNED MEDIA IMPRESSIONS

**Over 47.6 Million**

## PAGE VIEWS FOR OUR CHAPTER WEBSITE

**Over 107,000**



### SPEAKING OF ALZHEIMER'S

Speaking of Alzheimer's is a new podcast produced by the New England Chapters of the Alzheimer's Association. Twice a month, we share stories of people connected to Alzheimer's or dementia in order to foster a community of understanding and support.

**4,955 PLAYS**



### SOCIAL MEDIA POSTS

**830**

### NEWS STORIES PLACED IN LOCAL MEDIA OUTLETS



**115**

### GRAPHIC DESIGN PIECES CREATED

**500**

# PUBLIC POLICY

Over the last year, our public policy team advocated for the over 135,000 individuals in Massachusetts and the 26,000 individuals in New Hampshire who are living with Alzheimer's or another dementia, and their families. We grew our advocacy teams and raised awareness of our policy issues in both states. We also held significant advocacy days in Massachusetts and New Hampshire and visited Washington D.C. with a dedicated group of advocates.

## MASSACHUSETTS PUBLIC POLICY & ADVOCACY

Alzheimer's Disease and other dementias are a growing public health crisis. We believe it is imperative that Massachusetts addresses this crisis with both support for families impacted by this devastating disease and investments in public health infrastructure and dementia care workforce development. Given this, our Chapter has crafted the following policy agenda and we have been advocating for these bills that will provide that necessary support while preparing the Commonwealth to address the increased demand for awareness and services:

- S.2683, *An act to strengthen our public health infrastructure to address Alzheimer's and all dementia*
- H.2245, *An act to strengthen the direct care and dementia workforce*
- H.1074/S.689, *An act relative to patient access to biomarker testing to provide appropriate therapy*
- H.629, *An act to improve Alzheimer's and dementia care in Senior Care Options program*
- H. 4433, *An act to expand access for those living with younger onset Alzheimer's, dementia and other disabilities*

We held our 2024 Massachusetts Advocacy Day on March 6 at the Massachusetts State House. We were thrilled to be joined by close to 100 advocates who participated in over 75 meetings with legislative offices on our Massachusetts legislative agenda. Additionally, we were honored to have several of our Board members, including Dr. Edmarie Guzman-Velez, Dr. Daniel Press and Joe Montminy, join us as part of a panel discussion during our legislative briefing, along with advocate Katie Brandt



and our CEO, Jim Wessler. House Majority Leader Moran, Chair Danielle Gregoire, Senator Patricia Jehlen, Chair Thomas Stanley, Senator Adam Gomez, Representative Tram Nguyen, Chair Denise Garlick and Senator Paul Mark also provided remarks over the course of the day.

We were successful in our advocacy efforts to secure \$300,000 for Dementia Care Coordination and \$250,000 for Alzheimer's public awareness efforts in the final Massachusetts Fiscal Year 2025 state budget. This critical funding will increase awareness of Alzheimer's warning signs and resources and provide direct support services to family caregivers and patients.

## NEW HAMPSHIRE PUBLIC POLICY & ADVOCACY

The New Hampshire legislative Subcommittee on Alzheimer's Disease and Other Related Dementia formally reconvened and held their first meeting in years in November 2023. This subcommittee was created to address Alzheimer's through the New Hampshire state government and other relevant stakeholders. This subcommittee has already furthered our work in New Hampshire and we are eager to see what progress we can make together in the coming years.

On May 1 we held our Advocacy Day in New Hampshire.

We met with Senate Minority Leader Cindy Rosenwald, a champion on our policy issues, and Senator Kevin Avar, Chair of the Legislative Subcommittee on Alzheimer's Disease and Other Related Dementia. We also awarded Governor Sununu with a leadership award for his work on Alzheimer's. Under his leadership, New Hampshire has enacted legislation to:

- Establish a Silver Alert program in the state;
- Safeguard against financial exploitation of elderly, disabled, or impaired adults;
- Require hospitals to complete and implement operational plans for the recognition and management of patients with dementia in acute-care settings;
- Require dementia training for direct-care staff in residential facilities and community-based services;
- Expand the eligibility for respite services; and
- Create a public awareness campaign on brain health, Alzheimer's disease, and related dementias, which is the first campaign of its kind in New Hampshire.



We were also thrilled to see Governor Sununu sign SB302 into law in July. Two of our early-stage advocates, Kerry Dennis and Leah Farley, testified on this issue in May at the New Hampshire State House. This legislation will expand access to telehealth services for the over 26,000 individuals living with Alzheimer's in New Hampshire, along with many other disease populations impacted, who may need to see specialists outside of the state.

## FEDERAL ADVANCEMENT

We also continued meeting with our congressional delegation throughout Massachusetts and New Hampshire over the past year. We traveled to Washington, D.C. for the annual AIM Advocacy Forum in April. Twenty-nine advocates, including six early-stage advocates living with Alzheimer's or dementia, and four staff from our chapter attended. It was a powerful three days of learning, connecting and advocating for a world without Alzheimer's together. The conference culminated with our Hill day, where we met with our Massachusetts and New Hampshire congressional offices to discuss our current federal priorities:

- The NAPA Reauthorization Act (S. 4203/H.R. 7775)
- The Alzheimer's Accountability and Investment Act (S. 4202/H.R. 7773)
- BOLD Infrastructure for Alzheimer's Reauthorization Act (S. 3775 / H.R. 7218)
- Accelerating Access to Dementia & Alzheimer's Provider Training (AADAPT) Act (H.R. 7688 / S. 4276)
- Increasing funding to the NIH for Alzheimer's research and the BOLD Infrastructure for Alzheimer's Act, which requires funding for public health grants through the CDC.

We were thrilled to see the NAPA Reauthorization Act and the Alzheimer's Accountability and Investment Act (AAIA) signed into law by President Biden on October 2, 2024!



Our advocacy progress at both the state and federal level wouldn't be possible without the tireless dedication of our thousands of advocates. Their efforts are effecting change and putting us one step closer to our vision of a world without Alzheimer's. You can learn more about our work at **[AlzAdvocacyMANH.org](https://AlzAdvocacyMANH.org)**.

# HOPE ON THE HARBOR



The 12th Annual Hope on the Harbor gala was another successful event! Over 400 people attended the dinner as we continued to celebrate the “new era of treatment”, which has been fostered by fundraising events like Hope on the Harbor.

The 2024 Executive Leadership Committee was chaired by Marty Donohue, Founding Partner at Full Contact, Rob Baldassarre, former Partner at KPMG, and Rich Linton, President & COO of Empower. The event recognized Barry and Natalie Greene for their ongoing contributions to support our chapter, as well as Blue Cross Blue Shield of MA for their dedication and commitment to the fight against Alzheimer’s through their support of our Dementia Care Coordination program.

One of the highlights of the evening’s program was the video featuring the Groves Family. Betsy Groves was diagnosed with Alzheimer’s in 2020. Instead of letting the diagnosis hold her back, she and her husband Tim immediately got involved in the Alzheimer’s Association. The pair became public policy volunteers, advocating at both the state and federal levels for legislation that will help those living with Alzheimer’s and all other dementias. Betsy spoke at the event about how this volunteer work gave her a purpose, and her story inspired the guests and left a lasting impact.

We express sincere gratitude to the many volunteer event committees who helped to plan our event and were instrumental in raising crucial funds in support of our vision of a world without Alzheimer’s and all other dementia. Many thanks as well to our generous sponsors and guests who made this event a success! Together, we were able to raise over \$1 million in support of our mission.

## 2024 EXECUTIVE LEADERSHIP COMMITTEE

Rob Baldassarre, <i>ELC Chair</i>	Paul Kraft
Marty Donohue, <i>ELC Chair</i>	Jackie Lewis
Rich Linton, <i>ELC Chair</i>	Melody Libby
Stephen Clarke	Hector Montesino
Tim Driver	Greg Moodie
Jodie Goff	Joseph Salerno
Barry Greene	John Stadtler
Surya Kolluri	John Sullivan

## 2024 HOST COMMITTEE

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To learn more about joining one of the committees for our 2025 gala or becoming a sponsor, please reach out to Adrienne Ross at [alross@alz.org](mailto:alross@alz.org).



# THE GIVING SPIRIT

When a gift is made to the Alzheimer's Association in honor or in memory of an individual, we are reminded why we strive to secure a world without Alzheimer's and all other dementia. Each year, we add their names to The Giving Spirit display at our office in Newton, MA and it serves as an inspiration to visitors and staff alike.

The names represented on this year's display acknowledge those individuals who inspired others to support our Chapter through a gift of \$350 or more during the calendar year (January 1, 2023 to December 31, 2023).

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In Memory of Ursula Turano

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Support through family foundations and individual gifts provide valuable resources for the Massachusetts/New Hampshire Chapter. Hundreds of individuals, families and family foundations gave generously this year to move our mission forward through care and support, advocacy and research. We are deeply grateful to each and every donor for their commitment and kindness throughout the year.

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## SPOTLIGHT ON Kerry Dennis



“My mom, grandmother, grandfather and uncle had Alzheimer’s/ dementia, and last year I was diagnosed with early-onset Alzheimer’s,” says Kerry Dennis. “When I was diagnosed I felt so many emotions: sadness of knowing what I would put my family through and of the things I wouldn’t remember, fear of losing my dignity, loneliness, feeling like I was the only one like me, and finally, fear of living a life without purpose.” Then Kerry found the Alzheimer’s Association. “When I was directed to the Association, I joined a support group and met amazing people, struggling just like me. Because of the Association I am hopeful about the promising research that will change the lives of people and their families touched by Alzheimer’s and other dementias. When I started volunteering, I wanted to share my experience to help others, but what I received in return has been life changing.”

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## SPOTLIGHT ON Kim Memmesheimer



Kim Memmesheimer's mother lived with Alzheimer's for 10 years before her death in 2019. Kim has participated in the Walk to End Alzheimer's, serves on the MA/NH Chapter Board of Directors, and is a passionate advocate who has traveled to Washington, D.C. to support the Association's mission. "When my mother was diagnosed, I soon discovered that I had little ability to do the caregiving work, but I knew I had the 'gift of gab' and could do other things to advance the cause of this disease," she says. "In 2019, I was able to participate in a special project in New Hampshire for the 2020 presidential primary to speak with candidates about the importance of addressing Alzheimer's, and I saw about ten of the 20 Democratic candidates." Kim says that the Alzheimer's Association has been a wonderful partner in getting her through the tough days since the death of her mother. "I have made some of the best friends I've had since college while volunteering for the Association. I have felt valued and listened to. I have been proud and have grieved. It means a lot to me."

Jeremiah Carmel Collins  
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## SPOTLIGHT ON Rhiana Kohl



Rhiana Kohl and her daughters, Jesse and Isabella, got involved with the Alzheimer's Association when her husband, Alfredo, was diagnosed with younger-onset Alzheimer's at just 47 years old. The girls were 10 and 12 at the time. "The Alzheimer's Association has a lot of meaning for us. It was a place where we met other people going through a similar experience, and that was critical to our need for support and healing. We benefited from many of the educational and social resources and activities offered," she says. They channeled their energy into public policy, and became active volunteer advocates, traveling to the Massachusetts State House and Washington D.C. frequently to share their family's story with legislators. Their story helped gain support for a landmark law that passed in Massachusetts in 2018 and they continue to use their voices to advocate for change. "The Alzheimer's Association provided an avenue for Isabella and I to advocate statewide and nationally, to change legislation and increase financial support for research. I feel proud of the impact we made on policy, increasing awareness of the unique needs of those with younger-onset Alzheimer's."

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## SPOTLIGHT ON Mark Nutting



Mark Nutting served as his mother's primary caregiver during her 13-year battle with Alzheimer's disease. He volunteers as a community educator and support group facilitator with the Alzheimer's Association: "It's just so rewarding to help people both by presenting education programs and facilitating caregiver support groups," he says. "I believe if I'm not helping people with some of my time then I'm not living up to my fullest purpose and God's plan for my life."

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Anne Lovett  
Kim Lundin  
Christine M. Luongo-Dempsey  
Christopher Lynch  
Tina & Russell Lyon  
Karen M. Lyons  
Sean MacDonald  
Jan J. Machnik  
Joyce A. Mackey  
Gloria Mackoul  
Carol Macleod  
Rita Macmunn  
Duncan A. Macqueen  
Brendan Mahoney  
Allie Mahoney  
Mark Mallon

Angela Malone  
Charlie Maneikis  
Mr. & Mrs. David B. Manley  
Nicholas Mann  
Innessa Manning &  
Karthik Ramanathan  
Barry W. Margolin  
Mark White  
Tricia Marshall  
Jane E. Martin  
Gregory Martin  
Crista Martinez Padua  
Ian Martins  
Joseph Marvan  
John Maulhardt  
Charles S. Mayhew  
Michael Maynard  
Ann Maysek  
Deborah Mazza-Scanlon  
James McArdle  
Catherine Mcbrine  
Madison McCabe  
Jeanne F. McCann  
Kate McCarey  
Crystal Mcdermott  
Cynthia Mcdermott  
Meghan Mcdonald  
Michelle Mcdonough  
Ryan McEniff  
Kathleen D. Mcfadden  
Kelly Mcgarr  
Brian Mcgarrigle  
Jen Mcginn  
Laura Mcgonagle  
Matthew McGonagle  
Amanda Mcgovern  
Mary Ann Mcgrain  
Jeffrey C. McHarg  
Greg Eric Mckechnie  
Anne Mckenna  
Craig Mckenna  
Catherine M Mckeone  
Dr. Donald G. McLaren  
Julie Mclaughlin  
Colleen Mclaughlin  
Linda McLaughlin  
John McMahan

John Mcmanama  
Alexander Mcmillen  
Brendan Mcmoran  
Joseph McNamee  
Dr. Anne & Michael McSally  
Raymond Medeiros  
Jane Meehan & Joanne Simpson  
Mary Judith Meelia  
Jen Mellen  
Erica Mellone  
Lynn J. Meltzer  
Paul Merrill  
George Metze  
Andrea Meyers  
Geoffrey Meyerson  
Mary Ellen Michaels  
Joan Middleton  
Greg Miller  
Linda Miller  
Craig A. Miller  
Hratch Minassian  
Gary Mitchell  
Jamie W. Mitcheson  
Tom Mleczko  
Giulia Molinaro  
Edward T. Monaco  
Richard Monaghan  
Suzanne M. Monahan  
Hector Montesino  
Joanne Moran & Kathleen Dwiell  
Simon Shapiro & Mardi Moran  
Michelle Morello  
Nora E. Moreno Cargie  
Susan & Richard Morgan  
Stephanie Morgan  
Jane E. Morgenstern  
John Moriarty  
Brian Morris  
Christine A. Morrissey  
Mark Morrison  
Trista Morrison  
Timothy Moynihan  
Kathy Mulhall  
Laurel Mullen  
Patrick Mullin  
Susan Mullin  
Steve Murphy

Edward Murphy  
Daniel P. Murphy  
Jeffrey Murphy  
Heather Murray  
Kathleen Myers  
Charles Myers  
Amy C. Naimi  
Salvatore Napoli  
Rakesh Narang  
Christine Nash  
Frank Neely  
Mr. & Mrs. Stuart Newman  
Nga Nguyen  
Joh Niewola  
Kristine M. Norris  
Mary Novissimo  
Stephen O'Brien  
Vania K. O'Connor  
Theresa & Frank O'Connor  
John O'Donnell  
Mary Jane O'Donnell  
Roberta M. Oakley  
Ryan Oldham  
Harold Ollin  
Matt Olton  
William O'Malley  
Lay Ong  
Andy Orth  
David E. Overmyer  
Heather Owens  
Adoracion & Harry Padua  
Katherine Pajak  
Charlie J. Palmer  
Michelle Palomera  
Susan L. Pardus  
Faith Parker  
Jenny Patridge  
Susan R. Pederzani  
Michelle A. Pelham  
Alan Pemstein  
Lori Penney  
Jay Pepper  
Jeremy Perisho  
Kara Pernice  
James Perry  
Eliza Peters  
Carmine Petrone

Elizabeth Philipps  
Gary R. Phillips  
Anna B. Pier  
Linwood Pitts  
Mr. & Mrs. Brian Poirier  
Alan Popp  
Anna Porter  
Jean Pothier  
Kevin Potter  
Kevin Powers  
Rosalie Pratt  
Charles Pratt  
Melissa & Jon Price  
Mr. & Mrs. Robert W. Quinn  
Kenneth A. Racicot  
Andrew Ralich  
Jennifer Ramsey  
Sandhya K. Rao  
James Rao  
Judith Rauchwarger  
Azim Rawji  
Daniel Ray  
Brian Reaves  
Michael Reddy  
Melissa Reed

Bridget Reed  
Levi Reilly  
Janet & Virginia Reppucci  
Kara Rescia  
Phyllis Reynolds  
Kevin R. Reynolds  
Rachel Rhodes  
Jonathan Rich  
Sally I. Riley  
Katie Rink  
Denis Ritchie  
Bill Rivell  
Julie Ann Rivers  
Cynthia & Steven Rizzo  
Stephen Robbins  
Jay Roberts  
Timothy Rooney  
Jill & Skip Roosevelt  
David Roover  
Sydell Rosen  
Bruce L. Rosen  
Becky & Robert Rosenbaum  
Adrienne & Andrew Ross  
Nancy & Larry Rowe  
Patricia & Philip Roy

Roy Enoksen  
Mike Ruby  
J.L. Rutledge  
Duyum Ryan  
Lindsay Ryan  
Carreau Mueller Ryder  
Fran Sabshon  
Bruce I. Sachs  
Sherrie Saint-Amant  
Susan Saleeb  
Brenda Salyer  
William Sample  
John Sasen Charitable Trust  
Charles Sawyer  
Kit Schlosky  
Tracie Schmitt  
Mr. & Mrs. Glen Schneider  
Peter Schortmann  
Tracy A. Schroder  
Judith B Schumacher  
Paul A. Schuster  
Marty Schwarz  
Kate Sciore  
Katherine Scott  
Doug Scott

## SPOTLIGHT ON **Stuart McLeod**



Stuart McLeod lost his parents when he was in college, and he was extremely close to his older sister, Sara, a clinical psychologist. In 2010, at the age of 55, Sara was diagnosed with Younger-Onset Alzheimer's. "Like many affected families, I found the Alzheimer's Association through her doctor. The community, education, and hope that the Alzheimer's Association provided changed the trajectory of our journey tremendously," he says. "When I founded the Washburn Challenge [a Longest Day event] in 2017, the Alzheimer's Association was the biggest funder of research, just behind the US and China, but there were no disease-modifying medications at that time. Today, we are finally in the 'age of treatment' and there are so many promising treatments on the horizon and energized researchers focused on ending Alzheimer's. I am convinced that when the first person survives Alzheimer's, the Alzheimer's Association will have more to do with it than any other entity."

Paul F. Scully  
Jeffrey & Sheara Seigal  
William J. Sempolinski  
Charles V. Senatore  
Vivian G. Sergi  
Dianne & Kevin Service  
Barbara W. Shapiro  
Simon Shapiro & Mardi Moran  
Marilyn Shaw  
Seyfarth Shaw  
Elizabeth A. Shea  
Ann Boese & David Sheehan  
Colleen & John Sheehy  
Jeffrey Sheehy  
Sam Sheer  
Henry Sherpherd  
Brenda M. Shield  
Thomas Shively & Lisa Coney  
Ken R. Shulman  
William Shulman  
Joyce W. Sielewicz  
Jason Silberman  
Stuart Silverman  
Patricia & Rodger Simmons  
David Simon & Susan Galvin  
Jeffrey Simpson  
Richard Singer  
Patricia Skilling  
Curtis Smith  
Dawn Sneade  
Gil Solomon  
Jerome H. Somers  
Patrick Sousa  
Michael Speciner  
Lee Spence  
Elizabeth J. Spiller  
Molly Spindler  
Joseph Larry Spivey  
John Stadtler  
Cynthia Stanitis-Dade  
Pamela Stanton  
Linda & Arthur Stavris  
Marcy Stefura  
Patricia Stevens  
Parker Stewart  
David Stone  
Robert F. Stovicek  
Ann M. Strand

Paul S. Stuka  
Rita J. Stulin  
Ellen Sturtevant  
Miriam Stutman  
Eric R. Stutman  
Leanne Sullivan  
Michael J. Sullivan  
Susan S. Shuwall  
Sheryl R. Swankin  
Jodi Sweeney  
Tim Sytko  
Shawn Szturma  
Eliza Tan  
Allen Tatarbox  
Beth Streisfeld Tavlin  
Thomas A. Taylor  
John Teal  
Ceek Team  
Molly Teets  
John Tegan  
Ashley Thibault  
Bill F. Thomas  
Christine J. Thompson  
Matthew Tiano  
Laura Tieri  
Paul Timmins  
Joanne Tinmouth  
Mark Tosi  
Melinda D. Treadwell  
Caroline Tricario  
Bill Triessl  
John Trombley  
Lucy E Tshuka  
Kathy Ann Tucker  
Joann E. Tupper  
Lori Tuttle  
Jennifer Phillips Tzitzon  
Bonnie Unser  
Elana Urbach  
Roger N. Urell  
Karla & Tim Valas  
Judith & Menno Verhave  
William Verry  
Cai Von Rumohr  
Colleen A. Vuono  
Andrea Vuono  
Heidi Waddell  
Karen L. Wakefield

Beth Walker  
Richard E.F. Wallis  
Brendan Walsh  
Karen Walsh  
Kelley & Johnathan Walzer  
Kristen Ward  
Peter Warren  
Joan Warren  
William Waters  
Warren F Waugh, Jr.  
Carrie Weaver  
Jack Webb  
Tricia Weigold  
Mr. & Mrs. Ron Weinberg  
Donna M. Weiss  
Laura Wernick  
Susan Goodman & Jim Wessler  
Beth Westvold  
Lori & EJ Whelan  
Whelan Family Charitable Fund  
Natalie & Bill Whelan  
Dr. Michael Whinston  
Kevin & Eileen White  
Michelle Wilcon  
Alisa Wilette  
Justine Wilk  
Margaret A. Wilson  
Michael Winn  
Karl Wittrup  
Laura Wolfinger  
Jill Wollins  
Fen Wu  
Elizabeth Wuori  
Jimmy Wyman  
Mary Ellen Wynn  
Jim Xaros  
Justin Xu  
Nancy Yanofsky  
Patricia Yates  
Charlie Yim  
Jenny Young  
Adam Zacharski  
Colleen & Pete Zammer  
Susan Zawalich  
Margaret Ziering

# TEAM END ALZ

Our Team End ALZ program offers the opportunity to participate in the world-renowned Boston Marathon® as a proud member of the Bank of America Boston Marathon Official Charity Program, as well as the Asics Falmouth Road Race and various other races through our Run Your Own Race program. Team End ALZ athletes run in honor of loved ones with the mission of bringing us one mile closer to a cure for Alzheimer's and all other dementia.

Our 39 Boston Marathon runners pushed through the almost 80 degree Patriots Day weather and crossed the famous finish line on Boylston Street on April 15th! The team raised an incredible \$580,602, a new fundraising record! Our Falmouth Road Race runners were lucky to have a cool and cloudy day on Cape Cod and completed the 7-mile race on August 18th. Our team of 53 runners raised over \$160,000 for our chapter, also a new fundraising record! Additionally, we had 10 athletes participate in various races throughout the year collectively raising over \$19,000, bringing the program total for 2024 to more than \$759,000!





## TEAM END ALZ TOP PARTICIPANTS

### \$50,000+

Danielle Vargo

### \$25,000+

John Jackson  
Brendan Kelleher  
Amy Kotsopoulos

### \$20,000+

Neil Doherty  
Marlene O'Donnell  
Lewis Wheeler

### \$15,000+

Keri Blais  
Justin Knight  
Taylor Galland  
Bob Goodman  
Allie Mahoney  
Colleen McLaughlin  
David Olson  
Susan Pardus  
Sarah Schuh  
Justine Wilk

### \$10,000+

Michael Clark  
Pamela Curry  
Elizabeth Dipple  
Daniel Drallmeier  
Brian King  
Chrissy McGann  
Sydney Murphy  
Francis Neely  
Jennifer Riley  
Emily Smith  
Dixon Williams  
Andrew Vuono

### \$5,000+

David Arkowitz  
Melanie Carroll  
Michael Carroll  
Lauren Malone  
Lili Zhang

### \$1,500+

Jillian Augusta  
Gisella Berardi  
Kristen Bessette  
Steven Blais  
Jaclyn Bown  
Lousie Coakley  
Mary Lou Coakley  
Paul Coakley  
Christine Conti  
Melissa Corcoran  
Kayla Croal  
Kristin Crowley  
Cassidy Dekreon  
Karin Denison  
Alessandra Diaute  
Giovanna Diaute  
Maeve Doherty  
Connor Donahue  
Dick Donahue  
Nancy Drew  
Debbie Early  
Katie Fitzgerald  
Marcie Glickman  
Henry Goodman  
Connor Guerin  
Griffin Guerin  
Emily Gumbulevich  
Maggie Hillman  
Gage Huard  
Sherrill Anne Keenan  
Patrick Kendrigan  
Scott Kennedy  
George Kermond  
Lorraine Kermond

Jason Kramer  
Danielle Levin  
Alissa Milewski  
Francis "FJ" Murphy  
Michael Murphy  
Molly Neil  
Deirdre Neylon  
Samantha Pickette  
Caitlyn Scheuermann  
David Theran  
Kris Thomas  
Bruce Rayner  
Olivia Soutter  
Margot Seidel  
Alexis Thomas  
William Van-Nieuwenhuyze  
Joseph Visalli  
Abby Walsh  
Mark Wigginton  
Michael "Mookie" Wilson  
James Young



# RIDE TO END ALZ NEW ENGLAND

The Ride to End ALZ New England is a fully-supported cycling event in June offering 100-, 62- or 30-mile scenic and coastal routes, starting and finishing at Hampton Beach State Park in Hampton, NH. This year marked the 28th annual Ride and what a year it was! On June 1st 522 riders on 102 teams joined together for an amazing day of cycling, fun and camaraderie to end Alzheimer's! Cycling through picturesque New England towns and along the ocean for 14 miles, riders enjoyed a beautiful spring day and celebrated with a post-ride beach bash including a delicious barbecue, live music and refreshing dips in the ocean! The Ride also had 85 virtual cyclists hit the roads, trails, and paths in their communities. Together, 607 riders and more than 125 volunteers raised \$950,000, making this the biggest ride and highest fundraising year in the history of the event! Ninety percent of all proceeds raised directly support research for further treatments and, ultimately, a cure.

## TOP FUNDRAISING INDIVIDUALS

### \$25,000+

Michael Dern  
Steven Harrold  
John Isaac

David Speltz  
Ed Venckauskas  
James Wessler

Jennifer O'Sullivan  
Henrik Owenmark  
Jeffrey Paquette  
Andrew Rabinowitz  
Tom Reid

### \$15,000+

Michael Crowther

### \$2,500+

Jeffrey Allen  
Caroline Barry  
Steve Brown  
Judith Cahill  
Joseph Carey  
Alex Desrochers  
David Desrochers  
Tom Durkin  
JoAnne Faer  
Jack Faer  
Kimberly Ferrara  
Kathleen Fitzpatrick  
Donald Gallagher  
Kimberly Guedes  
Sean Harris  
Lauren Hunt  
Joseph Jussaume  
Paul Kelliher  
Troy Kenyon  
Gary Koeppl  
Matthew Lavoie  
Jeffrey Lees  
Doug McCartney  
Kevin Miller  
Tom Norton  
Jon O'flynn

Daniel Rowland  
Bob Ryan  
James Shilale  
Ken Shulman  
Lisa Stamegna  
Peter Stokloza  
Meghan Verdaguer  
Jill Vooy  
Robert Walsh  
Andrew West  
Ann Whaley-Tobin  
James Young

### \$10,000+

Rita Cramer  
Kurt Hudson  
Paul Sullivan

### \$5,000+

Larry Alford  
Joel Berman  
Mario Bonsignore  
Kevin Chapman  
Heidi Fischer  
Meghan Hatch  
John Kaufmann  
Tom Keegan  
Randy Krauss  
Bernice Kuca  
Paul Kussell  
Doug Levy  
Stacey Marshall-Williams  
Mary Ellen Michaels  
Robbin Price  
Kelly Puccia  
Mark Sheridan



*\* Each year, 90% of the proceeds from the Ride to End ALZ New England support Alzheimer's and dementia research-restricted grants.*



TOP FUNDRAISING TEAMS

\$50,000+

Team M.O.M.  
Team Purple

\$25,000+

Cutters  
Team Noonan/Barbato

\$20,000+

Midlife Crisis and JC&A  
Sully's Buddies  
Vidz Kidz

\$15,000+

A Ride Down Memory Lane  
Papa's Weasels

\$10,000+

Linda's Legion  
Mindful Milers  
MIT Lincoln Laboratory  
Pete's Forget-Me-Nots  
Ride for Nike

Spoke n Memories  
Team Be Good  
Team Cramer

\$5,000+

Grampy & Nana's Riders  
Larry & Pauline's Peddlers  
Mary Rita  
MEMENTO  
Nashoba Valley Pedalers  
P.O.P. Ryders  
Papa & Poppy's Peddlers  
Pedaling for a Cure  
Pedaling for Parents  
Relax & Smile  
Robbin's Riders  
Team Bike-A-Soreass  
Team Eisai  
Team English  
Team Hope  
The Rhody Coasters  
Wessler's Wheels



# THE LONGEST DAY

The Longest Day is the signature do-it-yourself fundraising event for the Alzheimer's Association providing participants the opportunity and resources to host their own fundraising event with friends and family, or to participate in an activity they love to honor someone they love affected by dementia. On the longest day of the year—the summer solstice—we collectively honor those facing dementia, remember those we've lost, and celebrate our year-round efforts to raise vital funding and awareness to support our mission. More than 288 events and activities took place across the chapter this year, raising \$1.2 million! We proudly continue to lead the country as the top fundraising chapter for the 13th year in a row. We could not be more proud and grateful for this amazing community and the impact being made on our mission. From hiking, kayaking, motorcycle rides, water balloon fights, car shows, fishing, beach yoga, BBQs, corn hole tournaments and so much more, we sincerely appreciate the time, creativity and dedication of our Longest Day participants!

We'd like to give special recognition to our 48 Peaks hikers this year! 48 Peaks was started by Matt Steele and his family who had a love for hiking and a wish to end Alzheimer's in honor of their wife/mom. With family and friends they hiked and fundraised for The Longest Day. In 2015, 48 Peaks became the official hiking event of The Longest Day and started to grow. Each year since, more and more hikers have joined the initiative of climbing the forty-eight 4,000 footers in the White Mountains of New Hampshire. In 2024 over 400 hikers on 97 teams raised over \$215,000! 48 Peaks has now surpassed \$1 million raised since its inception, raising a total of \$1,101,956, an incredible milestone and impact on our mission! A huge thank you to all of our amazing hikers for your passion and dedication to turn the White Mountains purple in honor of loved ones affected by Alzheimer's and dementia.



## TOP FUNDRAISING TEAMS & GROUPS

### **\$500,000+**

Bluefin Blowout  
(team ranked #1 nationally)

### **\$250,000+**

The Washburn Challenge  
(group ranked #1 nationally)

### **\$200,000+**

48 Peaks  
(group ranked #2 nationally)

### **\$50,000+**

Washburn Founders to END ALZ

### **\$25,000+**

Bruyettes to END ALZ  
SISU



## **\$15,000+**

9th Annual NH Hot DogZ for ALZ  
Best Paddlers in Town (BPIT)  
BNY Mellon Wealth Management  
Cape Cod Alzstars  
Lexington Goes Purple  
Team Sarah to END ALZ  
UBS: The BPIT To END ALZ

## **\$10,000+**

Acing Alzheimer's  
Laurie & Polly's English  
Channel Swim  
MA/NH Chapter to End Alz  
Sally's Resathon  
Sanfilippo Family  
Spark Fitness & Tennis  
Trek or Treat  
This Is Our Life

## **\$5,000+**

Bay Riders to End ALZ  
Beautiful Minds  
Cape Squad to END ALZ  
For Les Martin  
Go Sy Go  
Holly Badgers  
Incline Junkies on Garfield  
Kar's Crew to End ALZ  
Longest Day Superfans  
Needham Bank  
Paddling to New Heights  
Quail Run to END ALZ!  
Sing Hanson Art Exhibition  
Storm Chasers Ride to End  
Alzheimer's  
Sum(m)it Up  
Team Charter of Danvers  
Team Overnight  
Team Premier  
The Bluff Gang to END ALZ  
The Buonopane Girls  
The Lucky Ones



## \$2,500+

Alpha Delta Kappa MA Minutewomen  
Alz-Climbers  
Area 72 - To You  
Avita of Newburyport  
Carter Dome  
Crawford Nachos  
Duffy Team  
Elevation Nation  
Embrace Home Care and  
Health Services  
End Alzheimer's Bocce Tournament  
GALZ fighting ALZ  
Jeff & Kathleen to End Alz

Kick Alz in the Balz  
Larry the Log  
Lichen Hiken  
Mah Jongg for Memories Worcester  
Marathon PT  
McAbee & Woods, Merrill Lynch  
Papa's Pals: Spinning for A Cure  
Pedal N Paddle to END ALZ  
Purple Peaks  
Puzzles for a CauZe  
Rowing for A Cure  
Run Raisers  
SGT and the BUSHWHACKERS  
Shack Pack

Sole Sisters  
Sponsor a Summit 2024  
Team Blue's Kentucky Derby Party  
Team Elliot  
Team Little Foot  
Team Misfitz  
Team Odds-On for Owl's Head  
Team Tecumseh  
Team Tino  
Team Wachusett  
The Cottages of Dartmouth  
Unconditional Adventurers  
Whiskey Women



## SOLSTICE CHAMPIONS

(Top individuals who raised \$1,600+ representing the 16 hours of daylight on the summer solstice.)

### \$35,000+

Stuart Mcleod

### \$20,000+

Janet Petronio

### \$15,000+

Molly Ross

### \$10,000+

Debbie Flanagan

Domenic Sanfilippo

### \$5,000+

Joseph Aceto

Diane Bemis

Shari Brown

Laura Buonopane

Jennifer Chamberlain

Laurie Craigen

Michael Curran

Martha Gangemi

Carl Hanson

Paul Lamarre

Polly Madding

Carol McKean

Lynn Meltzer

Nicholas Pappas

Kit Schlosky

Bill Stewart

### \$1,600+

Andy Alcosser

Jennifer Ashworth

Nancy Bergholtz

Bob Bergin

Lydia Borenstein

Alana Bresnahan

Vernon Brigham

David Brown

Lorraine & Lionel Carle

Ben Carlson

Alice & Brad Christenson

Paul Clark

VJ Donnelly

Abby Concaugh & Connor Dozois

Bob & Dawn Dumais

Gregory Durbin

Linda Durbin

Shandi Elliott

Taylor Feery

Scott Forler

Adam Galusha

Tiffany Giannato Deberardinis

Christina Handorff

Remy Pittorino & Isabella Hawes

Kenneth Henault

Cindy Hession

Michelle Hirsch-Solis

Jennifer Hoadley

Donna Horvath

Mandy Jarominski

Judith Johanson

Cassandra Kenney

Kenneth King

Bernice Kuca

Jennifer Lasher

Judy Loubier

Ed Mackenzie

Janet Madden

Shawn Mahoney

Val & Pete Maio

Matthew McGloin

Karen Mcleod

Alec Mcleod

Whittaker Merritt

Pat Miller

Adam Mintz

Hector Montesino

Gwen Morgan

Christine Morrissey

Kathleen Mortimer

Joyce Murphy

Claire O'Malley

Cailin Pallotta

Samuel Paul

Chuck Pratt

Melissa Puls

Joshua Riley

Lori Seppala

Ron Sloane

Patty Smith

Elaine Smith

Tim Spooner

Kathleen Thomson

Camille Valentine

Peggy Walsh

Emily Weinberg

Julia Westwater

Sylvia White

Chris Wilson

James Winn

Jamie Wolfe



# WALK TO END ALZHEIMER'S

In 2023, more than 13,000 people joined our Walk to End Alzheimer's in 13 locations throughout Massachusetts and New Hampshire. The Walk to End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's care, support and research, and we are incredibly grateful to each participant, volunteer and sponsor who made this year a huge success. Together we surpassed our goal, raising an outstanding \$4,367,559!

## TEAMS

### \$20,000+

Clarks for a Cure  
Deb Mazza-Scanlon Family & Friends  
Don't Stop Believing  
Doreen's Team  
Foxborough Walk Team for Harvard  
Pilgrim Health Care and Tufts  
Health Plan, Point32Health  
companies  
Greater Boston Walk Team for  
Harvard Pilgrim Health Care and  
Tufts Health Plan, Point32Health  
companies  
Josie's Journey  
MIT Lincoln Laboratory  
Phyllis And Her Badass Gang  
Team Andy  
Team English  
Team Green Street  
Worcester Walk Team for Harvard  
Pilgrim Health Care and Tufts  
Health Plan, Point32Health  
companies

### \$10,000-\$19,999

Fall River Walk Team for Harvard  
Pilgrim Health Care and  
TuftsHealth Plan, Point32Health  
companies  
Adams Community Bank  
Arbors Gives Back  
Artis of Reading  
Autodesk Boston AWN  
Brightview Wakefield Warriors  
Central NH Walk Team for Harvard  
Pilgrim Health Care, a Point  
32Health company  
Cornerstone VNA & FedPoint  
Unforgettables  
Dansfans  
Dedham Savings -  
Here for the Journey  
Derick's Walkers  
Elaine's Campaign  
Every Mile a Memory  
Grammie's Groupies  
Hearts & Heroes  
Hoffman's Hodgepodge  
JHC on the Move  
Joe's JEMs  
Kirsten's Crusaders  
Life of Reilly  
Marchin' with Mackie  
Memory Fighters  
Murphsminions  
Paula's Posse  
PwC Boston  
RiverWoods Durham  
SBE Walk Team

Seniors Helping Seniors of Greater  
Boston & Metrowest  
Springhouse Senior Living  
Community  
Sully's Foot Patrol  
Team Bill  
Team Danene  
Team Joba  
Team Kendal at Hanover  
Team Mary  
Team Michelle  
Team Rogerson House  
Team Sando  
Team Uneasy Alliance  
Team Virginia  
Team Yia Yia  
The A(bbvie) Team  
The Memorables  
UKG  
Upper Valley ROW to End ALZ  
Walking for Mom

### \$5,000-\$9,999

Atria Longmeadow Place  
Alnylam Pharmaceuticals  
Andover Walk Team for Harvard  
Pilgrim Health Care and Tufts  
Health Plan, Point32Health  
companies  
Arline's Army  
Beth and Julie Fentin  
Brian's Battalion  
Bridge to a Cure  
Bridges by EPOCH at Andover  
Bristol County Business Connect



Charlie's Angels  
Colby-Sawyer College  
Community Team  
Considine Crew  
Cornerstone at Milford  
Courtney Family & Friends  
Cresa Partners Boston  
Dana's Darlins'  
Dancing for a Cure  
David's Angels  
Dechert - Boston 2023  
Duxbury Doves  
Edward Jones - Bike to the Beach  
Edward Jones Tabbouleh Express  
ESWA  
Fighting ALZ Together  
Fitzy's Followers  
Forestdale Fighters  
Forget-Me-Not

Gaffey's  
Gert's Angels  
Goal Getter End ALZ  
Good Memories  
GramzFam  
Grandma Marie  
Grandpa's Lucky Charms  
Greg's Good Timers  
Hebrew SeniorLife  
HX Angels  
Jack Conway, Realtor  
Jeannie's Girls  
Kathleen's Kids!  
Katz's Kittens  
Kay's Krew  
Lasell Village  
LCB Senior Living -  
The Residence at Riverbend  
LCCA Team Highlands on the Hill

Legacy Care Law Firm at  
DeBruyckere Law Offices  
LifeCare Advocates  
Making Memories (South Shore)  
Making Memories (Neponset Valley)  
Miles for Memories\*  
Mind over Matter  
My Love You  
Nina's Clan  
Nonni's Noodles  
Pete's Warriors  
Point32Health colleague mini-golf  
tournament  
Remix Therapeutics  
Rita's Shamrocks  
RiverWoods Exeter  
Rochester Manor  
Rockingham County

## SPOTLIGHT ON Sue FitzPatrick



Sue FitzPatrick lost both of her parents to Alzheimer's disease. She volunteers in return for the great deal of support she received from the Alzheimer's Association, especially when serving as her mom's primary caregiver. "The Alzheimer's Association means that there was somewhere to turn when I was at my wits end or in need of some information on how to handle certain situations," she says. "It also means that I wasn't alone." Now, Sue gives back to others who are facing a similar path. "As awful as this disease is, the people I've met through the Alzheimer's Association have really made a difference in my life—from the great staff members, to the other volunteers, to those in the Support Groups I've met. We've all become like a family."



Team Martin  
 Team Maureen  
 Team MCU  
 Team O'Callaghan  
 Team Parlin  
 Team Roland  
 Team Ryan  
 Team Sally Lou  
 Team Shawsheen  
 Team Stuka  
 Team Tony  
 Team Wellington Management  
 Team Wluka  
 Team Youville!  
 The Cordwainer  
 The Forget-Me-Nots  
 The Last Wave  
 The Loomis Communities  
 The Maevans  
 The Red Hot Chili Steppers  
 The Residence at Melrose Station  
 The Residence at Silver Square  
 The Sweepers  
 The Villagers  
 Tri Town Team  
 Truly Brule  
 Unforgettable (Betty&Ken)  
 Unforgettables  
 Walt's WALK  
 We're Alz In  
 Wine-Sense Andover  
 Worcester DC 896 TJMaxx

Scott-Farrar Memory Makers  
 Sigma Kappa - Kappa Omega  
 Sigma Kappa Beta Eta Chapter,  
 UMass Amherst  
 Sigma Kappa Delta Chapter  
 Silver Foxes  
 Stride For Survival  
 Sullivan's Soldiers

Team Baker  
 Team Big Guy!  
 Team Cornerstone at Canton  
 Team CRS  
 Team Donohue  
 Team HADS  
 Team John Hancock/Manulife  
 Team Marcoux

## WALKERS

### \$10,000+

Leslee Barbosa  
 Kathleen Cable  
 Cathleen Cavanna  
 Steve Clark  
 Karen Dobson  
 Stephanie Hoffmann  
 Shari Klahr  
 Olivia Marasca  
 Deborah Mazza-Scanlon  
 Mary Ann McGrain  
 Joe Montminy  
 Jean Morse Jones

Laurel Mullen  
 Peter Nikolakopoulos  
 Rebecca Osborne  
 Karen Pollack  
 Caroline Salvo  
 Dawn Sneade  
 Jane Streisfeld

### \$5,000-\$9,999

Kristin Blount  
 Kathleen Brolly  
 Susan Buckey  
 Vincent Cardillo

Gloria Cosquete  
 Hugh Courtney  
 Rose Cousins  
 Derick Denby  
 Martin Donohue  
 Deborah Fins  
 Colleen Gaffey  
 Gina Hale  
 Kirsten Hano  
 Kathy Harvard  
 Kendra Hobart  
 Ron Homan  
 Nancy Hubbard

## SPOTLIGHT ON Josh Obeiter



Josh Obeiter was a family caregiver for his mom who had young-onset Lewy Body Dementia, and professionally he runs Seniors Helping Seniors, an organization that primarily supports those living with cognitive impairment. “I truly believe in the mission of the Alzheimer’s Association and the important work that they do,” he says. “I love how they not only focus on care and support for those living with the disease and their families, but they are so forward-thinking with research and advocacy efforts to help slow down and ultimately end this awful disease.” Josh wears many hats as an Association volunteer, and is a proud member of the Greater Boston Walk to End Alzheimer’s planning committee. “Volunteering with the Alzheimer’s Association has positively impacted me. It has provided me access to a community of like-minded people, which I find to be greatly comforting.”

Dymphna Hurley  
Charlotte Jackson  
Tara Jalbert  
Dawn Lampiasi  
Kimberlee Lasalle  
Amy Levy  
Stacey Mann  
Emily Marcoux  
Joanne McBride  
Michael Mcmanama  
Elizabeth Mcnamara  
Maureen Meletis  
Jennifer Montague  
Melissa Moon  
Nancy Morley  
Christine Morrissey  
Patrick Murphy  
David Olson  
Greg Palmer  
Michelle Palomera  
Faith Parker  
Robert Parlin  
Gail Peterson  
Jeffrey Piantedosi  
Anna Pier  
Marion Pollock  
Carin Reynolds



## SPOTLIGHT ON **Amber Evans**



Amber Evans serves as the Vice President of Memory Care and Resident Engagement Services at LCB Senior Living, and is a member of the Association's MA/NH Board of Directors. "I have had the incredible honor of supporting many individuals and their families through the journey of a dementia diagnosis. To lock arms with them and their families and create joy and hope as best I can has become a life mission," she says. "Volunteering with the Alzheimer's Association allows me to contribute to the hope in finding a cure. The Alzheimer's Association is the mecca of this incredible work, leading us all in research, advocacy, and support. Being a part of the Alzheimer's Association has allowed space for us all to find and offer 'moments of joy' along this journey, however big or small."

Erik Ross  
Paul Schwabe  
Karen Sheehy  
Nancy Stewart  
Paul Stuka  
Kenny Volk  
Brendan Walsh  
Taryn Washkowitz  
Terri Welch

### **\$2,500-\$4,999**

Christina Andersson  
Roland Andersson  
Sheila Babine  
Terry Baker  
Billy Baker  
Matthew Barry  
Constance Bartelson  
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Patty Blake  
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Janice Dayton  
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Sal Diagostino  
Sandra Dibacco  
Benjamin Diiorio  
Cecilia Dougherty  
Yolanda Douglass  
Susan Downard  
Jessica Dudra  
Susan Duhaime

Matthew Feiner  
Richard Fentin  
Mark Ferrara  
Joseph Figler  
Sue FitzPatrick  
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Alexandra Galante  
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Nicole Garvey  
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Michael Green  
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Ann Harris  
Shelagh Harvard  
Nathaniel Heilbron  
Erin Houlihan  
Mina Johnson  
Zaven Kaprielian  
Rachel Kern  
Suzanne Knight  
Catherine Korn  
Jane Leprevost  
Stacey Lester

Ronald Levesque  
Lauren Levine  
Rebekah Levit  
Matthew Littlewood  
Rich & Sandy Lorigan  
Lisa Louis  
Scott Macdonald  
Carol Mack  
Laura Macs  
Peter Marsiglia  
Crista Martinez Padua  
Betsy McAlister Groves  
Shannon Mcdowell  
Mackenzie McGowan  
Kathryn McGuire  
Cathy Mcmanama  
Shona Mcmoran  
Maura Mcnamara  
Raymond Medeiros  
Chris Meyer



## SPOTLIGHT ON **Romina Wilmot**



Romina founded MyHealthFair.com, an on-demand virtual health fair presented in both English and Spanish., and is a member of the MA/NH Chapter's Board of Directors.

Romina Wilmot creció viendo a sus padres luchar para navegar el sistema de salud después de emigrar a los Estados Unidos cuando ella tenía 11 años. Ha observado a lo largo de los años la importante falta de recursos y servicios disponibles en español, lo que significa que muchas familias hispanohablantes enfrentan barreras adicionales para acceder a la información y el apoyo que necesitan. Esta falta de recursos bilingües puede ser devastadora, ya que complica aún más el tratamiento de enfermedades complejas como el Alzheimer. Para ayudar a cerrar la brecha, Romina fundó MyHealthFair.com en el 2021 y se asoció con la Alzheimer's Association para brindar recursos y educación en español. "Mi trabajo con la Asociación de Alzheimer ha reforzado profundamente mi convicción sobre la importancia vital de la educación y el apoyo comunitario", dice. "Esta experiencia me ha demostrado, más que nunca, la urgencia de brindar acceso a información de salud crítica de manera inclusiva y bilingüe, haciéndola accesible para todos". En septiembre, Romina se unió a la junta directiva del capítulo de MA/NH de la Alzheimer's Association. "Ser voluntario en la Alzheimer's Association es una extensión natural de mi compromiso de garantizar que ninguna familia enfrente estos desafíos sola. Al colaborar con una organización tan respetada y eficaz, siento que puedo contribuir de manera más significativa al bienestar de las familias afectadas por el Alzheimer y la demencia, y continuar con mi misión de mejorar nuestra comunidad."

Fred Minsker  
Kerri Miranda  
Jamie Mitcheson  
Edith T. Morgan  
Ronnie Moura  
Louise Murphy  
Megan Murphy Fitzpatrick  
Lilly Nadler  
Laura Nardone  
Josh Obeiter  
Katherine O'Malley  
Dana O'Malley  
Denise Parent  
Stacie Pirozzi  
Michelle Pollack  
Dee Powers  
Amy Ranji  
Erin Rasmussen  
Maureen Reilly  
Kevin Reynolds  
Angelique Richardson  
Jean Ricketts

Tricia Rielly  
Lauren Ritchie  
Julie Rivers  
David Roover  
Adrienne Ross  
Renee & Hal Rudnick  
Richard Rudnick  
Stephanie Ryan  
John Sasen  
Ryan & Meredith Siegel  
Heather Soracco  
John Sotir  
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## Massachusetts/New Hampshire Chapter

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[alz.org/MANH](https://alz.org/MANH)

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