



Massachusetts/New Hampshire Chapter



2024 YEAR IN REVIEW



DEAR FRIENDS,

We are proud to present our 2024 *Year in Review*, highlighting the significant progress we've made in the fight against Alzheimer's disease and all other dementia over the past year. Together, our dedicated volunteers, board members, community partners, public policy advocates and staff have provided invaluable support for the nearly 162,000 individuals living with this disease across Massachusetts and New Hampshire.

With the FDA's approval of Kisunla (donanemab) in July, we now have two groundbreaking drugs that can slow the progression of the disease in its early stages, with more promising treatments on the horizon. Researchers continue to make progress in the areas of prevention and diagnostics, with many new advances in the pipeline. By sharing your time and resources, you have brought us to this pivotal moment. We continue to fuel critical progress in dementia science, investing in promising research that is tackling the disease from multiple angles – including over \$24 million in active funding awarded to local researchers. At the same time, we are empowering and mobilizing our community to give all people access to early diagnosis, treatment, and quality care throughout their journey.

Over the past year, we have served more than 24,000 individuals who have accessed our breadth of education programs, support groups, and early-stage social engagement programs both in-person and online, and

Dementia Care Coordination support, all at no cost to families. We continue to expand the range of programs and services we offer to ensure care and support for individuals living with Alzheimer's disease and dementia, their families, and healthcare professionals.

Thanks to the generosity of our supporters, this year we have raised over \$16 million to continue funding research and care and support programs in local communities across our two states. Our advocacy efforts resulted in increased federal resources for research and caregiver support, plus additional local funding to expand awareness initiatives and our Dementia Care Coordination program (DCC).

We continue to grow our diversity and inclusion initiatives, reaching new communities and strengthening our volunteer network. This year, we expanded our outreach to underserved areas, forming new partnerships with community leaders and grassroots organizations, with a focus on the Black, Latinx and Haitian communities.

None of this would be possible without your unwavering support, and we are deeply grateful for your continued commitment.

Joe Salerno, Chair, MA/NH Chapter Board of Directors
James Wessler, CEO, MA/NH Chapter and New England Regional Leader

MA/NH CHAPTER BOARD OF DIRECTORS

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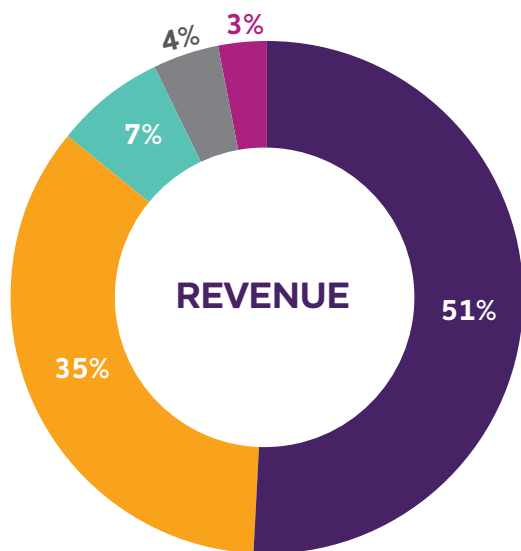
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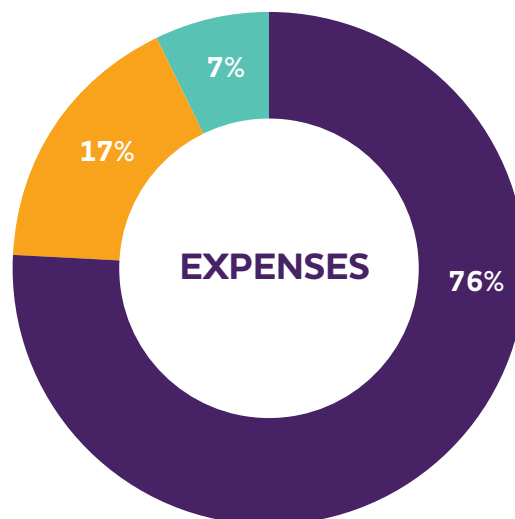
Our local Massachusetts/New Hampshire Chapter total revenues for FY24 (July 1, 2023 through June 30, 2024) were **\$17,358,160**. Total expenditures were **\$17,501,991** with 76% going directly to Alzheimer’s care, support, research, awareness and advocacy.

BBB WISE GIVING ALLIANCE

The Alzheimer’s Association exceeds relevant watchdog standards in its allocation of donor dollars. According to the **Better Business Bureau Wise Giving Alliance**, nonprofit organizations should spend at least 65% of total expenses directly on program activities, with remaining funds going to administrative and fundraising expenses.



- Special Events
- Individual & Corporate Contributions
- Corporate & Foundation Support
- Educational Programs, Training Fees & Government Grants
- Memorials & Tributes



- Alzheimer’s Care, Support, Research, Awareness & Advocacy
- Fundraising
- Management & General

The Massachusetts/New Hampshire Chapter was proud to merge with other chapters across the United States to form one unified and nationwide organization effective July 1, 2016. Due to the merger, audited financials are now released on a consolidated basis for the entire merged organization only. These most recent audited financial statements are available at www.alz.org/about/annual-report. Local results are unaudited.

MISSION METRICS

As the world's leading voluntary health organization in Alzheimer's care, support and research, we are committed to serving the 156,000 people living with Alzheimer's in Massachusetts and New Hampshire. We also offer care and support services for more than 338,000 family and friends caring for someone with Alzheimer's or another dementia. This year, we were in every community through education programs, support groups, and our 24/7 Helpline. No one should face this disease alone—help is just a phone call away.

DURING THE PAST YEAR...

Over 24,000
People reached through education programs, conferences and community outreach



1.19 MILLION
Lives affected by our engagement with Health Systems to effect systems change



128
Association-trained support groups



2,992
Direct referrals from healthcare providers



7,511
Calls to the 24/7 Helpline



2,655
Local advocates taking action



3,218
Care Consultations provided to families at no cost



\$23.6 MILLION
In active research funding, awarded to local researchers through our International Research Grants program



CARE AND SUPPORT

The Alzheimer's Association's vision is a world without Alzheimer's and all other dementia. Until that day, we are dedicated to ensuring that people living with dementia, and their caregivers, have the information and support they need to successfully navigate their journey. The Alzheimer's Association offers a range of services, virtually and in-person.

They include:

- 24/7 Helpline (800.272.3900), available around-the-clock, 365 days a year
- Care Consultations with master's-level clinicians offering confidential support, resources and information

- Support Groups, in which peers share their feelings and experiences in a confidential and supportive environment with a trained facilitator
- Education programs for people living with dementia, family caregivers, healthcare professionals, and the general public

By the end of the fiscal year, we served over 24,000 people through education programs, conferences and community outreach, with over 16,500 of them unduplicated. We are deeply grateful for the work of our dedicated volunteers in helping to expand the reach of our programs and meeting the growing need for services and support. Close to 1,000 people registered for our annual two-day Alzheimer's Association

New England Family Conference, with one day dedicated to people living with dementia and the second day dedicated to caregivers, with live simultaneous Spanish translation.

Over 230 professionals participated in the New England Conference for Dementia-Care Professionals, and we trained over 150 healthcare professionals in our Person-Centered Dementia Care program. We provided our First Responder Training for emergency responders across Massachusetts and at the New Hampshire Police Academies. We observed Alzheimer's and Brain Awareness month in June with a series of programs including *Ask the Alzheimer's Expert: A Conversation with Dr. Andrew Budson About Normal Aging and Dementia*. We continued our weekly series with sessions including *Healthy Cooking on a Budget*, *Preventing Brain Injury is a Life-Long Endeavor*, *Sleep Hygiene: Tips for a Better Night's Sleep* and *Movement to Support Your Brain and Body*, all featuring subject matter experts and presented in partnership with AARP.

Our Early-Stage Advisory Council, comprised of people living with Alzheimer's and other dementia, participated in panel discussions for our conferences, advocated for public policy initiatives at our annual Advocacy Days at the Massachusetts and New Hampshire State Houses, shared their stories with the media, participated in our Walks to End Alzheimer's, and so much more.



DIVERSITY, EQUITY & INCLUSION

There are disparities in Alzheimer's and dementia prevalence: older Black Americans are twice as likely to develop Alzheimer's or dementia as compared to older whites, while older Hispanic Americans are one-and-a-half times as likely. Almost two-thirds of Americans living with Alzheimer's or dementia are women, and underserved communities are at risk of not receiving the education, support, treatments and services they need. The Alzheimer's Association continues to grow our efforts to support underserved populations by collaborating with trusted organizations and community leaders with shared goals.

This year we worked with 85 organizations representing underserved populations. Our collaborations are too numerous to list, but some of our highlighted activities included a special event entitled "Twice the Risk: Dementia's Impact on Communities of Color" at Codman Square Health Center in Boston (Dorchester). Panelists included Bisola Ojikutu, MD, MPH, Executive Director of the Boston Public Health Commission; Rev. Dr. Gregory Groover, Charles Street AME Church; Tia Hall, BS, Project Manager at the Center for Alzheimer Research and Treatment; Lisa Mitchell, Care Partner; and Carl V. Hill, PhD, Chief Diversity, Equity & Inclusion Officer at the Alzheimer's Association. Over 80 local residents participated in a vibrant discussion

and enjoyed lunch provided by a local small business. Partnering organizations included the Age Strong Commission, Black Ministerial Alliance 10 Point, the Boston Public Health Commission, Boston Senior Home Care, Dementia Friends MA, MADRC out of Mass General Hospital, the Boston University Alzheimer's Disease Center, Senior Whole Health (Molina Healthcare), and the Center for Alzheimer's Research and Treatment.

In collaboration with Age Strong, Careforth, and the MA Alzheimer's

Disease Research Center, we hosted a Community Forum in Spanish for the Latinx community at the East Boston Senior Center for about 50 attendees; we continued our ongoing collaboration with MyHealthFair.com, an online platform for English and Spanish-speaking audiences, connecting the community to healthcare providers and subject-matter experts; and so much more. We continued our annual participation in Portsmouth (NH) Pride and enjoyed connecting event attendees to our services.



24/7 HELPLINE

The Alzheimer's Association 24/7 Helpline is a lifeline for people living with Alzheimer's or dementia and their families. The 24/7 Helpline is staffed with experts who provide free, confidential information and support about anything related to Alzheimer's and dementia. Common topics include:

- What to do after you or someone you know receives a diagnosis
- Treatment options
- Care planning, including finding quality care providers
- Respite care and funding options
- Managing caregiver stress
- Addressing behavioral and safety challenges
- Housing options and moving into residential care

The 24/7 Helpline can also help find education programs and support groups in your community and connect you to staff at the Alzheimer's Association MA/NH Chapter.

If you're living with Alzheimer's or dementia, or care about someone who has been diagnosed, the Alzheimer's Association 24/7 Helpline is only a phone call or click away. You can call us or send us an email or live chat us on our website anytime, day or night.

It does not have to be a crisis: we're here whenever you want to talk. With our interpreter service, we can help you in more than 200 languages.

In 2024, the 24/7 Helpline responded to 7,511 calls, emails, and live chats from families living in Massachusetts and New Hampshire. A recent study found that even a single call to the 24/7 Helpline results in improved mental health, access to resources, and action planning by caregivers. Here is how one caregiver from Massachusetts described the impact of the 24/7 Helpline:

"I'd like to express my deep thanks for the 24/7 Helpline staff at the Alzheimer's Association MA/NH Chapter who have guided and comforted me as my father's dementia has progressed over the past two years. Their knowledge, caring, and support have been invaluable to me as I travel this very difficult road."

One call really does make a difference.

ALZHEIMER'S  ASSOCIATION®

24/7 HELPLINE
800.272.3900





DEMENTIA CARE COORDINATION

Dementia Care Coordination is an innovative approach to supporting people living with dementia and their caregivers by establishing partnerships with healthcare providers and payers. The Alzheimer's Association MA/NH Chapter based the development of Dementia Care Coordination on a successful study conducted in partnership with the United States Department of Veterans Affairs.

Dementia Care Coordination allows partners to make referrals for caregivers to the Alzheimer's Association. This year, Dementia Care Coordination received nearly 3,000 referrals. Caregivers receive a proactive call from a highly trained and experienced Dementia Care Consultant to offer a telephonic, in-person, or video care consultation free of charge. During the care consultation, Dementia Care Consultants offer expert support and advice tailored to caregiver needs. Care consultations can include general emotional support, education about dementia, strategies for communicating with dementia patients, and connections to services from the Alzheimer's Association and other community resources. Caregivers are offered follow-up for six months following the initial care consultation and all referring partners receive a summary of the care consultant's recommendations for discussion with the family and inclusion in the medical record.

More than 40 organizations across New England now actively participate in Dementia Care Coordination. Long-standing partners include Blue Cross Blue Shield of Massachusetts, Beth Israel Deaconess Medical Center, Brigham and Women's Hospital, University of Massachusetts Memorial Hospital, Baystate Medical Center, and Point32Health. In 2024, Codman Square Community Health Center, Dimock Community Health Center, Littleton Regional Healthcare, Neuro Center of New England, Tufts Medicine, and United Health became partners in Dementia Care Coordination.

Thanks to funding that focused on increasing the diversity of those served by the Dementia Care

Coordination program, the program continues to grow partnerships with organizations that primarily serve people of diverse or socioeconomically disadvantaged backgrounds. These partners include:

- Four Senior Care Options plans that serve individuals dually eligible for Medicare and Medicaid in Massachusetts
- Three PACE programs (Program of All-Inclusive Care for the Elderly) which individuals who qualify for MassHealth
- Seven Federally Qualified Health Centers that provide primary care in medically underserved areas regardless of ability to pay
- The House Calls program at Cambridge Health Alliance, which exclusively serves homebound elders who are dually eligible for Medicare and Medicaid

In order to better serve caregivers referred by these partners, the MA/NH Chapter has two bilingual Dementia Care Consultants: one who is a native Spanish speaker and the other who is a native Haitian Creole speaker. Additionally, an interpreter service accommodates more than 200 languages. In this last year, Dementia Care Coordination saw a steady increase in referrals for caregivers who speak Spanish and Haitian Creole.

In recognition of the vital role that the Dementia Care Coordination Program plays within the dementia care sector, the Commonwealth of Massachusetts has continued to fund the program for \$300,000 per year. At the same time, a partnership with the Boston Public Health Commission made possible by federal BOLD (Building Our Largest Dementia Infrastructure) Act funding will increase the number of Boston-based Federally Qualified Health Centers that can refer patients to the Dementia Care Coordination Program. All of these developments have been made possible by the generous support of donors to a program that has now served nearly 20,000 New England families since 2013.

RESEARCH

In July 2024, the Food and Drug Administration (FDA) granted traditional approval of Kisunla (donanemab) for the treatment of people with mild cognitive impairment or mild dementia symptoms due to Alzheimer's disease and confirmation of amyloid beta. Although not a cure, this treatment changes the underlying course of Alzheimer's disease. The approval of this treatment follows last year's approval of Leqembi, which means there are now two disease-modifying treatment options for appropriate candidates. As the largest nonprofit funder of Alzheimer's and dementia research in the world, the Alzheimer's Association celebrates this progress.

Multiple sessions highlighted modifiable risk factors, including a session that provided an overview of US POINTER, the Alzheimer's Association's clinical trial examining whether a combination of lifestyle interventions may prevent or slow the onset of cognitive decline for those at risk. Initial results of the two-year trial will be shared at AAIC in 2025. The MA/NH Chapter continues to support the New England/Rhode Island site of US POINTER with staff Navigators leading the multi-domain lifestyle intervention for almost 400 study participants, and the coordination between the clinic site and intervention team led by the Chapter Intervention Manger.



The Alzheimer's Association hosted its most well attended in-person AAIC (Alzheimer's Association International Conference) to date, with more than 8,500 scientists convened in Philadelphia and more than 4,800 participating remotely. The brightest minds in Alzheimer's and dementia science came together to share ideas and forge collaborations from basic science, emerging research, innovative practice techniques, prevention, detection and more. For the first time, we hosted *AAIC for All*, a no-cost, single-day event in which clinicians and community members learned about the latest research findings reported at the multi-day conference.

We are grateful for the ongoing support and dedication from the researchers and clinicians who make up the Chapter's Medical and Scientific Advisory Committee. The priority of the Committee continues to focus on the administration of monoclonal antibody Alzheimer's treatments, Leqembi and Kisunla.

Our Chapter staff presented over 20 research-focused programs in the community. We hosted a special virtual program last fall to over 250 registrants, focusing on research highlights reported at AAIC and featuring Board member Joe Montminy.

HEALTH SYSTEMS

Fiscal year 2024 was the fifth year for the Association's Health Systems strategy, focused on working with Health Systems at an enterprise level to implement sustainable policies and processes to improve access to high quality dementia care. We work with leadership at key health systems to identify barriers, address care disruptors, increase clinician knowledge, and improve access to care. We do this with a portfolio of products, some of which include:

- Guidance on implementing or creating a Dementia Care Navigation Model
- Providing dementia education to primary care practices through our 12-session Alzheimer's and Dementia ECHO (Extension for Community Healthcare Outcomes) Program, a learning and guided practice model
- Assisting hospitals in the implementation of Dementia Operations Plans, designed to improve inpatient care for People Living with Dementia
- Adopting the Dementia Care Coordination caregiver support model
- Consulting on implementation of the new Medicare payment and coordinated care models such as GUIDE (Guiding an Improved Dementia Experience) model
- Guidance on treatment implementation

In FY24, there were 1.2 million unduplicated lives impacted by our work in New England, including 850,000 lives through Dementia Care Coordination (DCC) and 725,000 through hospital Dementia Operations Plans/Systems Change.

Health Systems in Massachusetts and New Hampshire with which we have worked closely this year include:

- Mass General Brigham Health
- Baystate Health
- Blue Cross Blue Shield of MA
- Hebrew Senior Life
- UMass Memorial Health
- Beth Israel Lahey Health
- DH (Dartmouth Hitchcock) Health
- Elliot Health
- Concord (NH) Regional Health



CORPORATE & FOUNDATIONAL SUPPORT

We'd like to thank the many companies and private foundations that contribute so generously to our mission and share our vision of a world without Alzheimer's and all other dementia.

\$250,000+

Commonwealth of Massachusetts
Essex County Community
Foundation
Harvard Pilgrim Health Care and
Tufts Health Plan,
Point32Health companies

\$100,000 - \$249,999

Biogen
Blue Cross Blue Shield of
Massachusetts
M.P.G Corporation
Norfolk County
Commissioners Office
The TJX Foundation, Inc.
The White Companies Charitable
Trust

\$50,000 - \$99,999

Blue Cross Blue Shield Of
Rhode Island
Eisai Inc.
The Herb Chambers Companies

\$25,000 - \$49,999

Benchmark Senior Living LLC
BlackRock Inc.
Charitable Adult Rides & Services
(CARS)
Empower Retirement, LLC
Ipswich Bay Charters LLC
Lyon-Waugh Auto Group
JacBel Foundation
Lantheus Cerveau
LCB Senior Living, LLC
MFS Investment Management
New Balance Foundation
Turkey Trot for the Memory

\$10,000 - \$24,999

Aging, Inc.
Alnylam US, Inc.
American Century Investments
American Endowment Foundation
Arbella Insurance Foundation, Inc.
Bank Of America Charitable
Gift Fund
Brightview Senior Living
Broadridge Financial
Capital Group
Central Mass Agency on Aging
Cognito Therapeutics
Community Foundation of
New Jersey
Community Foundation of
Western Massachusetts
Cushman & Wakefield
CVS Pharmacy, Inc.
Eastern Bank
Embrace Home Health Care
EyeMed Vision Care
Faber Daeufer & Itrato, PC
Franklin Templeton
Full Contact
Hebrew SeniorLife
Janssen Cares Contribution Fund
JPS Fund Inc.
KPMG, LLP
LC Anderson Inc.
National Philanthropic Trust
New Hampshire Charitable
Foundation
NewPower Worldwide
Optum Insight Inc.
Parexel International
Plymouth Rock Assurance
Foundation
PriceWaterhouseCoopers LLP

Safety Insurance Charitable
Foundation Inc.
Sage Therapeutics, Inc.
Spagnolo Gisness & Associates, Inc.
Syneos Health
The Baupost Group, L.L.C.
The Charlesview Foundation
The Molina Healthcare Charitable
Foundation
T. Rowe Price
UBS Financial Services, Inc.
UKG
UnitedHealthcare
Vanguard Charitable

\$5,000 - \$9,999

A A A Northeast
AARP
AbbVie Inc.
Adams Community Bank
Alzheimer's Clinical & Translational
Research Unit
Amica Companies Foundation
Bald Hill Builders
Bridges by EPOCH
Brooksby Village
Burns & Levinson LLP
Cambridge Savings Bank
Cape Cod Aggregates
Carlat Publishing LLC
Chandler Foundation
Chinburg Properties, Inc.
Commonwealth Care Alliance
Computershare Inc.
Connexus Credit Union
Consigli Construction Co. Inc.
Core-Mark International Inc
Deloitte Consulting
Demoulas Foundation



Digital Federal Credit Union
 E. Joseph Evans Trust
 Emcor Services Northeast
 eternalHealth, Inc.
 Everbrook Senior Living, LLC
 Federated Hermes
 Gilbane Building Company
 Grantham, Mayo, Van Otterloo &
 Co. LLC
 Grimes-King Foundation For The
 Elderly, Inc.
 Hillsbrook Village at Allenstown
 Independent Pipe & Supply Corp
 Invicro LLC
 J. Calnan & Associates, Inc.
 John Hancock Life Insurance
 Company
 Keyes and Donnellan, PC
 L.E.K. Consulting LLC

Linden Ponds Assisted Living
 Louisian Central Net
 Lundbeck
 Mass General Brigham Healthplan
 Mini of Bedford
 Morgan Stanley
 Needham Bank
 New England Clean Energy Inc.
 Northbridge Companies
 Paul Macrina Electrical
 Pentucket Bank
 PeoplesBank
 Polar Beverages
 Prudential
 Quanterix Corporation
 RiverWoods Durham
 SBLI
 Seacoast VW
 Seniorlink Inc. DBA Careforth

Sentinel Group
 Spark Fitness & Tennis Club
 State Street Foundation
 Sunnyside Ford
 Sunrise Senior Living
 Ten Fingers Foundation
 The Club At Rockland Trust
 The Grossman Companies
 The New York Community Trust
 The Waldwin Group, Inc.
 TON of BOSTON, LLC
 Truist Bank
 Uncommon Giving/Tito's
 Handmade Vodka
 Vendetti Motors Inc.
 Welch Senior Living
 White Mountains Capital LLC
 Woodstock Research



PURPLE PUMP-UP FOR ALZHEIMER'S

Seventeen Rapid Refill convenience and Garrett's Family Market locations throughout Massachusetts, New Hampshire, and Rhode Island held a seven-week campaign where customers made donations in the stores and at the gas pumps. In addition, Volta Oil made a matching gift, and on The Longest Day five cents for every gallon of gas pumped was donated to the Association. Now in its 13th year, Purple Pump-Up for Alzheimer's is the largest convenience store cause-marketing campaign for the Alzheimer's Association nationwide, raising \$168,247 in 2024!

CONCERN & AWARENESS

Our Communications team worked hard in FY24 to bring the Alzheimer's Association's messaging to cities and towns across Massachusetts and New Hampshire. Utilizing both traditional and social media, we help educate the public about Alzheimer's and dementia while increasing awareness of the Association and our mission.

EARNED MEDIA IMPRESSIONS

Over 47.6 Million

PAGE VIEWS FOR OUR CHAPTER WEBSITE

Over 107,000



SPEAKING OF ALZHEIMER'S

Speaking of Alzheimer's is a new podcast produced by the New England Chapters of the Alzheimer's Association. Twice a month, we share stories of people connected to Alzheimer's or dementia in order to foster a community of understanding and support.

4,955 PLAYS



SOCIAL MEDIA POSTS

830

NEWS STORIES PLACED IN LOCAL MEDIA OUTLETS



115

GRAPHIC DESIGN PIECES CREATED

500

PUBLIC POLICY

Over the last year, our public policy team advocated for the over 135,000 individuals in Massachusetts and the 26,000 individuals in New Hampshire who are living with Alzheimer's or another dementia, and their families. We grew our advocacy teams and raised awareness of our policy issues in both states. We also held significant advocacy days in Massachusetts and New Hampshire and visited Washington D.C. with a dedicated group of advocates.

MASSACHUSETTS PUBLIC POLICY & ADVOCACY

Alzheimer's Disease and other dementias are a growing public health crisis. We believe it is imperative that Massachusetts addresses this crisis with both support for families impacted by this devastating disease and investments in public health infrastructure and dementia care workforce development. Given this, our Chapter has crafted the following policy agenda and we have been advocating for these bills that will provide that necessary support while preparing the Commonwealth to address the increased demand for awareness and services:

- S.2683, *An act to strengthen our public health infrastructure to address Alzheimer's and all dementia*
- H.2245, *An act to strengthen the direct care and dementia workforce*
- H.1074/S.689, *An act relative to patient access to biomarker testing to provide appropriate therapy*
- H.629, *An act to improve Alzheimer's and dementia care in Senior Care Options program*
- H. 4433, *An act to expand access for those living with younger onset Alzheimer's, dementia and other disabilities*

We held our 2024 Massachusetts Advocacy Day on March 6 at the Massachusetts State House. We were thrilled to be joined by close to 100 advocates who participated in over 75 meetings with legislative offices on our Massachusetts legislative agenda. Additionally, we were honored to have several of our Board members, including Dr. Edmarie Guzman-Velez, Dr. Daniel Press and Joe Montminy, join us as part of a panel discussion during our legislative briefing, along with advocate Katie Brandt



and our CEO, Jim Wessler. House Majority Leader Moran, Chair Danielle Gregoire, Senator Patricia Jehlen, Chair Thomas Stanley, Senator Adam Gomez, Representative Tram Nguyen, Chair Denise Garlick and Senator Paul Mark also provided remarks over the course of the day.

We were successful in our advocacy efforts to secure \$300,000 for Dementia Care Coordination and \$250,000 for Alzheimer's public awareness efforts in the final Massachusetts Fiscal Year 2025 state budget. This critical funding will increase awareness of Alzheimer's warning signs and resources and provide direct support services to family caregivers and patients.

NEW HAMPSHIRE PUBLIC POLICY & ADVOCACY

The New Hampshire legislative Subcommittee on Alzheimer's Disease and Other Related Dementia formally reconvened and held their first meeting in years in November 2023. This subcommittee was created to address Alzheimer's through the New Hampshire state government and other relevant stakeholders. This subcommittee has already furthered our work in New Hampshire and we are eager to see what progress we can make together in the coming years.

On May 1 we held our Advocacy Day in New Hampshire.

We met with Senate Minority Leader Cindy Rosenwald, a champion on our policy issues, and Senator Kevin Avar, Chair of the Legislative Subcommittee on Alzheimer’s Disease and Other Related Dementia. We also awarded Governor Sununu with a leadership award for his work on Alzheimer’s. Under his leadership, New Hampshire has enacted legislation to:

- Establish a Silver Alert program in the state;
- Safeguard against financial exploitation of elderly, disabled, or impaired adults;
- Require hospitals to complete and implement operational plans for the recognition and management of patients with dementia in acute-care settings;
- Require dementia training for direct-care staff in residential facilities and community-based services;
- Expand the eligibility for respite services; and
- Create a public awareness campaign on brain health, Alzheimer’s disease, and related dementias, which is the first campaign of its kind in New Hampshire.

We were also thrilled to see Governor Sununu sign SB302 into law in July. Two of our early-stage advocates, Kerry Dennis and Leah Farley, testified on this issue in May at the New Hampshire State House. This legislation will expand access to telehealth services for the over 26,000 individuals living with Alzheimer’s in New Hampshire, along with many other disease populations impacted, who may need to see specialists outside of the state.

FEDERAL ADVANCEMENT

We also continued meeting with our congressional delegation throughout Massachusetts and New Hampshire over the past year. We traveled to Washington, D.C. for the annual AIM Advocacy Forum in April. Twenty-nine advocates, including six early-stage advocates living with Alzheimer’s or dementia, and four staff from our chapter attended. It was a powerful three days of learning, connecting and advocating for a world without Alzheimer’s together. The conference culminated with our Hill day, where we met with our Massachusetts and New Hampshire congressional offices to discuss our current federal priorities:

- The NAPA Reauthorization Act (S. 4203/H.R. 7775)
- The Alzheimer’s Accountability and Investment Act (S. 4202/H.R. 7773)
- BOLD Infrastructure for Alzheimer’s Reauthorization Act (S. 3775 / H.R. 7218)
- Accelerating Access to Dementia & Alzheimer’s Provider Training (AADAPT) Act (H.R. 7688 / S. 4276)
- Increasing funding to the NIH for Alzheimer’s research and the BOLD Infrastructure for Alzheimer’s Act, which requires funding for public health grants through the CDC.

We were thrilled to see the NAPA Reauthorization Act and the Alzheimer’s Accountability and Investment Act (AAIA) signed into law by President Biden on October 2, 2024!

Our advocacy progress at both the state and federal level wouldn’t be possible without the tireless dedication of our thousands of advocates. Their efforts are effecting change and putting us one step closer to our vision of a world without Alzheimer’s. You can learn more about our work at AlzAdvocacyMANH.org.



HOPE ON THE HARBOR



The 12th Annual Hope on the Harbor gala was another successful event! Over 400 people attended the dinner as we continued to celebrate the “new era of treatment”, which has been fostered by fundraising events like Hope on the Harbor.

The 2024 Executive Leadership Committee was chaired by Marty Donohue, Founding Partner at Full Contact, Rob Baldassarre, former Partner at KPMG, and Rich Linton, President & COO of Empower. The event recognized Barry and Natalie Greene for their ongoing contributions to support our chapter, as well as Blue Cross Blue Shield of MA for their dedication and commitment to the fight against Alzheimer’s through their support of our Dementia Care Coordination program.

One of the highlights of the evening’s program was the video featuring the Groves Family. Betsy Groves was diagnosed with Alzheimer’s in 2020. Instead of letting the diagnosis hold her back, she and her husband Tim immediately got involved in the Alzheimer’s Association. The pair became public policy volunteers, advocating at both the state and federal levels for legislation that will help those living with Alzheimer’s and all other dementias. Betsy spoke at the event about how this volunteer work gave her a purpose, and her story inspired the guests and left a lasting impact.

We express sincere gratitude to the many volunteer event committees who helped to plan our event and were instrumental in raising crucial funds in support of our vision of a world without Alzheimer’s and all other dementia. Many thanks as well to our generous sponsors and guests who made this event a success! Together, we were able to raise over \$1 million in support of our mission.

2024 EXECUTIVE LEADERSHIP COMMITTEE

Rob Baldassarre, <i>ELC Chair</i>	Paul Kraft
Marty Donohue, <i>ELC Chair</i>	Jackie Lewis
Rich Linton, <i>ELC Chair</i>	Melody Libby
Stephen Clarke	Hector Montesino
Tim Driver	Greg Moodie
Jodie Goff	Joseph Salerno
Barry Greene	John Stadler
Surya Kolluri	John Sullivan

2024 HOST COMMITTEE

Victoria Calcagno	Jeremy Perisho
Chris Leibman	Emiliano Santarnecchi, PhD
Innessa Manning	Debra Silberstein

2024 AUCTION COMMITTEE

Christina Hennessey, <i>Auction Committee Co-Chair</i>	Gabi Lowe
Nadine Ritchie, <i>Auction Committee Co-Chair</i>	Afton Pavletic
Caren Dunn	Arline Tchaprastian
Holly Linton	Michele Tibbert
	Jennifer Spencer
	Pete Zammer

To learn more about joining one of the committees for our 2025 gala or becoming a sponsor, please reach out to Adrienne Ross at alross@alz.org.



THE GIVING SPIRIT

When a gift is made to the Alzheimer's Association in honor or in memory of an individual, we are reminded why we strive to secure a world without Alzheimer's and all other dementia. Each year, we add their names to The Giving Spirit display at our office in Newton, MA and it serves as an inspiration to visitors and staff alike.

The names represented on this year's display acknowledge those individuals who inspired others to support our Chapter through a gift of \$350 or more during the calendar year (January 1, 2023 to December 31, 2023).

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Support through family foundations and individual gifts provide valuable resources for the Massachusetts/New Hampshire Chapter. Hundreds of individuals, families and family foundations gave generously this year to move our mission forward through care and support, advocacy and research. We are deeply grateful to each and every donor for their commitment and kindness throughout the year.

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SPOTLIGHT ON Kerry Dennis



“My mom, grandmother, grandfather and uncle had Alzheimer’s/ dementia, and last year I was diagnosed with early-onset Alzheimer’s,” says Kerry Dennis. “When I was diagnosed I felt so many emotions: sadness of knowing what I would put my family through and of the things I wouldn’t remember, fear of losing my dignity, loneliness, feeling like I was the only one like me, and finally, fear of living a life without purpose.” Then Kerry found the Alzheimer’s Association. “When I was directed to the Association, I joined a support group and met amazing people, struggling just like me. Because of the Association I am hopeful about the promising research that will change the lives of people and their families touched by Alzheimer’s and other dementias. When I started volunteering, I wanted to share my experience to help others, but what I received in return has been life changing.”

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SPOTLIGHT ON Kim Memmesheimer



Kim Memmesheimer's mother lived with Alzheimer's for 10 years before her death in 2019. Kim has participated in the Walk to End Alzheimer's, serves on the MA/NH Chapter Board of Directors, and is a passionate advocate who has traveled to Washington, D.C. to support the Association's mission. "When my mother was diagnosed, I soon discovered that I had little ability to do the caregiving work, but I knew I had the 'gift of gab' and could do other things to advance the cause of this disease," she says. "In 2019, I was able to participate in a special project in New Hampshire for the 2020 presidential primary to speak with candidates about the importance of addressing Alzheimer's, and I saw about ten of the 20 Democratic candidates." Kim says that the Alzheimer's Association has been a wonderful partner in getting her through the tough days since the death of her mother. "I have made some of the best friends I've had since college while volunteering for the Association. I have felt valued and listened to. I have been proud and have grieved. It means a lot to me."

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SPOTLIGHT ON **Rhiana Kohl**



Rhiana Kohl and her daughters, Jesse and Isabella, got involved with the Alzheimer's Association when her husband, Alfredo, was diagnosed with younger-onset Alzheimer's at just 47 years old. The girls were 10 and 12 at the time. "The Alzheimer's Association has a lot of meaning for us. It was a place where we met other people going through a similar experience, and that was critical to our need for support and healing. We benefited from many of the educational and social resources and activities offered," she says. They channeled their energy into public policy, and became active volunteer advocates, traveling to the Massachusetts State House and Washington D.C. frequently to share their family's story with legislators. Their story helped gain support for a landmark law that passed in Massachusetts in 2018 and they continue to use their voices to advocate for change. "The Alzheimer's Association provided an avenue for Isabella and I to advocate statewide and nationally, to change legislation and increase financial support for research. I feel proud of the impact we made on policy, increasing awareness of the unique needs of those with younger-onset Alzheimer's."

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SPOTLIGHT ON Mark Nutting



Mark Nutting served as his mother's primary caregiver during her 13-year battle with Alzheimer's disease. He volunteers as a community educator and support group facilitator with the Alzheimer's Association: "It's just so rewarding to help people both by presenting education programs and facilitating caregiver support groups," he says. "I believe if I'm not helping people with some of my time then I'm not living up to my fullest purpose and God's plan for my life."

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Kevin Powers
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Charles Pratt
Melissa & Jon Price
Mr. & Mrs. Robert W. Quinn
Kenneth A. Racicot
Andrew Ralich
Jennifer Ramsey
Sandhya K. Rao
James Rao
Judith Rauchwarger
Azim Rawji
Daniel Ray
Brian Reaves
Michael Reddy
Melissa Reed

Bridget Reed
Levi Reilly
Janet & Virginia Reppucci
Kara Rescia
Phyllis Reynolds
Kevin R. Reynolds
Rachel Rhodes
Jonathan Rich
Sally I. Riley
Katie Rink
Denis Ritchie
Bill Rivell
Julie Ann Rivers
Cynthia & Steven Rizzo
Stephen Robbins
Jay Roberts
Timothy Rooney
Jill & Skip Roosevelt
David Roover
Sydell Rosen
Bruce L. Rosen
Becky & Robert Rosenbaum
Adrienne & Andrew Ross
Nancy & Larry Rowe
Patricia & Philip Roy

Roy Enoksen
Mike Ruby
J.L. Rutledge
Duyum Ryan
Lindsay Ryan
Carreau Mueller Ryder
Fran Sabshon
Bruce I. Sachs
Sherrie Saint-Amant
Susan Saleeb
Brenda Salyer
William Sample
John Sasen Charitable Trust
Charles Sawyer
Kit Schlosky
Tracie Schmitt
Mr. & Mrs. Glen Schneider
Peter Schortmann
Tracy A. Schroder
Judith B Schumacher
Paul A. Schuster
Marty Schwarz
Kate Sciore
Katherine Scott
Doug Scott

SPOTLIGHT ON **Stuart McLeod**



Stuart McLeod lost his parents when he was in college, and he was extremely close to his older sister, Sara, a clinical psychologist. In 2010, at the age of 55, Sara was diagnosed with Younger-Onset Alzheimer's. "Like many affected families, I found the Alzheimer's Association through her doctor. The community, education, and hope that the Alzheimer's Association provided changed the trajectory of our journey tremendously," he says. "When I founded the Washburn Challenge [a Longest Day event] in 2017, the Alzheimer's Association was the biggest funder of research, just behind the US and China, but there were no disease-modifying medications at that time. Today, we are finally in the 'age of treatment' and there are so many promising treatments on the horizon and energized researchers focused on ending Alzheimer's. I am convinced that when the first person survives Alzheimer's, the Alzheimer's Association will have more to do with it than any other entity."

Paul F. Scully
Jeffrey & Sheara Seigal
William J. Sempolinski
Charles V. Senatore
Vivian G. Sergi
Dianne & Kevin Service
Barbara W. Shapiro
Simon Shapiro & Mardi Moran
Marilyn Shaw
Seyfarth Shaw
Elizabeth A. Shea
Ann Boese & David Sheehan
Colleen & John Sheehy
Jeffrey Sheehy
Sam Sheer
Henry Sherpherd
Brenda M. Shield
Thomas Shively & Lisa Coney
Ken R. Shulman
William Shulman
Joyce W. Sielewicz
Jason Silberman
Stuart Silverman
Patricia & Rodger Simmons
David Simon & Susan Galvin
Jeffrey Simpson
Richard Singer
Patricia Skilling
Curtis Smith
Dawn Sneade
Gil Solomon
Jerome H. Somers
Patrick Sousa
Michael Speciner
Lee Spence
Elizabeth J. Spiller
Molly Spindler
Joseph Larry Spivey
John Stadler
Cynthia Stanitis-Dade
Pamela Stanton
Linda & Arthur Stavris
Marcy Stefura
Patricia Stevens
Parker Stewart
David Stone
Robert F. Stovicek
Ann M. Strand

Paul S. Stuka
Rita J. Stulin
Ellen Sturtevant
Miriam Stutman
Eric R. Stutman
Leanne Sullivan
Michael J. Sullivan
Susan S. Shuwall
Sheryl R. Swankin
Jodi Sweeney
Tim Sypko
Shawn Szturma
Eliza Tan
Allen Tatarbox
Beth Streisfeld Tavlin
Thomas A. Taylor
John Teal
Ceek Team
Molly Teets
John Tegan
Ashley Thibault
Bill F. Thomas
Christine J. Thompson
Matthew Tiano
Laura Tieri
Paul Timmins
Joanne Tinmouth
Mark Tosi
Melinda D. Treadwell
Caroline Tricario
Bill Triessl
John Trombley
Lucy E Tshuka
Kathy Ann Tucker
Joann E. Tupper
Lori Tuttle
Jennifer Phillips Tzitzon
Bonnie Unser
Elana Urbach
Roger N. Urell
Karla & Tim Valas
Judith & Menno Verhave
William Verry
Cai Von Rumohr
Colleen A. Vuono
Andrea Vuono
Heidi Waddell
Karen L. Wakefield

Beth Walker
Richard E.F. Wallis
Brendan Walsh
Karen Walsh
Kelley & Johnathan Walzer
Kristen Ward
Peter Warren
Joan Warren
William Waters
Warren F Waugh, Jr.
Carrie Weaver
Jack Webb
Tricia Weigold
Mr. & Mrs. Ron Weinberg
Donna M. Weiss
Laura Wernick
Susan Goodman & Jim Wessler
Beth Westvold
Lori & EJ Whelan
Whelan Family Charitable Fund
Natalie & Bill Whelan
Dr. Michael Whinston
Kevin & Eileen White
Michelle Wilcon
Alisa Wilette
Justine Wilk
Margaret A. Wilson
Michael Winn
Karl Wittrup
Laura Wolfinger
Jill Wollins
Fen Wu
Elizabeth Wuori
Jimmy Wyman
Mary Ellen Wynn
Jim Xaros
Justin Xu
Nancy Yanofsky
Patricia Yates
Charlie Yim
Jenny Young
Adam Zacharski
Colleen & Pete Zammer
Susan Zawalich
Margaret Ziering

TEAM END ALZ

Our Team End ALZ program offers the opportunity to participate in the world-renowned Boston Marathon® as a proud member of the Bank of America Boston Marathon Official Charity Program, as well as the Asics Falmouth Road Race and various other races through our Run Your Own Race program. Team End ALZ athletes run in honor of loved ones with the mission of bringing us one mile closer to a cure for Alzheimer's and all other dementia.

Our 39 Boston Marathon runners pushed through the almost 80 degree Patriots Day weather and crossed the famous finish line on Boylston Street on April 15th! The team raised an incredible \$580,602, a new fundraising record! Our Falmouth Road Race runners were lucky to have a cool and cloudy day on Cape Cod and completed the 7-mile race on August 18th. Our team of 53 runners raised over \$160,000 for our chapter, also a new fundraising record! Additionally, we had 10 athletes participate in various races throughout the year collectively raising over \$19,000, bringing the program total for 2024 to more than \$759,000!





TEAM END ALZ TOP PARTICIPANTS

\$50,000+

Danielle Vargo

\$25,000+

John Jackon
Brendan Kelleher
Amy Kotsopoulos

\$20,000+

Neil Doherty
Marlene O'Donnell
Lewis Wheeler

\$15,000+

Keri Blais
Justin Knight
Taylor Galland
Bob Goodman
Allie Mahoney
Colleen McLaughlin
David Olson
Susan Pardus
Sarah Schuh
Justine Wilk

\$10,000+

Michael Clark
Pamela Curry
Elizabeth Dipple
Daniel Drallmeier
Brian King
Chrissy McGann
Sydney Murphy
Francis Neely
Jennifer Riley
Emily Smith
Dixon Williams
Andrew Vuono

\$5,000+

David Arkowitz
Melanie Carroll
Michael Carroll
Lauren Malone
Lili Zhang

\$1,500+

Jillian Augusta
Gisella Berardi
Kristen Bessette
Steven Blais
Jaclyn Bown
Lousie Coakley
Mary Lou Coakley
Paul Coakley
Christine Conti
Melissa Corcoran
Kayla Croal
Kristin Crowley
Cassidy Dekreon
Karin Denison
Alessandra Diaute
Giovanna Diaute
Maeve Doherty
Connor Donahue
Dick Donahue
Nancy Drew
Debbie Early
Katie Fitzgerald
Marcie Glickman
Henry Goodman
Connor Guerin
Griffin Guerin
Emily Gumbulevich
Maggie Hillman
Gage Huard
Sherrill Anne Keenan
Patrick Kendrigan
Scott Kennedy
George Kermond
Lorraine Kermond

Jason Kramer
Danielle Levin
Alissa Milewski
Francis "FJ" Murphy
Michael Murphy
Molly Neil
Deirdre Neylon
Samantha Pickette
Caitlyn Scheuermann
David Theran
Kris Thomas
Bruce Rayner
Olivia Soutter
Margot Seidel
Alexis Thomas
William Van-Nieuwenhuyze
Joseph Visalli
Abby Walsh
Mark Wigginton
Michael "Mookie" Wilson
James Young



RIDE TO END ALZ NEW ENGLAND

The Ride to End ALZ New England is a fully-supported cycling event in June offering 100-, 62- or 30-mile scenic and coastal routes, starting and finishing at Hampton Beach State Park in Hampton, NH. This year marked the 28th annual Ride and what a year it was! On June 1st 522 riders on 102 teams joined together for an amazing day of cycling, fun and camaraderie to end Alzheimer's! Cycling through picturesque New England towns and along the ocean for 14 miles, riders enjoyed a beautiful spring day and celebrated with a post-ride beach bash including a delicious barbecue, live music and refreshing dips in the ocean! The Ride also had 85 virtual cyclists hit the roads, trails, and paths in their communities. Together, 607 riders and more than 125 volunteers raised \$950,000, making this the biggest ride and highest fundraising year in the history of the event! Ninety percent of all proceeds raised directly support research for further treatments and, ultimately, a cure.

TOP FUNDRAISING INDIVIDUALS

\$25,000+

Michael Dern
Steven Harrold
John Isaac

\$15,000+

Michael Crowther

\$10,000+

Rita Cramer
Kurt Hudson
Paul Sullivan

\$5,000+

Larry Alford
Joel Berman
Mario Bonsignore
Kevin Chapman
Heidi Fischer
Meghan Hatch
John Kaufmann
Tom Keegan
Randy Krauss
Bernice Kuca
Paul Kussell
Doug Levy
Stacey Marshall-Williams
Mary Ellen Michaels
Robbin Price
Kelly Puccia
Mark Sheridan

David Speltz
Ed Venckauskas
James Wessler

\$2,500+

Jeffrey Allen
Caroline Barry
Steve Brown
Judith Cahill
Joseph Carey
Alex Desrochers
David Desrochers
Tom Durkin
JoAnne Faer
Jack Faer
Kimberly Ferrara
Kathleen Fitzpatrick
Donald Gallagher
Kimberly Guedes
Sean Harris
Lauren Hunt
Joseph Jussaume
Paul Kelliher
Troy Kenyon
Gary Koeppel
Matthew Lavoie
Jeffrey Lees
Doug McCartney
Kevin Miller
Tom Norton
Jon O'flynn

Jennifer O'Sullivan
Henrik Owenmark
Jeffrey Paquette
Andrew Rabinowitz
Tom Reid
Daniel Rowland
Bob Ryan
James Shilale
Ken Shulman
Lisa Stamegna
Peter Stokloza
Meghan Verdaguer
Jill Vooyo
Robert Walsh
Andrew West
Ann Whaley-Tobin
James Young



* Each year, 90% of the proceeds from the Ride to End ALZ New England support Alzheimer's and dementia research-restricted grants.



TOP FUNDRAISING TEAMS

\$50,000+

Team M.O.M.
Team Purple

\$25,000+

Cutters
Team Noonan/Barbato

\$20,000+

Midlife Crisis and JC&A
Sully's Buddies
Vidz Kidz

\$15,000+

A Ride Down Memory Lane
Papa's Weasels

\$10,000+

Linda's Legion
Mindful Milers
MIT Lincoln Laboratory
Pete's Forget-Me-Nots
Ride for Nike

Spoke n Memories
Team Be Good
Team Cramer

\$5,000+

Grampy & Nana's Riders
Larry & Pauline's Peddlers
Mary Rita
MEMENTO
Nashoba Valley Pedalers
P.O.P. Ryders
Papa & Poppy's Peddlers
Pedaling for a Cure
Pedaling for Parents
Relax & Smile
Robbin's Riders
Team Bike-A-Soreass
Team Eisai
Team English
Team Hope
The Rhody Coasters
Wessler's Wheels



THE LONGEST DAY

The Longest Day is the signature do-it-yourself fundraising event for the Alzheimer's Association providing participants the opportunity and resources to host their own fundraising event with friends and family, or to participate in an activity they love to honor someone they love affected by dementia. On the longest day of the year—the summer solstice—we collectively honor those facing dementia, remember those we've lost, and celebrate our year-round efforts to raise vital funding and awareness to support our mission. More than 288 events and activities took place across the chapter this year, raising \$1.2 million! We proudly continue to lead the country as the top fundraising chapter for the 13th year in a row. We could not be more proud and grateful for this amazing community and the impact being made on our mission. From hiking, kayaking, motorcycle rides, water balloon fights, car shows, fishing, beach yoga, BBQs, corn hole tournaments and so much more, we sincerely appreciate the time, creativity and dedication of our Longest Day participants!

We'd like to give special recognition to our 48 Peaks hikers this year! 48 Peaks was started by Matt Steele and his family who had a love for hiking and a wish to end Alzheimer's in honor of their wife/mom. With family and friends they hiked and fundraised for The Longest Day. In 2015, 48 Peaks became the official hiking event of The Longest Day and started to grow. Each year since, more and more hikers have joined the initiative of climbing the forty-eight 4,000 footers in the White Mountains of New Hampshire. In 2024 over 400 hikers on 97 teams raised over \$215,000! 48 Peaks has now surpassed \$1 million raised since its inception, raising a total of \$1,101,956, an incredible milestone and impact on our mission! A huge thank you to all of our amazing hikers for your passion and dedication to turn the White Mountains purple in honor of loved ones affected by Alzheimer's and dementia.



TOP FUNDRAISING TEAMS & GROUPS

\$500,000+

Bluefin Blowout
(team ranked #1 nationally)

\$250,000+

The Washburn Challenge
(group ranked #1 nationally)

\$200,000+

48 Peaks
(group ranked #2 nationally)

\$50,000+

Washburn Founders to END ALZ

\$25,000+

Bruyettes to END ALZ
SISU



\$15,000+

9th Annual NH Hot DogZ for ALZ
 Best Paddlers in Town (BPIT)
 BNY Mellon Wealth Management
 Cape Cod Alzstars
 Lexington Goes Purple
 Team Sarah to END ALZ
 UBS: The BPIT To END ALZ

\$10,000+

Acing Alzheimer's
 Laurie & Polly's English
 Channel Swim
 MA/NH Chapter to End Alz
 Sally's Resathon
 Sanfilippo Family
 Spark Fitness & Tennis
 Trek or Treat
 This Is Our Life

\$5,000+

Bay Riders to End ALZ
 Beautiful Minds
 Cape Squad to END ALZ
 For Les Martin
 Go Sy Go
 Holly Badgers
 Incline Junkies on Garfield
 Kar's Crew to End ALZ
 Longest Day Superfans
 Needham Bank
 Paddling to New Heights
 Quail Run to END ALZ!
 Sing Hanson Art Exhibition
 Storm Chasers Ride to End
 Alzheimer's
 Sum(m)it Up
 Team Charter of Danvers
 Team Overnight
 Team Premier
 The Bluff Gang to END ALZ
 The Buonopane Girls
 The Lucky Ones



\$2,500+

Alpha Delta Kappa MA Minutewomen
Alz-Climbers
Area 72 - To You
Avita of Newburyport
Carter Dome
Crawford Nachos
Duffy Team
Elevation Nation
Embrace Home Care and
Health Services
End Alzheimer's Bocce Tournament
GALZ fighting ALZ
Jeff & Kathleen to End Alz

Kick Alz in the Balz
Larry the Log
Lichen Hiken
Mah Jongg for Memories Worcester
Marathon PT
McAbee & Woods, Merrill Lynch
Papa's Pals: Spinning for A Cure
Pedal N Paddle to END ALZ
Purple Peaks
Puzzles for a CauZe
Rowing for A Cure
Run Raisers
SGT and the BUSHWHACKERS
Shack Pack

Sole Sisters
Sponsor a Summit 2024
Team Blue's Kentucky Derby Party
Team Elliot
Team Little Foot
Team Misfitz
Team Odds-On for Owl's Head
Team Tecumseh
Team Tino
Team Wachusett
The Cottages of Dartmouth
Unconditional Adventurers
Whiskey Women



SOLSTICE CHAMPIONS

(Top individuals who raised \$1,600+ representing the 16 hours of daylight on the summer solstice.)

\$35,000+

Stuart Mcleod

\$20,000+

Janet Petronio

\$15,000+

Molly Ross

\$10,000+

Debbie Flanagan
Domenic Sanfilippo

\$5,000+

Joseph Aceto
Diane Bemis
Shari Brown
Laura Buonopane
Jennifer Chamberlain
Laurie Craigen
Michael Curran
Martha Gangemi
Carl Hanson
Paul Lamarre
Polly Madding
Carol McKean
Lynn Meltzer
Nicholas Pappas
Kit Schlosky
Bill Stewart

\$1,600+

Andy Alcosser
Jennifer Ashworth

Nancy Bergholtz
Bob Bergin
Lydia Borenstein
Alana Bresnahan
Vernon Brigham
David Brown
Lorraine & Lionel Carle
Ben Carlson
Alice & Brad Christenson
Paul Clark
VJ Donnelly
Abby Concaugh & Connor Dozois
Bob & Dawn Dumais
Gregory Durbin
Linda Durbin
Shandi Elliott
Taylor Feery
Scott Forler
Adam Galusha
Tiffany Giannato Deberardinis
Christina Handorff
Remy Pittorino & Isabella Hawes
Kenneth Henault
Cindy Hession
Michelle Hirsch-Solis
Jennifer Hoadley
Donna Horvath
Mandy Jarominski
Judith Johanson
Cassandra Kenney
Kenneth King
Bernice Kuca
Jennifer Lasher
Judy Loubier
Ed Mackenzie

Janet Madden
Shawn Mahoney
Val & Pete Maio
Matthew McGloin
Karen Mcleod
Alec Mcleod
Whittaker Merritt
Pat Miller
Adam Mintz
Hector Montesino
Gwen Morgan
Christine Morrissey
Kathleen Mortimer
Joyce Murphy
Claire O'Malley
Cailin Pallotta
Samuel Paul
Chuck Pratt
Melissa Puls
Joshua Riley
Lori Seppala
Ron Sloane
Patty Smith
Elaine Smith
Tim Spooner
Kathleen Thomson
Camille Valentine
Peggy Walsh
Emily Weinberg
Julia Westwater
Sylvia White
Chris Wilson
James Winn
Jamie Wolfe



WALK TO END ALZHEIMER'S

In 2023, more than 13,000 people joined our Walk to End Alzheimer's in 13 locations throughout Massachusetts and New Hampshire. The Walk to End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's care, support and research, and we are incredibly grateful to each participant, volunteer and sponsor who made this year a huge success. Together we surpassed our goal, raising an outstanding \$4,367,559!

TEAMS

\$20,000+

Clarks for a Cure
Deb Mazza-Scanlon Family & Friends
Don't Stop Believing
Doreen's Team
Foxborough Walk Team for Harvard
Pilgrim Health Care and Tufts
Health Plan, Point32Health
companies
Greater Boston Walk Team for
Harvard Pilgrim Health Care and
Tufts Health Plan, Point32Health
companies
Josie's Journey
MIT Lincoln Laboratory
Phyllis And Her Badass Gang
Team Andy
Team English
Team Green Street
Worcester Walk Team for Harvard
Pilgrim Health Care and Tufts
Health Plan, Point32Health
companies

\$10,000-\$19,999

Fall River Walk Team for Harvard
Pilgrim Health Care and
TuftsHealth Plan, Point32Health
companies
Adams Community Bank
Arbors Gives Back
Artis of Reading
Autodesk Boston AWN
Brightview Wakefield Warriors
Central NH Walk Team for Harvard
Pilgrim Health Care, a Point
32Health company
Cornerstone VNA & FedPoint
Unforgettables
Dansfans
Dedham Savings -
Here for the Journey
Derick's Walkers
Elaine's Campaign
Every Mile a Memory
Grammie's Groupies
Hearts & Heroes
Hoffman's Hodgepodge
JHC on the Move
Joe's JEMs
Kirsten's Crusaders
Life of Reilly
Marchin' with Mackie
Memory Fighters
Murphsminions
Paula's Posse
PwC Boston
RiverWoods Durham
SBE Walk Team

Seniors Helping Seniors of Greater
Boston & Metrowest
Springhouse Senior Living
Community
Sully's Foot Patrol
Team Bill
Team Danene
Team Joba
Team Kendal at Hanover
Team Mary
Team Michelle
Team Rogerson House
Team Sando
Team Uneasy Alliance
Team Virginia
Team Yia Yia
The A(bbvie) Team
The Memorables
UKG
Upper Valley ROW to End ALZ
Walking for Mom

\$5,000-\$9,999

Atria Longmeadow Place
Alnylam Pharmaceuticals
Andover Walk Team for Harvard
Pilgrim Health Care and Tufts
Health Plan, Point32Health
companies
Arline's Army
Beth and Julie Fentin
Brian's Battalion
Bridge to a Cure
Bridges by EPOCH at Andover
Bristol County Business Connect





Charlie's Angels
 Colby-Sawyer College
 Community Team
 Considine Crew
 Cornerstone at Milford
 Courtney Family & Friends
 Cresa Partners Boston
 Dana's Darlins'
 Dancing for a Cure
 David's Angels
 Dechert - Boston 2023
 Duxbury Doves
 Edward Jones - Bike to the Beach
 Edward Jones Tabbouleh Express
 ESWA
 Fighting ALZ Together
 Fitzy's Followers
 Forestdale Fighters
 Forget-Me-Not

Gaffey's
 Gert's Angels
 Goal Getter End ALZ
 Good Memories
 GramzFam
 Grandma Marie
 Grandpa's Lucky Charms
 Greg's Good Timers
 Hebrew SeniorLife
 HX Angels
 Jack Conway, Realtor
 Jeannie's Girls
 Kathleen's Kids!
 Katz's Kittens
 Kay's Krew
 Lasell Village
 LCB Senior Living -
 The Residence at Riverbend
 LCCA Team Highlands on the Hill

Legacy Care Law Firm at
 DeBruyckere Law Offices
 LifeCare Advocates
 Making Memories (South Shore)
 Making Memories (Neponset Valley)
 Miles for Memories*
 Mind over Matter
 My Love You
 Nina's Clan
 Nonni's Noodles
 Pete's Warriors
 Point32Health colleague mini-golf
 tournament
 Remix Therapeutics
 Rita's Shamrocks
 RiverWoods Exeter
 Rochester Manor
 Rockingham County

SPOTLIGHT ON Sue FitzPatrick



Sue FitzPatrick lost both of her parents to Alzheimer's disease. She volunteers in return for the great deal of support she received from the Alzheimer's Association, especially when serving as her mom's primary caregiver. "The Alzheimer's Association means that there was somewhere to turn when I was at my wits end or in need of some information on how to handle certain situations," she says. "It also means that I wasn't alone." Now, Sue gives back to others who are facing a similar path. "As awful as this disease is, the people I've met through the Alzheimer's Association have really made a difference in my life—from the great staff members, to the other volunteers, to those in the Support Groups I've met. We've all become like a family."



Team Martin
 Team Maureen
 Team MCU
 Team O'Callaghan
 Team Parlin
 Team Roland
 Team Ryan
 Team Sally Lou
 Team Shawsheen
 Team Stuka
 Team Tony
 Team Wellington Management
 Team Wluka
 Team Youville!
 The Cordwainer
 The Forget-Me-Nots
 The Last Wave
 The Loomis Communities
 The Maevans
 The Red Hot Chili Steppers
 The Residence at Melrose Station
 The Residence at Silver Square
 The Sweepers
 The Villagers
 Tri Town Team
 Truly Brule
 Unforgettable (Betty&Ken)
 Unforgettables
 Walt's WALK
 We're Alz In
 Wine-Sense Andover
 Worcester DC 896 TJMaxx

Scott-Farrar Memory Makers
 Sigma Kappa - Kappa Omega
 Sigma Kappa Beta Eta Chapter,
 UMass Amherst
 Sigma Kappa Delta Chapter
 Silver Foxes
 Stride For Survival
 Sullivan's Soldiers

Team Baker
 Team Big Guy!
 Team Cornerstone at Canton
 Team CRS
 Team Donohue
 Team HADS
 Team John Hancock/Manulife
 Team Marcoux

WALKERS

\$10,000+

Leslee Barbosa
 Kathleen Cable
 Cathleen Cavanna
 Steve Clark
 Karen Dobson
 Stephanie Hoffmann
 Shari Klahr
 Olivia Marasca
 Deborah Mazza-Scanlon
 Mary Ann McGrain
 Joe Montminy
 Jean Morse Jones

Laurel Mullen
 Peter Nikolakopoulos
 Rebecca Osborne
 Karen Pollack
 Caroline Salvo
 Dawn Sneade
 Jane Streisfeld

\$5,000-\$9,999

Kristin Blount
 Kathleen Brolly
 Susan Buckey
 Vincent Cardillo

Gloria Cosquete
 Hugh Courtney
 Rose Cousins
 Derick Denby
 Martin Donohue
 Deborah Fins
 Colleen Gaffey
 Gina Hale
 Kirsten Hano
 Kathy Harvard
 Kendra Hobart
 Ron Homan
 Nancy Hubbard

SPOTLIGHT ON **Josh Obeiter**



Josh Obeiter was a family caregiver for his mom who had young-onset Lewy Body Dementia, and professionally he runs Seniors Helping Seniors, an organization that primarily supports those living with cognitive impairment. “I truly believe in the mission of the Alzheimer’s Association and the important work that they do,” he says. “I love how they not only focus on care and support for those living with the disease and their families, but they are so forward-thinking with research and advocacy efforts to help slow down and ultimately end this awful disease.” Josh wears many hats as an Association volunteer, and is a proud member of the Greater Boston Walk to End Alzheimer’s planning committee. “Volunteering with the Alzheimer’s Association has positively impacted me. It has provided me access to a community of like-minded people, which I find to be greatly comforting.”

Dymphna Hurley
Charlotte Jackson
Tara Jalbert
Dawn Lampiasi
Kimberlee Lasalle
Amy Levy
Stacey Mann
Emily Marcoux
Joanne McBride
Michael Mcmanama
Elizabeth Mcnamara
Maureen Meletis
Jennifer Montague
Melissa Moon
Nancy Morley
Christine Morrissey
Patrick Murphy
David Olson
Greg Palmer
Michelle Palomera
Faith Parker
Robert Parlin
Gail Peterson
Jeffrey Piantedosi
Anna Pier
Marion Pollock
Carin Reynolds



SPOTLIGHT ON Amber Evans



Amber Evans serves as the Vice President of Memory Care and Resident Engagement Services at LCB Senior Living, and is a member of the Association's MA/NH Board of Directors. "I have had the incredible honor of supporting many individuals and their families through the journey of a dementia diagnosis. To lock arms with them and their families and create joy and hope as best I can has become a life mission," she says. "Volunteering with the Alzheimer's Association allows me to contribute to the hope in finding a cure. The Alzheimer's Association is the mecca of this incredible work, leading us all in research, advocacy, and support. Being a part of the Alzheimer's Association has allowed space for us all to find and offer 'moments of joy' along this journey, however big or small."

Erik Ross
Paul Schwabe
Karen Sheehy
Nancy Stewart
Paul Stuka
Kenny Volk
Brendan Walsh
Taryn Washkowitz
Terri Welch

\$2,500-\$4,999

Christina Andersson
Roland Andersson
Sheila Babine
Terry Baker
Billy Baker
Matthew Barry
Constance Bartelson
Danielle Bass
Martha Berardino
Patty Blake
Jen Bluestein
Kristin Borowski
Pamela Brackett
April Broderick
Jill Buccini

Jessica Buoymaster
Chris Burns
Frank Carey
Brian Casey
Lucy Champion
Lauren Chin
Karen Clark
Sue Collard
Brian Considine
Susan Cooney
Silvana Costa
Suzanne Credit
Grace Curley
Hope Curtis
Janice Dayton
Kelsey Denby
Shanna Deng
Halie Doucette Deverell
Sal Diagostino
Sandra Dibacco
Benjamin Diiorio
Cecilia Dougherty
Yolanda Douglass
Susan Downard
Jessica Dudra
Susan Duhaime

Matthew Feiner
Richard Fentin
Mark Ferrara
Joseph Figler
Sue FitzPatrick
Pat Freiss
Alexandra Galante
William Galarneau III
Kristen Gardula
Nicole Garvey
Jodie Goff
Diane Graca
Michael Green
Maureen Griffin
Gina Hamilton
Ann Harris
Shelagh Harvard
Nathaniel Heilbron
Erin Houlihan
Mina Johnson
Zaven Kaprielian
Rachel Kern
Suzanne Knight
Catherine Korn
Jane Leprevost
Stacey Lester

Ronald Levesque
Lauren Levine
Rebekah Levit
Matthew Littlewood
Rich & Sandy Lorigan
Lisa Louis
Scott Macdonald
Carol Mack
Laura Macs
Peter Marsiglia
Crista Martinez Padua
Betsy McAlister Groves
Shannon Mcdowell
Mackenzie Mcgowan
Kathryn Mcguire
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SPOTLIGHT ON **Romina Wilmot**



Romina founded MyHealthFair.com, an on-demand virtual health fair presented in both English and Spanish., and is a member of the MA/NH Chapter's Board of Directors.

Romina Wilmot creció viendo a sus padres luchar para navegar el sistema de salud después de emigrar a los Estados Unidos cuando ella tenía 11 años. Ha observado a lo largo de los años la importante falta de recursos y servicios disponibles en español, lo que significa que muchas familias hispanohablantes enfrentan barreras adicionales para acceder a la información y el apoyo que necesitan. Esta falta de recursos bilingües puede ser devastadora, ya que complica aún más el tratamiento de enfermedades complejas como el Alzheimer. Para ayudar a cerrar la brecha, Romina fundó MyHealthFair.com en el 2021 y se asoció con la Alzheimer 's Association para brindar recursos y educación en español."Mi trabajo con la Asociación de Alzheimer ha reforzado profundamente mi convicción sobre la importancia vital de la educación y el apoyo comunitario", dice. "Esta experiencia me ha demostrado, más que nunca, la urgencia de brindar acceso a información de salud crítica de manera inclusiva y bilingüe, haciéndola accesible para todos". En septiembre, Romina se unió a la junta directiva del capítulo de MA/NH de la Alzheimer 's Association."Ser voluntario en la Alzheimer 's Association es una extensión natural de mi compromiso de garantizar que ninguna familia enfrente estos desafíos sola. Al colaborar con una organización tan respetada y eficaz, siento que puedo contribuir de manera más significativa al bienestar de las familias afectadas por el Alzheimer y la demencia, y continuar con mi misión de mejorar nuestra comunidad."

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