

## Emerging Trends and Important Considerations in Elder Care

Pam Foti and Jenny Wagner  
Vesta Senior Network  
Co-Owners and Elder Care Consultants



---

---

---

---

---

---

## Vesta Senior Network

*Your elder care partner since 2013*

**Education:** we empower our clients with knowledge

**Integrity:** trust is our bedrock

**Treating Families Like Our Own:** it's personal

**Trusted Partnerships:** experience is everything

---

---

---

---

---

---

## Demographic Considerations

- Record number of Americans turning 65 every day
- The oldest Baby Boomers are 80 this year
- 65% of people will require some sort of care

---

---

---

---

---

---

## Sustainable Choices



---

---

---

---

---

---

## How is care paid for?

- Private Pay
- Long Term Care Insurance
- Short Term Care Insurance
- Veteran's Benefits
- Public Funding

---

---

---

---

---

---

## Cost of Care

- Occasional In-home Care: \$15,000/year
- 24 hour home care: \$250,000/year
- Live-in home care: \$130,000/year
- Assisted Living Care: \$84,000/year
- Skilled Nursing Care: \$168,000/year

---

---

---

---

---

---

## Emerging Trends

- Silver Tsunami
- Nursing Home = SAR
- Geriatric Psych scarcity
- Caregiver shortages
- In-Patient Rehab
- More communities = more options

---

---

---

---

---

---

## Elder Care Partners

- Elder Care Consultants
- In home care providers
- Hospice and Home Health providers
- Realtors and Move Managers
- Financial Advisors and Veterans' Service Officers
- Elder Law Attorneys
- Care Managers

---

---

---

---

---

---

## The Proverbial Ducks

- Last Will and Testament
- Funeral Arrangements
- HCPOA - Advance Directives
- FPOA
- Beneficiaries
- Document "Tube"

---


---

---

---

---

---



Pam Foti  
414-750-6767  
[pam@vestaseniornetwork.com](mailto:pam@vestaseniornetwork.com)

Jenny Wagner  
414-617-6143  
[jennv@vestaseniornetwork.com](mailto:jennv@vestaseniornetwork.com)

[www.vestaseniornetwork.com](http://www.vestaseniornetwork.com)

---

---

---

---

---

---