



THE LONGEST DAY
alzheimer's association

Supporting the
Alzheimer's Association



AT FORESTVIEW LANES

Saturday, June 21st, 2025 6AM-10PM

OVER \$165,000 Donated since 2019!



THIS YEAR
Live Music -
JOURNEY & FOREIGNER
TRIBUTE BANDS

Duck Drop
Bowling
Volleyball
Food
Poker Run
And More...

JOIN US AT:
Forest View Lanes
2345 W Dean Rd,
Temperance, MI

SIGN UP TO ROW with Chris any time of the day or create your own event
as part of Chris' team to raise funds

More Information, join the team or make a donation

RowingToRemember.com

ALZHEIMER'S ASSOCIATION WEBSITE
<https://bit.ly/rowingtoremember>

FACEBOOK/ INSTAGRAM
@RowingToRemember

WEBSITE
RowingtoRemember.com



Rowing to Remember

JUNE 21, 2025 6AM-10PM



Rowing to Remember event sponsorships available. We are proud to partner with Forest View Lanes where we will be part of and hosting the following events:

- Journey Tribute Band
- Duck Drop
- Rowing to Remember rowing event
- Volleyball Tournament
- Bowling Event
- Poker Run - Riding to Remember

THIS YEAR
Live Music -
JOURNEY & FOREIGNER
TRIBUTE BANDS
Bowling
Food
And More...

JOURNEY & FOREIGNER TRIBUTE CONCERT STARTING AT 7:00PM-10:00PM:

Proud to welcome American Foreigner - A Foreigner Tribute Band and New Frontiers - A Journey Tribute Band. We are also bringing back the amazing Parallel Universe as the opening act.

DUCK DROP - 7:00PM

We are dropping ducks again this year! That's right the excitement of the duck drop is back. This year we are bringing back our \$20 ducks and we are dropping 250 for a chance to win big. Closest to the target will win \$1000, second closest will win \$500, and furthest away will walk away with \$250.

ROWING TO REMEMBER - 6:00AM-10:00PM:

Going into our 5th year, Rowing to Remember has raised over \$100,000 for the Alzheimer's Association. Rowing to Remember started with Chris Heerdegen and his passion for raising awareness of this terrible disease. Chris and his brothers lost their father in 2018 to Alzheimer's and Chris was determined to make a difference. Chris will row, on his rowing machine, for 16 hours on June 17th completing 72 miles by the time the day is done. Individuals can come out and row with him for any length of time. Rowing to Remember begins at 6:00am and will run through 10:00pm. This event does not require any fee but we would accept all donations of any denomination.

VOLLEYBALL TOURNAMENT - 6:00PM - 10:00PM:

The tournament will run from 6:00pm to 10:pm and will consist of 4-6 person teams. Look for upcoming registration link on our website with more details.

BOWLING EVENT - 10:00AM - 10:00PM:

A percentage of bowling, food and beverages will go to the Alzheimer's Longest Day Fundraiser and Walk to End Alzheimer's. This will run from 10:00am until 10:00pm. People will be able to rent lanes in 90 minute blocks between those times. Cost per lanes are \$59 which includes shoe rental for 6 people for 90 minutes. Forest View will make a minimum donation of \$5,000 to the Alzheimer's Association.

POKER RUN - STARTING AT CORNER SALOON

We are going to kick off the inaugural year of a poker run starting at Corner Saloon in Temperance with stops to be announced and ending at Forest View Lanes. Details coming soon.



GENERAL DONATIONS AND MORE INFORMATION CAN BE FOUND HERE

ALZHEIMER'S ASSOCIATION WEBSITE

<https://bit.ly/rowingtoremember>

R2R WEBSITE

RowingToRemember.com

FACEBOOK/INSTAGRAM

[@RowingToRemember](https://www.facebook.com/RowingToRemember)

QUESTIONS OR FOR MORE INFORMATION CALL TONY AT 419-215-9578



**JUNE 21, 2025
6AM-10PM**

HOW CAN YOU HELP?

R2R SPONSORSHIP OPPORTUNITIES

- ☐ **Presenting Sponsors: \$5,000 1 Available (2 Total)**
Name recognition as Rowing to Remember Presenting sponsor.
Name on:
 - Name/Logo Stage banner, Smaller Fence Banner
 - Name/Logo Large tent banner
 - Name/Logo on T-shirt
 - Name/Logo mention on all social media and listed on website
 - 10 Complimentary tickets to Event
- ☐ **Stage Sponsor: \$4,000 - 2 Available**
 - Name/Logo on stage banner along front of the stage
 - Name/Logo on Rowing tent banner
 - Name/Logo on T-shirt
 - Name/Logo mentioned on social media and website
 - 5 Complimentary tickets to Event
- ☐ **Drone Sponsor Duck Drop: \$3,000 - 1 Available**
 - Name/Logo on Ducks (250)
 - Name on Duck stand
 - Large Duck on stage
 - Name/Logo on T-shirt
 - 8 Complimentary Tickets to Event
- ☐ **Banner Sponsor: \$600**
 - Personal banner that will be placed around venue
 - Name/Logo on T-shirt
 - Name/Logo mentioned on social media and website
 - 2 Complimentary tickets to Event
 - 12 month Display of banner
- ☐ **Rowing Sponsor: \$300 (per rowing machine) 7 Available**
 - Name/Logo on rowing machine. Removable cling graphic on a rowing machine
 - Name/Logo on rowing tent banner
 - Name/Logo on T-shirt
 - 2 Complimentary tickets to Event
- ☐ **Raffle Sponsor - Value determined by donating company**
 - Basket put together by donor to be raffled off through ticket sales.



- ☐ **NEW! Poker Run Sponsorship: \$600**
 - Banner at venue
 - Name/Logo on T-shirt
 - Name/Logo mentioned on social media and website
 - 2 Complimentary tickets to Event



ALZHEIMER'S ASSOCIATION WEBSITE
<https://bit.ly/rowingtoremember>

R2R WEBSITE
RowingToRemember.com

FACEBOOK/INSTAGRAM
[@RowingToRemember](https://www.facebook.com/RowingToRemember)

QUESTIONS OR FOR MORE INFORMATION CALL TONY AT 419-215-9578

Rowing to Remember

JUNE 21, 2025



SPONSORSHIP COMMITMENT AGREEMENT:

Yes I would like to be a sponsor for Rowing to Remember 2025 in partnership with Forest View Lanes

Please check the level of sponsorship at which you would like to participate

- ☐ Presenting Sponsor*: ☐ Joint sponsor (\$5,000)
☐ Stage Sponsor (\$4,000)*
☐ Banner Sponsor (\$600)*
☐ Rowing Sponsor (\$300)* _____ # of Machines Sponsored (7 Available):
☐ Raffle Sponsor (Baskets must be submitted by 6/10/25)
☐ Ride Sponsor (\$600)
☐ We would just like to make a general donation

Name: _____

Company/Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email Address: _____

Payment Method:

- ☐ Cash
☐ Check Check# _____
☐ Credit Card:
☐ Master Card ☐ Visa ☐ AMEX

Amount to be Charged: _____

Credit Card #: _____ Exp Date: ____ / ____ CVC: ____

Representative Signature: _____ Date: _____

Please make checks payable to Rowing to Remember with Alzheimer's Association / Sponsor in the memo line.

Send Completed form and payment to:

Rowing to Remember c/o Chris Heerdegen
6862 Section Rd.
Ottawa Lake MI 49267

*For Presenting Sponsor, Stage Sponsor, Flag Banner Sponsor and Rowing Sponsor levels please email a high resolution version (300dpi tiff, jpg, eps or ai file) of your companies logo to rowingtoremember@gmail.com by **May 20, 2025**



GENERAL DONATIONS AND MORE INFORMATION CAN BE FOUND HERE

ALZHEIMER'S ASSOCIATION WEBSITE

<https://bit.ly/rowingtoremember>

R2R WEBSITE

RowingToRemember.com

FACEBOOK/INSTAGRAM

@RowingToRemember

QUESTIONS OR FOR MORE INFORMATION CALL TONY AT 419-215-9578