



THE LONGEST DAY

Supporting the **Alzheimer's Association**

alzheimer's 95 association

AT FORESTVIEW LANES Saturday, June 21st, 2025 6AM-10PM

OVER \$165,000 Donated since 2019!







THIS YEAR

Live Music -**JOURNEY & FOREIGNER TRIBUTE BANDS**

> **Duck Drop Bowling** Volleyball Food Poker Run And More...

JOIN US AT:

Forest View Lanes 2345 W Dean Rd, Temperance, MI

SIGN UP TO ROW with Chris any time of the day or create your own event as part of Chris' team to raise funds

More Information, join the team or make a donation

Rowing To Remember.com

ALZHEIMER'S ASSOCIATION WEBSITE

@RowingToRemember

FACEBOOK/INSTAGRAM

WEBSITE

https://bit.ly/rowingtoremember

RowingtoRemember.com





Rowing to Remember event sponsorships available. We are proud to partner with Forest View Lanes where we will be part of and hosting the following events:

- Journey Tribute Band
- Duck Drop
- Rowing to Remember rowing event
- Volleyball Tournament
- Bowling Event
- Poker Run Riding to Remember

THIS YEAR Live Music JOURNEY & FOREIGNER TRIBUTE BANDS

Bowling Food And More...

JOURNEY & FOREIGNER TRIBUTE CONCERT STARTING AT 7:00PM-10:00PM:

Proud to welcome American Foreigner - A Foreigner Tribute Band and New Frontiers - A Journey Tribute Band. We are also bringing back the amazing Parallel Universe as the opening act.

DUCK DROP - 7:00PM

We are dropping ducks again this year! That's right the excitement of the duck drop is back. This year we are bringing back our \$20 ducks and we are dropping 250 for a chance to win big. Closest to the target will win \$1000, second closest will win \$500, and furthest away will walk away with \$250.

ROWING TO REMEMBER - 6:00AM-10:00PM:

Going into our 5th year, Rowing to Remember has raised over \$100,000 for the Alzheimer's Association. Rowing to Remember started with Chris Heerdegen and his passion for raising awareness of this terrible disease. Chris and his brothers lost their father in 2018 to Alzheimer's and Chris was determined to make a difference. Chris will row, on his rowing machine, for 16 hours on June 17th completing 72 miles by the time the day is done. Individuals can come out and row with him for any length of time. Rowing to Remember begins at 6:00am and will run through 10:00pm. This event does not require any fee but we would accept all donations of any denomination.

VOLLEYBALL TOURNAMENT - 6:00PM - 10:00PM:

The tournament will run from 6:00pm to 10:pm and will consist of 4-6 person teams. Look for upcoming registration link on our website with more details.

BOWLING EVENT - 10:00AM - 10:00PM:

A percentage of bowling, food and beverages will go to the Alzheimer's Longest Day Fundraiser and Walk to End Alzheimer's. This will run from 10:00am until 10:00pm. People will be able to rent lanes in 90 minute blocks between those times. Cost per lanes are \$59 which includes shoe rental for 6 people for 90 minutes.

Forest View will make a minimum donation of \$5,000 to the Alzheimer's Association.

POKER RUN - STARTING AT CORNER SALOON

We are going to kick off the inaugural year of a poker run starting at Corner Saloon in Temperance with stops to be announced and ending at Forest View Lanes. Details coming soon.



HOW CAN YOU HELP?

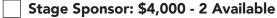
R2R SPONSORSHIP OPPORTUNITIES

Presenting Sponsors: \$5,000 1 Available (2 Total)

Name recognition as Rowing to Remember Presenting sponsor.

Name on:

- Name/Logo Stage banner, Smaller Fence Banner
- Name/Logo Large tent banner
- Name/Logo on T-shirt
- Name/Logo mention on all social media and listed on website
- 10 Complimentary tickets to Event



- Name/Logo on stage banner along front of the stage
- Name/Logo on Rowing tent banner
- Name/Logo on T-shirt
- Name/Logo mentioned on social media and website
- 5 Complimentary tickets to Event

Drone Sponsor Duck Drop: \$3,000 - 1 Available

- Name/Logo on Ducks (250)
- Name n /u k stand
- Large Children Land
- Name/Logo on T-shirt
- 8 Complimentary Tickets to Event

Banner Sponsor: \$600

- Personal banner that will be placed around venue
- Name/Logo on T-shirt
- Name/Logo mentioned on social media and website
- 2 Complimentary tickets to Event
- 12 month Display of banner

Rowing Sponsor: \$300 (per rowing machine) 7 Available

- Name/Logo on rowing machine. Removable cling graphic on a rowing machine
- Name/Logo on rowing tent banner
- Name/Logo on T-shirt
- 2 Complimentary tickets to Event

Raffle Sponsor - Value determined by donating company

 Basket put together by donor to be raffled off through ticket sales.





NEW! Poker Run Sponsorship: \$600

- Banner at venue
- Name/Logo on T-shirt
- Name/Logo mentioned on social media and website
- 2 Complimentary tickets to Event





GENERAL DONATIONS AND MORE INFORMATION CAN BE FOUND HERE

ALZHEIMER'S ASSOCIATION WEBSITE https://bit.ly/rowingtoremember **R2R WEBSITE**RowingToRemember.com

FACEBOOK/INSTAGRAM @RowingToRemember





SPONSORSHIP COMMITMENT AGREEMENT:

Yes I would like to be a sponsor for Rowing to Remember 2025 in par	tnership with Forest View Lanes
Please check the level of sponsorship at which you would like to particular or the presenting Sponsor*:	
Name:	
Company/Business Name:	
Address:	
City: State:	Zip:
Telephone:	
Email Address:	
Payment Method: Cash Check Check# Credit Card: Master Card Visa AMEX	Amount to be Charged:
Credit Card #:	Exp Date:/ CVC:
Representative Signature:	Date:
Please make checks payable to Rowing to Remember with Alzheimer's As	sociation / Sponsor in the memo line.
Send Completed form and payment to: Rowing to Remember c/o Chris Heerdegen 6862 Section Rd. Ottawa Lake MI 49267	

*For Presenting Sponsor, Stage Sponsor, Flag Banner Sponsor and Rowing Sponsor levels please email a high resolution version (300dpi tiff, jpg, eps or ai file) of your companies logo to rowingtoremember@gmail.com by **May 20, 2025**

