



12TH ANNUAL
ALZHEIMER'S ASSOCIATION
VISION GALA

A world without Alzheimer's and all other dementia.®

2026 SPONSORSHIP OPPORTUNITIES

MAY 8, 2026

Grand Hyatt Washington
1000 H Street Northwest
Washington, D.C. 20001

ALZHEIMER'S ASSOCIATION®

Your support is crucial as we remain steadfast in our fight – for access to new therapies, accelerating global research, driving risk reduction and early detection, and maximizing quality care and support for those impacted by Alzheimer's and all other dementias.

2026 VISION GALA HONOREES

2026 TRAILBLAZER HONOREE



ELLIOTT FERGUSON
President & CEO,
Destination DC

2026 LIFETIME ACHIEVEMENT HONOREE



DAVE SCHLESS
President & CEO,
American Seniors
Housing Association

2026 EMCEE CARLA HALL



Carla Hall first won over audiences when she competed on Bravo's "Top Chef" and "Top Chef: All Stars." Hall is a trained chef who has worked in professional restaurant kitchens in the D.C. area. She spent 7 years co-hosting ABC's "The Chew" and is currently the host of Max's "Chasing Flavors" and a judge on Food Network's competition shows such as "Harry Potter: The Wizards of Baking."

Her cookbook, *Carla Hall's Soul Food: Everyday and Celebration* (2018) landed on annual "Best Cookbook" lists across the country and was nominated for an NAACP Image Award. Her children's book, *Carla and the Christmas Cornbread* (2021) is a heartwarming tale loosely based on her childhood growing up in Nashville. Her second children's book *Carla and the Tin Can Cake* will be available October 2025.

Hall is also being honored by Les Dames d'Escoffier as Grande Dame, a lifetime achievement award and honorary title given to members in recognition of extraordinary contributions within the fields of food, beverage and hospitality.

Alzheimer's Association Galas

Twelve years ago, a visionary group of leaders joined forces with the Alzheimer's Association National Capital Area Chapter to confront the growing impact of Alzheimer's disease and other dementias in our community. From that shared commitment, the Vision Gala was brought to life.

Since then, this inspiring annual event has raised nearly \$11 million to support vital care and services, while fueling groundbreaking research to discover new treatments.

Today, your support is more critical than ever. Together, we are driving access to new therapies, advancing global research, promoting risk reduction and early detection, and ensuring high-quality care and support for all those affected

With your partnership, we will keep bringing help and hope to our community. Join us for an unforgettable evening of purpose, progress, and possibility—as we move closer to a world without Alzheimer's and all other dementia.

THANK YOU TO THE 2025 SPONSORS!

..... SILVER SPONSORS



..... STERLING SPONSORS



For more information about our sponsorship packages or custom sponsorship opportunities, please contact Evan Riggs
edriggs@alz.org or 703.766.9006



2025 Trailblazer Honoree,
Sevy Petras



Amanda Eversole accepts the 2025
Tom and Liz Donohue Visionary Award



Aaron Daniels and Lisa Dezzutti,
2025 Ambassador Family



Always one of the best nights
of the year!

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	PRESENTING SPONSOR*	GOLD SPONSOR*	SILVER SPONSOR*	STERLING SPONSOR	BRONZE SPONSOR	FRIEND SPONSOR
	\$75,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
Social media post(s) pre- and post-event	3	2	2	1 (Bundled)	1 (Bundled)	
Recognition on Gala digital invitation	✓	✓	✓	✓		
Announcement in National Capital Area Chapter's-News	Stand Alone	Stand Alone	Stand Alone	Bundled	Bundled	
Recognition on all event collateral	Logo	Logo	Logo	Logo	Name	Name
Premium tables (10 seats per table)	4 Tables 40 Seats	3 Tables 30 Seats	2 Tables 20 Seats	1 Table 10 Seats	1 Table 10 Seats	4 Seats
Opportunity to host private pre-event reception	✓					
Recognition as <i>Presenting Sponsor</i> from the stage	✓					
Opportunity to speak during the Gala	✓					
Opportunity to present an award to an Honoree with remarks and photo opportunity	✓					
Distinctive signage and recognition at event, including organization logo featured prominently in sponsor presentation and on event signage	✓	✓				
Sponsor recognition from the stage	✓	✓	✓	✓		
Recognition in printed Gala program	Letter from Sponsor	Logo	Logo	Name	Name	Name
Ad in printed Gala program (Due March 1, 2026)	Full Page Inside Cover	Full Page	Full Page	Half Page		

CUSTOM SPONSOR OPPORTUNITIES

Cocktail Reception Sponsor \$15,000
Post-Party Reception Sponsor \$10,000

*Custom benefits packages available.

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2026 PLEDGE FORM

I/We would like to sponsor the 2026 Vision Gala at the following level:

- | | |
|--|--|
| <input type="checkbox"/> \$75,000 Platinum Sponsor | <input type="checkbox"/> \$10,000 Bronze Sponsor |
| <input type="checkbox"/> \$50,000 Gold Sponsor | <input type="checkbox"/> \$5,000 Friend Sponsor |
| <input type="checkbox"/> \$25,000 Silver Sponsor | <input type="checkbox"/> 100% tax-deductible contribution of |
| <input type="checkbox"/> \$15,000 Sterling Sponsor | \$_____ |

SPONSOR INFORMATION

Please list by: ☐ Name ☐ Company ☐ Anonymous

Company or name (as you would like to be listed in event materials)

Name payment will come from if different than sponsor name

Contact name

Title

Email

Phone

Mailing address

City

State

Zip

Signature

Date

PAYMENT INFORMATION

- ☐ Online payment: **ALZGALA26.GIVESMART.COM**
- ☐ Check enclosed
- ☐ Please send an invoice
- ☐ I/We will contact Evan Riggs regarding payment by stock or wire transfer: edriggs@alz.org or 703.766.9006
- ☐ Credit Card | ☐ VISA ☐ MasterCard ☐ American Express

Name on Card

Account Number

Expiration Date

CVC Code

Signature

Date

Please return the completed form to:

Alzheimer's Association
National Capital Area Chapter
Attn: Evan Riggs
3550 S. Clark St., Suite 203
Arlington, VA 22202
edriggs@alz.org

The Alzheimer's Association is a 501(c)(3)
not-for-profit organization.

Federal Tax ID # 13-3039601

WHY YOUR COMPANY SHOULD SUPPORT

In Maryland, Virginia and the District of Columbia, 306,300 people are living with Alzheimer's, along with their 619,000 unpaid caregivers, primarily family members and friends.

WHERE YOUR DONATIONS GO

Research - Currently, the Association is investing over \$430 million in more than 11,50 active projects in 57 countries spanning six continents.

2025 ALZHEIMER'S DISEASE FACTS AND FIGURES



Over
7 MILLION
Americans are living with Alzheimer's

1 IN 3
older adults dies
with Alzheimer's or
another dementia



IT KILLS MORE THAN

breast cancer



prostate cancer

COMBINED

Between
2000 and
2022 deaths
from heart
disease have
decreased

2.1%



while deaths
from
Alzheimer's
disease have
increased

142%



In 2025, Alzheimer's
and other dementias
will cost the nation

**\$384
BILLION**

By 2050,
these costs
could rise to nearly

**\$1
TRILLION**



The lifetime
risk for Alzheimer's
at age 45 is

1

IN

5

for
women

1

IN

10

for
men



**NEARLY
12
MILLION**

Americans provide
unpaid care for people
with Alzheimer's or
other dementias

These caregivers
provided more than
19 billion hours
valued at nearly

**\$413
BILLION**



**UP TO
4 IN 5**

Americans feel
optimistic about new
Alzheimer's treatments
in the next decade



of Americans would
want a medication to
slow the progression
of Alzheimer's following
a diagnosis



ALZHEIMER'S ASSOCIATION®

The Alzheimer's Association® leads the way to end Alzheimer's and all other dementia – by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

Our vision is a world without Alzheimer's and all other dementia®.