

# ALZHEIMER'S ASSOCIATION HEALTH CARE SUMMIT: ADVANCING QUALITY AND INNOVATION

## Sponsorship Opportunity

### OCTOBER 6-7, 2026 | HOUSTON, TX

**October 6:** Full-day conference ending with an open networking event, followed by a private dinner with speakers, sponsors and other industry leaders.

**October 7:** Half-day conference with an opening keynote highlighting innovation and advancement in research and science.

The **Alzheimer's Association® Health Care Summit: Advancing Quality and Innovation** is expanding this year to a national event to bring together health plans, health systems, provider medical groups, hospitals, accountable care organizations (ACOs) and associated organizations and key influencers to drive how organizations can deliver high-quality, cost-effective dementia care while improving outcomes. Attendees will hear from industry experts and explore current innovations and strategies to advance quality care.

### Sponsorship is an excellent opportunity to:

- Engage with senior decision-makers responsible for value-based care strategy, quality improvement and clinical innovation across the nation's leading health plans and health systems.
- Engage in presentations and focused discussion with key leaders and influencers (through breakout sessions and full group discussion).
- Strengthen your brand through association with the Alzheimer's Association.
- Increase and influence sales opportunities with health care leaders.
- Demonstrate your organization's thought leadership in the effort to improve brain health and fight to end Alzheimer's and all other dementia.

### ABOUT US

As a global leader in maximizing high-quality care and support, the Alzheimer's Association is working to dramatically increase access to quality care while lowering avoidable costs.



Partnering with health systems, payers and ACOs nationally



Improving timely access, quality care and health outcomes for individuals living with dementia



## SPONSOR BENEFITS

\$10,000	<ul style="list-style-type: none"><li>• Two (2) registrations to the Summit and networking event</li><li>• Text recognition on event signage</li><li>• Text recognition on event website</li></ul>
\$20,000	<ul style="list-style-type: none"><li>• Two (2) registrations to the Summit and networking event</li><li>• Two (2) invitations to an exclusive dinner with key leaders, sponsors and speakers</li><li>• Exhibit booth at event entrance on both days, including during the networking event</li><li>• Logo recognition on event signage</li><li>• Logo recognition on event website</li></ul>
\$40,000	<ul style="list-style-type: none"><li>• Four (4) registrations to the Summit and networking event</li><li>• Four (4) invitations to an exclusive dinner with key leaders, sponsors and speakers</li><li>• Priority exhibit booth location at event entrance on both days and during the networking event</li><li>• Logo recognition on event signage</li><li>• Logo recognition on event website</li><li>• Logo recognition on emails to attendees</li><li>• Inclusion of a thought leadership piece in attendee materials (e.g. case study, success story, outcomes brief, white paper)</li><li>• Approved announcement slide during Summit breaks</li></ul>

Deadline to receive full sponsorship recognition: September 4, 2026

**JOIN US.**

The Alzheimer's Association is committed to improving quality care and lowering avoidable costs of dementia care. Email Jen Lombardo ([jelombardo@alz.org](mailto:jelombardo@alz.org)) to get started.