



More than 7 million Americans are living with Alzheimer's disease or other forms of dementia, and nearly 12 million individuals serve as their caregivers. The Alzheimer's Association addresses this crisis by providing education and support to the millions affected by dementia every day, while also advancing vital research focused on treatment, prevention, and ultimately finding a cure.

The Alzheimer's Association Wisconsin Chapter is dedicated to supporting all communities affected by dementia, ensuring equitable access to resources and care for everyone impacted. By strengthening efforts around diversity, equity, and inclusion, we make sure all individuals facing Alzheimer's disease, memory loss, vascular dementia, frontotemporal dementia, Lewy Body dementia, or mild cognitive impairment receive the help they need. In Wisconsin alone, approximately 110,900 people live with Alzheimer's or dementia, and 205,000 serve as their caregivers. Our services are available free of charge to all Wisconsin families.

## STATISTICS

- 1 in 3 seniors dies of Alzheimer's or another dementia.
- Black Americans are about two times more likely than whites to have Alzheimer's, while Hispanics are 1.5 times more likely to have the disease.
- 70% of dementia caregivers feel stressed when coordinating care.
- Caregivers provide an estimated 19 billion hours of care annually, valued at nearly \$413 billion.

## OUR MISSION

The Alzheimer's Association leads the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

## OUR VISION:

A world without Alzheimer's and all other dementia®

## Stay Connected

**Volunteer:** [alz.org/volunteer](https://alz.org/volunteer)

**Website:** [alz.org/wi](https://alz.org/wi)

**24/7 Helpline:** 800.272.3900

**Hablamos Español:** 414.431.8811

**E-News:** [Sign up](#) for weekly email newsletter

**Social Media:**



## Accelerating Research

### Funding Expansion

As the largest nonprofit funder of Alzheimer's research, we have awarded more than \$430 million to fund critical advancements for new treatments, preventions and, ultimately, a cure. [Learn more.](#)

### TrialMatch®

TrialMatch connects individuals with Alzheimer's, caregivers and healthy volunteers to clinical trials. [Learn more.](#)

# Supporting Wisconsin

## Enhancing Care & Support

### 24/7 Helpline: 800.272.3900

Our 24/7 Helpline is there for any question you might have. Help is available in more than 200 languages, 24 hours a day, 7 days a week, at any stage of the disease. One call. Thousands of answers. Free of charge.

### Support Groups

Participants benefit from meeting together and talking about their shared experiences. [Learn more.](#)

### Care Consultations

Conducted by a dementia expert, individuals receive customized support with disease education, decision-making and planning and community resources.

### Community & Family Education Programs

Evidence-informed weekly classes designed to provide skill-building and awareness. [Learn more.](#)

### Early Stage Services

We offer specialized meetings and information for individuals diagnosed with mild cognitive impairment (MCI), early-stage Alzheimer's and related forms of early-stage dementia, including education, support and social outings. [Learn more.](#)

## Advocacy

### Grassroots Efforts

We engage state and federal elected officials through volunteer advocates to ensure that Alzheimer's disease remains a top priority in Wisconsin and Washington D.C. [Learn more.](#)

### Wisconsin Advocacy Day

Host an annual Wisconsin Alzheimer's Advocacy Day dedicated to advancing legislative priorities to improve the lives of individuals with Alzheimer's or dementia and their caregivers.

### Awareness

Work with Wisconsin public health officials to raise awareness of Alzheimer's disease and ways to reduce the risk of cognitive decline.

### ALZPro™

A central hub offering the latest clinical guidelines, education and training, research publications and practical tools for researchers, clinicians and dementia care providers. [Learn more.](#)

### Wisconsin-Based Professional Resources

We offer web-based training, information, tools and resources for those working the field of Alzheimer's and dementia care. [Learn more.](#)

### ALZConnected®

Alzconnected.org is a free online community for everyone affected by Alzheimer's or another dementia. [Learn more.](#)

### ALZ.org/care

The Association's caregiver center provides easy access to in-depth information and online tools. [Learn more.](#)

### My ALZ Journey app

This free mobile app offers personalized support for newly diagnosed people and their care partners. [Learn more.](#)

## Signature Fundraising Events

### Walk to End Alzheimer's®

Wisconsin has 27 walks in communities large and small. Our largest event to raise awareness and funds for Alzheimer's care, support and research. [Learn more.](#)

### Do What You Love to End ALZ™

Do-it-yourself fundraising ranging from gardening to bike riding. Each person's event honors their loved one and their favorite activities. [Learn more.](#)

### Gala

At this annual dinner and auction event, business partners and community philanthropists gather to raise funds and awareness to support our mission.

### RivALZ to End ALZ

A fierce, all-female flag football game. Players fight to win the game and to end Alzheimer's. [Learn more.](#)