



*** MEDIA ALERT ***

Alzheimer's Association Advocacy Day 2025

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What: The Alzheimer's Association Nebraska Chapter is hosting its annual Advocacy Day to unite supporters, caregivers, and advocates in the fight against Alzheimer's disease. This event aims to provide a platform for individuals to share their experiences and concerns with local legislators to help drive critical changes. **A key focus will be ensuring Nebraskans have access to crucial biomarker testing.**

Where:

- Morning Meeting Place: **Jack J. Huck Continuing Education Center** (301 S 68th Street PI, Lincoln, NE 68510)
- Meeting with Senators: **Nebraska State Capitol Building** (1445 K Street, Lincoln, NE 68508)

Event Schedule:

- 9:00 – 9:30 AM: Breakfast and networking
- 9:30 – 11:00 AM: Educational Programing
 - General Awareness Presentation
 - Mission Moment with volunteer
 - Legislative Talking Points and Tips
- 11:00 – 11:30 AM: Arrive at Nebraska State Capitol
- 12:00 – 1:00 PM: Meet with Senators
- 1:00 – 1:30 PM: Arrive back at Jack J. Huck Continuing Education Center

Key Activities:

- **Advocacy Training:** Participants will receive guidance to effectively communicate with legislators and advocate for policies that support Alzheimer's research, care, and support services.
- **Legislative Discussions:** Attendees will meet with state lawmakers to discuss the impact of Alzheimer's disease and the importance of legislative action.
- **Networking Opportunities:** Connect with fellow advocates, caregivers, and professionals dedicated to combating Alzheimer's disease.

Media Opportunities: Members of the media are invited to cover the event. There will be opportunities to interview Alzheimer's Association representatives, advocates, and participants. To arrange interviews or for more information, please contact: Jenna Hynek, Director of Communications, at jmhynek@alz.org or 402-880-9889.